



5-6 April 2022



Monday 4 April 2022

DIVERSITY IN AGRICULTURE LEADERSHIP PROGRAM FIVE-YEAR CELEBRATORY DINNER, NATIONAL PORTRAIT GALLERY

A special celebration to mark five years of the NFF-led Diversity in Agriculture Leadership Program and the change it's leading to see women better represented in agriculture's leadership ranks.

Dress code: Cocktail

6.00 – 7.00pm Exclusive viewing of the exhibition at the National Portrait Gallery

6.30 – 7.00pm Welcome drinks

7.00 – 9.30pm Presentations and Dinner

The Diversity in Agriculture Leadership Program is proudly sponsored by:





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Tuesday 5 April 2022

CONFERENCE DAY 1, NATIONAL CONVENTION CENTRE CANBERRA

8.00am	Registration and Exhibition opens
9.00 - 9.20	Opening by Conference MC, Lucy Barbour , ABC National Regional Affairs Reporter Welcome by Tony Mahar , Chief Executive, National Farmers' Federation
9.20 - 9.30	KEYNOTE 1: The Hon Scott Morrison MP , Prime Minister of Australia (<i>pre-record</i>)
9.30 - 9.50	KEYNOTE 2: Fiona Simson , President, National Farmers' Federation
9.50 - 10.10	KEYNOTE 3: Ken Seitz , Global CEO, Nutrien Ag Solutions Nutrien Ag Solutions is a Platinum Sponsor
10.10 - 10.30	KEYNOTE 4: The Hon David Littleproud MP , Minister for Agriculture and Northern Australia
10.30 - 10.50	Morning tea and Exhibition
10.50 - 11.15	KEYNOTE 5: Andy Penn , CEO, Telstra Corporation Limited
2030 ROADMAP	
11.15 - 11.35	KEYNOTE 6: Anthony Albanese MP , Leader of the Australian Labor Party





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11.35 - 12.15

PANEL 1: Three years towards 2030: Are we living up to our aspirations?

Three years have passed since the NFF released its bold vision for Australian agriculture. It's been a difficult start, punctuated by drought, floods, fires and global uncertainty. Is the \$100 billion vision still in reach? Are we living up to our aspirations?

This panel is proudly sponsored by Telstra



Moderator: **Tony Mahar**, Chief Executive, National Farmers' Federation

Speaker 1: **Jared Greenville**, Executive Director, ABARES

Speaker 2: **Fiona Simson**, President, National Farmers' Federation

Speaker 3: **Andy Penn**, CEO, Telstra Corporation Limited

Speaker 4: **Richard Heath**, Executive Director, Australian Farm Institute

12.15 – 12.30

Sustainability in Agriculture: How innovation and long-term contracts are driving sustainability for a group of dairy farmers in rural NSW.

Speakers: **Charlotte Rhodes**, Coles General Manager of Dairy, Freezer and Convenience

Philip Horan, Sawmill and CEO, Innovating Energy

This discussion is proudly sponsored by Coles



12.30 – 1.20

Lunch and Exhibition

Lunch is proudly sponsored by Australian Organic Limited



THEME 1: ECONOMY

1.20 – 1.40

KEYNOTE 7: **Ita Buttrose AC OBE**, ABC Chair (*virtual*)

1.40 – 2.40

PANEL 2: Trading Places: Can Australia hold its place in a volatile global market?

Brexit, border closures, US-China tensions and an impending EU trade deal... 2021 was a momentous year for agricultural trade.

Are we doing enough to sure-up our market access?

Moderator: **Anna Henderson**, Chief Political Correspondent & Bureau chief, SBS

Speaker 1: **HE Vicki Treadell CMG MVO**, UK High Commissioner

Speaker 2: **Jane Drake-Brockman**, Institute for International Trade, The University of Adelaide

Speaker 3: **Prof Andrew Campbell**, CEO, Australian Centre for International Agricultural Research

Speaker 4: **Barry O'Farrell**, High Commissioner to India (*virtual*)

2.40 – 3.10

Afternoon tea and Exhibition



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3.10 – 3.30

KEYNOTE 8: **The Hon Julie Collins MP**, Shadow Minister for Agriculture

3.30 – 4.20

PANEL 3: Regionalisation: Is Australia ready for a serious tree change?

As businesses embrace new ways of working, Australians are making a break for the country. How do we capitalise on this trend with a holistic regionalisation agenda?

Moderator: **Tom Connell**, Sky News Host

Speaker 1: **Rachael Sweeney**, Executive Officer, Regional Capitals Australia

Speaker 2: **Jane Cay**, CEO and Founder, Birdsnest

Speaker 3: **Liz Ritchie**, CEO, Regional Australia Institute

Speaker 4: **Fiona Simson**, President, National Farmers' Federation

4.20 – 4.40

KEYNOTE 9: **Anna Bligh AC**, CEO, Australian Banking Association

4.40 – 5.25

PANEL 4: Economic Outlook: What's in store for the post-COVID economy?

As vaccination programs start to restore economic normality, what forces will shape the global economy and what does this mean for the agrifood sector?

