

**AMAGA NATIONAL CONFERENCE 2022  
TUESDAY 14 – FRIDAY 17 JUNE, PERTH**

**HEAR.  
US.  
NOW.**

**TURNING  
CONVERSATION  
INTO  
ACTION**

**SPONSORSHIP AND  
EXHIBITION  
PROSPECTUS**

**[amaga2022.org.au](http://amaga2022.org.au)**





# HEAR. US. NOW.

## INVITATION

Australian Museums and Galleries Association National Conference 2022 (AMaGA 2022) will be held in Boorloo Perth, on Whadjuk Nyoongar country, on the banks of the Derbal Yerrigan. This location is just the beginning of a journey through the myriad Western Australian landscapes and cultures.

We invite you to join us in the west, June 2022.

Bringing together current and future leaders and decision-makers in museums, galleries and governments from across Australia and the Asia-Pacific region, the conference will be an outstanding four-day experience for all.

The conference will include a full program of invited speakers, workshops, lightning talks, social activities and tours, with multiple opportunities for interaction between delegates and sponsors and for showcasing products and services. The Wednesday afternoon program will be dedicated to offsite tours and activities.

Supporting the AMaGA National Conference is an opportunity to:

- Build your profile and brand awareness
- Join the national GLAM conversation
- Show your commitment to the sector
- Be a part of our diverse community of organisations.



# HEAR. US. NOW.

Photo: Tourism Western Australia

## Themes

**HEAR. US. NOW: turning conversations into action.** Over four days we'll hear from more than 50 speakers as they share their concerns for our culture and call museums and galleries into action. AMaGA 2022 will address how global issues are impacting the arts in Australia and consider how your local activities connect to the Indian Ocean Rim communities. Delegates are invited to amplify each other's voice, dissect the status quo, and collaborate on new models of practice.

- HEAR:** Explores the developments, challenges and opportunities for connecting with communities in this time.
- US:** Celebrates the many voices to be heard, embracing truth-telling, stewardship of culture, decolonisation and rewriting stories.
- NOW:** Expresses the urgency of issues such as climate change, environmental devastations and political upheavals impacting the arts, culture, and heritage.
- NEXT:** Encourages emerging research, career pathways, and new learning.

## Get involved

This prospectus outlines many different ways in which you can support the conference, network with colleagues, and make yourselves noticed. For an out of the box tailor-made sponsorship package, please do not hesitate to contact us.

## The Perth Convention and Exhibition Centre

Experience state-of-the-art conference facilities in the heart of Perth's CBD. The Perth Convention and Exhibition Centre (PCEC) has world class public transport and hotels on its doorstep, and is walking distance to internationally acclaimed bars and restaurants. It's the spot to experience AMaGA 2022.

# HEAR. US. NOW.

## Expand your network

More than 300 in-person delegates are expected to attend from throughout Australia, with an additional 200+ attending regional hubs and virtually from across New Zealand and the Asia-Pacific region. Delegates include a diverse mix of:

- Museum and gallery directors
- Exhibitions and capital works project managers
- Creative producers
- Collection managers
- Educators and public programmers
- Marketing managers
- Digital and web producers and managers
- Conservators
- Volunteers
- Managers
- Academics
- Curators
- Consultants
- Policy-makers
- Human resources professionals
- Directors of state and national cultural organisations
- And many many more.

