

AIMS

NATIONAL SCIENTIFIC MEETING

21-23 AUGUST 2024 > ADELAIDE CONVENTION CENTRE

**SPONSORSHIP
& EXHIBITION
PROSPECTUS**



Australian Institute of
Medical and Clinical Scientists

MOVING FORWARD

You are invited!

The Australian Institute of Medical Scientists are holding their National Scientific Meeting in Adelaide at the Convention Centre from 21st to 23rd August next year.

This is a long awaited fully face-to-face meeting and as such promises to be an exciting event with rekindling of collaborations, friendships and partnerships between the delegates, speakers and the industry.

It is our great pleasure to invite you to partner with AIMS to showcase your company either as a sponsor or exhibitor. The conference, Exhibition and associated social events provide a range of opportunities for networking, building relationships and marketing your brand. Packages have been designed to meet the needs of you, our sponsors, and provide you with maximum exposure prior to, during and after the conference.

The NSM is expected to attract delegates from across Australia and the Asia-Pacific Region, and will provide an excellent opportunity to market your company and its services.

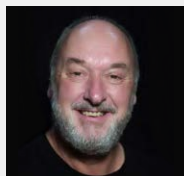
We look forward to discussing these opportunities further with you.

 aimsnsm2024.com

Organising Committee



Dr Brian Dale



Neil Horton



Denise Jackson



Sarah Just



Donna Rudd



Robyn Wells

Sustainability Matters

We are very pleased and excited to make AIMS NSM 2024 as sustainable as possible to reduce the carbon footprints associated with attending the Meeting.

Here are some of many ways we will be practising sustainability:

- recycling of packaging
- donatable goods, equipment, and furniture, and
- reduce waste as a whole
- charity donations rather than speaker gifts

Click on this link for further information on the ways the venue are helping towards a truly sustainable event: www.adelaidecc.com.au/about/about-the-centre/csr

Ask us how you can help.



In an effort to produce an event environmentally friendly event and booth, ask us about Ecoboard Displays in place of your traditional booth build: smarter, greener, more versatile!

Meeting Venue



Adelaide Convention Centre
North Terrace
ADELAIDE SA 5000
Phone: (08) 8212 4099

 www.adelaidecc.com.au

The Adelaide Convention Centre is a centre transformed. The recent expansion has seen it emerge as Australia's most flexible and technologically advanced convention centre.

A striking landmark on Adelaide's Riverbank, the Centre comprises three independent yet seamlessly integrated buildings: East, Central and West.

Each building takes advantage of their prime positioning on the River Torrens, providing plenty of natural light and panoramic views of the river to deliver a heightened sense of destination.

Close proximity to the entertainment, cultural and sport precinct, the Centre is a short walk to international and boutique hotels and accommodation. Public transport, the Adelaide Railway Station and a taxi rank are on our doorstep. The international airport is just seven kilometres from the Centre, making a quick and economic taxi ride.

The Exhibition Hall will be host to

- meeting catering breaks
- poster presentations
- Welcome Reception
- closing drinks



Adelaide Convention Centre
Image credit: @joeydenes

Why Sponsor and Exhibit



Maximum exposure at a premier national scientific industry Meeting



Access to a broad network of industry partners from the public and private sectors



Time to network with industry colleagues and key decision makers



Opportunity to present latest innovations and new products or services to a pertinent audience



An opportunity to build and reinforce strategic relationships



Showcase your expertise and capabilities, and educate the industry



The chance to affiliate your brand with unique and dynamic Meeting packages



Increased marketing opportunities including visibility on the Meeting website and marketing materials



The opportunity to demonstrate your company's commitment to the industry



Stay connected to trends and issues

Commitment levels vary and can be tailored to meet your marketing strategies.

