



# NEW SKILLS FOR A NEW WORLD

NAEN NATIONAL CONFERENCE 2023  
15-17 August 2023, Melbourne

PARTNERSHIP & EXHIBITION PROSPECTUS



National Apprenticeship  
Employment Network



# **NEW SKILLS FOR A NEW WORLD**

## **PARTERSHIP & EXHIBITION PROSPECTUS**

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National Apprenticeship  
Employment Network

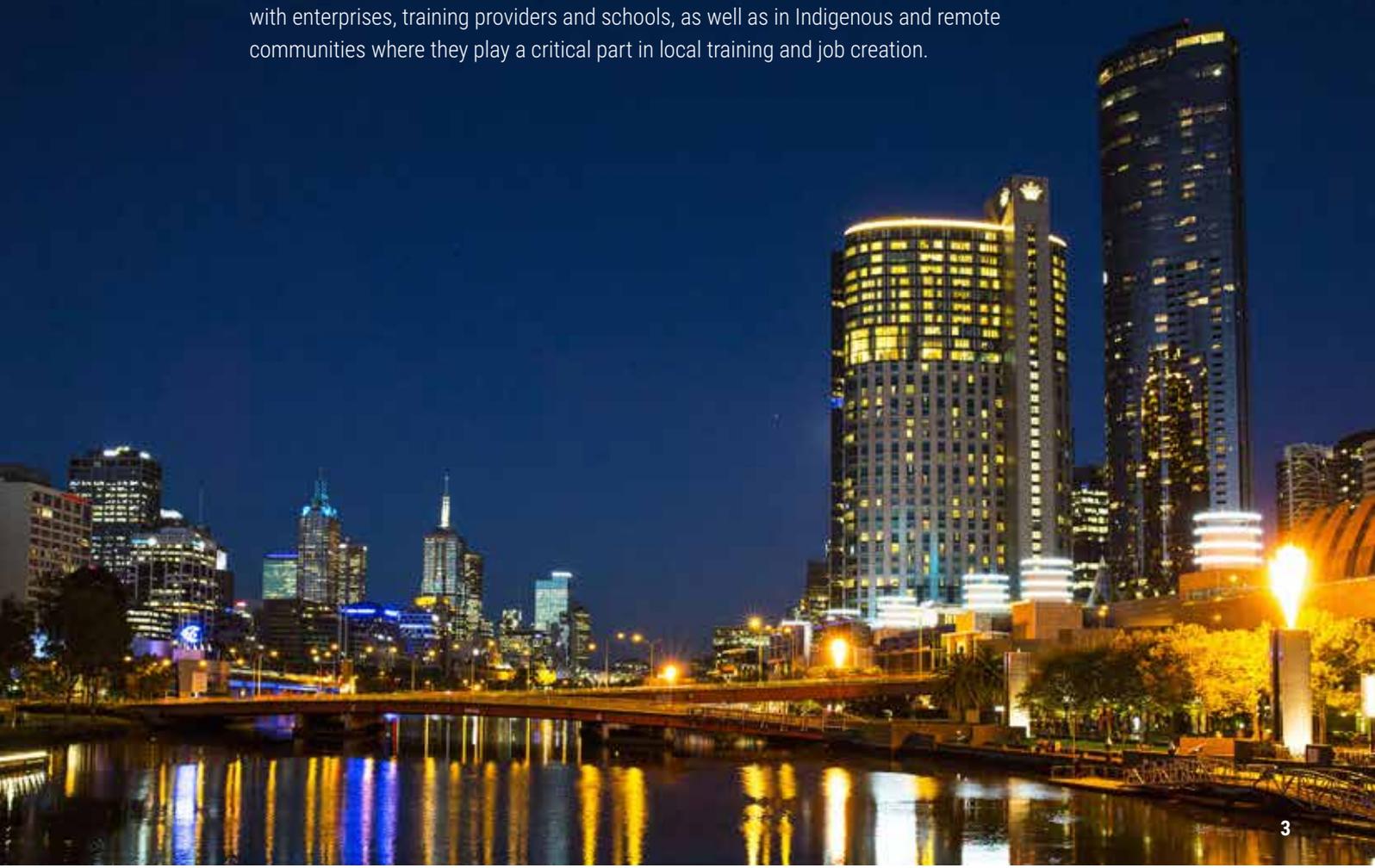
## ABOUT NAEN

The National Apprenticeship Employment Network (NAEN) is the peak industry body representing Australia's largest employer network of apprentices and trainees. The employer network is unique, as it represents the practice of group training under which Group Training Organisations (GTOs) directly employ apprentices and trainees and place them with host businesses.