***These are the decision-makers who will notice and remember your involvement.***

## Program overview\*

<b>Tuesday</b> <b>14 June 2022</b>	Regional, Remote and Community Day	State Library of Western Australia
	Welcome Reception	To be announced
<b>Wednesday</b> <b>15 June 2022</b>	Conference Day 1	Perth Convention and Exhibition Centre
	Offsite sessions	Various
	Conference Dinner	WA Museum Boola Bardip
<b>Thursday</b> <b>16 June 2022</b>	Conference Day 2	Perth Convention and Exhibition Centre
	National Network sessions	Perth Convention and Exhibition Centre
	Public debate / free night	To be announced
<b>Friday</b> <b>17 June 2022</b>	Conference Day 3	Perth Convention and Exhibition Centre
	MAGNA & MAPDA Awards Breakfast	Perth Convention and Exhibition Centre

*\* program structure subject to change*

## Virtual update

The conference app and virtual platform have been reimagined to provide the best experience for engaging, networking and accessing sponsors and exhibitors. For 2022, the two platforms will be fully integrated, meaning both virtual and in-person delegates will be able to interact and network with each other and sponsors/exhibitors.

## PRINCIPAL PARTNER.

**\$18,000 (inc GST)**

### *Exclusive opportunity*

Benefits include:

#### Registration

- + Three in-person full registrations including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + Two additional tickets to the Welcome Reception and Conference Dinner for clients / guests
- + Unlimited organisational virtual registrations (attendees must have an organisational email address). Organisations with access to theatres are encouraged to create 'Watch Parties' or Hubs for their staff to conference-together

#### Exhibition

- + Double exhibition space in a prominent location (6x2m total space)
- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

#### Speaking Opportunity

- + Opportunity to address delegates prior to one plenary session (5 minutes)

#### Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Principal Partner on:
  - conference website (homepage and sponsor page) with link to your homepage
  - holding slide at the commencement of plenary sessions
  - cover of the pocket program
  - welcome page to the online platform
- + 300-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on plenary stage and registration area for duration of conference (sponsor to provide)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

#### Advertising

- + Electronic advertisement in conference app
- + Scrolling banner in the online platform
- + 30% discount on advertising in AMaGA magazine - issue after the conference
- + Three Twitter call outs during the conference

#### Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

## CONFERENCE SUPPORTER.

**\$15,000 (inc GST)**

**3 available**

Benefits include:

### Registration

- + Two in-person full registrations including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + Two additional tickets to the Welcome Reception and Conference Dinner for clients / guests
- + Up to 25 organisational virtual registrations (attendees must have an organisational email address)

### Exhibition

- + One exhibition space (3x2m total space)
- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

### Acknowledgement / Logo Placement

- + Company logo and acknowledgement as a Conference Supporter on:
  - conference website (homepage and sponsor page) with link to your homepage
  - holding slide at the commencement of plenary sessions
  - welcome page to the online platform
- + 200-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

### Advertising

- + Scrolling banner in the online platform
- + 30% discount on advertising in AMaGA magazine - issue after the conference
- + One Twitter call out during the conference

### Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

**SESSION SPONSOR: PLENARY.****\$8,000 (inc GST)*****Multiple opportunities***

Benefits include:

**Registration**

- + Two in-person full registrations including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + Up to 10 organisational virtual registrations (attendees must have an organisational email address).

**Exhibition**

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

**Acknowledgement / Logo Placement**

- + Opportunity to provide a chair for the sponsored session (committee approval required)
- + Company logo and acknowledgement as Session Sponsor on:
  - conference website (sponsor page and program page) with link to your homepage
  - on the program (in the app) next to the sponsored session
  - holding slide at the commencement of the sponsored session
- + 100-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on the stage in sponsored session (sponsor to supply)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

**Advertising**

- + Scrolling banner in the online platform
- + Option to provide a 1 min video to play at the top of the session
- + 30% discount on advertising in AMaGA magazine - issue after the conference

**Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



**SESSION SPONSOR: CONCURRENT SESSION.****\$5,500 (inc GST)*****Multiple opportunities***

Benefits include:

**Registration**

- + One in-person full registration including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + Up to 5 organisational virtual registrations (attendees must have an organisational email address)

**Exhibition**

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

**Acknowledgement / Logo Placement**

- + Opportunity to provide a chair for the sponsored session (committee approval required)
- + Company logo and acknowledgement as Session Sponsor on:
  - conference website (sponsor page and program page) with link to your homepage
  - on the program (in the app) next to the sponsored session
  - holding slide at the commencement of the sponsored session
- + 80-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on the stage in sponsored session (sponsor to supply)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

