



**28TH AUSTRALIAN AND NEW
ZEALAND SOCIETY FOR MASS
SPECTROMETRY CONFERENCE**

**SPONSORSHIP
PROSPECTUS**



anzsms28
Australian and New Zealand Society
for Mass Spectrometry Conference
Online, 21-25 November 2021



Invitation to Sponsor

The Australian and New Zealand Society for Mass Spectrometry (ANZSMS) will hold their 28th biennial Conference Virtually, from 21 – 25 November, 2021.

The ANZSMS brings together a broad spectrum of scientists who work with mass spectrometry. The aim of the Society is to promote mass spectrometry by providing contact with local and international leaders in all areas, and provide a forum, through its meetings, for the presentation of research in mass spectrometry and its related disciplines. ANZSMS strongly supports early career researchers, gender diversity and equal opportunity in mass spectrometry.

ANZSMS28 is the premier conference for mass spectrometry in the Australia & New Zealand region and the latest in a series of conferences dating back to 1971.

Participants of ANZSMS28 will discuss contemporary aspects of mass spectrometry relating to chemistry, biology, earth science, archaeology, environmental science, forensics, physics and the latest advancements in mass spectrometry technology and techniques. The program will also include panel discussion forums for early career researchers and mass spectrometry careers in academia and industry. The Australian Core MS Facilities Annual Meeting will be held as a satellite meeting. This is an event not to be missed!

Adam Carroll
Conference Chair

ANZSMS28 Organising Committee

Dr Adam Carroll (Conference Chair)
Australian National University

Organising Committee Members:

Associate Professor Todd Mitchell
Dr Matthew Taylor
Dr Celine Kelso
Dr Rosangela Devilla
Mr Joseph Boileau
Ms Anitha Jeyasingham
Mr Hyun Eui Lee



Conference Themes

ANZSMS28 will cover topics at multiple scales, from the sub-cellular to the interstellar, with key themes to include:

- Proteomics
- Metabolomics and Lipidomics
- Native MS/Structural Biology
- Clinical and Diagnostic
- Mass Spectral Imaging
- Ion Chemistry and Spectroscopy
- Advances in Instrumentation & Methods

Our Commitment to You

Commitment to our sponsors will begin from the time you confirm.



Ongoing point of contact with our Symposium organiser, All Occasions Group, with support from dedicated members of the committee



Clear and timely information in regards to your sponsorship and exhibition package and the logistics of putting the benefits into action



Maximising the exposure of your sponsorship by ensuring that your logos appear promptly on the Symposium website and brochures as per your package



Virtual Sponsorship Packages



Platinum Conference Sponsor (1 available) AUD \$8,000

As the Platinum Conference Sponsor you will receive the following entitlements:

Registration

- 5 x virtual registrations

Marketing and Promotion

- Branding on every platform page
- One (1) Sponsors banner with click through on top of timeline page on the virtual platform
- Virtual exhibition booth
- Organisation company logo placement on website and platform (high res)
- Organisation Company profile on the virtual platform (250 words)
- Online link through to website
- Online company contact email (and phone)
- Four (4) videos, four (4) brochures, and social media links
- Logo included on the sign in page graphic
- Opportunity to invite a speaker to be included in the scientific program—speaker to be approved by the organising committee
- Two (2) promotional videos to be played during breaks
- Further exposure on virtual platform post-event for up to three (3) months

Gold Conference Sponsor (2 available) AUD \$5,500

As the Gold Conference Sponsor you will receive the following entitlements:

Registration

- 4 x virtual registrations

Marketing and Promotion

- One (1) Sponsors banner with click through on top of timeline page on the virtual platform
- Virtual exhibition booth
- Organisation company logo placement on website and platform (high res)
- Organisation Company profile on the virtual platform (250 words)
- Online link through to website
- Online company contact email (and phone)
- Four (4) videos, four (4) brochures, and social media links
- Logo included on the sign in page graphic
- Opportunity to invite a speaker to be included in the scientific program—speaker to be approved by the organising committee
- Two (2) promotional videos to be played during breaks
- Further exposure on virtual platform post-event for up to three (3) months

Silver Conference Sponsor (Unlimited) AUD \$3,000

As the Silver Conference Sponsor you will receive the following entitlements:

Registration

- 2 x virtual registrations

Marketing and Promotion

- Virtual exhibition booth— two (2) videos, four (4) brochures, and social media links
- Organisation company logo placement on website and platform (high res)
- Organisation Company profile on the virtual platform (250 words)
- Online link through to website
- Online company contact email (and phone)
- One (1) promotional video to be played during breaks
- Further exposure on virtual platform post-event for up to three (3) months

