



**DIS
COM
FORT**

AMaGA National Conference 2023

**BRAVE CONVERSATIONS AND NEW
CONNECTIONS IN CHANGING ENVIRONMENTS**

16-19 May 2023

Awabakal & Worimi Land Newcastle



**SPONSORSHIP
AND EXHIBITION
PROSPECTUS**

#amaga2023



DISCOMFORT

BRAVE CONVERSATIONS AND NEW CONNECTIONS
IN CHANGING ENVIRONMENTS

AMaGA National Conference 2023

INVITATION

Australian Museums and Galleries Association (AMaGA) National Conference 2023 (AMaGA 2023) will be held in the harbour city of Newcastle, on traditional Awabakal and Worimi country.

AMaGA invites you to take part in this significant national conference. Bringing together current and future leaders and decision-makers in museums, galleries and governments from across Australia and the Asia-Pacific region. The conference will be an outstanding four-day experience for all.

The conference will include a full program of invited speakers, workshops, lightning talks, social activities and tours, with multiple opportunities for interaction between delegates and sponsors and for showcasing products and services.

We invite you to join us on the beautiful east coast in 2023.

Supporting the AMaGA National Conference is an opportunity to:

- Build your profile and brand awareness
- Join the national GLAM conversation
- Show your commitment to the sector
- Be a part of our diverse community of organisations.

#amaga2023





Themes

The 2023 theme of “Discomfort. Brave conversations and new connections in changing environments” will highlight challenges within the sector, whilst celebrating how these are being addressed and the creation of new opportunities. The Conference will explore:

- Conversations: How we work and who is sharing and contributing to knowledge.
- Environments: Where we work and the challenges of changing environmental, social, economic and physical space.
- Resources: What we are working with and what we can learn from across this diverse sector

Get involved

This prospectus outlines various ways in which you can support the conference, network with colleagues, and increase your exposure with the industry. For an out of the box tailor-made sponsorship package, please do not hesitate to contact us.

Newcastle City Hall and Civic Theatre Newcastle

AMAGA 2023 will be hosted within the Newcastle cultural precinct, at the historic Newcastle City Hall and the Civic Theatre Newcastle, with the exhibition and catering to be located in Newcastle City Hall’s Concert Hall.

Expand your network

More than 300 in-person delegates are expected to attend from throughout Australia, with an additional 200+ attending regional hubs and virtually from across New Zealand and the Asia-Pacific region. Delegates include a diverse mix of:

- Museum and gallery directors
- Exhibitions and capital works project managers
- Creative producers
- Collection managers
- Educators and public programmers
- Marketing managers
- Digital and web producers and managers
- Conservators
- Volunteers
- Managers
- Academics
- Curators
- Consultants
- Policy-makers
- Human resources professionals
- Directors of state and national cultural organisations
- And many many more

These are the decision-makers who will notice and remember your participation and involvement.

Program overview*

Tuesday 16 May 2023	Regional, Remote and Communities Day	<i>Murrook Educational Centre</i>
	Welcome Reception Including Smoking Ceremony and AMaGA National Awards Presentations	<i>Murrook Educational Centre Gallery and Great Hall</i>
Wednesday 17 May 2023	Conference Day 1	<i>Civic Theatre Newcastle and Newcastle City Hall</i>
Thursday 18 May 2023	Conference Day 2	<i>Civic Theatre Newcastle and Newcastle City Hall</i>
	Offsite sessions	<i>Various</i>
	Conference "Festival" Dinner	<i>Newcastle Museum</i>
Friday 19 May 2023	Conference Day 3 National Networks Sessions	<i>Civic Theatre Newcastle and Newcastle City Hall</i>

* program structure subject to change

Virtual and in-person interaction

For AMaGA 2023, the conference app and virtual platform will again be fully integrated, enabling interaction and networking between both virtual and in-person delegates and sponsors/exhibitors.

SPONSORSHIP OPPORTUNITIES



PRINCIPAL PARTNER

Exclusive opportunity

\$18,000 (inc GST)

Benefits include:

Registration

- + Three in-person full registrations including tickets to Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + Two additional tickets to the Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner for clients/ guests
- + Unlimited organisational virtual registrations (attendees must be direct employees of the sponsor).