**Advertising**

- + Scrolling banner in the online platform
- + Option to provide a 1min video to play at the top of the session
- + 30% discount on advertising in AMaGA magazine - issue after the conference

**Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



## KEYNOTE SPEAKER SPONSOR.

**\$POA**

*If you have any ideas for potential keynote speakers, please contact Conference Logistics on 02 6281 6624 before Tuesday 30 November 2021 as these ideas will need to be reviewed by the program committee for final decision.*

Benefits include:

### Registration

- + Two in-person full registrations including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + Up to 5 organisational virtual registrations (attendees must have an organisational email address)
- + Unlimited organisational virtual registrations for the sponsored session

### Exhibition

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

### Acknowledgement / Logo Placement

- + Opportunity to provide a chair for the keynote session (committee approval required)
- + Company logo and acknowledgement as Keynote Speaker Sponsor on:
  - conference website (sponsor page and program page) with link to your homepage
  - on the program (in the app) next to the sponsored speaker
  - holding slide at the commencement of the relevant session
- + 75-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on the stage during the keynote session (sponsor to supply)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

### Advertising

- + Scrolling banner in the online platform
- + Option to provide a 1min video to play at the top of the session
- + 30% discount on advertising in AMaGA magazine - issue after the conference

### Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

**CONFERENCE DINNER SPONSOR.****\$8,000 (inc GST)***Exclusive opportunity, subject to the Venue Partner's approval if required**The conference dinner venue is proudly provided by WA Museum Boola Bardip*

Benefits include:

**Registration**

- + Two in-person full registrations including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + Four additional complimentary tickets to the Conference Dinner
- + Opportunity to invite (at cost) additional clients/guests to the Conference Dinner
- + Up to 10 organisational virtual registrations (attendees must have an organisational email address)

**Exhibition**

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

**Acknowledgement / Logo Placement**

- + Company logo and acknowledgment as Conference Dinner Sponsor on:
  - Conference Dinner tickets and menu
  - conference website (sponsor page and whenever the conference dinner is mentioned) with link to your homepage
  - holding slide at the commencement of plenary sessions
  - holding slide at Conference Dinner (if applicable)
- + Opportunity to address guests during the Conference Dinner (5 minutes)
- + Opportunity to provide company branded gift to Conference Dinner guests (sponsor to supply)
- + Free standing corporate banners may be displayed in the Conference Dinner venue (sponsor to supply)
- + 100-word company profile in the conference app
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

**Advertising**

- + 30% discount on advertising in AMaGA magazine - issue after the conference

**Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

## **WELCOME RECEPTION SPONSOR.**

**\$6,600 (inc GST)**

*Exclusive opportunity, subject to the Venue Partner's approval if required*

Benefits include:

### **Registration**

- + One in-person full registration including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + Four additional complimentary tickets to the Welcome Reception
- + Opportunity to invite (at cost) additional clients/guests to the Welcome Reception
- + Up to 3 organisational virtual registrations (attendees must have an organisational email address)

### **Exhibition**

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as Welcome Reception Sponsor on:
  - conference website (sponsor page and whenever the Welcome Reception is mentioned) with link to your homepage
  - holding slide at the commencement of plenary sessions
  - holding slide at Welcome Reception (if applicable)
  - Welcome Reception menu
- + Opportunity to address guests during the Welcome Reception (5 minutes)
- + Free standing corporate banners may be displayed in the Welcome Reception venue (sponsor to supply)
- + 100-word company profile in the conference app
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

### **Advertising**

- + 30% discount on advertising in AMaGA magazine - issue after the conference

### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

## **CONFERENCE INCLUSION FUND CONTRIBUTOR. Min. \$1,000 (inc GST)**

### ***Multiple opportunities***

To ensure the National Conference is accessible to as many as possible, a "Conference Inclusion Fund" (CIF) has been established.

