

53rd Annual Scientific Meeting

of the Australian and New Zealand
Society of Nuclear Medicine

26 – 28 May 2023 Adelaide Convention Centre

ANZSNM ASM 2023

SPONSORSHIP OPPORTUNITIES





ANZSNM 2023 Sponsorship Opportunities

After an amazing return to a face to face meeting in Brisbane in 2022, the ANZSNM is keen to build on this huge success with an even bigger, better and bolder event in Adelaide, May 26-28, 2023.

Adelaide has traditionally been one of the best-attended locations for the ANZSNM ASM, with easy access from all major Australian and New Zealand centres, as well as excellent broader international connections. The great atmosphere in Adelaide and the strong local Nuclear Medicine community mean that we attract attendees from all over the world.

The organising committee and the federal council of the ANZSNM invite you to join us in Adelaide. ANZSNM is the only annual Nuclear Medicine conference in the region, and gives you a unique opportunity to engage with those who are at the coalface of Nuclear Medicine in Australia and New Zealand and are involved in making the decisions about future directions of their practices.



53rd Annual Scientific Meetingof the Australian and New Zealand
Society of Nuclear Medicine

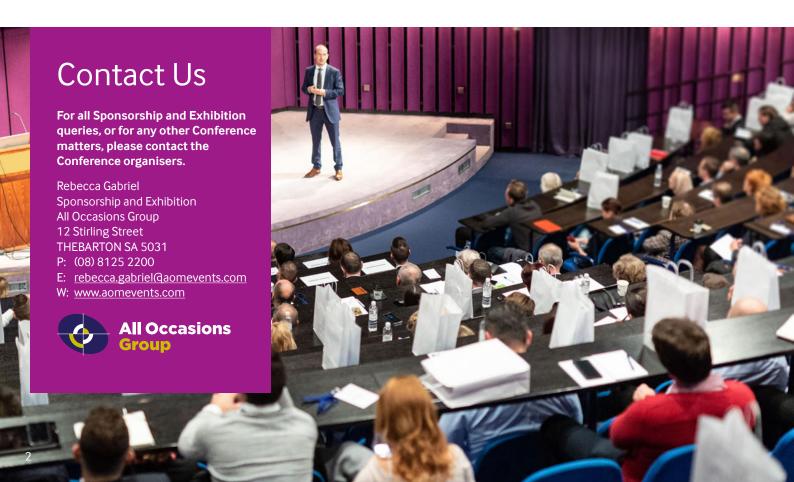
26 – 28 May 2023 Adelaide Convention Centre



Dr Daniel BadgerCo-convener
Immediate Past President
ANZSNM



Victoria Sigalas Co-convener Head Nuclear Medicine Paediatric Specialist Technologist SA Medical Imaging



ANZSNM ASM 2023



Conference Venue

SCINTILLA TE

The Adelaide Convention Centre is a centre transformed - The recent expansion has seen it emerge as Australia's most flexible and technologically advanced convention centre.

A striking landmark on Adelaide's Riverbank, the Centre comprises three independent yet seamlessly integrated buildings: East, Central and West.

Each building takes advantage of their prime positioning on the River Torrens, providing plenty of natural light and panoramic views of the river to deliver a heightened sense of destination.

Close proximity to the entertainment, cultural and sport precinct, the Centre is a short walk to international and boutique hotels and accommodation.

Public transport, the Adelaide Railway Station and a taxi rank are on our doorstep. The international airport is just seven kilometres from the Centre, making a quick and economic taxi ride.



Adelaide Convention Centre North Terrace ADELAIDE SA 5000

OUTREACH



www.anzsnm.org.au

The ANZSNM website receives a monthly average of

3,000 + visits

in 2,000 +

LinkedIn Connections

f 1,200 +

Facebook



Twitter followers



Why Sponsor and Exhibit



Maximum exposure at a premier international industry Conference



Access to a **broad network** of industry partners from the public and private sectors



Time to **network** with industry colleagues and key decision makers



Opportunity to **present latest innovations** and new products or services to a pertinent audience



The opportunity to **demonstrate** your company's commitment to the industry



Showcase your expertise and capabilities, and educate the industry



An opportunity to build and reinforce **strategic relationships**



Increased marketing
opportunities including
visibility on the Conference
website and marketing materials



Stay connected to trends and issues



The chance to **affiliate your brand** with unique and dynamic
Conference packages

Commitment levels vary and can be tailored to suit your marketing strategies.