This panel is proudly sponsored by Prime Super



Moderator: **Clare Armstrong**, Federal Political Reporter, The Daily Telegraph

Speaker 1: **Peter Knoblanche**, Regional Director, Rabobank Australia

Speaker 2: **Lachlan Baird**, CEO, Prime Super

Speaker 3: **Tanya Barden**, CEO, Australian Food and Grocery Council

Speaker 4: **Robert Clayton**, Managing Director, Nutrien Ag Solutions

5.25 – 5.30

Wrap Up / Day One Concludes

Lucy Barbour, ABC National Regional Affairs Reporter

5.30 / 5.45

From 5.45pm

Buses depart for Pialligo Estate

Pialligo Estate Farm Tour

6.30 - 9.30

Official Conference Cocktail Event

Pialligo Estate

This event is proudly sponsored by Nutrien Ag Solutions



9.00 – 9.30

First bus departs at 9pm. Last bus leaves at 9.45pm



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Wednesday 6 April 2022

CONFERENCE DAY 2, NATIONAL CONVENTION CENTRE CANBERRA

- 8.00 am Registration and Exhibition opens
- 9.00 - 9.05 **Welcome by Conference MC, Lucy Barbour**, ABC National Regional Affairs Reporter

THEME 2: ENVIRONMENT

- 9.05 - 9.25 **KEYNOTE 10: Andrew Forrest**, Chair, Fortescue Metals Group (*virtual*)
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- 9.25 – 10.10 **PANEL 5: A Climate for Change**
Agriculture is on the front line of a changing climate. Despite decades of political paralysis, Australia's farmers are getting on with practical steps towards a low carbon future.
- Moderator: **Jaelle Bajada**, Head of Corporate Affairs, Syngenta
- Speaker 1: **Jason Strong**, Managing Director, Meat and Livestock Australia
- Speaker 2: **Alasdair MacLeod**, Executive Chairman, Macdoch Group
- Speaker 3: **Hugh Killen**, Managing Director and CEO, Australian Agricultural Company (AACo)
- Speaker 4: **Rebecca Wright**, CEO, Investor Group on Climate Change
- 10.10 – 10.45 **Morning tea**
- 10.45 – 11.30 **PANEL 6: Ecosystem Services: A paradigm shift for sustainable farming**
Australian farmers care for more than half our continent, but to date their stewardship activities have gone largely unrewarded. Now, new markets are emerging that hold enormous opportunity for farm businesses.
- Moderator: **Michael Foley**, Fairfax Media
- Speaker 1: **Georgie Aley**, National Lead, Food & Agribusiness Sector, KPMG Australia
- Speaker 2: **Jock Whittle**, Head of Asset Performance – MIRA Agriculture, Macquarie Group
- Speaker 3: **Prof Andrew MacIntosh**, Director of Research, ANU Law School
- Speaker 4: **Sue Ogilvy**, Farming for the Future, Lead Researcher
- Speaker 5: **Stuart Tighe**, CEO, PURE Grain Network
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- 11.30 - 11.45 **KEYNOTE 11: Stuart Austin**, General Manager, Wilmot Cattle Company



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11.45 – 11.55

Gold Sponsor: **Sam Dimarco**, General Manager, Segments and Stakeholder Relations, NBN Co.



11.55 - 12.35

PANEL 7: Green Tech: How digital innovation is changing the face of stewardship
Technology is changing how we measure and manage our environmental assets. We uncover the innovations making this possible and look ahead to how we maximise the benefits of the green tech revolution.

This panel is proudly sponsored by NBN



Moderator: **Olympia Yarger**, Founder, *Goterra*
Speaker 1: **Ben Dowling**, General Manager, *Dowling AgriTech*
Speaker 2: **Clare Rutherford**, Chief Operating Officer, *Food Agility CRC*
Speaker 3: **Peter Fitch**, Research Team Leader, *Knowledge Delivery, CSIRO*
Speaker 4: **John Woods**, Board Chair, *Grains Research and Development Corporation*

12.35 – 1.30

Lunch

1.30 – 1.35

Sponsor Address: **Paul Dowler**, Acting CEO, *Regional Investment Corporation*



THEME 3: COMMUNITIES

1.35 - 1.45

KEYNOTE 12: **Adj. Professor Ruth Stewart**, National Rural Health Commissioner, *Australian Government Department of Health (pre-record)*

1.45 - 2.35

PANEL 8: Our communities, Our people - jobs & wellbeing
Government and industry specialists will address communities issues around job opportunities and wellbeing of our people. How systemic changes are needed to create long term solutions to farming's labour woes.

Moderator: **Robbie Sefton**, Founder and Managing Director *Seftons Communications*
Speaker 1: **John Azarias**, Chair, *National Agricultural Labour Advisory Committee*
Speaker 2: **Julie Francis**, Farmer and Chair of *Brigidine Asylum Seekers Project*
Speaker 3: **Natalie Sommerville**, *DiALP graduate & President of Australian Women in Agriculture*
Speaker 4: **Shanna Whan**, CEO, *Sober in the Country*

2.35 - 2.55

KEYNOTE 13: **Matt Moran**, Chef, farmer, entrepreneur



2.55 - 3.35

PANEL 9: Reconnecting with the Community

Hear from Australia's agri-food heavyweights on how we counter social licence challenges and create a meaningful connection with our end customers at home and abroad

Moderator: **Lucy Barbour**, Conference MC

Speaker 1: **Kay Hull AO**, Chair, AgriFutures Australia

Speakers 2: **Tim Eyes & Hannah Greenshields**, Directors, The Food Farm

Speaker 3: **Fiona Simson**, President, National Farmers' Federation

Speaker 4: **Matt Moran**, Chef, farmer, entrepreneur

3.35 - 4.20

PANEL 10: Election Outlook

Political insiders go head to head with their outlook for the 2022 Federal Election.

Moderator

Speaker 1: **Simon Banks**, Managing Director, Hawker Britton Group

Speaker 2: **Amanda Vanstone AO**, Former Federal Parliamentarian

4.20 - 4.30

Closing statement: **Fiona Simson**, President, National Farmers' Federation