Donations to the Fund are distributed to potential delegates across the country to overcome the economic and geographical barriers to attending their premier networking opportunity. Consequently the conversations are enriched and a greater diversity of perspectives and experience is presented.

In 2022 the AMaGA National Conference will be in Boorloo, Perth, Australia's most isolated capital city and the starting point for journeys into an incredible diversity of landscapes, people, heritage and creativity. Your donation will make an enormous difference to attendance at this year's conference.

The following listed benefits are for donations greater than \$1,000 (INC GST). Smaller donations can be made directly through the registration site.

*Please note, donations to the Conference Inclusion Fund are tax deductible.*

Benefits include:

#### **Registration**

- + One virtual registration

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as a CIF Contributor on:
  - conference website with link to your homepage
  - holding slide at the commencement of plenary sessions

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

#### **Exhibition**

- + Donations above \$4,000 will also include a virtual exhibition in the online platform including videos, PDF brochures and visitor analytics, as well as an additional virtual registration (attendees must have an organisational email address)

**CORPORATE LUNCH SPONSOR.****\$5,500 (inc GST)****2 opportunities available**

Take the opportunity to host a seated lunch during the conference, and included in the official conference program and speaker (sponsor to cover all speaker fees). We recommend a short engaging presentation, followed by a lunch to encourage networking. Speakers and program content must be approved by the program committee. Maximum delegate attendance limit applies.

Benefits include:

**Registration**

- + One in-person full registration including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + One virtual registration

**Exhibition**

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

**Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as a Corporate Lunch Sponsor on:
  - conference website (sponsor and program pages) with link to your homepage
  - holding slide at the commencement of plenary sessions immediately prior to sponsored break
- + 25-word company profile in the conference app
- + Corporate material may be displayed in hospitality area, during sponsored break, including brochures, freestanding banners and small table signs (supplied by sponsor)
- + Opportunity to provide a speaker for the session

**Advertising**

- + 30% discount on advertising in AMaGA magazine - issue after the conference

**Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



**LUNCH SPONSOR.****\$2,200 (inc GST)***3 opportunities available, Wednesday, Thursday or Friday***MORNING/AFTERNOON TEA SPONSOR.****\$1,100 (inc GST)***6 opportunities available, Wednesday, Thursday or Friday*

Benefits for both opportunities include:

**Registration**

- + One virtual registration

**Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as a Lunch or Morning / Afternoon Tea Sponsor on:
  - conference website (sponsor and program pages) with link to your homepage
  - holding slide at the commencement of plenary sessions immediately prior to sponsored break
- + 25-word company profile in the conference app
- + Corporate material may be displayed in hospitality area, during sponsored break, including brochures, freestanding banners and small table signs (supplied by sponsor)
- + Verbal acknowledgement by chair at sessions directly before and after the sponsored hospitality break

**Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

**COFFEE CART SPONSOR.****\$7,700 (inc GST)*****Exclusive opportunity***

With no tea and coffee available on arrival at the conference, this portable coffee cart will be one of the popular spots for meeting and networking as well as serving good coffee.

Benefits include:

- + Branded coffee cart will be open throughout the conference

**Registration**

- + One in-person full registration including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + Up to 5 organisational virtual registrations (attendees must have an organisational email address)

**Exhibition**

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

**Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Coffee Cart Sponsor on:
  - conference website (sponsor page) with link to your homepage
  - holding slide at the commencement of plenary sessions
- + Corporate material may be displayed in coffee cart area, including brochures, freestanding banners and small table signs (sponsor to supply)
- + 100-word company profile in the conference app

**Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

**APP SPONSOR.****\$5,500 (inc GST)*****Exclusive opportunity***

Benefits include:

**Registration**

- + One in-person full registration including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + One virtual registration

