### 29TH AUSTRALIAN AND NEW ZEALAND SOCIETY FOR MASS SPECTROMETRY CONFERENCE

### SPONSORSHIP PROSPECTUS



Australian and New Zealand Society for Mass Spectrometry Conference University of Wollongong NSW 9-13 July, 2023



### **ANZSMS29** Organising Committee

Dr Celine Kelso (Conference Chair) Dr Shane Ellis University of Wollongong

#### **Organising Committee Members:**

Associate Professor Morten Andersen Dr Alan Maccarone Dr Shadrack Mutuku Dr Russel Pickford Dr Luke Carroll Dr Nicole Rijs



## Invitation to Sponsor

The Australian and New Zealand Society for Mass Spectrometry (ANZSMS) will hold their 29th biennial Conference 9 – 13 July 2023 at the University of Wollongong.

The ANZSMS brings together a broad spectrum of scientists who work with mass spectrometry. The aim of the Society is to promote mass spectrometry by providing contact with local and international leaders in all areas, and provide a forum, through its meetings, for the presentation of research in mass spectrometry and its related disciplines. ANZSMS strongly supports early career researchers, gender diversity and equal opportunity in mass spectrometry.

ANZSMS29 is the premier conference for mass spectrometry in the Australia & New Zealand region and the latest in a series of conferences dating back to 1971. The expectation is that this will be the first inperson ANZSMS meeting held since 2019, providing an exciting opportunity to again bring together the MS community in one place.

Participants of ANZSMS29 will discuss contemporary aspects of mass spectrometry relating to wide range of discipline and applications, including chemistry, biology, earth science, archaeology, environmental science, forensics, physics and the latest advancements in mass spectrometry technology and techniques. The program will include orals, poster presentations and workshops from researchers in the area of mass spectrometry from all career stages (early career researchers to senior researchers) from both academia and industry.

The mass spectrometry community will come together in a face-to -face event, with ANZSMS29 returning to its successful in-person only event since 2019 and will showcase the best of Wollongong has to offer, from its beautiful campus where the conference be held, to nearby beaches and vibrant social scenes all combined with exceptional science. This is an event not to be missed!

The ANZSMS 29 Conference Committee

### **Conference Themes**

ANZSMS29 will cover topics at multiple scales, from the sub-cellular to the interstellar, with key themes to include:

- Proteomics
- Metabolomics and Lipidomics
- Native MS/Structural Biology
- Clinical and Diagnostic
- Mass Spectrometry Imaging
- Ion Chemistry, Activation and Spectroscopy

- Advances in Instrumentation & Methods
- Environmental and Forensic
- Geochemistry and Isotope Ratio Mass Spectrometry
- Glycomics
- Computational / Bioinfomatics

### **Conference Dates** and Venue



### 9 – 13 July 2023

ANZSMS29 will be held from Sunday 9th July to Thursday 13th July 2023 at the University of Wollongong, New South Wales.

### University of Wollongong

The University of Wollongong main campus is set in native Australian bush and is one of the most picturesque university campuses in Australia. UOW is located in the coastal town of Wollongong just 80 km south of Sydney, at the foot of the Illawarra Escarpment and minutes away from beautiful beaches providing the best of urban living and coastal relaxation.

The University is situated on Dharawal Country just across the road from the Wollongong Botanical Garden and less than two kilometres east from main campus is UOW's Innovation Campus - a research and technology precinct that houses innovative organisations as well as some of UOW's leading research institutes.

UOW is at the forefront of research with the establishment in 2019 of the \$80 Molecular Horizons Institute, an institute where the world's best biomolecular research and imaging technologies are deployed in both basic and translational research and enabled by worldleading capabilities and state-of-the-art equipment such as Australia's most powerful biological electron microscope, the Thermo Fisher Titan Krios and state-ofthe art mass spectrometry imaging facility.

University of Wollongong, NSW



# Sponsorship Packages & Benefits

## Our Commitment to You

Commitment to our sponsors will begin from the time you confirm.



**Ongoing point of contact** with our conference organiser, All Occasions Group, with support from dedicated members of the committee

### Clear and timely information

in regards to your sponsorship and exhibition package and the logistics of putting the benefits into action



Maximising the exposure of your sponsorship by ensuring that your logos appear promptly on the conference website and brochures as per your package



## Premium Sponsorship Packages



for Mass Spectrometry Conferen University of Wollongong NSW 9-13 July, 2023

### Platinum Conference Sponsor

(1 available) AUD\$12,000

As the Platinum Conference Sponsor you will receive the following entitlements:

### Trestle Table Display

• 1 x trade table in a promine

### **Registration and Social Function**

 3 x delegate registrations (includes all sessions morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and conference dinner)

- Branded lanyards (to be supplied by the sponsor, or organised by the conference at extra cost) Logo featured on all printed name badges
- Naming rights to 1x Social Function (first choice of function) with corporate signage prominently displayed during the function. Free standing banner to be supplied by sponsor
- Opportunity to invite a speaker to be included in the scientific program – speaker to be approved by committee
- Opportunity to hold a Lunchtime Workshop for delegates
- Logo featured in conference printed and electronic program materials, including holding slides Logo displayed on the conference website with company profile and hyperlinked to your company website
- Full page advertisement in the inside cover of the conference program book (A6 size, subject to printing deadlines) or in conference App – to be decided by Committee
- 1 x satchel insert (item to be approved by the conference organisers)
- Acknowledgement as the Platinum Conference sponsor during the conference including both opening and closing ceremonies.