Sponsorship Opportunities Overview

Please see below how ANZSNM 2023 packages can provide your company with unique tools and more opportunities to engage and interact with attendees at the event.



Conference Website & Digital Communication



The conference website is the main source of information and a valuable tool to provide up to date material to all delegates.

Sponsors will be recognised with reference to their company website as supporting the event including their logo and link to their company url.

Throughout planning of the event, delegates receive updates and communication which can be branded with your logo.

Connecting with the ANZSNM Commununity through social media posts is another way to get your conference logo and branding in front of a targeted audience.

Conference Handbook



The Conference handbook will be made available all registrants.

Inside includes information on how to participate in the event, sponsor advertising space and frequently asked questions. This will be a valuable resource for attendees to reference when attending the event.

In Person Conference



Having company representatives in person onsite at the Adelaide Convention Centre (ACC) provides sponsors with the ultimate opportunity to talk business face to face.

For 2023, ANZSNM are offering Halls M & N as the heartbeat of event for 2.5 days. We look forward to providing sponsors and exhibitors the opportunity to interact with delegates and converse face-to-face in a spacious and well planned area conducive to colleagues engaging and networking.

Conference App



The conference App will be available for all registered delegates.

With the full program, sponsored branding, contact exchange, notifications and alerts, the app compliments the face-to-face event for a full delegate experience.

Confirm your preferred package today!

Virtual Platform (On-Demand Presentations)



All presentations, material, access to notes, exhibitor info, sponsor branding and handouts will all be available to paid registrants to access for after the event.

This is a great feature for delegates who wish to view the material remotely and access the platform on-demand, at any time, at their own convenience following the completion of the conference. The on-demand platform will not be available during the conference.

All sponsor recognition and branding along with access to materials via the virtual exhibition will give sponsors further exposure months after the face- to-face event has wrapped up. Having access to the nuclear medicine community after the event, extends the value of your sponsorship and return on investment.

Strengthen your brand identity and enhance your organisation's image at the conference. Sponsorship items are limited and available on a first-come, first-served basis.

PLATINUM AND AWARDS DINNER SPONSOR

\$40,000

(Limit 1)

Conference Website & **Digital Communication**



- Naming rights across all conference banners/collateral designs and branding
- Logo recognition on home page
- Logo listed under Sponsors with hyperlink to business
- Social Media Post x 2 thanking for level of sponsorship *ANZSNM retain editorial rights
- Branding on all digital communication and collateral distributed to delegates
- 1-page ad in the Gamma Gazette Winter Edition read by 700+ and published 3 times a year. *Valued at \$1,000

Virtual Platform (On-Demand Presentations)



- Logo recognition on sign in page
- Prominent rotating sponsor ad during the live event the on-demand content won't be live during the event
- Logo included on conference branding banner in top of virtual agenda
- Vendor Presentation Session (Pre-recorded) *length, format and position in program to be confirmed
- All material and branding remains on the On Demand virtual platform (for 2 months)
- Virtual Exhibition Booth

Conference Handbook



- Naming rights throughout conference branded handbook
- Sponsor Advertisement x 2
- Recognition in list of Sponsors

Post Event



List of participating attendees (who provide consent)

In Person Conference



- Exclusive sponsorship of the Awards Dinner
- 3 x 3 m Trade Booth x 4 *priority placing of booth utilising entitled booth area or equivalent floorspace
- · Opportunity to provide marketing material to Networking Area x 1
- Session Sponsor x 2 select your preferred sessions to sponsor – 30 second welcome video prior to sessions, logo recognition on Agenda
- Verbal acknowledgement in Opening Session & Closing Session
- Logo on Event Signage & PowerPoints