**Exhibition**

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

**Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the App Sponsor on:
  - the splash page on the Conference App (subject to approval by the organising committee)
  - conference website (sponsor page) with link to your homepage
  - holding slide at the commencement of plenary sessions
  - banner advertisements throughout the app
- + 50-word company profile in the conference app

**Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

**VIRTUAL PLATFORM SPONSOR.****\$5,500 (inc GST)*****Exclusive opportunity***

Benefits include:

**Registration**

- + One in-person full registration including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + Up to 5 organisational virtual registrations (attendees must have an organisational email address)

**Exhibition**

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

**Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Virtual Platform Sponsor on:
  - the login page of the virtual platform
  - scrolling banner ad within the virtual platform
  - option to provide a 1min video to play at the top of a plenary session
  - conference website (sponsor page) with link to your homepage
  - holding slide at the commencement of plenary sessions
- + 50-word company profile in the conference app

**Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

## **COMBINE THE APP AND VIRTUAL PLATFORM SPONSORSHIP.**

**\$8,800 (inc GST)**

*Benefits are as per the App and Virtual Platform sponsorships combined, but upgraded to unlimited organisational virtual registrations (attendees must have an organisational email address).*

## **POCKET PROGRAM SPONSOR.**

**\$5,500 (inc GST)**

### ***Exclusive opportunity***

Benefits include:

#### **Registration**

- + One in-person full registration including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + One virtual registration

#### **Exhibition**

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Pocket Program Sponsor on:
  - conference website (sponsor page) with link to your homepage
  - holding slide at the commencement of plenary sessions
- + 50-word company profile in the conference app

#### **Advertising**

- + Logo to be included on the front page of the pocket program, provided to all in-person delegates.

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



**VIRTUAL KEYNOTE KIT SPONSOR.****\$4,400 (inc GST)*****Exclusive opportunity***

*With a number of our keynotes joining virtually, this is your opportunity to ensure delegates receive the best virtual presentation possible. Kits will be sent to keynotes presenting virtually ahead of time, including camera, mic and ring-light.*

Benefits include:

**Registration**

- + One in-person full registration including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + One virtual registration

**Exhibition**

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

**Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Virtual Keynote Kit Sponsor on:
  - conference website (sponsor page) with link to your homepage
  - holding slide at the commencement of plenary sessions
  - the pocket program (when relevant speaker is mentioned)
- + 50-word company profile in the conference app

**Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

**LANYARD SPONSOR.****\$5,500 (inc GST)*****Exclusive opportunity***

Benefits include:

**Registration**

- + One in-person full registration including tickets to Welcome Reception, Conference Dinner and MAGNA & MAPDA Awards
- + One virtual registration

**Exhibition**

- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

**Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Lanyard Sponsor on:
  - conference website (sponsor page) with link to your homepage
  - holding slide at the commencement of plenary sessions
- + 50-word company profile in the conference app

**Advertising**

- + Branded lanyards to be provided to all in-person conference delegates (opportunity for sponsor to supply at a discounted rate)

**Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

## **WRITING PAD SPONSOR.**

**\$1,100 (inc GST)**

### ***Exclusive opportunity***

Benefits include:

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Writing Pad Sponsor on
  - conference website (sponsor page) with link to your homepage
  - holding slide at the commencement of plenary sessions
- + 25-word company profile in the conference app

#### **Advertising**

- + Writing pad to be available throughout the conference venue (sponsor to supply writing pads)

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

## **PEN SPONSOR.**

**\$1,100 (inc GST)**

### ***Exclusive opportunity***

Benefits include:

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Pen Sponsor on:
  - conference website (sponsor page) with link to your homepage
  - holding slide at the commencement of plenary sessions
- + 25-word company profile in the conference app

#### **Advertising**

- + Pens to be available throughout the conference venue (sponsor to supply pens)

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

## ADVERTISING IN THE CONFERENCE APP.

**Banner ad in the conference app**

**\$440 (inc GST)**

**Banner ad in the virtual conference platform**

**\$440 (inc GST)**

Advertisements are to be supplied to Conference Logistics in high resolution eps format format by March 2022. Dimensions will be supplied in the sponsorship and exhibition manual.