Across metropolitan, rural, regional and remote Australia, the network employs some 22,000 apprentices and trainees in a diverse range of industries. GTOs have employed approximately one million apprentices since their inception in the 1970s and are at the forefront of apprentice engagement in Australia, largely with small and medium sized businesses.

While some GTOs specialise in particular industries, such as the traditional trades or hospitality, others cater to entire regions and cover a range of industries.

GTOs have come to occupy a pivotal role in many communities through their links with enterprises, training providers and schools, as well as in Indigenous and remote communities where they play a critical part in local training and job creation.





## WELCOME MESSAGE FROM CEO

It is a great pleasure to be hosting the 2023 National Apprentice Employment Network Conference in Melbourne, 15-17 August.

With the theme, 'New Skills for a New World', the conference will be informative, engaging and challenging – delivering a diverse range of speakers and presenters across vitally important topics for the vocational education and training (VET) sector.

We are thrilled to be hosting this landmark event as part of Melbourne's week-long skills showcase that includes the WorldSkills Australia National Championships.

We will hear experts from industry, government, academia and the training sector, as well as some of the country's top thinkers and influencers.

It comes at a time of great change in the VET sector, and for the apprenticeship system.

A whole new structure is taking place at the Commonwealth level, spearheaded by the new body, Jobs and Skills Australia, together with ten new Jobs and Skills Councils (JSCs) that will oversee their industry sectors.

The place of the apprenticeship system has rarely been more important. Australia faces an enormous task in creating thousands of skilled positions in industries, ranging from traditional trades to advanced manufacturing to human services.

The apprenticeship sector will need to raise the tempo to meet the needs of all these sectors.

The national conference will be the key opportunity to engage with this audience comprising employers, industry representatives, group training executives, managers and field officers, government officials, education and training experts, and the new JSCs.

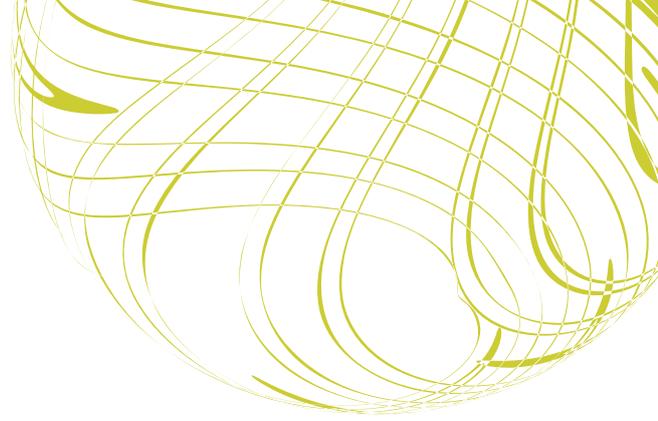
Please take the time to read about our conference and consider the many ways you may be able to participate and partner in this important event.

I hope that you will be able to join us in Melbourne for what will be an exciting and engaging conference – one that will attract delegates from around the country and help shape the direction of skills and training for the future.

Yours sincerely

Dianne Dayhew  
Chief Executive Officer

# GENERAL Information



## The Conference

The National Apprentice Employment Network Conference is a key event in the VET sector, and the major national gathering for the group training network.

It brings together the many government agencies, public and private training providers, employment providers and industry professionals that lead the way in apprentice and trainee employment across the country. Our previous national conference was held 2022 in Hobart, Tasmania.

For 2023 we are very excited to bring delegates to Melbourne, Victoria.

Strong attendance is expected from:

- CEOs, Managers and field officers of GTOs
- Chairs and Directors of the Boards of GTOs
- State, Territory and Commonwealth government representatives
- Registered Training Organisations, including TAFEs and private providers
- Employer and industry organisations

The 2023 National Apprentice Employment Network Conference offers an opportunity to build relationships with the apprentice employment network and key stakeholders across the VET sector. The marketing potential starts from the time you sign up and continues well beyond the event itself.

## 2023 Theme:



Australia's vocational education and training (VET) sector is on the cusp of a major overhaul, as old structures give way to a host of new organisations, fresh approaches and new people.