Exhibition

- + Two complimentary exhibition spaces in a prominent location
- + Exhibition profile in the virtual conference platform including videos and PDF brochures

Speaking Opportunity

- + Opportunity to address delegates prior to one plenary session (5 minutes)

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Principal Partner on:
 - conference website (homepage and sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - cover of the pocket program
 - welcome page to the virtual platform
- + 300-word company profile in the conference app and virtual platform
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on plenary stage and registration area for duration of conference (sponsor to provide)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Electronic banner advertisement in conference app
- + Scrolling banner in the virtual platform
- + 30% discount on advertising in AMaGA magazine - issue after the conference
- + Three Twitter call outs during the conference

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

CONFERENCE SUPPORTER

Multiple opportunities

\$15,000 (inc GST)

Benefits include:

Registration

- + Two in-person full registrations including tickets to Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + Two additional tickets to the Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner for clients/guests
- + Up to 25 organisational virtual registrations (attendees must be direct employees of the sponsor)

Exhibition

- + One complimentary exhibition space
- + Exhibition profile in the virtual conference platform including videos and PDF brochures

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as a Conference Supporter on:
 - conference website (homepage and sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 200-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Electronic banner advertisement in conference app
- + Scrolling banner in the virtual platform
- + 30% discount on advertising in AMaGA magazine - issue after the conference
- + One Twitter call out during the conference

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

SESSION SPONSOR: PLENARY

Multiple opportunities

\$8,000 (inc GST)

Benefits include:

Registration

- + Two complimentary full registrations including tickets to Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + Up to 10 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgement / Logo Placement

- + Opportunity to provide a chairperson for the sponsored session (committee approval required)
- + Company logo and acknowledgement as Session Sponsor on:
 - conference website (sponsor page and program page) with link to your homepage
 - on the program (in the app and virtual platform) next to the sponsored session
 - holding slide at the commencement of the sponsored session
- + 100-word company profile in the conference app and virtual platform
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on the stage in sponsored session (sponsor to supply)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Scrolling banner in the online platform
- + Option to provide a 1min video to play at the top of the sponsored session
- + 30% discount on advertising in AMaGA magazine - issue after the conference

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

SESSION SPONSOR: CONCURRENT SESSION

Multiple opportunities

\$5,500 (inc GST)

Benefits include:

Registration

- + One complimentary full registration including tickets to Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + Up to 5 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgement / Logo Placement

- + Opportunity to provide a chairperson for the sponsored session (committee approval required)
- + Company logo and acknowledgement as Session Sponsor on:
 - conference website (sponsor page and program page) with link to your homepage
 - on the program (in the app and virtual platform) next to the sponsored session
 - holding slide at the commencement of the sponsored session
- + 80-word company profile in the conference app and virtual platform
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on the stage in sponsored session (sponsor to supply)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Option to provide a 1min video to play at the top of the sponsored session
- + 30% discount on advertising in AMaGA magazine - issue after the conference

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

KEYNOTE SPEAKER SPONSOR

\$POA

If you have any ideas for potential keynote speakers, please contact Conference Logistics on 02 6281 6624 before Wednesday 30 November 2022 as these ideas will need to be reviewed by the program committee for final decision.

Benefits include:

Registration

- + Two complimentary full registrations including tickets to Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + Up to 5 organisational virtual registrations (attendees must be direct employees of the sponsor)
- + Unlimited organisational virtual registrations for the sponsored session

Acknowledgement / Logo Placement

- + Opportunity to provide a chair for the keynote session (committee approval required)
- + Company logo and acknowledgement as Keynote Speaker Sponsor on:
 - conference website (sponsor page and program page) with link to your homepage
 - on the program (in the app) next to the sponsored speaker
 - holding slide at the commencement of the relevant session
- + 75-word company profile in the conference app and virtual platform
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on the stage during the keynote session (sponsor to supply)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Scrolling banner in the online platform
- + Option to provide a 1min video to play at the top of the session
- + 30% discount on advertising in AMaGA magazine - issue after the conference

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

WELCOME RECEPTION SPONSOR

Exclusive opportunity, subject to the Venue Partner's approval if required

\$9,000 (inc GST)

Benefits include:

Registration

- + One complimentary full registration including tickets to Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + Four additional complimentary tickets to the Welcome Reception, incorporating the AMaGA National Awards
- + Opportunity to invite (at cost) additional clients/guests to the Welcome Reception, incorporating the AMaGA National Awards
- + Up to 3 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as Welcome Reception Sponsor on:
 - conference website (sponsor page and whenever the Welcome Reception is mentioned) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - holding slide at Welcome Reception (if applicable)
- + Opportunity to address guests during the Welcome Reception (5 minutes)
- + Free standing corporate banners may be displayed in the Welcome Reception venue and for the AMaGA National Awards (sponsor to supply)
- + 100-word company profile in the conference app and virtual platform
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + 30% discount on advertising in AMaGA magazine - issue after the conference

