



BOTH SIDES OF THE FENCE

22 November | Adelaide Oval



Sponsorship
Prospectus

Workers
Compensation
Seminar

20
24

Workers Compensation Seminar

INVITATION

2024 brings the opportunity for the 'Both Sides of the Fence' Workers Compensation Seminar to return to Adelaide Oval.

We are thrilled to present our Sponsorship Prospectus for the upcoming Seminar, an event poised to challenge traditional approaches and foster innovation in our field.

Embracing a fresh program approach, we are committed to delivering dynamic content that challenges conventional wisdom and inspires new perspectives. With a team of new committee members bringing diverse expertise and energy to the table, this year's Seminar promises to be our most engaging and impactful yet.

Moreover, sustainability lies at the heart of our planning, as we endeavour to minimise our environmental footprint and maximise our positive social impact.

By partnering with us, sponsors will not only gain exposure to a highly influential audience but also align themselves with a forward-thinking event dedicated to driving positive change. Join us in shaping the future of our industry and making a lasting difference.

The 'Both Sides of the Fence' Workers Compensation Seminar will provide your organisation with great exposure, specifically:

- Exposure to an interested, relevant and influential audience;
- An excellent opportunity to maintain a high profile;
- Networking both formally and informally;
- Enabling your employees to attend a quality educational program.

To confirm your acceptance please complete the Sponsorship Application Form at the back of this prospectus and return it to the Seminar Organisers. You will be sent a confirmation letter and invoice for the sponsorship amount.

Specific details regarding the artwork for logos and advertisements, location of display areas and/ or signage, specifications and delivery details for signage and delivery of satchel inserts will be sent in the confirmation letter accompanying your tax invoice.

Please return your Sponsorship Application Form as soon as possible to secure your preferred sponsorship package.

If you would like to discuss any of the packages in detail, please don't hesitate to contact Amy Mitchell via amy.mitchell@aomevents.com. We are more than happy to work with you to create a package that will work for you and your organisation.

Organising Committee

Co-Chairs:

Joseph Wearing,
Principal, Wearing & Blairs

Gary Phillips, Treasurer,
The Society of Labour
Lawyers (SA)

Committee:

Katherine Eaton, Deputy
President, South Australian
Employment Tribunal

Tracey Kerrigan, Principal,
KJK Legal

Catherine Parsonage,
Senior Solicitor, Union Legal SA

Paris Dean, Barrister,
Victoria Square Chambers

Ellie Moran, Partner,
Sparke Helmore Lawyers

FURTHER INFORMATION

Presented by

The Society of Labour Lawyers (SA)

Venue

Adelaide Oval
War Memorial Drive North Adelaide, SA 5006

**For all sponsorship queries, or for any other
Seminar matters, please contact the organisers.**

Amy Mitchell
All Occasions Group
12 Stirling Street
THEBARTON SA 5031
E: amy.mitchell@aomevents.com



**All Occasions
Group**

SPONSORSHIP PACKAGES

Platinum Sponsor

\$8,000

Exhibition

- X1 trade table in registration foyer

Registration

- X8 Complimentary Full Delegate Seminar Registrations

Speaking Opportunity

- X1 five minute address to Seminar Delegates during the program (timing in program at organiser's discretion)

Marketing and Promotions

- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- 2 digital inserts supplied by sponsor by the advised deadlines, to be included in the Seminar app
- Display of company free standing banner in Seminar room (placement at organisers discretion)
- Formal acknowledgement of Platinum Sponsorship level during Seminar
- Full list of delegates post-Seminar (subject to the permission of the delegates)
- Marketing e-blast with acknowledgment

Barista Station Sponsor

Exclusive Opportunity

\$5,000

Exhibition

- X1 trade table in registration foyer
- X1 barista cart stationed alongside trade table

Registration

- X2 Complimentary Full Delegate Seminar Registrations

Marketing and Promotions

- Opportunity for sponsor to supply branded aprons, cups and napkins, etc. (sponsor to supply)
- Opportunity to display 1 sponsor provided pull up banner at the barista station
- Logo displayed on barista station signage
- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- Full list of delegates post-Seminar (subject to the permission of the delegates)
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app