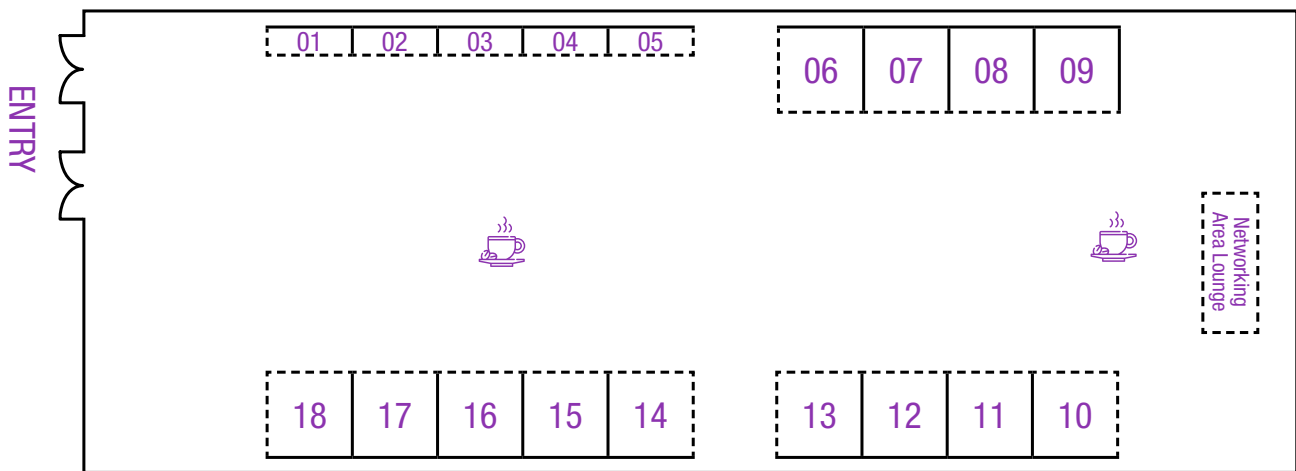
Please contact us to find out more information:
rebecca.gabriel@aomevents.com



Sponsorship Opportunities

Exhibition Trade Floorplan




See the draft floorplan layout – please note this may be subject to change by venue or Organisers.



Please note priority placing will be given to sponsors and choices of location will be on first reply basis.



Sponsorship At A Glance

BENEFITS Please note: all prices are inclusive of 10% GST	Platinum \$16,000 (Exclusive)	Premium \$12,000 (2 Opportunities)	Supporting \$8,000 (Multiple)	Dinner \$10,000 (Exclusive)	Welcome Reception \$8,000 (Exclusive)
 Exhibition					
Shell Scheme Exhibition booth	3m x 6m	3m x 6m	3m x 3m	Available at reduced rate	Available at reduced rate
 Registration and Social Functions					
Exhibitor registrations	6	4	2		
Dinner tickets	4	2		4	
Welcome Reception tickets					4
 Marketing and Promotion					
Opportunity to give a short presentation	✓			✓	✓
Session/Function naming rights	✓			✓	✓
Acknowledgement of sponsorship	✓	✓	✓	✓	✓
News Alerts via the Meeting App	2	1			
Banner on the plenary stage	✓	✓			
Banner in the registration area	✓				
Banner in the networking area	✓				
Advert in AIMS journal	✓	✓	✓		
Logo and company profile displayed on the Meeting App	✓	✓	✓	✓	✓
Logo displayed on Meeting website	✓	✓	✓	✓	✓
Logo displayed on Meeting holding slides	✓	✓	✓	✓	✓
Recognition in list of sponsors on the Meeting App	✓	✓	✓	✓	✓
Recognition in list of exhibitors on the Meeting App	✓	✓	✓		
Opportunity for distribution of promotional items	✓	✓	✓	✓	✓
Access to the Meeting App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates	✓	✓	✓	✓	✓
Delegate list	✓	✓	✓	✓	✓

Platinum Meeting Sponsor

Exclusive Opportunity

\$16,000



Exhibition

- ✓ 3m x 6m Shell Scheme Exhibition booths in a prominent position.
Should you have a custom stand the equivalent floorspace will be provided.



Registration and Social Functions

- ✓ 6 x Exhibitor registrations (Includes all sessions, morning and afternoon tea breaks, lunches, access to the Exhibition and Welcome Reception)
- ✓ 4 x Dinner tickets



