



AELERT-INECE CONFERENCE 2020

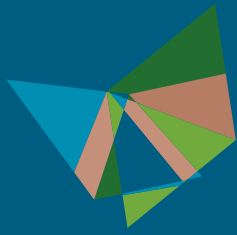
10-13 March 2020
Adelaide Convention Centre

Environmental Collaboration

*Shaping the future of regulation,
compliance and enforcement together*



**Sponsorship and
Exhibition Prospectus**



AELERT-INECE CONFERENCE 2020

10-13 March 2020 • Adelaide Convention Centre

Environmental Collaboration: Shaping the future of regulation, compliance and enforcement together

INVITATION TO SPONSOR

In 2020 the Australasian Environmental Law Enforcement Regulators neTwork (AELERT) and the International Network for Environmental Compliance and Enforcement (INECE) are collaborating making this conference bigger and better than ever.

The 2020 AELERT-INECE Conference will be held at the Adelaide Convention Centre from 10-13 March 2020 and now is the time to secure exclusive sponsorship to this event.

The Conference aims to lead by example in the areas of social and environmental responsibility. Every effort will be made by the conference organisers to include sustainable and responsible practices throughout the Conference. For example there will be no single-use plastics handed out (e.g. plastic cups and straws) and promotional items such as lanyards will be sourced from responsible companies and organisations (e.g. The Trading Circle). We encourage our Sponsors and Exhibitors to similarly promote these social and environmental goals during the Conference.

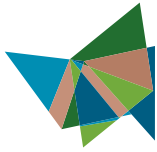
CONFERENCE DETAILS

Exhibition Dates: 10 March 2020 – Bump In and Welcome Reception
11-13 March 2020 – Conference and Exhibition

Exhibition Venue: Adelaide Convention Centre
Riverbank Foyer
North Terrace, Adelaide SA

Conference Secretariat: Conference Logistics
PO Box 6150
Kingston ACT 2604
P: +61 2 6281 6624
E: 2020aelert-inece@conlog.com.au

Conference Website: www.2020aelert-inece.net



AELERT-INECE CONFERENCE 2020

WHO WILL ATTEND THE CONFERENCE?

The bi-annual AELERT Conference has always been a unique opportunity for Australasian environmental law practitioners, regulators and people working with our regulated communities to come together and share experiences, knowledge and expertise. Similarly, INECE Conferences have served as an unmatched platform for the international environmental compliance and enforcement community to convene, exchange knowledge, and strengthen alliances.

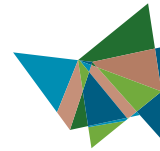
For the first time, INECE and AELERT have decided to join forces to examine and push the limits of the Conference theme: “Environmental Collaboration: Shaping the future of regulation, compliance and enforcement together.” This collaboration will open up numerous opportunities to cooperate and build capacity across regions, jurisdictions and organisations in ways that are rarely possible for environmental regulators.

As the international community continues to experience challenging environmental issues, environmental science demonstrates the need for cooperative, transboundary, and global approaches to the manifold challenges we face. We look forward to bringing together the Australasian and international communities in Adelaide, Australia to discuss these issues over the course of four days, from Tuesday 10 – Friday 13 March 2020, including a capacity-building day on Tuesday 10 March 2020.

WHY SPONSOR?

The 2020 AELERT-INECE Conference provides an excellent opportunity for your organisation to:

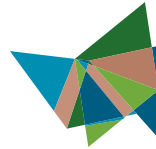
- Gain face-to-face exposure to decision-makers and conference delegates
- Maintain a high profile with your target markets, showing support for continuous improvement and innovation; as well as collaboration in pursuit of efficient and effective environmental regulation
- Network with delegates and evaluate market needs to generate new business opportunities
- Mix informally with key decision-makers
- Launch new products and services
- Be recognised for your commitment to environmental regulation



SPONSORSHIP OPPORTUNITIES AT A GLANCE

(all prices are in Australian Dollars (AUD))