Bronze Conference Sponsor (Unlimited) AUD \$1,800

As the Bronze Conference Sponsor you will receive the following entitlements:

Registration

- 1 x virtual registration

Marketing and Promotion

- Virtual exhibition booth — one (1) video, two (2) brochures, and social media links
- Organisation company logo placement on website (high res)
- Online link through to website
- Online company contact email (and phone)
- Further exposure on virtual platform post-event for up to three (3) months

Session Sponsor (13 available) AUD \$1,000

As the Session Sponsor You will receive the following entitlements:

Registration

- 1 x virtual registration

Marketing and Promotion

- Your company name will be associated with one of the conference session themes, and your logo will be listed on the platform in the relevant session
- Organisation company logo placement on website (high res) with link through to your website
- Online company contact email (and phone)
- Further exposure on virtual platform post-event for up to three (3) months

Student Prizes Sponsor AUD \$500

As the Student Prizes Sponsor you will receive the following entitlements:

- Acknowledgement as a prizes sponsor during the awards ceremony
- Organisation company logo placement on website (high res) with link through to your website
- Acknowledgement as a prizes sponsor during the conference

SOLD



Sponsorship and Exhibition Contract Terms and Conditions

These terms and conditions constitute a contract between you ('the Exhibitor/Sponsor'), ANZSMS (ABN: 72 700 688 029) and **All Occasions Group Pty Ltd** (ABN 44 109 863 514) ('the Conference Organisers') in relation to the sponsorship and/or use of exhibition space at the **ANZSMS28** at the Kamrbi Cultural Centre ('the Venue') in Canberra, Australia from 21 November 2021 – 25 November 2021 ('the Conference'). By signing the application form you are indicating your acceptance of these terms and conditions.

Acceptance and Allocation

- The Conference Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection.
- Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms.
- Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organiser, whose decision will be final.

Application and Payment

To confirm your acceptance of a Sponsorship or exhibition package please complete the Booking form at the back of this brochure and return to patti.sbrissa@aomevents.com and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

Once payment has been received a further tax invoice/receipt will be issued outlining the breakdown of the final AUD amount received.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 2 months prior to the conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 2 months of the conference start date will be subject to a 100% cancellation fee.

Legal Responsibility

The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor/Sponsor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death.

The Exhibitor/Sponsor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof. The Exhibitor/Sponsor acknowledges that the Conference Organisers are not responsible for any loss or damage to the Exhibitor/Sponsors' property and that all Exhibitor/Sponsor material and equipment is the sole responsibility of the Exhibitor/Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/Sponsorship contract. In the event that the Conference or Exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

Exhibitor Manual

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 3 months before the Conference. It will include the following

- Technical details about the venue, final exhibition details and information.
- Contractor details services available to exhibitors and order forms.

Exhibitor Display Rules

- The Conference Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated exhibition booth must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated booth area.
- Excessive noise that inconveniences other exhibitors or the conference must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

Custom Stand

All custom stand designs must be approved by the Conference Organisers and the Venue to allow for unrestricted views. Custom booths which aren't open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition.

Detailed Requirements and Due Dates:

- The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed the Organisers are not responsible for any losses sustained as a result.

Sponsorships

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers.

You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers

Registrations

Sponsors/Exhibitors are not permitted to attend Conference Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Conference as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

Sponsorship and Exhibition Packages

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.

Venue

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.

Sponsorship Application Form



CONTACT PERSON*

*All correspondence will be directed to this person.

First Name	Surname		
<input type="text"/>			
Organisation			
<input type="text"/>			
Position			
<input type="text"/>			
Address			
<input type="text"/>			
Suburb	State	Postcode	Country
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Office Number	Mobile Number		
<input type="text"/>	<input type="text"/>		
Email			
<input type="text"/>			

VIRTUAL SYMPOSIUM SPONSORSHIP PACKAGES (please tick preference)

<input type="checkbox"/> Platinum Conference Sponsor	\$8,000	<input type="checkbox"/> Bronze Conference Sponsor	\$1,800
<input type="checkbox"/> Gold Conference Sponsor	\$5,500	<input type="checkbox"/> Session Sponsor	\$1,000
<input type="checkbox"/> Silver Conference Sponsor	\$3,000	<input type="checkbox"/> Student Prizes Sponsor	\$500

SPONSORSHIP AGREEMENT

I/We agree to the terms and conditions set out in this Conference Sponsorship Prospectus

Signature	Date
<input type="text"/>	<input type="text"/>

PLEASE RETURN THIS FORM TO:

All Occasions Group
A: 12 Stirling Street, Thebarton, SA 5031
E: patti.sbrissa@aomevents.com
P: 08 8125 2200





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