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

CONFERENCE DINNER SPONSOR

Exclusive opportunity, subject to Newcastle Museum's (Venue Partner) approval if required

\$8,000 (inc GST)

Benefits include:

Registration

- + Two complimentary full registrations including tickets to Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + Four additional complimentary tickets to the Conference Dinner
- + Opportunity to invite (at cost) additional clients/guests to the Conference Dinner
- + Up to 10 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgement / Logo Placement

- + Company logo and acknowledgment as Conference Dinner Sponsor on:
 - Conference Dinner menu
 - conference website (sponsor page and whenever the conference dinner is mentioned) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - holding slide at Conference Dinner (if applicable)
- + Opportunity to address guests during the Conference Dinner (5 minutes)
- + Opportunity to provide company branded gift to Conference Dinner guests (sponsor to supply)
- + Free standing corporate banners may be displayed in the Conference Dinner venue (sponsor to supply)
- + 100-word company profile in the conference app and virtual platform
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + 30% discount on advertising in AMaGA magazine - issue after the conference

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

COFFEE CART SPONSOR

Exclusive opportunity

\$7,700 (inc GST)

With no tea and coffee available on arrival at the conference, this portable coffee cart serving barista coffee will be one of the popular spots for meeting and networking as well as providing good coffee.

Benefits include:

Registration

- + One complimentary full registration including tickets to the Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + Up to 5 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Coffee Cart Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + Corporate material may be displayed in coffee cart area, including brochures, freestanding banner and small table signs (sponsor to supply)
- + 100-word company profile in the conference app and virtual platform

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

LUNCH SPONSOR

3 opportunities available, Wednesday, Thursday or Friday

\$2,700 (inc GST)

MORNING / AFTERNOON TEA SPONSOR

6 opportunities available, Wednesday, Thursday or Friday

\$2,200 (inc GST)

With AMaGA 2023 taking place across the Newcastle Theatre and City Hall, morning and afternoon tea breaks for the 2023 conference will incorporate a sense of theatrical fun, including added extra options of popcorn, choctop icecreams, nuts and dried fruit bowls, fresh orange juice, bagel platters chocolate or lolly bowls.

FIRST NATIONS BREAKFAST

\$2,700 (inc GST)

FIRST TIMERS BREAKFAST

\$2,700 (inc GST)

Benefits for all opportunities include:

Registration

- + One virtual registration

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as a Breakfast, Lunch or Morning / Afternoon Tea Sponsor on:
 - conference website (sponsor and program pages) with link to your homepage
 - holding slide at the commencement of plenary sessions immediately prior to sponsored break
- + 25-word company profile in the conference app and virtual platform
- + Corporate material may be displayed in hospitality area, during sponsored break, including brochures, freestanding banner and small table signs (supplied by sponsor)
- + Verbal acknowledgement by chair at sessions directly before and after the sponsored hospitality break

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

QUIET ZONE SPONSOR

Exclusive opportunity

\$3,500 (inc GST)

The Quiet Zone will provide an opportunity for delegates to relax and recharge away from the conference hustle and bustle.

Benefits include:

- + Branded quiet zone will be open throughout the conference

Registration

- + One complimentary full registration including tickets to the Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + Up to 3 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Quiet Zone Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - entrance to the Quiet Zone
- + 100-word company profile in the conference app and virtual platform

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

APP SPONSOR

Exclusive opportunity

SOLD

Benefits include:

Registration

- + One complimentary full registration including tickets to Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + One virtual registration

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the App Sponsor on:
 - the splash page on the Conference App (subject to approval by the organising committee)
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - banner advertisement throughout the app
- + 50-word company profile in the conference app

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

VIRTUAL PLATFORM SPONSOR

Exclusive opportunity

\$5,500 (inc GST)

Benefits include:

Registration

- + One complimentary full registration including tickets to Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + Up to 5 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Virtual Platform Sponsor on:
 - the login page of the virtual platform
 - banner ad within the virtual platform
 - Option to provide a 1min video to play at the top of a conference session
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 50-word company profile in the conference app and virtual platform

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

COMBINE THE APP AND VIRTUAL PLATFORM SPONSORSHIP

\$8,800 (inc GST)

Exclusive opportunity

Benefits are as per the App and Virtual Platform sponsorships combined, but upgraded to unlimited organisational virtual registrations (attendees must be direct employees of the sponsor).