Conference Dinner Sponsor	SOLD	\$19,800 inc GST
Welcome Reception Sponsor		\$11,000 inc GST
Keynote Speaker Sponsor		\$POA
Conference Bag Sponsor		\$11,000 inc GST
Coffee Cart Sponsor		\$8,800 inc GST
Conference App Sponsor		\$7,700 inc GST
KeepCup Sponsor		\$6,600 inc GST
Reusable Water Bottle Sponsor		\$6,600 inc GST
Lanyard & Name Badge Sponsor		\$5,500 inc GST
Pocket Program Sponsor		\$5,500 inc GST
WiFi Sponsor		\$4,400 inc GST
Notepad & Pen Sponsorship		\$4,400 inc GST
Mini First Aid Kit Sponsor		\$4,400 inc GST
Water Station Sponsor		\$4,400 inc GST
Concurrent Session Sponsor		\$3,300 inc GST
National/International Members' Sponsorship		Various pricing available – see below
Promotional Item		\$440 inc GST
Electronic Advertising		\$440 inc GST
Exhibition Space		\$2,500 inc GST



CONFERENCE DINNER SPONSOR **SOLD**

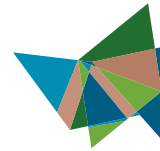
\$19,800 inc GST

Exclusive opportunity to host the Conference Dinner.

The Conference Dinner has proved a major drawcard of the Conference. This is an opportunity to host delegates for an entertaining evening in a relaxed atmosphere, presenting an extremely valuable networking and branding opportunity.

Benefits:

- Recognition and acknowledgement as the Conference Dinner Sponsor on the sponsorship page of the conference website, including a hyperlink to the organisation's home page
- 3-minutes address to welcome delegates to the Conference Dinner
- Opportunity to provide a pull-up banner for display during the Conference Dinner (sponsor to supply)
- Opportunity to supply a branded dinner gift to all dinner guests (sponsor to supply)
- Two full registrations (including Welcome Reception and Conference Dinner tickets)
- Two additional complimentary Conference Dinner tickets
- Access to one VIP table of 10 in front row of tables. VIPs to be invited from registered delegates
- 100-word organisational profile in conference app
- Logo included on the Conference Dinner tickets
- Logo included on the conference website and app whenever the Conference Dinner is mentioned
- Opportunity to provide two PDF's for inclusion on the conference app
- Opportunity to include one banner advertisement in the conference app



WELCOME RECEPTION SPONSOR

\$11,000 inc GST

Exclusive opportunity to host the Welcome Reception.

An opportunity to set the atmosphere for a collaborative conference. This is an extremely valuable networking and branding opportunity.

Benefits:

- Recognition and acknowledgement as the Welcome Reception Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- 3-minute address to welcome delegates to the conference at the Welcome Reception
- Opportunity to provide a pull-up banner for display during the Welcome Reception (sponsor to supply)
- Opportunity to provide delegates with a Welcome Reception gift (sponsor to supply item)
- One full registration (including Welcome Reception and Conference Dinner tickets)
- Two additional complimentary Welcome Reception tickets
- 100-word organisational profile in the conference app
- Logo included on the conference website and app whenever the Welcome Reception is mentioned
- Opportunity to provide one PDF for inclusion on the conference app
- Opportunity to include one banner advertisement in the conference app

KEYNOTE SPEAKER SPONSOR

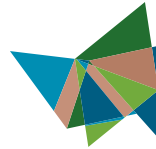
\$POA

If you have any ideas for potential keynote speakers, please contact Conference Logistics on 02 6281 6624 before Friday 30 November as these ideas will need to be reviewed by the Organising Committee for final decision.

Opportunity to sponsor one of our well-renowned keynote speakers. Please note, all Keynote Speaker Sponsorships are subject to the approval of the Organising Committee and the keynote speaker in question.

Benefits:

- Recognition and acknowledgement as a Keynote Speaker Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- Opportunity to introduce the Keynote Speaker immediately prior to their presentation
- Opportunity to provide a pull-up banner for display during the keynote presentation (sponsor to supply)
- One full registration (including Welcome Reception and Conference Dinner tickets)
- 100-word organisational profile in the conference app
- Logo included on the conference website and app whenever the Keynote Speaker is mentioned
- Opportunity to provide one PDF for inclusion on the conference app



CONFERENCE BAG SPONSOR

\$11,000 inc GST

Exclusive opportunity to co-brand the Conference Bag.

