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Australian Society for Music Education

XXIII National Conference 2021

29 September—1 October 2021

www.asmeconference.org.au



VIRTUAL SPONSORSHIP PROSPECTUS



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Your invitation to be involved with ASME 2021

Dear friends in music,

The convenors of the ASME XXIII National conference wish to invite your organisation to become involved as a virtual sponsor or exhibitor for the ASME conference, being held virtually from 29 September—1 October 2021.

The theme for the **ASME XXIII National Conference** is *Nourish Life*, which seeks to embrace and celebrate music education across the vast array of institutions, organisations and professional associations which provide and support music learning in formal and non-formal contexts through all stages of life.

Up to 300 delegates are expected to attend the 2021 virtual conference, with a program featuring a range of specially invited keynote speakers, along with papers and workshops from leading educators, discussion panels, and concerts from various ensemble groups.

We are confident your involvement will bring benefits to both your organisation and the wider music education community.

Being involved as a sponsor or exhibitor at the conference you will:

- have exposure to a receptive audience who are passionately committed to music education
- have access to decision makers in educational institutions
- have contact with a wide range of attendees from around Australia and overseas
- gain exposure through the promotion of the conference

We hope to see you at online at ASME 2021!

Conference Convenor: Wendy Ross

Sponsorships and Trade Co-ordinator: Keith Huxtable



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VIRTUAL SACHEL INSERT \$200 (UNLIMITED)

ENTITLEMENTS

- Organisation company logo placement on website and platform (high res)
- Online link through website
- One (1) flyer in form of PDF downloadable brochure / promotional information sheet / video to be included
- Further exposure on virtual platform of your company after the ASME Meeting has concluded

VIRTUAL BOOTH \$500 (UNLIMITED)

- One (1) Online registration to a virtual registration for attendance
- Organisation company logo placement on website and platform (high res)
- Organisation company profile on virtual platform (250 words)
- Online link through website
- Contact us page
- One (1) flyer in form of PDF downloadable brochure / promotional information sheet / video to be included
- Further exposure on virtual platform of your company after the ASME Meeting has concluded
- Access to delegate attendee list
- Company and sponsorship level listed on Conference printed and electronic materials



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Terms and Conditions

These terms and conditions constitute a contract between you ('the Exhibitor/Sponsor'), the **Australian Society for Music Education** (ABN: 53 106 346 200) and **All Occasions Group Pty Ltd** (ABN 44 109 863 514) ('the Conference Organisers') in relation to the sponsorship and/or use of virtual exhibition space for the **ASME XXIII National Conference 2021** through the **Virtual Platform** ('the Venue') from Conference Dates ('the Conference'). By signing the application form you are indicating your acceptance of these terms and conditions.

Acceptance and Allocation

The Conference Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of virtual sponsorship packages and booths regardless of the preference indicated is at the discretion of the Conference Organiser, whose decision will be final.

Application and Payment

To confirm your acceptance of a Sponsorship or exhibition package please complete the Booking form at the back of this brochure and return to rebecca.gabriel@aomevents.com and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

GST is not applicable on sponsorship, exhibition, conference registration and function ticket fees. The Australian Society for Music Education is a not for profit organization and is not required to be registered for GST.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 3 months prior to the conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the conference start date will be subject to a 100% cancellation fee. Should a pandemic (e.g. COVID-19 or otherwise) occur which subsequently affect any restrictions, immediate lockdowns or closed borders that are being put in place by the Government, the request for refunds will need to be received in writing and approved by the Committee on a case by case basis.

Legal Responsibility

The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor/Sponsor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof. The Exhibitor/Sponsor acknowledges that the Conference Organisers are not responsible for any loss or dam-



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Terms and Conditions (cont.)

Detailed Requirements and Due Dates:

- The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications, or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed the Organisers are not responsible for any losses sustained as a result.

Sponsorships

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers.

You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers.

Registrations

Sponsors/Exhibitors are not permitted to attend Virtual Conference Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Conference as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

Sponsorship and Exhibition Packages

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.



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SPONSORS AND EXHIBITORS CONFIRMATION FORM

- Virtual Satchel Insert \$200
- Virtual Booth \$500
- Other Sponsorship Opportunity (please indicate) _____

I have read and understood and agree to the Terms and Conditions (as outlined from page 4)

Organisation:

Contact Person:

Email:

Phone:

Website:

Address:

.....

Signed:

Date:

Please return this form to:

All Occasions Group

Rebecca Gabriel

E: rebecca.gabriel@aomevents.com

12 Stirling Street,

Thebarton, SA 5031

P: 08 8125 2200