POCKET PROGRAM SPONSOR

Exclusive opportunity

\$5,500 (inc GST)

Benefits include:

Registration

- + One complimentary full registration including tickets to Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + One virtual registration

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Pocket Program Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - the front page of the pocket program (subject to approval by the organising committee)
- + 50-word company profile in the conference app and virtual platform

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

LANYARD SPONSOR

Exclusive opportunity

\$5,500 (inc GST)

Benefits include:

Registration

- + One complimentary full registration including tickets to Welcome Reception (incorporating the AMaGA National Awards) and Conference Dinner
- + One virtual registration

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Lanyard Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 50-word company profile in the conference app and virtual platform

Advertising

- + Branded lanyards to be provided to all in-person conference delegates (opportunity for sponsor to supply at a discounted rate)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

CONFERENCE INCLUSION FUND CONTRIBUTOR

Multiple opportunities

Min \$1,000 (inc GST)

To ensure the National Conference is accessible to as many as possibly, a "Conference Inclusion Fund" has been established.

Donations to the Fund are distributed to potential delegates across the country to overcome the economic and geographical barriers to attending their premier networking opportunity. Consequently the conversations are enriched and a greater diversity of perspectives and experience is presented.

The following listed benefits are for donations greater than \$1,000 (Inc GST). Smaller donations can be made directly through the registration site.

Please note, donations to the Conference Inclusion Fund are tax deductible.

Benefits include:

Registration

- + One virtual registration (attendees must be direct employees of the sponsor)

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as a CIF Contributor on:
 - conference website with link to your homepage
 - holding slide at the commencement of plenary sessions

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

WRITING PAD SPONSOR

Exclusive opportunity

SOLD

Benefits include:

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Writing Pad Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 25-word company profile in the conference app and virtual platform

Advertising

- + Writing pad to be available throughout the conference venue (sponsor to supply writing pads)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

PEN SPONSOR

Exclusive opportunity

SOLD

Benefits include:

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Pen Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 25-word company profile in the conference app and virtual platform
- + Pens to be available throughout the conference venue (sponsor to supply pens)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

OTHER PROMOTIONAL PRODUCT SPONSOR

\$POA

Please contact Conference Logistics on 02 6281 6624 to discuss the wide range of options available to meet your needs and contribute to the success of the Conference.

ADDITIONAL ADVERTISING OPTIONS



*Available in conjunction with a sponsorship
or exhibition space purchase*

BANNER AD IN THE CONFERENCE APP

\$440 (inc GST)

**BANNER AD IN THE VIRTUAL
CONFERENCE PLATFORM**

\$440 (inc GST)

*Advertisements are to be supplied to the Conference Secretariat in high resolution eps format format
by March 2022. Dimensions will be supplied in the sponsorship and exhibition manual.*

EXHIBITION OPPORTUNITIES



The trade exhibition will be held in the Concert Hall at Newcastle City Hall and will be the venue for all daytime catering (Morning and Afternoon Teas and Lunches) throughout the conference to ensure the maximum exposure and opportunities for contact between delegates and exhibitors.

Exhibitors will be expected to display at the conference for a minimum of (3) days, as detailed below.

Bump in: Tuesday 16 May 2023

Exhibition open: Wednesday 17, Thursday 18 and Friday 19 May 2023
Please note, the Thursday afternoon program will include offsite sessions

Bump out: Friday 19 May 2023 (following Afternoon Tea - time TBC)





EXHIBITION SPACE

\$3,800 (inc GST)

Benefits include:

Exhibition Space

- + One complimentary exhibition space (total of 3x2m space) - Exhibition space layout and inclusions to be advised shortly
- + Virtual exhibition in the online platform including videos and PDF brochures

Registration

- + Two complimentary full registrations including tickets to the Welcome Reception, incorporating the AMaGA National Awards
- + One virtual registration

Acknowledgment / Logo Placement

- + Logo and 50-word company listing included in conference app and virtual platform
- + Company logo and acknowledgement as an Exhibitor on:
 - conference website (exhibitor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + 30% discount on advertising in AMaGA magazine - issue after the conference

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

EXTRA EXHIBITOR STAFF

\$300 per person (inc GST)

If you require other members of staff to be at your stand for the duration of the exhibition, an Extra Exhibitor Staff fee of \$300 per staff member applies. This cost covers tea breaks, lunches and a name tag. This fee does not include admittance to social functions (including the Welcome Reception and Conference Dinner).

TERMS & CONDITIONS



AMaGA2023 Committee and Conference Logistics will hereafter be referred to as 'the Organisers'.

The Civic Theatre Newcastle and Newcastle City Hall will hereafter be referred to as 'the venue'.