Benefits:

- Recognition and acknowledgement as the Conference Bag Sponsor on the sponsorship page of the conference website, including a hyperlink to the organisation's home page
- Conference bag branded with sponsors logo, and conference logo, which will be provided to all delegates (bag selection made by Organising Committee)
- One full registration (including Welcome Reception and Conference Dinner tickets)
- 100-word organisational profile in the conference app
- Opportunity to provide one PDF for inclusion on the conference app

COFFEE CART SPONSOR

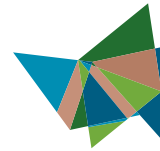
\$8,800 inc GST

Exclusive opportunity to brand the Conference Coffee Cart.

Two onsite baristas will be available to fuel the conference delegates with caffeine. The cart will be open for the duration of the Conference until the end of afternoon tea on the final day; being one of the most popular areas for delegates to meet and network.

Benefits:

- Recognition and acknowledgement as the Coffee Cart Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- Coffee cart branded with sponsors logo
- One full registration (including Welcome Reception and Conference Dinner tickets)
- 100-word organisational profile in conference app
- Opportunity to provide one PDF for inclusion on the conference app



CONFERENCE APP SPONSOR

\$7,700 inc GST

Exclusive naming rights opportunity for the Conference App.

With no handbook being produced, this will be the go-to tool for all delegates throughout the conference. Attendees will refer to the Conference App for session details, speaker biographies, survey responses, and much more.

Benefits:

- Recognition and acknowledgement as the Conference App Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- Your logo will feature upon start up each time a delegate loads the App (compatible with iOS and Android)
- The package also includes an alert to be broadcast to all users at a time during the conference of your choosing – it's up to you!
- One full registration (including Welcome Reception and Conference Dinner tickets)
- 100-word organisational profile on the Conference App
- Opportunity to provide one PDF for inclusion on the conference app

KEEPCUP SPONSOR

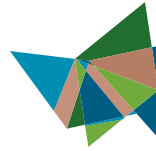
\$6,600 inc GST

Exclusive naming rights opportunity for the KeepCup.

The KeepCup Sponsor will not only enjoy high visibility throughout the Conference, but also lasting benefits as the delegates take home their KeepCups to use in daily life. Join us in our goal to ensure the conference is as environmentally and socially sustainable as possible.

Benefits:

- Recognition and acknowledgement as the KeepCup Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- KeepCup branded with sponsors logo
- One full registration (including Welcome Reception and Conference Dinner tickets)
- 100-word organisational profile on the Conference App
- Opportunity to provide one PDF for inclusion on the conference app



REUSABLE WATER BOTTLE SPONSOR

\$6,600 inc GST

Exclusive opportunity to co-brand the Reusable Water Bottle.

The Reusable Water Bottle Sponsor will not only enjoy high visibility throughout the Conference, but also lasting benefits as the delegates take home their water bottles to use in daily life. Join us in our goal to ensure the conference is as environmentally and socially sustainable as possible.

Benefits:

- Recognition and acknowledgement as the Reusable Water Bottle Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- Metal or glass reusable water bottle branded with sponsors logo (selection to be made by the Organising Committee)
- One full registration (including Welcome Reception and Conference Dinner tickets)
- 100-word organisational profile on the Conference App
- Opportunity to provide one PDF for inclusion on the conference app

LANYARD AND NAME BADGE SPONSOR

\$5,500 inc GST

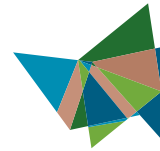
Exclusive opportunity to brand the Lanyard and Name Badge.

Exclusive opportunity to brand the Conference Lanyard and Name Badge. The lanyards are beaded and from The Trading Circle. Join us in our goal to ensure the conference is as environmentally and socially sustainable as possible.

The Trading Circle is a not-for-profit organisation creating economic and educational opportunities for women and girls, enabling them to reach their full potential. Locally we are building an inclusive community, inspiring change by sharing our values, our story and products through ethical trade, education and other programs.