The apprenticeship system will need to scale up to deliver an unprecedented number of skilled positions, from advanced manufacturing to human services. Experts from industry, government, academia and the training sector will join some of the country's top thinkers and influencers to inform, challenge and entertain.

This landmark event is part of Melbourne's week-long skills showcase that includes the WorldSkills Australia National Championships.



## Why Partner?

By partnering and supporting this conference you can take advantage of practical benefits such as:

- Opportunities to communicate electronically with conference attendees before, during and after the event
- Showcasing services / products through promotional material distribution
- Networking during the conference and networking events
- Highlighting your reach into the SME sector through association with a trusted and respected peak body
- Being aligned with examples of excellence in the achievements of future skilled leaders

## What to expect

- Insightful curated program, interactive speakers seeking delegate feedback and Q&A
- Insightful panel discussion
- Inspiring keynote speakers
- Interactive workshops
- Get to know your industry
- Engaging facilitated forums
- Self-awareness breaks
- Links with the WorldSkills Australia National Championships

## Venue

Located in the heart of Melbourne, Marvel Stadium has welcomed more than 42 million fans through the gates since opening in 2000. Easily accessible from Southern Cross Station, Marvel Stadium has the best of Melbourne at its fingertips.

## Accommodation

Partners are able to book at one of the conference hotels providing preferential rates during NAEN 2023. Instructions on how to complete your attendee registrations and accommodation will be provided on confirmation of your partnership.



# Partnership PACKAGES

## Core Partnership Package

All partnerships include the Core Partnership Package:

- Company logo on selected signage
- Consenting delegate list (in accordance with package level and final consenting delegate list)
- Company logo on partnership acknowledgement slides
- Company logo on conference website including a hyperlink to your designated webpage
- Opportunity to have a PDF flyer on the virtual satchel insert page on the conference website (this replaces brochures in the conference satchel)

*All Packages are inclusive of GST*



## PLATINIUM PARTNER \$15,000

EXCLUSIVE OPPORTUNITY

**As a Platinum Partner, your organisation will receive extensive exposure through the many opportunities for networking and promotion, prior to and during the conference.**



### **Core Partnership Package plus:**

- + Your organisation will receive endorsement as an "Official Platinum Partner of the 2023 National Apprenticeship Employment Network Conference"



### **Registration:**

- + Four in-person full registrations including tickets to Welcome Reception and Gala Dinner
- + Two (2) full virtual conference registrations
- + Opportunity to purchase full conference registrations at a discounted registration fee of \$910 inc GST – limit of four



### **Exhibition:**

- + One standard exhibition space in a prominent location (all furniture is an additional cost)
- + Exhibition profile in the virtual conference platform including videos and PDF brochures



### **Speaking opportunity:**

- + Opportunity to address delegates prior to one plenary session (5 minutes)
- + Opportunity to gain live insights from our delegates in the form of a question, poll or quiz during the conference



### **Acknowledgment / Logo Placement:**

- + Company logo and acknowledgement as the Platinum Partner on:
  - > conference website (homepage and Partner page) with link to your homepage
  - > holding slide at the commencement of plenary sessions
  - > cover of the pocket program
  - > welcome page to the virtual platform
- + 300-word company profile in the conference app and virtual platform
- + Verbal acknowledgement during the conference (opening and closing plenary)
- + Freestanding banner positioned on plenary stage and registration area for duration of conference (Partner to provide)
- + Use of a combined NAEN 2023 logo during partnership period (conference to provide the specific logo to be used)



### **Advertising:**

- + Electronic banner advertisement in conference app
- + Scrolling banner in the virtual platform
- + Three Twitter call outs during the conference
- + Opportunity to place a branded gift for delegates in the conference satchel (such as a Keep Cup, USB drive, cap, etc)

## GOLD PARTNER \$9,900

FOUR OPPORTUNITIES AVAILABLE

**As a Gold Partner your organisation will be recognised for its support of the conference and receive a wide range of partnership benefits, providing excellent value for money.**



### **Core Partnership Package plus:**

- + Your organisation will receive endorsement as an "Official Gold Partner of the 2023 National Apprentice Employment Network Conference"



### **Registration:**

- + Three in-person full registrations including tickets to Welcome Reception and Gala Dinner
- + Two full virtual conference registrations
- + Opportunity to purchase full conference registrations at a discounted registration fee of \$910 inc GST – limit of four