- In Person Registrations Adelaide x 10
- Awards Dinner Tickets x 10

Registrations & Tickets

On-demand access x 10

Conference App



- Logo on registration/login page
- Logo on footer of conference app
- Listed in Sponsor icon incl logo, contact, description & send message



DIAMOND SPONSOR

(Limit 2)

\$30,000

Conference Website & Digital Communication



- Recognition as Diamond Sponsor across all conference banners/collateral designs and branding
- Logo recognition on home page
- Logo listed under Sponsors with hyperlink to business website
- Social Media Post x 1 thanking for level of sponsorship *ANZSNM retain editorial rights
- Branding on all digital communication and collateral distributed to delegates
- 1-page ad in the Gamma Gazette Winter Edition read by 700+ and published 3 times a year. *Valued at \$1,000

Virtual Platform (On-Demand Presentations)



- · Logo recognition on sign in page
- Rotating sponsor ad during the live event the on-demand content won't be live during the event.
- Logo included on conference branding banner in top of virtual agenda
- Vendor Presentation Session (Pre-recorded)
 *length, format and position in program to be confirmed
- All material and branding remains on the On Demand virtual platform (for 2 months)
- Virtual Exhibition Booth

Conference Handbook



- Recognition as Diamond Sponsor throughout conference branded handbook
- Sponsor Advertisement x 1
- Recognition in list of Sponsors

Post Event



• List of participating attendees (who provide consent)

In Person Conference



- 3 x 3 m Trade Booth x 3
 *priority placing of booth utilising entitled booth area or equivalent floorspace
- Opportunity to provide marketing material to Networking Area x 1
- Session Sponsor x 1 select your preferred session to sponsor – 30 second welcome video prior to session, logo recognition on Agenda
- Verbal acknowledgement in Opening Session & Closing Session
- Logo on Event Signage & PowerPoints

Post Evelit



Registrations & Tickets

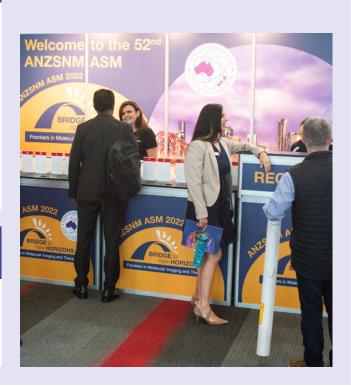
• In Person Registrations – Adelaide x 10

On-demand access x 10

Conference App



- Logo on registration/login page
- Logo on footer of conference app
- Listed in Sponsor icon incl logo, contact, description & send message



GOLD SPONSOR

(Limit 4)

\$16,500

Conference Website & Digital Communication



- Logo recognition on home page
- Logo listed under Sponsors with hyperlink to business website
- Social Media Post x 1 thanking for level of sponsorship *ANZSNM retain editorial rights
- Branding on all digital communication and collateral distributed to delegates
- 1-page ad in the Gamma Gazette Winter Edition read by 700+ and published 3 times a year. *Valued at \$1,000

Virtual Platform (On-Demand Presentations)



- · Logo recognition on sign in page
- Rotating sponsor ad during the live event the on-demand content won't be live during the event.
- Logo included on conference branding banner in top of virtual agenda
- Vendor Presentation Session (Pre-recorded)
 *length, format and position in program to be confirmed
- All material and branding remains on the On Demand virtual platform (for 2 months)
- Virtual Exhibition Booth

Conference Handbook



- Sponsor Advertisement x 1
- Recognition in list of Sponsors

Post Event



• List of participating attendees (who provide consent)

In Person Conference



- 3 x 3 m Trade Booth x 2
 *priority placing of booth utilising entitled booth area or equivalent floorspace
- Opportunity to provide marketing material to Networking Area x 1
- Session Sponsor x 2 select your preferred sessions to sponsor – 30 second welcome video prior to sessions, logo recognition on Agenda
- Verbal acknowledgement in Opening Session & Closing Session
- Logo on Event Signage & PowerPoints