Benefits:

- Recognition and acknowledgement as the Lanyard and Name Badge Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- Company name/logo on all lanyards and name badges
- 100-word organisational profile on the Conference App



WIFI SPONSOR

\$4,400 inc GST

Exclusive opportunity to sponsor the WiFi.

What use is an app without Wi-Fi? This is your exclusive opportunity to brand the excellent WiFi service at the conference, ensuring all delegates know your name.

Benefits:

- Recognition and acknowledgement as the WiFi Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- WiFi network and access key to be nominated by the sponsor, and advertised to the delegates via signage at the registration desk, across the plenary holding slides and in the conference app
- 100-word organisational profile on Conference app

NOTEPAD AND PEN SPONSOR

\$4,400 inc GST

Exclusive opportunity to sponsor the Notepads and Pens.

Exclusive opportunity to brand the Notepad and Pen Set available to all delegates, included in all conference bags and at the registration desk. The notepads are made from 100% recycled cardboard and features an eco-friendly pen.

Benefits:

- Recognition and acknowledgement as the Notepad and Pen Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- Logo to be featured on the Notepad and Pens
- 100-word organisational profile on Conference app

MINI FIRST AID KIT SPONSOR

\$4,400 inc GST

Exclusive opportunity to sponsor the Mini First Aid Kit.

Keep the delegates safe long after the conference has ended by supplying a handy mini first aid kit, perfect to be kept in their car, work bags, or at their desk.

Benefits:

- Recognition and acknowledgement as the Mini First Aid Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- Mini First Aid Kits to be branded with sponsors logo and provided in all delegate bags
- 100-word organisational profile on Conference app

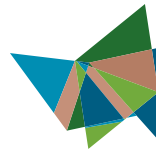
WATER STATION SPONSOR

\$4,400 inc GST

The best conversations are had around the water cooler! Keep the delegates hydrated by branding the water stations, playing an important role in meeting the conference goals of environmental and social sustainability.

Benefits:

- Recognition and acknowledgement as the Water Station Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- Water Stations to be environmentally friendly (water bubblers with glasses) and to be branded with sponsors logo
- 100-word organisational profile on Conference app



CONCURRENT SESSION SPONSOR

\$3,300 inc GST

Opportunity to sponsor a session which aligns closely to your organisation's values and speciality.

Benefits:

- Recognition and acknowledgement as a Concurrent Session Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- Company logo displayed on the holding slide of the session
- Opportunity to provide a pull-up banner for display during the session (sponsor to supply)
- Opportunity to nominate a chair for the session (subject to approval by the Organising Committee)
- 100-word organisational profile on the Conference App

NATIONAL & INTERNATIONAL MEMBERS' SPONSORSHIP

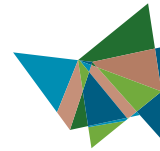
\$1,500 - \$4,500 inc GST

Opportunity to assist some of the newer national and international member agencies to be a part of this important event. International member agencies can submit to receive sponsorship to attend the conference. Sponsorship will assist in covering the cost of registration, travel and accommodation for the chosen candidate.

- **Full scholarship** (includes full registration, 4 nights' accommodation & return economy flights)
 - + \$2,500 inc GST (national)
 - + \$4,500 inc GST (international)
- **Partial scholarship** (includes full registration & 2 nights' accommodation)
 - + \$1,500 inc GST
- **Registration only scholarship** (includes full registration)
 - + Member Registration

Benefits:

- Recognition and acknowledgement as a National/International Member Sponsor on the sponsorship page of the Conference website, including a hyperlink to the organisation's home page
- Recognition and acknowledgement in the AELERT Chair's Opening Address
- Opportunity to provide one PDF for inclusion on the conference app
- 100-word organisational profile on the Conference app



PROMOTIONAL ITEM/ CONFERENCE BAG INSERTS \$440 inc GST

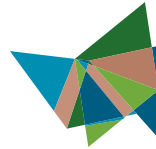
Opportunity to place one PDF item on the conference app or a promotional item in the conference bags.

All promotional material, such as brochures or product information, will be available to conference delegates electronically on the Conference app, along with the Conference papers.