Marketing and Promotion

- ✓ Opportunity to give a short presentation during the Meeting.
Time to be advised by programming committee
- ✓ Naming rights to the opening session.
- ✓ Acknowledgement of sponsorship during the Meeting
- ✓ 2 News Alerts via the Meeting App, content to be supplied by sponsor and can include one image per alert (400x400 pixels)
- ✓ One (1) banner on the plenary stage (supplied by Sponsor).
Position determined by organisers.
- ✓ One (1) banner in the registration area (supplied by Sponsor).
Position determined by organisers.
- ✓ One (1) banner to be displayed in the networking area (supplied by Sponsor).
Position determined by organisers.
- ✓ 1 Advert in AIMS journal.
More information provided by organising committee.
- ✓ Logo and 100-word company profile displayed on the Meeting App
- ✓ Logo displayed on Meeting website
- ✓ Logo displayed on Meeting holding slides of support
- ✓ Recognition in list of sponsors on the Meeting App
- ✓ Recognition in list of exhibitors on the Meeting App
- ✓ Opportunity for distribution of promotional items from your Booth to delegates
- ✓ Access to the Meeting App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent).
This will not be supplied separately to your personal access.
- ✓ Delegate list supplied one (1) week before event (who provide consent)



Premium Meeting Sponsor

2 Opportunities
\$12,000



Exhibition

- ✓ 3m x 6m Shell Scheme Exhibition booths in a prominent position.
Should you have a custom stand the equivalent floorspace will be provided.



Registration and Social Functions

- ✓ 4 x Exhibitor registrations (Includes all sessions, morning and afternoon tea breaks, lunches, access to the Exhibition and Welcome Reception)
- ✓ 2 x Dinner tickets



Marketing and Promotion

- ✓ Acknowledgement of sponsorship during the Meeting
- ✓ 1 News Alerts via the Meeting App, content to be supplied by sponsor and can include one image per alert (400x400 pixels)
- ✓ One (1) banner on the plenary stage (supplied by Sponsor).
Position determined by organisers.
- ✓ 1 Advert in AIMS journal.
More information provided by organising committee.
- ✓ Logo and 100-word company profile displayed on the Meeting App
- ✓ Logo displayed on Meeting website
- ✓ Logo displayed on Meeting holding slides of support
- ✓ Recognition in list of sponsors on the Meeting App
- ✓ Recognition in list of exhibitors on the Meeting App
- ✓ Opportunity for distribution of promotional items from your Booth to delegates
- ✓ Access to the Meeting App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent).
This will not be supplied separately to your personal access.
- ✓ Delegate list supplied one (1) week before event (who provide consent)



Supporting Meeting Sponsor

Multiple Opportunities

\$8,000



Exhibition

- ✓ 3m x 3m Shell Scheme Exhibition booth in a prominent position. Should you have a custom stand the equivalent floorspace will be provided.



Registration and Social Functions

- ✓ 2 x Exhibitor registrations (Includes all sessions, morning and afternoon tea breaks, lunches, access to the Exhibition and Welcome Reception)



Marketing and Promotion

- ✓ Acknowledgement of sponsorship during the Meeting
- ✓ 1 Advert in AIMS journal.
More information provided by organising committee.
- ✓ Logo and 100-word company profile displayed on the Meeting App
- ✓ Logo displayed on Meeting website
- ✓ Logo displayed on Meeting holding slides of support
- ✓ Recognition in list of sponsors on the Meeting App
- ✓ Recognition in list of exhibitors on the Meeting App
- ✓ Opportunity for distribution of promotional items from your Booth to delegates
- ✓ Access to the Meeting App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent). This will not be supplied separately to your personal access.
- ✓ Delegate list supplied one (1) week before event (who provide consent)



Meeting Dinner Sponsor

Exclusive Opportunity

\$10,000



Exhibition

- ✓ Reduced rate for 3m x 3m Exhibition booth. Should you have a custom stand the equivalent floor space will be provided. Booth not included in this package.



Registration and Social Functions

- ✓ 4 x Dinner tickets



Marketing and Promotion

- ✓ Opportunity to give a 5-minute presentation during the Meeting Dinner. *Time to be advised by programming committee*
- ✓ Naming rights to the Meeting Dinner.
- ✓ Acknowledgement of sponsorship during the Meeting
- ✓ Logo and 100-word company profile displayed on the Meeting App
- ✓ Logo displayed on Meeting website
- ✓ Logo displayed on Meeting holding slides
- ✓ Logo displayed on Meeting Dinner Menu
- ✓ Recognition in list of sponsors on the Meeting App
- ✓ Opportunity for distribution of delegate gift made available upon registration (Provided by sponsor)
- ✓ Access to the Meeting App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent). This will not be supplied separately to your personal access.
- ✓ Delegate list supplied one (1) week before event (who provide consent)



Welcome Reception Sponsor

Exclusive Opportunity

\$8,000



Exhibition

- ✓ Reduced rate for 3m x 3m Exhibition booth. Should you have a custom stand the equivalent floor space will be provided. Booth not included in this package.