### **Exhibition:**

- + One standard exhibition space in a prominent location (all furniture is an additional cost)
- + Exhibition profile in the virtual conference platform including videos and PDF brochures



### **Acknowledgment / Logo Placement:**

- + Company logo and acknowledgement as a Gold Partner on:
  - > conference website (homepage and Partner page) with link to your homepage
  - > holding slide at the commencement of plenary sessions
  - > within the pocket program
  - > welcome page to the virtual platform
- + 200-word company profile in the conference app and virtual platform
- + Verbal acknowledgement during the conference
- + Use of a combined NAEN 2023 logo during partnership period (conference to provide the specific logo to be used)



### **Advertising:**

- + Electronic banner advertisement in conference app
- + Scrolling banner in the virtual platform
- + One Twitter call out during the conference
- + Opportunity to place a branded gift for delegates in the conference satchel (such as a Keep Cup, USB drive, cap, etc)

## SILVER PARTNER \$7,700

MULTIPLE OPPORTUNITIES AVAILABLE

**As a Silver Partner your organisation will be recognised for its support of the conference and receive a wide range of Partnership benefits, providing excellent value for money.**



### **Core Partnership Package plus:**

- + Your organisation will receive endorsement as an “Official Silver Partner of the 2023 National Apprentice Employment Network Conference”



### **Registration:**

- + One in-person full registration including ticket to the Welcome Reception and Gala Dinner
- + One full virtual conference registration
- + Opportunity to purchase full conference registrations at a discounted registration fee of \$910 inc GST – limit of four



### **Exhibition:**

- + One standard exhibition space in a prominent location (all furniture is an additional cost)
- + Exhibition profile in the virtual conference platform including videos and PDF brochures



### **Acknowledgment / Logo Placement:**

- + Company logo and acknowledgement as a Silver Partner on:
  - > conference website (Partner page) with link to your homepage
  - > holding slide at the commencement of plenary sessions
  - > within the pocket program
- + 100-word company profile in the conference app and virtual platform
- + Verbal acknowledgement during the conference
- + Use of a combined NAEN 2023 logo during partnership period (conference to provide the specific logo to be used)



### **Advertising:**

- + Opportunity to place a branded gift for delegates in the conference satchel (such as a Keep Cup, USB drive, cap, etc)

## BRONZE PARTNER \$4,400

MULTIPLE OPPORTUNITIES AVAILABLE

**As a Bronze Partner your organisation will be recognised for its support of the conference and receive a wide range of Partnership benefits, providing excellent value for money.**



### **Core Partnership Package plus:**

- + Your organisation will receive endorsement as an “Official Bronze Partner of the 2023 National Apprentice Employment Network Conference”



### **Registration:**

- + One in-person full registration including ticket to the Welcome Reception and Gala Dinner
- + One full virtual conference registration
- + Opportunity to purchase full conference registrations at a discounted registration fee of \$910 inc GST – limit of four



### **Acknowledgment / Logo Placement:**

- + Company logo and acknowledgement as a Bronze Partner on:
  - > conference website (Partner page) with link to your homepage
  - > holding slide at the commencement of plenary sessions
- + 50-word company profile in the conference app and virtual platform
- + Verbal acknowledgement during the conference
- + Use of a combined NAEN 2023 logo during partnership period (conference to provide the specific logo to be used)



### **Advertising:**

- + Opportunity to place a branded gift for delegates in the conference satchel (such as a Keep Cup, USB drive, cap, etc)

## GALA DINNER PARTNER \$5,500

EXCLUSIVE OPPORTUNITY

**This is an opportunity to be an exclusive Partner of the Gala Dinner and showcase your company's support.**

Showtime Event Centre

7.00pm – 11.00pm

Wednesday 16 August 2023



### **Core Partnership Package plus:**

- + Your organisation will receive endorsement as an "Official Gala Dinner Partner of the 2023 National Apprentice Employment Network Conference"



### **Registration:**

- + Two in-person full registrations including tickets to Welcome Reception and Gala Dinner
- + Two additional tickets to the Gala Dinner



### **Speaking opportunity:**

- + Opportunity to verbally welcome the delegates to the Gala Dinner



### **Acknowledgment / Logo Placement:**

- + Company logo and acknowledgement as the Gala Dinner Partner on:
  - > conference website (Partner and social page) with link to your homepage
  - > holding slide at the commencement of plenary sessions
  - > at the dinner (screens, menus, as applicable)
  - > within the pocket program
- + Freestanding banner positioned within Gala Dinner venue (Partner to supply)