### Premium Sponsorship Packages continued

### **Gold Sponsor**

### (2 available) AUD\$8,500

### As a Gold Sponsor you will receive the following entitlements:

Trestle Table Dis

- 1 x trade table
- **Registration and Social Functions**
- 2 x delegate registrations (includes all se morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and conference dinner)

### **Marketing and Promotion**

- Opportunity to invite a speaker to be included in the scientific program - speaker to be approved by committee
- Opportunity to hold a Lunchtime Workshop for delegates
- · Logo featured in Conference printed and electronic program materials, including holding slides
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Full page advertisement in the conference program book (A6 size, subject to printing deadlines) or in conference App - to be decided by Committee
- 1 x satchel insert, item to be approved by the conference organisers
- Acknowledgement as a Gold Conference sponsor during the conference including both opening and closing ceremonies

### **Silver Sponsor**

### (multiple opportunities available) AUD\$6.000

As a Silver Sponsor you will receive the following entitlements:

### **Trestle Table Display**

• 1 x trade table

### **Registration and Social Functions**

• 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and conference dinner)

- · Logo featured in Conference printed and electronic program materials including holding slides
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- 1 x satchel insert, item to be approved by the conference organisers
- Acknowledgement as a Silver Conference sponsor during the conference





## Conference Support Sponsorship Packages



for Mass Spectrometry Conferen University of Wollongong NSW 9-13 July, 2023

### Conference App Sponsor

### (1 available) AUD\$5,000

The Conference App provides delegates with access to the program, exhibitor listings and much more. The Conference App Sponsor will receive the following entitlements:

### **Registration and Social Functions**

• 1 x delegate registration (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, welcome reception)

### **Marketing and Promotion**

- Sole branding of the mobile event app
- Logo featured in Conference printed and electronic program materials, including holding slides
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- 1 x satchel insert, item to be approved by the conference organisers
- Acknowledgement as the App Sponsor during the conference

### **Delegate Satchel Sponsor** (1 available) AUD\$3,000

The delegate satchel will be provided to all delegates attending the conference. The satchel is a valued event souvenir, which will be re-used by delegates long after the conference.



### • 1 x delegate registration (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, welcome reception)

- Your organisation's logo featured in a prominent position on the delegate satchels subject to organising committee
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo featured in conference printed and electronic program materials, including holding slides 1 x satchel insert, item to be approved by the conference organisers
- Acknowledgement as the satchel sponsor during the conference

### Conference Support Sponsorship Packages continued

### Pocket Program Sponsor

### (1 available) AUD\$2,000

This is a unique opportunity to reinforce your brand to all delegates during the conference. The pocket program is a valuable reference tool which is used by all participants during and after the Conference.

The Pocket Program Sponsor will receive the following entitlements:

### **Marketing and Promotion**

• Full page colour advertisement (outside back cover) in the conference Pocket Program booklet (A6 size, subject to printing deadlines)

### USB Sponsor

### (1 available) AUD\$2,000

### The USB Sponsor will receive the following entitlements:

- Exclusive opportunity to supply delegates with a branded USB which will be uploaded with speaker abstracts and may include marketing by your organisation (at sponsor's cost)
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo featured in conference printed and electronic program materials, including holding slides

### Session Sponsor (13 available) AUD\$1,000

As a Session Sponsor your company name will be associated with one of the conference session themes.

- Your corporate signage prominently displayed in the allocated room during the session. Free standing banner to be supplied by sponsor.
- Your company name associated with all promotion of the session including in the electronic and printed program.
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo featured in conference printed and electronic program materials, including holding slides
- Logo displayed on holding slides of the speakers session
- Acknowledgement as a Session sponsor during the conference



### **Student Prizes Sponsor**

### (2 available) AUD\$500

### Opportunity to sponsor student prizes awards.

This awards sponsorship will receive the following entitlements:

### **Marketing and Promotion**

- Acknowledgement as a Student Prize sponsor during the awards ceremony
- Logo displayed on the conference website with company profile and hyperlinked to your company website
  Logo leatured a constrained are electronic
- program materials, including holding slides
- Acknowledgement as a prizes sponsor during the conference