Registration and Social Functions

- ✓ 4 x Welcome Reception tickets



Marketing and Promotion










- ✓ Opportunity to give a 5-minute presentation during the Welcome Reception. *Time to be advised by programming committee*
- ✓ Naming rights to the Welcome Reception.
- ✓ Acknowledgement of sponsorship during the Meeting
- ✓ One (1) banner to be displayed in the networking area (supplied by Sponsor). *Position determined by organisers.*
- ✓ Logo and 100-word company profile displayed on the Meeting App
- ✓ Logo displayed on Meeting website
- ✓ Logo displayed on Meeting holding slides
- ✓ Recognition in list of sponsors on the Meeting App
- ✓ Opportunity for distribution of delegate gift made available upon registration (Provided by sponsor)
- ✓ Access to the Meeting App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent). This will not be supplied separately to your personal access.
- ✓ Delegate list supplied one (1) week before event (who provide consent)



Additional Sponsorship Opportunities

Additional sponsorship opportunities are available to boost your existing sponsorship package or have to purchase outright.

If you are looking for a point of difference, a way to stand out amongst other sponsors or wanting to create a tailored package, consider the additional opportunities below.

	Barista \$4,000	A dedicated Barista space (3m x 3m) in a prime location
	Digital Partner / Meeting App and Wi-Fi Sponsor \$5,000	Exclusive branding of Meeting App Wi-Fi password is your company name
	Keynote Session Sponsor \$2,500	Naming rights of the dedicated sponsored session
	Workshop/Breakout Session Sponsor \$1,500	Naming rights of the dedicated sponsored session
	Sustainable Name Badge and Lanyard Sponsor \$5,500	This is a sustainable event, in keeping with this goal we aim to use pre-existing lanyards. Sponsor may supply lanyards, otherwise the symposium committee will supply unbranded, reusable bamboo lanyards.
	Sustainable Satchel Sponsor \$4,000	Opportunity to supply sustainable branded Meeting satchel for delegates
	Exhibition Lounge 'Sanctuary' Sponsor \$10,000	Exclusive sponsorship and naming rights to the lounge with the opportunity to brand the area and place collateral
	Breakfast Sponsor \$POA	Exclusive session sponsorship to your dedicated Breakfast Session
	Digital Advertising \$500	Opportunity for distribution of one delegate gift made available upon registration and opportunity to provide digital brochures on the Meeting app. No paper inserts will be accepted.



In consideration for the environment, we will not be accepting flyers for inclusion of the delegate satchel. You are welcome to bring to the Meeting to have available on your booth however downloadable brochure is preferred and can be accessed by delegates in attendance.

Exhibition Booth

Multiple Opportunities

\$3,500

Exhibition



✓ 3m x 3m Exhibition booth

Registration and Social Functions



✓ 2 x Exhibitor registrations (Includes all sessions, morning and afternoon tea breaks, lunches, access to the Exhibition and Welcome Reception)

Marketing and Promotion



- ✓ Logo and 100-word company profile displayed on the Meeting App
- ✓ Logo displayed on Meeting website
- ✓ Logo displayed on Meeting holding slides of support
- ✓ Recognition in list of exhibitors on the Meeting App
- ✓ Access to the Meeting App for on-site sponsors/exhibitors to collect contact information from delegates
- ✓ Delegate list (who provide consent)

Opportunity to purchase Booth Furniture from appointed Exhibition Company. No furniture is included.



Octoboard white wall paneling 2.5m



Fascia sign



Two 150 watt spotlights



One standard power feed (Max 5 amps loading)

Exhibition Pod

Limited Opportunities

\$2,500

Exhibition



✓ 1m x 3m Exhibition booth

Registration and Social Functions



✓ 1 x Exhibitor registration (Includes all sessions, morning and afternoon tea breaks, lunches, access to the Exhibition and Welcome Reception)

Marketing and Promotion



- ✓ Logo and 100-word company profile displayed on the Meeting App
- ✓ Logo displayed on Meeting website
- ✓ Logo displayed on Meeting holding slides of support
- ✓ Recognition in list of exhibitors on the Meeting App
- ✓ Access to the Meeting App for on-site sponsors/exhibitors to collect contact information from delegates
- ✓ Delegate list (who provide consent)

Opportunity to purchase Booth Furniture from appointed Exhibition Company. No furniture is included.