Registrations & Tickets



- In Person Registrations Adelaide x 6
- On-demand access x 6

Conference App



- Logo on registration/login page
- Logo on footer of conference app
- Listed in Sponsor icon incl logo, contact, description & send message



SILVER (BREAKFAST) SPONSOR

\$11,000

(Limit 6 - 3 sponsors each day)

Conference Website & Digital Communication



Logo listed under Sponsors with hyperlink to business website

Conference Handbook



- Sponsor Advertisement x 1
- Recognition in list of Sponsors

In Person Conference



- 3 x 3 m Trade Booth x 2
- Breakfast Sponsor Host a Breakfast and Presentation to targeted audience
 * catering an additional cost
- Logo on Event Signage & PowerPoints

Conference App



Listed in Sponsor icon incl logo, contact, description & send message

Virtual Platform (On-Demand Presentations)



- Logo included on conference branding banner in top of virtual agenda
- All material and branding remains on the On Demand virtual platform (for 2 months)
- Virtual Exhibition Booth

Post Event



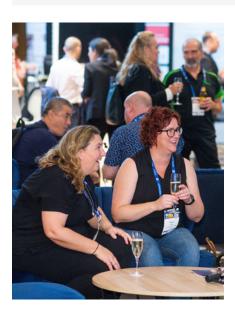
• List of participating attendees (who provide consent)

Registrations & Tickets



- In Person Registrations Adelaide x 4
- On-demand access x 4

Breakfast sponsors are requested to advise the theme of their session so the Scientific and Education Committee can help you to engage optimal management of the flow of scientific content into the main program. This will help to attract more people to your breakfast session.







BRONZE SPONSOR

(Limit 4)

\$8,000

Conference Website & Digital Communication



Logo listed under Sponsors with hyperlink to business website

Conference Handbook



- Sponsor Advertisement x 1
- Recognition in list of Sponsors

In Person Conference



- 3 x 3 m Trade Booth x 1
- Logo on Event Signage & PowerPoints

Conference App



 Listed in Sponsor icon incl logo, contact, description & send message

Virtual Platform (On-Demand Presentations)



- Logo included on conference branding banner in top of virtual agenda
- All material and branding remains on the On Demand virtual platform (for 2 months)
- Virtual Exhibition Booth

Post Event



List of participating attendees (who provide consent)

Registrations & Tickets



- In Person Registrations Adelaide x 3
- On-demand access x 3

PRE-CONFERENCE SYMPOSIUM SPONSORSHIP

\$8,000

(Limit 1)

The Pre-Conference Symposium Sponsorship Opportunity is a pre-meeting held at the Adelaide Zoo on Friday the 26th May 2023 commencing at 9am.

This will cover the catering, AV components and include x1 Zoo entry ticket for all attending delegates of the event. This event will be held in the Attenborough Room with floor to ceiling windows that provide plenty of natural alight and views of the Botanic Park and Adelaide Zoo.

- Naming right sponsor of the event
- Recognition in List of Sponsors for the Symposium
- Logo listed under Sponsors with hyperlink to business website
- 2 x Pull-up Banners at event (supplied by Sponsor)
- 1 x Zoo entry ticket for Sponsor
- Pre-Conference Symposium event registration



Additional Sponsorship Opportunities

*Additional Cost

Additional sponsorship opportunities are available to boost your existing sponsorship package or have to purchase outright.

If you are looking for a point of difference, a way to stand out amongst other sponsors or wanting to create a tailored package, consider the additional opportunities below:



OPPORTUNITY	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	EXHIBITOR
Name Badge and Lanyard Sponsor \$4,000 (Limit 1)	√	✓	✓	✓		
Catering Sponsor From \$1,700 per break (Multiple)	√	✓	✓	✓	✓	✓
Charging Station Sponsor \$4,000 (Limit 1)	✓	✓	✓	✓	✓	
Barista Sponsor \$4,500 (Limit 3)	✓	✓	✓	✓	✓	
Wifi Sponsor \$5,500 (Limit 1)	✓	✓	✓	✓	✓	
Satchel Sponsor \$6,000 (Limit 1)	✓	✓	✓	✓	✓	
Photo Booth Sponsor \$5,000 (Limit 1)	✓	✓	✓	✓	✓	✓

Extended Sponsorship Opportunities

Some extended sponsorship opportunities you may wish to explore are listed below. Please contact us to discuss.