1. Sponsor and exhibition packages will be allocated in order of receipt of booking forms.
2. The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Sponsors and exhibitors are advised to insure against such liability.
3. The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion. The sponsor will indemnify the Organisers in respect of any claims and demands in respect thereof. The sponsor must take out adequate insurance in respect of all claims.
4. The Organisers reserve the right to alter the exhibition floorplan at their discretion.
5. Exhibits must not be removed, and displays must not be dismantled either partly or in total before closing time on the last day of the exhibition.
6. Sponsors may only conduct competitions or offer prizes with the permission of the Organisers.
7. The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.

Payment Details

1. An invoice will be sent on receipt of the booking form.
2. If payment is not received within 30 days of receipt of the invoice your booking may be cancelled.
3. For cancellation of sponsorship and/or exhibition at least 2 months prior to the commencement of the conference, full payments will only be refundable if the Organisers are able to re-sell the package.
4. For cancellations less than 2 months prior to the commencement of the exhibition, all payments are non-refundable.
5. All prices include Goods and Services Tax (GST).



AMaGA National Conference 2023

BRAVE CONVERSATIONS AND NEW CONNECTIONS IN CHANGING ENVIRONMENTS

16-19 May 2023

BOOKING FORM

Contact name: _____

Position: _____

Organisation: _____

Postal Address: _____

State: _____

Postcode: _____

Phone: _____

Mobile: _____

Email: _____

Sponsorship Booking

Please tick the preferred sponsorship opportunity (all prices include GST)

- | | | | | | |
|--|----------|---|---------|--|---------------|
| <input type="checkbox"/> Principal Partner | \$18,000 | <input type="checkbox"/> First Timers Breakfast Sponsor | \$2,700 | Additional advertising | |
| <input type="checkbox"/> Conference Supporter | \$15,000 | <input type="checkbox"/> Quiet Zone Sponsor | \$3,500 | <input type="checkbox"/> Banner Ad: App | \$440 |
| <input type="checkbox"/> Session Sponsor: Plenary | \$8,000 | <input type="checkbox"/> App Sponsor | \$5,500 | <input type="checkbox"/> Banner Ad: Virtual Platform | \$440 |
| <input type="checkbox"/> Session Sponsor: Concurrent | \$5,500 | <input type="checkbox"/> Virtual Platform Sponsor | \$5,500 | <input type="checkbox"/> Other Promotional Products | \$POA |
| <input type="checkbox"/> Keynote Speaker Sponsor | \$POA | <input type="checkbox"/> Combine App and Virtual Platform Sponsor | \$8,800 | Please specify: | _____ |
| <input type="checkbox"/> Welcome Reception Sponsor | \$9,000 | <input type="checkbox"/> Pocket Program Sponsor | \$5,500 | _____ | |
| <input type="checkbox"/> Conference Dinner Sponsor | \$8,000 | <input type="checkbox"/> Lanyard Sponsor | \$5,500 | _____ | |
| <input type="checkbox"/> Coffee Cart Sponsor | \$7,700 | <input type="checkbox"/> Writing Pad Sponsor | \$1,100 | <input type="checkbox"/> Conference Inclusion Fund Sponsor | \$1,000 (min) |
| <input type="checkbox"/> Lunch Sponsor | \$2,700 | <input type="checkbox"/> Pen Sponsor | \$1,100 | | |
| <input type="checkbox"/> Morning / Afternoon Tea Sponsor | \$2,200 | | | | |
| <input type="checkbox"/> First Nations Breakfast Sponsor | \$2,700 | | | | |

Exhibition Booking

- Exhibition Space Quantity _____ @ \$3,800 each
- Additional Exhibitor Staff @ \$300 Please book a place for _____ additional representative(s) at \$300 (inc GST) each

Names of representative(s) are: _____

Payment Summary

SPONSORSHIP TOTAL \$ _____

EXHIBITION BOOTH \$ _____

ADDITIONAL EXHIBITOR STAFF \$ _____

TOTAL AMOUNT TO BE INVOICED \$ _____

50% deposit is required at time of booking.
The balance of payment is due by 11 March 2023.

Please send completed form with payment to:

Conference Logistics: PO Box 6150, KINGSTON ACT 2604
E: emma@conlog.com.au

Payment Details

- I enclose cheque payable to: AMaGA2023
- I wish to pay by Electronic Funds Transfer (an invoice will be sent for processing which will contact bank details)
- I wish to pay by Credit Card and I hereby authorise you to charge the amount of \$ _____ to my credit card. All credit card transactions will incur a 2% credit card fee.

Please Charge my: MasterCard Visa

Card Number: _____ CCV: _____ Exp Date: _____

Card Holder Name: _____

Card Holder Signature: _____