Promotional items are to be provided by your organisation and must not be an item available for sponsorship (for example, KeepCups and notepads will not be accepted, but fridge magnets would be).

ELECTRONIC ADVERTISING \$440 inc GST

Opportunity to purchase a banner ad within the conference app.



EXHIBITION SPACE

\$2,500 inc GST

Your investment entitles you to:

- Recognition and acknowledgement as an Exhibitor on the Conference website and on Conference App including a hyperlink to the organisation's home page
- One complimentary registration (including Welcome Reception and Conference Dinner tickets)

One exhibition space consists of:

- One deconstructed exhibition space (floor space only, no walls, 3m x 2m) for the duration of the exhibition display
- Fascia with your organisation's name
- Access to reasonable power
- 1 x trestle table, 2 x chairs (additional furniture can be organised through the exhibition company, please discuss with Conlog).

Extra Exhibitor Staff:

If you require other members of staff to be on your stand for the duration of the exhibition, an additional Extra Exhibitor Staff fee of \$330 inc GST per staff member applies. This cost covers tea breaks, lunches and a name tag. This fee does not include attendance at the Welcome Reception or Conference Dinner. Additional tickets to social functions can also be purchased.

DELEGATE DETAILS

An opt-in electronic copy of the delegate list (name, organisation and State only) in accordance with privacy legislation, will be distributed to all sponsors and exhibitors one week prior to the Conference in PDF format.

SPONSOR AND EXHIBITOR REGISTRATIONS

Any complimentary full registrations are inclusive of morning teas, lunches and afternoon teas every day as well as entrance to all Conference sessions, the exhibition and one ticket to the Welcome Reception and Conference Dinner.

Additional Exhibitor registrations may be purchased at \$330 inc GST (excluding the Welcome Reception and Conference Dinner).

TERMS AND CONDITIONS

By purchasing a sponsorship and/or exhibition package for the 2020 AELERT-INECE Conference, you are agreeing to the full terms and conditions of the sponsorship.

By agreeing to the terms and conditions, you accept that Sponsorship and Exhibition packages do not include the opportunity to present in the Conference program. Organisations interested in presenting should participate in the call for abstracts.

- Sponsorship and exhibition packages will be allocated in order of receipt of the application form and 50% deposit. Full payment must be received by 1 February 2020.
- All deposits are non-refundable.
- Cancellations must be made in writing and forwarded to Conference Logistics. For cancellation requests received prior to 1 January 2020, organisations will be held liable for 50% of the total sponsorship and/or exhibition commitment. For cancellation requested received after 1 January 2020, organisations will be held accountable for the full balance of their sponsorship and/or exhibition commitment.
- The Organisers, AELERT, SA EPA, INECE and ELI and the Venue accept no liability for personal accident nor loss or damage suffered by any participant, accompanying person, invited observer or any other person whatever means. Neither do we accept liability for any equipment, software or other goods of whatever form brought to the Conference. It is recommended that all valuable items are locked down or removed when the booth is un-occupied. All vendors are responsible for obtaining insurance for their equipment in transit to and from the Conference and at the Conference Venue.
- The Organisers reserve the right to alter the exhibition floor plan at their discretion.
- Exhibits must not be removed and displays must not be dismantled either partially or in total before the closing time on the last day of the exhibition.
- The organisers reserve the right to change the venue and duration if exceptional circumstances demand. In the event of change of venue and/or duration the agreement to participate will remain in force so long as the sponsor and/or exhibitor is informed at least one month before the Conference.
- Sponsors and/or exhibitors are required to ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. The sponsor and/or exhibitor will indemnify the organisers in respect to any claim and demands in respect thereof.
- The organisers are committed to fostering an inclusive, welcoming and positive environment for all participants at this meeting. All conference attendees, regardless of their role, are covered by and expected to comply with this policy and take appropriate measures to ensure that prohibited conduct does not occur. As such, there is zero tolerance for inappropriate actions or statements based on individual characteristics such as age, race, ethnicity, sexual orientation, gender identity, gender expression, marital status, nationality, political affiliation, ability status, or educational background. Disruptive, discriminatory or harassing behaviour of any kind will not be tolerated and should be reported to members of the organising committee.