### **Opportunity to provide printed material for a promotional table set up at the entrance to the dinner**

## WELCOME RECEPTION PARTNER \$3,300

EXCLUSIVE OPPORTUNITY

**This is an opportunity to be an exclusive Partner of the Conference Welcome Reception and showcase your company's support.**

SEA LIFE Melbourne Aquarium

6.00 – 8.00pm

Tuesday 15 August 2023



### **Core Partnership Package plus:**

- + Your organisation will receive endorsement as an “Official Welcome Reception Partner of the 2023 National Apprenticeship Employment Network Conference”



### **Registration:**

- + One in-person full registration including a ticket to the Welcome Reception and Gala Dinner
- + Two additional tickets to the Welcome Reception



### **Speaking opportunity:**

- + Opportunity to verbally welcome the delegates to the Welcome Reception



### **Acknowledgment / Logo Placement:**

- + Company logo and acknowledgement as the Welcome Reception Partner on:
  - > conference website (Partner and social page) with link to your homepage
  - > holding slide at the commencement of plenary sessions
  - > at the welcome reception (screens, menus, as applicable)
  - > within the pocket program
- + Freestanding banner positioned within Welcome Reception venue (Partner to supply)



### **Opportunity to provide printed material for a promotional table set up at the entrance to the reception**

## NAEN MEMBERS LUNCHEON PARTNER \$2,200

EXCLUSIVE OPPORTUNITY

**Our Members' Luncheon is a pre-conference event exclusively held for members prior to the official opening of the conference. GTO CEOs will be in attendance, with our last event held at the Tasmania Mures attracting 70 members.**

**It is a CEO level sneak preview of our main event, with close-up addresses by keynotes and senior government officials.**

Medallion Club, Marvel Stadium

11.30am – 2.30pm

Tuesday 15 August 2023



### **Core Partnership Package plus:**

- + Your organisation will receive endorsement as an "Official Members Luncheon Partner of the 2023 National Apprentice Employment Network Conference"



### **Registration:**

- + One in-person full registration including a ticket to the Members Luncheon, Welcome Reception and Gala Dinner



### **Speaking opportunity:**

- + Opportunity to verbally welcome the delegates to the Members Luncheon



### **Acknowledgment / Logo Placement:**

- + Company logo and acknowledgement as the Members Luncheon Partner on:
  - > conference website (Partner and social page) with link to your homepage
  - > holding slide at the commencement of plenary sessions
  - > at the Members Luncheon (screens, menus, as applicable)
  - > within the pocket program
- + Freestanding banner positioned within Members Luncheon venue (Partner to supply)



### **Opportunity to provide printed material for a promotional table set up at the entrance to the luncheon**

## EXHIBITION \$3,400

The trade exhibition will be held in the Victory Room at Marvel Stadium and will be the venue for all daytime catering (Morning and Afternoon Teas and Lunches) throughout the conference to ensure the maximum exposure and opportunities for contact between delegates and exhibitors.

### Core Partnership Package plus:



#### Exhibition:

- + 3x2m Octonorm exhibition booth including access to reasonable power, fascia and one fascia light
- + Exhibition profile in the virtual conference platform including videos and PDF brochures



#### Registration:

- + Two exhibitor registrations (tickets to the social functions are an additional cost)



#### Acknowledgment / Logo Placement:

- + Company logo and acknowledgement as an exhibitor on:
  - > conference website (Partner page) with link to your homepage
  - > holding slide at the commencement of plenary sessions
- + Logo and 50-word company listing included in conference app and virtual platform

## EXTRA EXHIBITOR STAFF \$330 per person

If you require other members of staff to be at your stand for the duration of the exhibition, an Extra Exhibitor Staff fee of \$330 per staff member applies. This cost covers tea breaks, lunches and a name tag. This fee does not include admittance to social functions (including the Welcome Reception and Gala Dinner).

