



TITLE (20 words maximum)

Enabling Ethical Practice: An Enterprise Approach to Data Ethics

ABSTRACT CONTENT (300 words)

Data ethics is concerned with the assessments we make and moral standards we apply when working with data. Ethical practice extends beyond what is allowable under legislation and policy, helping us to bridge the gap between what can be done with data and what should be done. To be truly ethical with how we use data, we must consider how activities throughout the information lifecycle impact data subjects, stakeholders, the organisation, and the wider community.

At The University of Queensland (UQ), data is considered a core strategic asset. Like many organisations, we maximise the value of our data through leveraging secondary data uses. Our data is used to improve efficiency, gain insights and inform decision-making. The amount of data we collect will continue to grow exponentially, with new datasets created from the analysis of existing data.

However, as our ability and desire to fully utilise our data grows, so does the complexity of potential ethical issues we face. To ensure data is used appropriately and balances the rights of data subjects and stakeholders with the needs of the organisation, we determined it was critical for us to establish an enterprise approach to data ethics.

Through the implementation of an Enterprise Data Ethics Framework, we will enable individuals working with and overseeing the use of data to understand and address relevant ethical considerations. Our aim is to embed ethical practice into our everyday approach to working with data at UQ.

In this presentation, we will discuss how UQ approached the development of the Framework, which was informed by a comprehensive literature review and stakeholder engagement process including both staff and students. We will also cover the training, support materials, and interactive tools we have developed to enable our community to make better, more ethical decisions.