## Bronze Exhibitor Packages

### Trestle Table Display AUD\$1,500

### Includes:

- 1 x Trestle Table (1.8m in length)
- 2 x chairs
- 1 x poster board (back board)
- 1 x Exhibitor Registration includes access to the exhibition, daytime catering (where provided to delegates) ticket to the Welcome Reception and Poster ( ssion N ver
- Logo ("splated in the concerned webgive with company profile and hyperlinked to your company website
- Organisation name listed in the conference
   program
- Freestanding banner x 1 to be supplied by sponsor

### ALL MORNING/AFTERNOON TEAS AND LUNCHES WILL BE HELD IN THE EXHIBITION AREA FOR THE DURATION OF THE EVENT

#### Anticipated exhibition times:

Sunday 9 July 2023	9:00 - 12:00	Exhibitor bump-in
Sunday 9 July 2023	18:00 - 20:00	Exhibition opens/ Welcome Reception
Monday 10 July 2023	8:00 - 17:00	Exhibition open
Tuesday 11 July 2023	8:00 - 12:00	Exhibition open
Wednesday 12 July 2023	8:00 - 17:00	Exhibition open
Thursday 13 July 2023	8:00 - 12:00	Exhibition open
Thursday 13 July 2023	14:00 - 17:00	Exhibition bump-out

### Sponsorship and Exhibition Contract Terms and Conditions

These terms and conditions constitute a contract between you ('the Exhibitor/ Sponsor'), ANZSMS (ABN: 72 700 688 029) and **All Occasions Group Pty Ltd** (ABN 44 109 863 514) ('the Conference Organisers') in relation to the sponsorship and/or use of exhibition space at the **ANZSMS29** at the University of Wollongong ('the Venue') in New South Wales, Australia from 9 – 13 July 2023 ('the Conference'). By signing the application form you are indicating your acceptance of these terms and conditions.

#### Acceptance and Allocation

- The Conference Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection.
- Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms.
- Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organiser, whose decision will be final.

#### Application and Payment

To confirm your acceptance of a Sponsorship or exhibition package please complete the Booking form at the back of this brochure and return to patti.sbrissa@aomevents.com and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/ Exhibitor.

Once payment has been received a further tax invoice/receipt will be issued outlining the breakdown of the final AUD amount received.

#### **Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received 3 months prior to the conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the conference start date will be subject to a 100% cancellation fee.

#### Legal Responsibility

The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor/ Sponsor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof. The Exhibitor/ Sponsor acknowledges that the Conference Organisers are not responsible for any loss or damage to the Exhibitor/ Sponsors' property and that all Exhibitor/ Sponsor material and equipment is the sole responsibility of the Exhibitor/Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/Sponsorship contract. In the event that the Conference or Exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/ Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

#### **Exhibitor Manual**

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 3 months before the Conference. It will include the following

- Technical details about the venue, final exhibition details and information.
- Contractor details services available to exhibitors and order forms.

#### **Exhibitor Display Rules**

- The Conference Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated exhibition booth must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated booth area.
- Excessive noise that inconveniences other exhibitors or the conference must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

#### **Custom Stand**

All custom stand designs must be approved by the Conference Organisers and the Venue to allow for unrestricted views. Custom booths which aren't open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition.

#### **Detailed Requirements and Due Dates:**

- The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed the Organisers are not responsible for any losses sustained as a result.

#### Sponsorships

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers.

You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers

#### Registrations

Sponsors/Exhibitors are not permitted to attend Conference Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsors/ or Exhibition package. Should Sponsors/ Exhibitors wish to attend the Conference as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

#### **Sponsorship and Exhibition Packages**

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.

#### Venue

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.

### Sponsorship Application Form

### **CONTACT PERSON\***

\*All correspondence will be directed to this person.

First Name		Surname		
Organisation				
Position				
Address				
Suburb	State		Postcode	Country
Office Number	Mobile Number			
Email				

### SPONSORSHIP PACKAGES (please tick preference)

### Premium Sponsorship Packages

Platinum Conference Sponsor	\$12,000
Gold Conference Sponsor	\$8,500
Silver Conference Sponsor	\$6,000

Bronze Exhibitor Packages		
Trestle Table Display	\$1,500	
USB Sponsor	\$2,000	

### Conference Support Sponsorship Packages

Conference App Sponsor	\$5,000	USB Sponsor	\$2,000
Delegate Satchel Sponsor	\$3,000	Session Sponsor	\$1,000
Pocket Program Sponsor	\$2,000	Student Prizes Sponsor	\$500

### **SPONSORSHIP AGREEMENT**

I/We agree to the terms and conditions set out in this Conference Sponsorship Prospectus

Signature	Date

PLEASE RETURN THIS FORM TO:

- All Occasions Group
- A: 12 Stirling Street, Thebarton, SA 5031
- E: patti.sbrissa@aomevents.com
- **P:** 08 8125 2200