Octoboard white wall paneling 2.5m



Fascia sign



One 150 watt spotlights



One standard power feed (Max 5 amps loading)

Additional Exhibitor Registrations and Social Functions

Please contact ashlee.martin@aomevents.com to arrange and purchase these additional tickets



Additional Exhibitor Registrations

\$800 per person

- ✓ 1 x Exhibitor registration (Includes all sessions, morning and afternoon tea breaks, lunches, access to the Exhibition and Welcome Reception)



Additional Dinner Registrations

\$150 per person

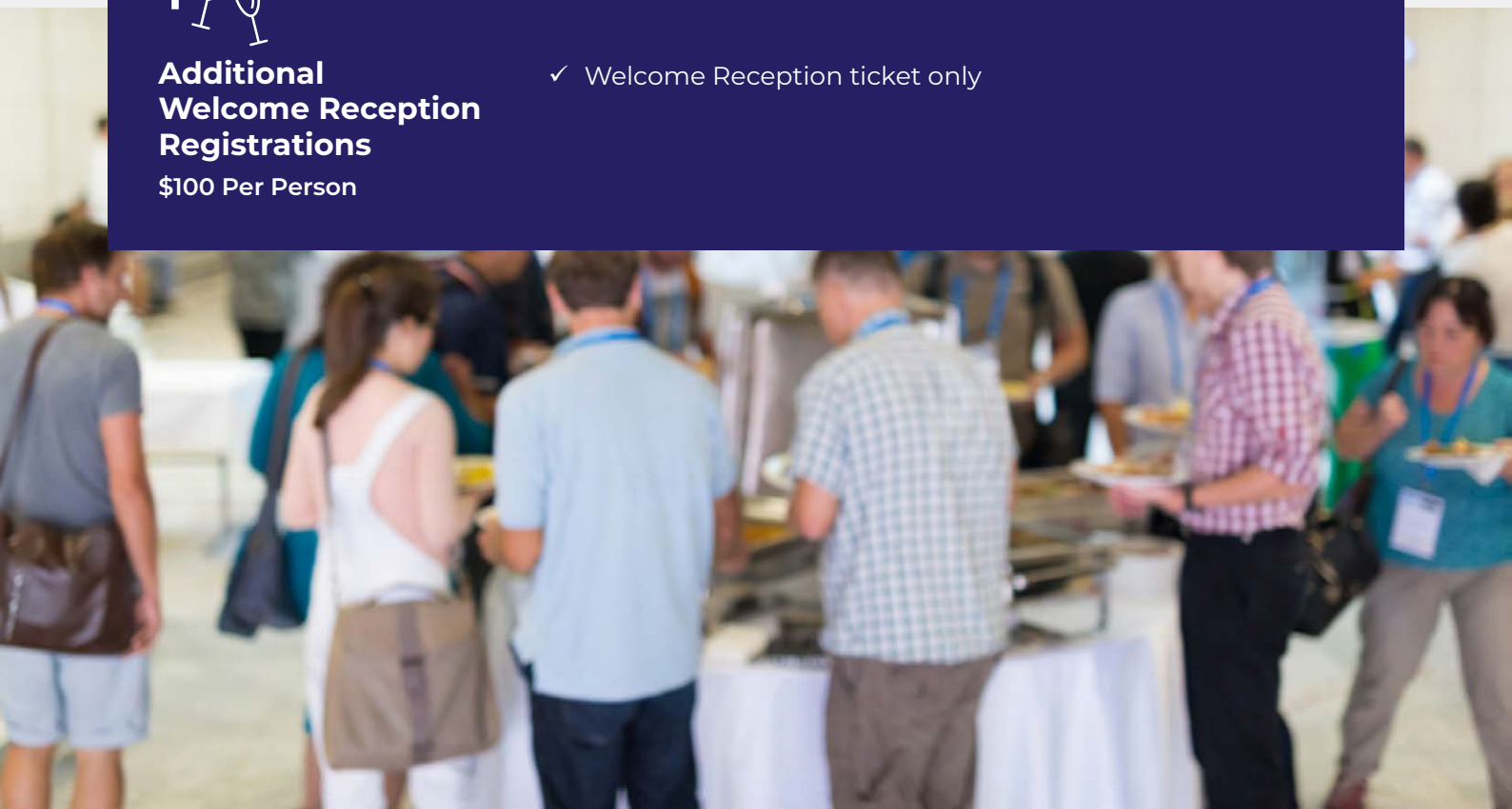
- ✓ Meeting Dinner ticket only



Additional Welcome Reception Registrations

\$100 Per Person

- ✓ Welcome Reception ticket only



Sponsorship and Exhibition Contract Terms and Conditions

These terms and conditions constitute a contract between you ('the Exhibitor/Sponsor'), **Australian Institute of Medical and Clinical Scientists** (ABN: 12 945 883 573) and **All Occasions Group Pty Ltd** (ABN 44 109 863 514) ('the Conference Organisers') in relation to the sponsorship and/or use of exhibition space at the AIMS NSM 2024 at the Adelaide Convention Centre ('the Venue') in Adelaide, South Australia from 21 – 23 August 2024 ('the Conference'). By signing the application form you are indicating your acceptance of these terms and conditions

Acceptance and Allocation

The Conference Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organiser, whose decision will be final.

Application and Payment

To confirm your acceptance of a Sponsorship or exhibition package please complete the Booking form at the back of this brochure and return to rebecca.gabriel@aomevents.com and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 3 months prior to the Conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the Conference start date will be subject to a 100% cancellation fee.

Legal Responsibility

The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor/Sponsor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof.

The Exhibitor/Sponsor acknowledges that the Conference Organisers are not responsible for any loss or damage to the Exhibitor/Sponsors' property and that all Exhibitor/Sponsor material and equipment is the sole responsibility of the Exhibitor/Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/Sponsorship contract. In the event that the Conference or Exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

Exhibitor Manual

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 6 weeks before the Conference. It will include the following

- Technical details about the venue, final exhibition details and information.
- Contractor details services available to exhibitors and order forms.

Exhibitor Display Rules