## OTHER PROMOTIONAL PRODUCT SPONSOR.

**\$POA**

Please contact Conference Logistics on 02 6281 6624 to discuss the wide range of options available to meet your needs and contribute to the success of the Conference.



# EXHIBITION.

HEAR.  
US.  
NOW.



The trade exhibition will be held in the Riverbank Foyer at the Perth Convention and Exhibition Centre and will be the venue for all catering throughout the conference to ensure the maximum exposure and opportunities for contact between delegates and exhibitors.

The networking portion of the MAGNA & MAPDA Awards will be held in the exhibition area. This will be a great time to network and enhance relationships with key stakeholders.

Exhibitors will be expected to display at the conference for a minimum of three (3) days, as detailed below.

**Bump in:** Tuesday 14 June 2022

**Exhibition open:** Wednesday 15, Thursday 16 and Friday 17 June 2022  
*Please note, the Wednesday afternoon program will be dedicated to offsite sessions*

**Bump out:** Friday 17 June 2022, after lunch (timing TBA)



## EXHIBITION BOOTH.

**\$3,800 (inc GST)**

Benefits include:

### Exhibition Booth

- + One exhibition space (total of 3x2m space) including
  - Exhibition booth frame with white laminate infill. Booth to be open style with full back wall and stepped down sides
  - Corporate signage on fascia (uppercase lettering on a white background, with names on front)
  - 2 x energy efficient spotlights attached to the fascia
  - Access to reasonable power
  - Furniture to be arranged directly with our supplier, Perth Expo
  - **\$500 worth of credit to all furniture/graphic upgrades, to be arranged via Perth Expo**
- + Virtual exhibition in the online platform including videos, PDF brochures and visitor analytics

### Registration

- + Two in-person full registrations including the Welcome Reception and MAGNA & MAPDA Awards
- + One virtual registration

### Acknowledgement / Logo Placement

- + Logo and 50-word company listing included in conference app
- + Company logo and acknowledgement as an Exhibitor on:
  - conference website (exhibitor page) with link to your homepage
  - holding slide at the commencement of plenary sessions
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