*Costs will be worked out with Sponsor so are quoted on application

There is a priority deadline of 31 January 2023 for these opportunities, in line with developing the program/agenda. Naming rights are included in the below opportunities.

Pr			
Cyclotron users workshop (Thursday all day)	Pre-conferenc at the Zo	Theranostics workshop (Sunday half day)	
Golf game (Thursday afternoon)	Leadership workshop (Friday all day)	Pre-breakfast organised walk/run around Torrens Lake (Saturday morning)	Informal social event (Sunday afternoon)

EXHIBITOR

(Multiple opportunities)

\$5,500

Conference Website & Digital Communication



Logo listed under Sponsors with hyperlink to business website

Conference App



Listed in Sponsor icon incl logo, contact, description & send message

Conference Handbook



• Recognition in list of Sponsors

Virtual Platform (On-Demand Presentations)



- All material and branding remains on the On Demand virtual platform (for 2 months)
- Virtual Exhibition Booth

In Person Conference



- 1 x shell scheme exhibition booth (standard size 3x3m)
 Should you have a custom stand the equivalent floor space will be provided
 - The booth space includes as standard construction
 Octoboard White Wall paneling 2.5m
 - 1 x Fascia sign
 - 2 x 150 watt spotlights
 - 1 x standard power feed (max 5 amps loading)
- ** No furniture is included however is available through our expo partners. Please ask for our contact to be in touch with when making your brand shine on the exhibition floor!
- Logo on Event Signage & PowerPoints
- In person registrations include morning and afternoon tea breaks as well as lunch catering and Welcome Reception
- Dinner tickets are available at additional \$165 per person

Post Event



• List of participating attendees (who provide consent)

Registrations & Tickets



- In Person Registrations Adelaide x 2
- On-demand access x 4

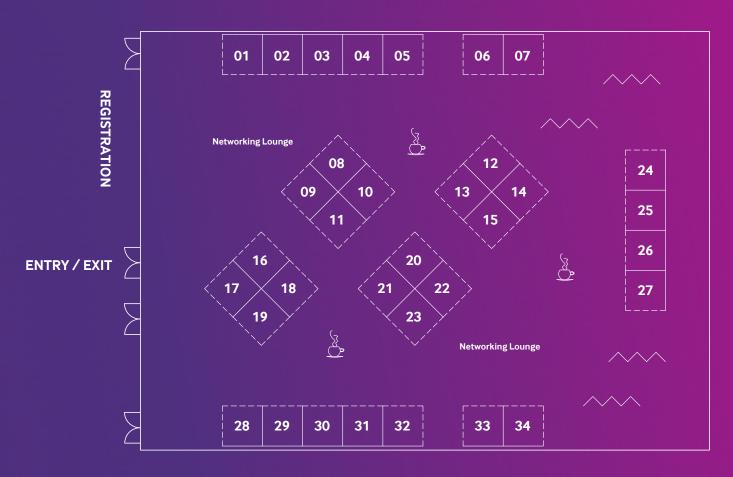






Exhibition Floor Plan





See the draft floorplan layout – please note this may be subject to change by venue or Organisers. Please note priority placing will be given to Sponsors and choices of location will be on first reply basis.



26 – 28 May 2023 Adelaide Convention Centre

Sponsorship and Exhibition Contract Terms and Conditions

These terms and conditions constitute a contract between you ('the Exhibitor/ Sponsor')

Australian and New Zealand Society of Nuclear Medicine Limited (ABN: 35 133 630 029) and All Occasions Group Pty Ltd (ABN 44 109 863 514) ('the Conference Organisers') in relation to the sponsorship and/or use of exhibition space at the 53rd Annual Scientific Meeting of the Australian and New Zealand Society of Nuclear Medicine at the Adelaide Convention Centre ('the Venue') in Adelaide, South Australia from 26 – 28 May 2023 ('the Conference'). By signing the application form you are indicating your acceptance of these terms and conditions.