IMPORTANT INFORMATION FOR EXHIBITORS

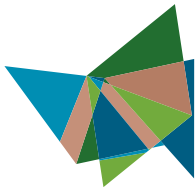
Please note that the Welcome Reception for the Conference will be held in the Exhibition area.

Your exhibition space therefore needs to be staffed from Tuesday evening 10 March (6.00pm) until Friday 13 February, following lunch.

Each exhibitor must keep their display within the dimensions of the exhibition space. Should your display or exhibit require space or a layout other than that indicated above, we would welcome discussion to facilitate your requirements.

EXHIBITOR MANUAL

All exhibiting organisations will receive a comprehensive exhibitor manual two months prior to the Conference. For the hire of additional furniture please contact samanthag@conlog.com.au.



AELERT-INECE CONFERENCE 2020

10-13 March 2020 • Adelaide Convention Centre

BOOKING FORM

Contact name: _____

Position: _____

Organisation: _____

Postal Address: _____

State: _____

Country: _____

Postcode: _____

Phone: _____

Mobile: _____

Email: _____

SPONSORSHIP BOOKING

- | | | | |
|--|------------------|---|-----------------|
| <input type="checkbox"/> Conference Dinner Sponsor | \$19,800 inc GST | <input type="checkbox"/> WiFi Sponsor | \$4,400 inc GST |
| <input type="checkbox"/> Welcome Reception Sponsor | \$11,000 inc GST | <input type="checkbox"/> Notepad & Pen Sponsorship | \$4,400 inc GST |
| <input type="checkbox"/> Keynote Speaker Sponsor | \$POA | <input type="checkbox"/> Mini First Aid Kit Sponsor | \$4,400 inc GST |
| <input type="checkbox"/> Conference Bag Sponsor | \$11,000 inc GST | <input type="checkbox"/> Water Station Sponsor | \$4,400 inc GST |
| <input type="checkbox"/> Coffee Cart Sponsor | \$8,800 inc GST | <input type="checkbox"/> Concurrent Session Sponsor | \$3,300 inc GST |
| <input type="checkbox"/> Conference App Sponsor | \$7,700 inc GST | <input type="checkbox"/> National Members' Sponsorship | \$2,500 inc GST |
| <input type="checkbox"/> KeepCup Sponsor | \$6,600 inc GST | <input type="checkbox"/> International Members' Sponsorship | \$4,500 inc GST |
| <input type="checkbox"/> Reusable Water Bottle Sponsor | \$6,600 inc GST | <input type="checkbox"/> Promotional Item | \$440 inc GST |
| <input type="checkbox"/> Lanyard & Name Badge Sponsor | \$5,500 inc GST | <input type="checkbox"/> Electronic Advertising | \$440 inc GST |
| <input type="checkbox"/> Pocket Program Sponsor | \$5,500 inc GST | | |

EXHIBITION BOOKING

- Exhibition Booth Quantity _____ @ \$2,500 AUD inc GST each
- Additional Exhibitor Staff Quantity _____ @\$330 AUD inc GST each

PAYMENT SUMMARY

(50% deposit is required at the time of booking. The balance of payment is due by 1 December 2020. All prices are inclusive of GST).

SPONSORSHIP TOTAL \$ _____

EXHIBITION SPACE \$ _____

ADDITIONAL EXHIBITION STAFF \$ _____

TOTAL AMOUNT TO BE INVOICED \$ _____

PAYMENT DETAILS

- I agree to the Terms and Conditions**
- I wish to pay by Electronic Funds Transfer**
An invoice will be sent for processing and bank details will be included on the tax invoice
- I enclose cheque payable to: AELERT-INECE 2020**
- I wish to pay by credit card and authorise the amount of \$_____ to be charged to my credit card
- MasterCard Visa

Note: All credit card transactions attract a 2% surcharge

Card Number: _____

Expiry Date: _____

Cardholder Name: _____

Card Holder Signature: _____

Please send completed form with payment advice to: **Conference Logistics • E: 2020aelert-inece@conlog.com.au**