### Advertising

- + 30% discount on advertising in AMaGA magazine - issue after the conference

### Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

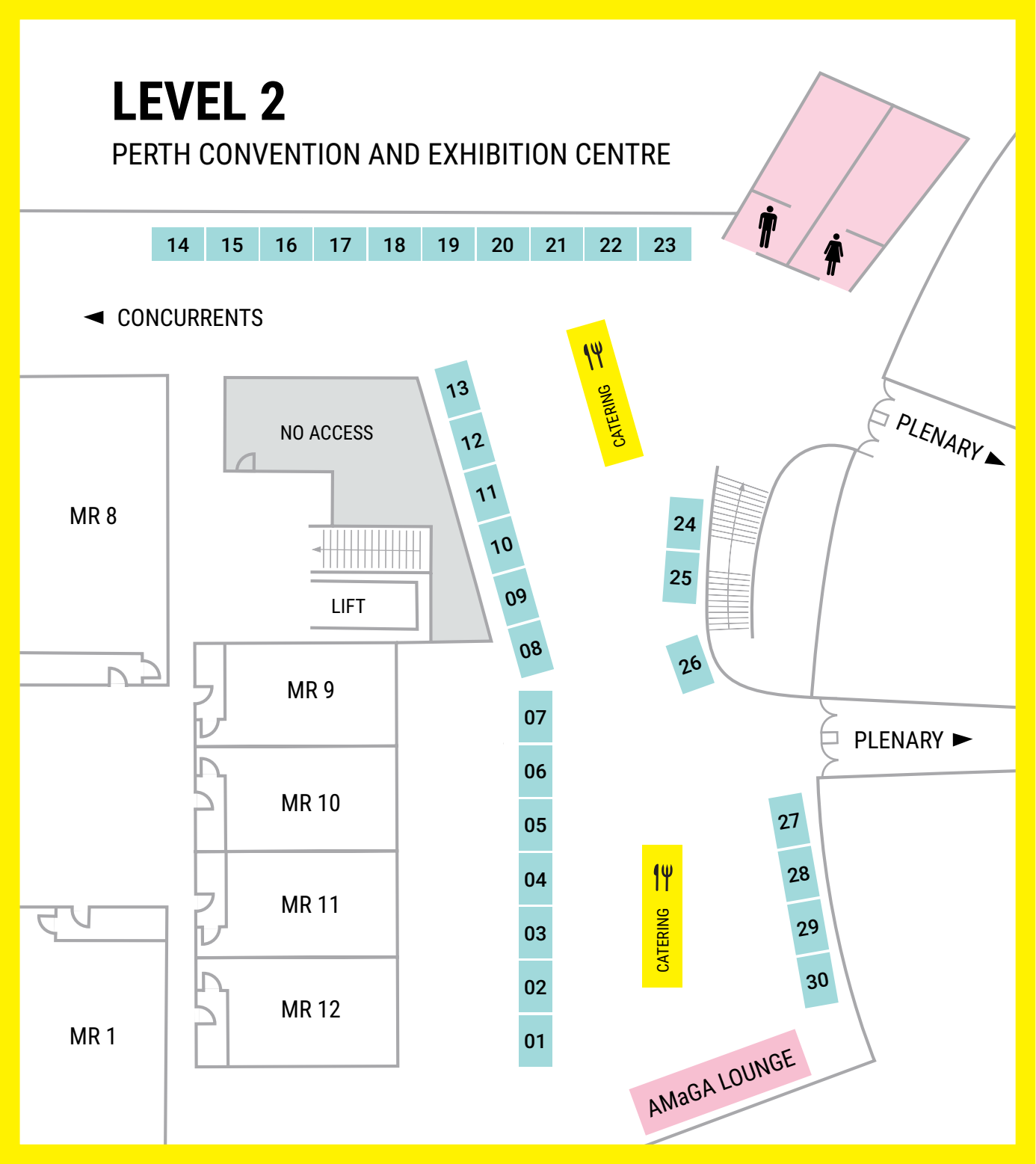
## EXTRA EXHIBITION STAFF.

**\$250 each (inc GST)**

If you require other members of staff to be at your booth for the duration of the exhibition, an Extra Exhibitor Staff fee of \$250 per staff member applies. This cost covers tea breaks, lunches and a name tag. This fee does not include admittance to social functions (including the Welcome Reception and Conference Dinner).

FLOOR PLAN

LEVEL 2  
PERTH CONVENTION AND EXHIBITION CENTRE



Exhibition floor plan subject to change



**HEAR.  
US.  
NOW.**

# **TERMS & CONDITIONS.**

AMaGA2022 Committee and Conference Logistics will hereafter be referred to as 'the Organisers'.

Perth Convention and Exhibition Centre will hereafter be referred to as 'the venue'.

1. Sponsor and exhibition packages will be allocated in order of receipt of booking forms.
2. The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Sponsors and exhibitors are advised to insure against such liability.
3. The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion. The sponsor will indemnify the Organisers in respect of any claims and demands in respect thereof. The sponsor must take out adequate insurance in respect of all claims.
4. The Organisers reserve the right to alter the exhibition floorplan at their discretion.
5. Exhibits must not be removed, and displays must not be dismantled either partly or in total before closing time on the last day of the exhibition.
6. Sponsors may only conduct competitions or offer prizes with the permission of the Organisers.
7. The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.
8. Should the Organisers need to cancel the event due to government order (including COVID and associated border closures, etc), refunds for sponsorship and/or exhibition packages will not be given. Further negotiations can be held on an individual basis, taking into account sponsorship and exhibition benefits already provided.