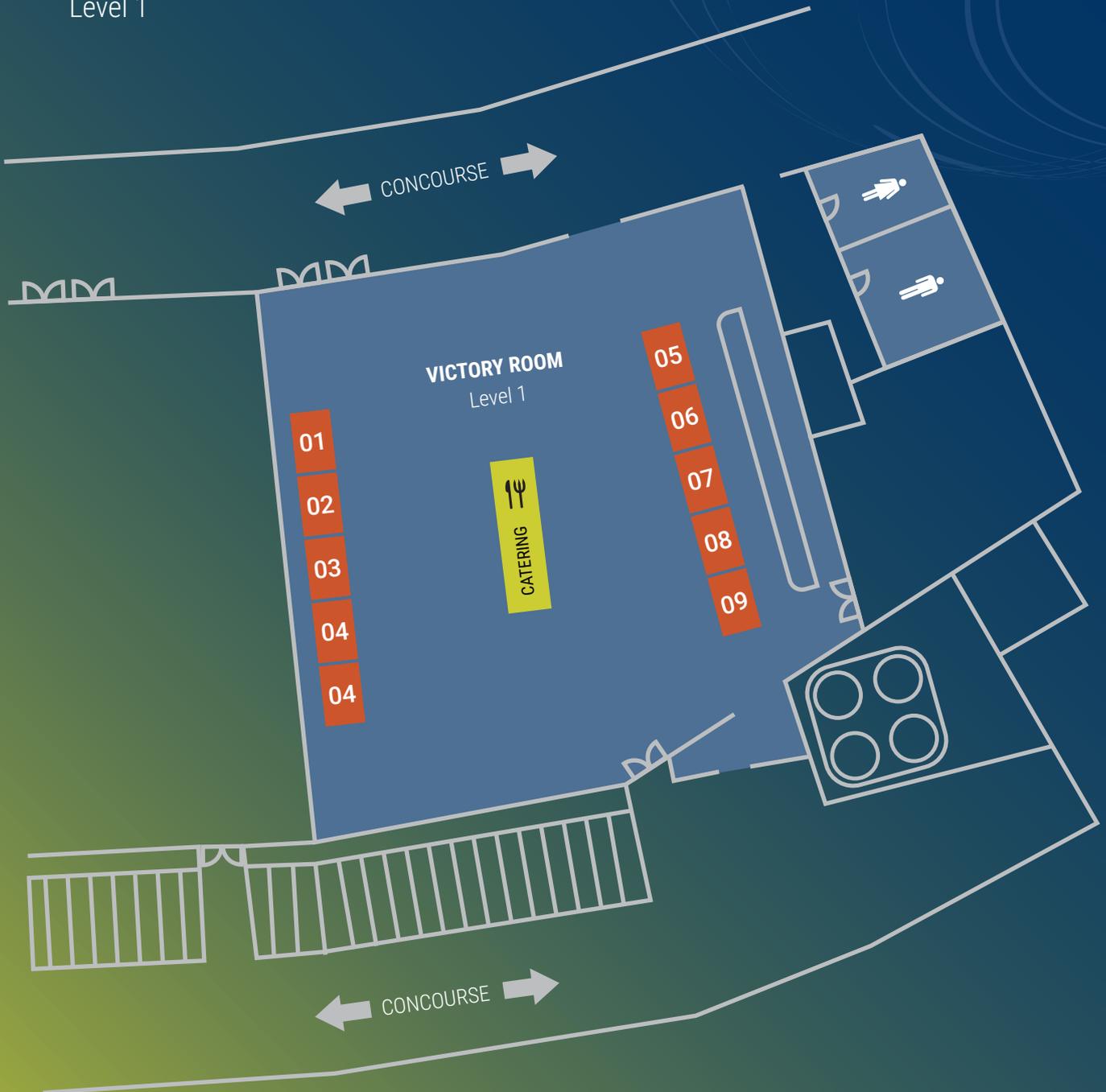
EXHIBITION HOURS*	DATE	TIME
Exhibition bump in	Wednesday 16 August 2023	AM, timing to be confirmed
Exhibition opens	Wednesday 16 August 2023	Morning tea, timing to be confirmed
Exhibition closes	Thursday 17 August 2023	Lunch time, timing to be confirmed
Exhibition bump out	Thursday 17 August 2023	Post lunch, timing to be confirmed