- The Conference Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated Exhibition booth must be staffed at all times during the Exhibition and removal of any exhibition display must not commence until after the Exhibition closes.
- All advertising material, such as banners, must be displayed within the designated booth area.
- Excessive noise that inconveniences other exhibitors or the Conference must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

Custom Stand

All custom stand designs must be approved by the Conference Organisers and the Venue to allow for unrestricted views. Custom booths which aren't open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition.

Detailed Requirements and Due Dates:

- The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed the Organisers are not responsible for any losses sustained as a result.

Sponsorships

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers. You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers.

Registrations

Sponsors/Exhibitors are not permitted to attend Conference Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Conference as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

Sponsorship and Exhibition Packages

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.

Venue

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.

Sponsorship and Exhibition Application Form

All prices are listed in AUD and include GST

AIMS

NATIONAL SCIENTIFIC MEETING

21-23 AUGUST 2024 > ADELAIDE CONVENTION CENTRE

Contact Person (all correspondence will be directed to this person)

First Name	Surname		
<input type="text"/>			
Organisation			
<input type="text"/>			
Position			
<input type="text"/>			
Address			
<input type="text"/>			
Suburb	State	Country	Postcode
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Office Number	Mobile Number		
<input type="text"/>	<input type="text"/>		
E-mail address			
<input type="text"/>			

Sponsorship Packages (please tick preference)

Platinum Meeting Sponsor	\$16,000	Meeting Dinner Sponsor	\$10,000
Premium Meeting Sponsor	\$12,000	Welcome Reception Sponsor	\$8,000
Supporting Meeting Sponsor	\$8,000		

Additional Sponsorship Packages (please tick preference)

Barista	\$4,000	Sustainable Satchel Sponsor	\$4,000
Digital Partner / Meeting App and Wi-Fi Sponsor	\$5,000	Exhibition Lounge 'Sanctuary' Sponsor	\$10,000
Keynote Session Sponsor	\$2,500	Breakfast Sponsor	\$POA
Workshop/Breakout Session Sponsor	\$1,500	Digital Advertising	\$500
Sustainable Name Badge and Lanyard Sponsor	\$5,500		

Exhibition Packages (please tick preference)

Exhibition booth	\$3,500	Additional Exhibitor Registration	\$800
Exhibition pod	\$2,500		

I/ we agree to the terms and conditions set out in this sponsorship and exhibition prospectus