ACCEPTANCE AND ALLOCATION

The Conference Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection.

Sponsorship and Exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organiser, whose decision will be final.

APPLICATION AND PAYMENT

To confirm your acceptance of a Sponsorship or Exhibition package please complete the Booking Form at the back of this brochure and return to rebecca.gabriel@aomevents.com and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale.

Please note: No sponsorship or exhibition benefits will be provided until the invoice has been paid in full.

As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

CANCELLATION POLICY

Cancellations will be accepted in writing only. A cancellation notice received 3 months or further prior to the Conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the Conference start date will be subject to a 100% cancellation fee.

Should a cancellation occur due to a pandemic (COVID-19 or otherwise) which results in restrictions, immediate lockdowns or closed borders that are put in place by the Government, your Sponsorship or Exhibition arrangements will be transferred to virtual only, and the difference reimbursed.

LEGAL RESPONSIBILITY

The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor/Sponsor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof.

The Exhibitor/Sponsor acknowledges that the Conference Organisers are not responsible for any loss or damage to the Exhibitor/Sponsors' property and that all Exhibitor/Sponsor material and equipment is the sole responsibility of the Exhibitor/Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/ Sponsorship contract. In the event that the Conference or Exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages. slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

EXHIBITOR MANUAL

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 6 weeks before the Conference. It will include the following

- · Technical details about the venue, final exhibition details and information.
- · Contractor details services available to exhibitors and order forms.

EXHIBITOR DISPLAY RULES

- The Conference Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated exhibition booth must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated booth area.
- · Excessive noise that inconveniences other exhibitors or the Conference must be avoided.
- · Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

CUSTOM STAND

All custom stand designs must be approved by the Conference Organisers and the Venue to allow for unrestricted views. Custom booths which aren't open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition.

DETAILED REQUIREMENTS AND DUE DATES:

- The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed, the Organisers are not responsible for any losses sustained as a result.

SPONSORSHIPS

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers.

You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers.

REGISTRATIONS

Sponsors/Exhibitors are not permitted to attend Conference Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Conference as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

SPONSORSHIP AND EXHIBITION PACKAGES

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.

VENUE

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.

Sponsor and Exhibition Application Form

ANZSNM ASM 2023

All prices are listed in AUD and include GST

CONTACT PERSON*						
*All correspondence will be	e directed to this person.					
First Name			Surname			
Organization						
Organisation						
Position						
Address						
Suburb	Suburb		Country	Postcode		
Office Number			Mobile Number			
E-mail address						
2						
SPONSORSHIP PACK	(AGES (please tick prefer	ence)	ADDITIONAL SPONSORSHIP	OPPORTUNITIES (please tick preference)		
	rds Dinner Sponsor	\$40,00				
Diamond Sponsor \$30,000			Catering Sponsor (please specify which break and quoted price):			
Gold Sponsor \$16,500			\$			
Silver (Breakfast) Sponsor \$11,000		O Charging Station Sponsor	\$4,000			
Bronze Sponsor \$8,000		☐ Barista Sponsor				
Pre-Conference Symposium Sponsorship \$8,000		0 Wifi Sponsor	\$5,500			
EXHIBITOR PACKAGE	ES (please tick)		Satchel Sponsor	\$6,000		
Exhibitor \$5,500			Photo Booth Sponsor	\$5,000		
EL COR PLAN			EXTENDED SPONSORSHIP (OPPOPTI INITIES (\$POA)		
FLOOR PLAN				ut more about the following		
, ,	3 requested places for your orplan may be subject to cha		Extended Sponsorship Opp			
1st Preference	2nd Preference	3rd Preference				
Booth Number:	Booth Number:	Booth Number:				
I/WE AGREE TO THE	TERMS AND CONDITIO	ONS SET OUT IN THIS SE	ONSORSHIP AND EXHIBITION PR	OSPECTUS		
			gnature	Date		



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