## **Payment Details**

1. An invoice will be sent on receipt of the booking form.
2. If payment is not received within 30 days of receipt of the invoice your booking may be cancelled.
3. For cancellation of sponsorship and/or exhibition at least 2 months prior to the commencement of the conference, full payments will only be refundable if the Organisers are able to re-sell the package.
4. For cancellations less than 2 months prior to the commencement of the exhibition, all payments are non-refundable.
5. All prices include Goods and Services Tax (GST).

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AMAGA NATIONAL CONFERENCE 2022

## BOOKING FORM.

Contact name: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Postal Address: \_\_\_\_\_

State: \_\_\_\_\_

Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Booking

Please tick the preferred sponsorship opportunity (all prices include GST)

<input type="checkbox"/> Principal Partner	\$18,000	<input type="checkbox"/> Coffee Cart Sponsor	\$7,700	Advertising in the Conference App	
<input type="checkbox"/> Conference Supporter	\$15,000	<input type="checkbox"/> App Sponsor	\$5,500	<input type="checkbox"/> Banner Ad: App	\$440
<input type="checkbox"/> Session Sponsor: Plenary	\$8,000	<input type="checkbox"/> Virtual Platform Sponsor	\$5,500	<input type="checkbox"/> Banner Ad: Virtual Platform	\$440
<input type="checkbox"/> Session Sponsor: Concurrent	\$5,500	<input type="checkbox"/> Combine App and Virtual Platform Sponsor	\$8,800	<input type="checkbox"/> Other Promotional Products	\$POA
<input type="checkbox"/> Keynote Speaker Sponsor	\$POA			Please specify:	
<input type="checkbox"/> Conference Dinner Sponsor	\$8,000	<input type="checkbox"/> Pocket Program Sponsor	\$5,500		
<input type="checkbox"/> Welcome Reception Sponsor	\$6,600	<input type="checkbox"/> Virtual Keynote Kit Sponsor	\$4,400		
<input type="checkbox"/> Corporate Lunch Sponsor	\$5,500	<input type="checkbox"/> Lanyard Sponsor	\$5,500		
<input type="checkbox"/> Lunch Sponsor	\$2,200	<input type="checkbox"/> Writing Pad Sponsor	\$1,100		
<input type="checkbox"/> Morning / Afternoon Tea Sponsor	\$1,100	<input type="checkbox"/> Pen Sponsor	\$1,100	<input type="checkbox"/> Conference Inclusion Fund Sponsor	\$1,000 (min)

### Exhibition Booking

- ☐ Exhibition booth Quantity \_\_\_\_\_ @ \$3,800 each
- ☐ Additional Exhibitor Staff @ \$250 Please book a place for \_\_\_\_\_ additional representative(s) at \$250 (inc GST) each

Names of representative(s) are: \_\_\_\_\_

### Payment Summary

SPONSORSHIP TOTAL \$ \_\_\_\_\_

EXHIBITION BOOTH \$ \_\_\_\_\_

ADDITIONAL EXHIBITOR STAFF \$ \_\_\_\_\_

TOTAL AMOUNT TO BE INVOICED \$ \_\_\_\_\_

50% deposit is required at time of booking.  
The balance of payment is due by 11 March 2022.

**Please send completed form with payment to:**

Conference Logistics: PO Box 6150, KINGSTON ACT 2604  
E: conference@conlog.com.au

### Payment Details

- ☐ I enclose cheque payable to: AMaGA2022
- ☐ I wish to pay by Electronic Funds Transfer (an invoice will be sent for processing which will contact bank details)
- ☐ I wish to pay by Credit Card and I hereby authorise you to charge the amount of \$ \_\_\_\_\_ to my credit card. All credit card transactions will incur a 2% credit card fee.

Please Charge my: ☐ MasterCard ☐ Visa

Card Number: \_\_\_\_\_ CCV: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_