# EXHIBITION Floorplan

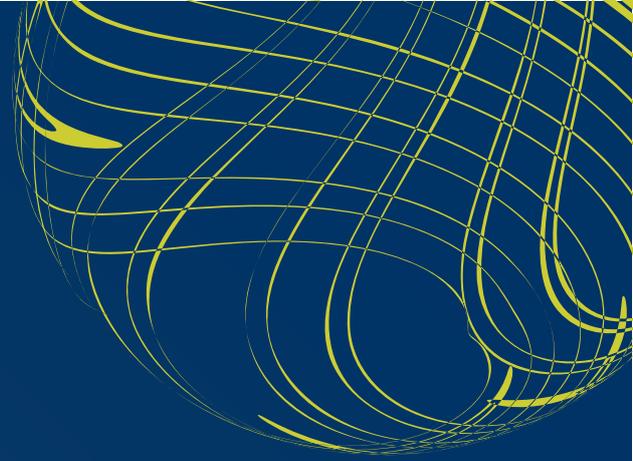
## MARVEL STADIUM

### VICTORY ROOM

Level 1



# TERMS & Conditions



**NAEN National Conference 2023, New Skills for a New World, Committee and Conference Logistics will hereafter be referred to as 'the Organisers'.**

**Marvel Stadium will hereafter be referred to as 'the venue'.**

1. Partner and exhibition packages will be allocated in order of receipt of booking forms.
2. The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Partners and exhibitors are advised to insure against such liability.
3. The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion. The Partner will indemnify the Organisers in respect of any claims and demands in respect thereof. The Partner must take out adequate insurance in respect of all claims.
4. The Organisers reserve the right to alter the exhibition floorplan at their discretion.
5. Exhibits must not be removed, and displays must not be dismantled either partly or in total before closing time on the last day of the exhibition.
6. Partners may only conduct competitions or offer prizes with the permission of the Organisers.
7. The Partner undertakes that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.
8. Should the Organisers need to cancel the event due to government order (including COVID and associated border closures, etc), refunds for partnership and/or exhibition packages will not be given. Further negotiations can be held on an individual basis, taking into account partnership and exhibition benefits already provided.

## **Payment Details**

1. An invoice will be sent on receipt of the booking form.
2. If payment is not received within 30 days of receipt of the invoice your booking may be cancelled.
3. For cancellation of partnership and/or exhibition at least 2 months prior to the commencement of the conference, full payments will only be refundable if the Organisers are able to re-sell the package.
4. For cancellations less than 2 months prior to the commencement of the exhibition, all payments are non-refundable.
5. All prices include Goods and Services Tax (GST).

## **FURTHER INFORMATION**

For further information please contact:

NAEN

P 02 9299 6099

E [naen@conlog.com.au](mailto:naen@conlog.com.au)

# NEW SKILLS FOR A NEW WORLD

NAEN NATIONAL CONFERENCE 2023  
15-17 August 2023, Melbourne

## BOOKING FORM



Contact name: \_\_\_\_\_

Position: \_\_\_\_\_ Organisation: \_\_\_\_\_

Postal Address: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

### Partnership Booking

Please tick the preferred Partnership opportunity (all prices include GST)

- Platinum Partner \$15,000
- Gold Partner \$9,900
- Silver Partner \$7,700
- Bronze Partner \$4,400
- Gala Dinner Partner \$5,500
- Welcome Reception Partner \$3,300
- NAEN Members Luncheon Partner \$2,200

### Exhibition Booking

- Exhibition Space Quantity \_\_\_\_\_ @ \$3,400 each
- Additional Exhibitor Staff @ \$330 Please book a place for \_\_\_\_\_ additional representative(s) at \$330 (inc GST) each

Names of representative(s) are: \_\_\_\_\_

### Payment Summary

Partnership TOTAL \$ \_\_\_\_\_

EXHIBITION BOOTH \$ \_\_\_\_\_

ADDITIONAL EXHIBITOR STAFF \$ \_\_\_\_\_

TOTAL AMOUNT TO BE INVOICED \$ \_\_\_\_\_

50% deposit is required at time of booking.  
The balance of payment is due by 11 July 2023.

### Please send completed form with payment to:

Conference Logistics: PO Box 6150, KINGSTON ACT 2604  
E: naen@conlog.com.au

### Payment Details

- I enclose cheque payable to: NAEN2023
- I wish to pay by Electronic Funds Transfer (an invoice will be sent for processing which will contact bank details)
- I wish to pay by Credit Card and I hereby authorise you to charge the amount of \$ \_\_\_\_\_ to my credit card. All credit card transactions will incur a 2% credit card fee.

Please Charge my:  MasterCard  Visa

Card Number: \_\_\_\_\_ CCV: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_