SPONSORSHIP PACKAGES

Seminar Supporter

Limited Spaces

\$2,600

Exhibition

- X1 trade table in registration foyer

Registration

- X2 Complimentary Full Delegate Seminar Registrations

Marketing and Promotions

- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app
- Display of company free standing banner in Seminar room (placement at organisers discretion)

Delegate Lanyard and Name Badge Sponsor

Exclusive Opportunity

\$2,500

Registration and Social Function

- 2 X Complimentary Full Delegate Seminar

Marketing and Promotions

- Your company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- Your company name/logo on lanyards used for every delegate (Lanyards to be supplied by sponsor in accordance with Seminar lanyard requirements)
- Company logo used on every delegate name badge printed by Conference Organisers
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app
- Full list of delegates post-Seminar (subject to the permission of the delegates)

Seminar Lunch Sponsor

Exclusive Opportunity

\$5,000

Registration and Social Function

- 2 X Complimentary Full Delegate Seminar Registration inclusive of lunch
- 2 X Extra Seminar Lunch Tickets

Speaking Opportunity

- X1 five minute address to Seminar Delegates during the Seminar Lunch (timing in program at organiser's discretion)

Marketing and Promotions

- Opportunity to display 4 sponsor provided pull up banners in the lunch venue
- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- Full list of delegates post-Seminar (subject to the permission of the delegates)
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app

Networking Drinks Sponsor

Exclusive Opportunity

\$4,000

Exhibition

- X1 trade table in registration foyer

Registration and Social Function

- 2 X Complimentary Full Delegate Seminar

Speaking Opportunity

- X1 five minute address to Seminar Delegates during the Networking Function (timing in program at organiser's discretion)

Marketing and Promotions

- Company logo featured in all Seminar materials, including website, Seminar app, Seminar signage
- Opportunity to display x2 sponsor provided pull up banners in the Networking Function venue
- Company logo featured on signage on serving tables during drinks
- Full list of delegates post-Seminar (subject to the permission of the delegates)

SPONSORSHIP PACKAGES

Session Sponsor

\$2,000

Registration and Social Function

- 1 X Complimentary Full Delegate Seminar

Marketing and Promotions

- Opportunity to Chair the session that is being sponsored
- Opportunity to display x1 sponsor provided pull up banner on the stage during the Sponsored Session
- Recognition as a Session Sponsor on audio visual display in main plenary room during the sponsored session
- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app
- Full list of delegates post-Seminar (subject to the permission of the delegates)

Morning Tea Sponsor

\$3,500

Exclusive Opportunity

CHOICE OF:

Exhibition

- X1 trade table in registration foyer

OR

Speaking Opportunity

- X1 five minute address to Seminar Delegates during the Networking Function (timing in program at organiser's discretion)

Registration and Social Function

- 2 X Complimentary Full Delegate Seminar

Marketing and Promotions

- Company logo featured in all Seminar materials, including website, Seminar app, Seminar signage
- Company logo featured on signage on serving tables during morning tea
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app



SPONSORSHIP PACKAGES

Wifi & Seminar App Sponsor

Exclusive Opportunity

\$5,000

Registration and Social Function

- 2 X Complimentary Full Delegate Seminar

Marketing and Promotions

- Exclusive branding of Seminar App including Logo on Footer of Seminar App
- Logo to appear on Symposium App loading screen
- Digital Static content page in the Symposium App, content to be supplied by sponsor and can include an image and link to external site or video
- 1 News Alerts via the Symposium App, content to be supplied by sponsor and can include one image per alert (400x400 pixels)
- Company logo featured in all Seminar materials, including website, Seminar app, Seminar signage

Digital App Advert

\$500

Marketing and Promotions

CHOICE OF:

- Digital Static content page in the Symposium App, content to be supplied by sponsor and can include an image and link to external site or video

OR

- 1 News Alerts via the Symposium App, content to be supplied by sponsor and can include one image per alert (400x400 pixels)

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- Company logo featured in all Seminar materials, including website, Seminar app, Seminar signage

Pad/Pen Sponsor

One opportunity of each available

\$550

Marketing and Promotions

- 1 company notepad or pen (depending on sponsorship) to be placed in Seminar Plenary room tables (to be supplied by the sponsor)
- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- Full list of delegates post-Seminar (subject to the permission of the delegates)

If you would like to discuss other sponsorship options, please contact Amy Mitchell (amy.mitchell@amevents.com).