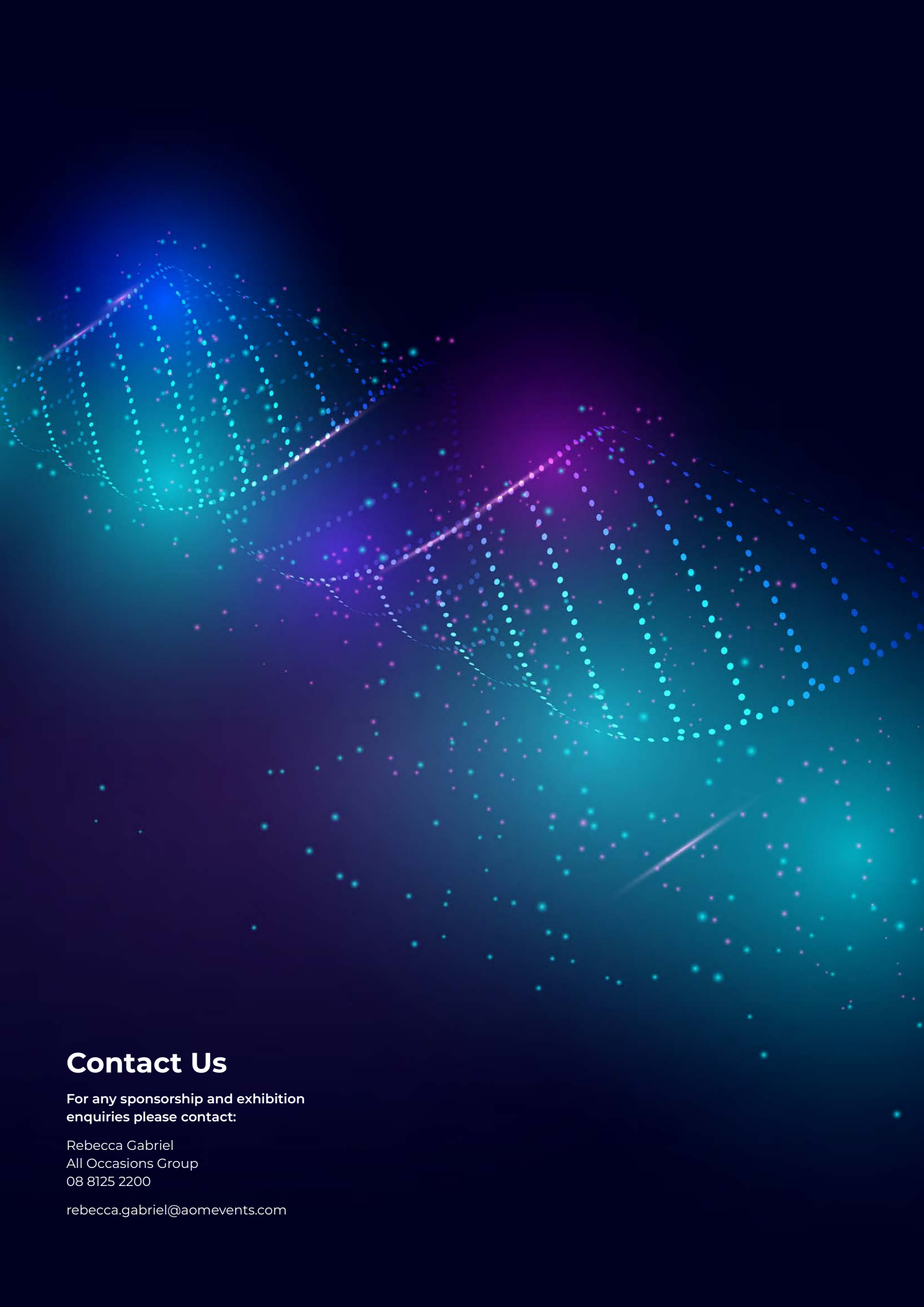
Name	Signature	Date
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please email your completed application form and company logo (.jpg or .png preferred) to rebecca.gabriel@aomevents.com.

A tax invoice will be issued on receipt this completed form being received (including GST).



All Occasions
Group



Contact Us

For any sponsorship and exhibition enquiries please contact:

Rebecca Gabriel
All Occasions Group
08 8125 2200

rebecca.gabriel@aomevents.com