Sponsor Application Form

CONTACT PERSON*

**All correspondence will be directed to this person.*

First Name				Surname			
Organisation							
Position							
Address							
Suburb	State	Country	Postcode				
Office Number				Mobile Number			
E-mail address							

SEMINAR SPONSORSHIP PACKAGES (Please tick preference)

Platinum Sponsor	\$8,000	Session Sponsor	\$2,000
Barista Station Sponsor	\$5,000	Morning Tea Sponsor	\$3,500
Seminar Supporter	\$2,600	Wifi & Seminar App Sponsor	\$5,000
Seminar Lunch Sponsor	\$5,000	Digital App Advert	\$500
Delegate Lanyard and Name Badge Sponsor	\$2,500	Pad/Pen Sponsor	\$550
Networking Drinks Sponsor	\$4,000		

SPONSORSHIP AGREEMENT

I/We agree to the terms and conditions set out in this Seminar Sponsorship and Exhibition Prospectus

Signature	Date

PLEASE RETURN THIS FORM TO: All Occasions Group
12 Stirling Street, Thebarton, SA 5031
E: amy.mitchell@aomevents.com



Sponsorship and Exhibition Contract Terms and Conditions

These terms and conditions constitute a contract between you ('the Exhibitor/Sponsor') and the **Society of Labour Lawyers** (ABN: 60 209 214 762) and **All Occasions Group Pty Ltd** (ABN 44 109 863 514) ('the Seminar Organisers') in relation to the sponsorship and/or use of exhibition space at the Workers Compensation, Both Sides of the Fence Seminar at the Adelaide Oval ('the Venue') in Adelaide, South Australia on 22 November 2024 ('the Seminar'). By signing the application form you are indicating your acceptance of these terms and conditions.

Acceptance and Allocation

The Seminar Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Seminar Organiser, whose decision will be final.

Application and Payment

To confirm your acceptance of a sponsorship or exhibition package please complete the booking form at the back of this brochure and return to amy.mitchell@aomevents.com and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received prior to 3 months from the Seminar start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the Seminar start date will be subject to a 100% cancellation fee.

Legal Responsibility

The Seminar Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Sponsor/Exhibitor during or in connection with the Seminar that results directly or indirectly in any loss, damage, personal injury or death. The Sponsor/Exhibitor agrees to indemnify the Seminar Organisers in respect of any claim and demands in respect thereof. The Sponsor/Exhibitor acknowledges that the Seminar Organisers are not responsible for any loss or damage to the Sponsors/Exhibitors property and that all Sponsors/Exhibitors material and equipment is the sole responsibility of the Sponsor/Exhibitor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Sponsor/Exhibitor contract. In the event that the Seminar or Exhibition is cancelled or delayed through no fault of the Seminar Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

Exhibitor Display Rules

- The Seminar Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated exhibition table must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated area.
- Excessive noise that inconveniences other exhibitors or the Seminar must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

Detailed Requirements and Due Dates:

- The Seminar Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Seminar Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed the Organisers are not responsible for any losses sustained as a result.

Sponsorships

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Seminar Organisers.

You must not do anything where you will, in any way, be represented that you are a partner of the Seminar Organisers.

Sponsorship and Exhibition Packages

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Seminar Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Seminar Organisers.

Venue

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.



BOTH SIDES OF THE FENCE

22 November | Adelaide Oval

Presented by

The Society of Labour Lawyers (SA)

Venue

Adelaide Oval

War Memorial Drive North Adelaide, SA 5006