SOUTH PACIFIC CONGRESS

17–19 September 2019
Gold Coast Convention and Exhibition Centre
You are invited to partner with us in September

The Australian Institute of Medical Scientists and the New Zealand Institute of Medical Laboratory Science are pleased to present their combined meeting, the South Pacific Congress, to be held at Gold Coast Convention and Exhibition Centre, Gold Coast, Queensland from 17-19 September 2019.

It is our great pleasure to invite you to partner with AIMS and NZIMLS for this exciting event.

The congress, exhibition and associated social events provide a range of opportunities for networking, building relationships and marketing your brand. Packages have been designed to meet the needs of you, our sponsors, and provide you with maximum exposure prior to, during and after the congress.

We expect over 400+ delegates to attend and look forward to the opportunity to discuss the congress with you and how your business can become actively engaged throughout the event.

For all Sponsorship and exhibition queries, or for any other Congress matters, please contact the Congress organisers.

Sheila Woodhart
Sponsorship and Exhibition Manager
All Occasions Group
12 Stirling Street
THEBARTON SA 5031

P: (08) 8125 2216
E: sheila.woodhart@aomevents.com
W: www.aomevents.com
This is a three day congress which will attract delegates from Australia, New Zealand and other international locations. We have a comprehensive program which will appeal to all lab staff, ranging from phlebotomists, lab assistants, core lab scientists to specialised senior scientists and lab managers.

The program will appeal to all audience members with high profile speakers such as the forensic anthropologist, Dr Donna MacGregor, international speakers from Ireland, Great Britain and Canada (Marie Culliton, Alan Wainwright and Christine Neilson), cutting edge scientists such as Dr Ken Dutton-Register, Dr Maher Ghandi (named as one of the most influential researchers in Australia), and Dr Danielle Stanisic, along with many local and interstate experts. All the major disciplines will be covered, with a comprehensive pre-analytical 2 day program and a day of histopathology.

Other highlights of the meeting include the Industry Exhibition, submitted oral papers and posters, networking functions, industry symposia, meet the experts breakfast sessions and of course the gala dinner.

The theme for the joint Australian and New Zealand Institutes congress is “New Wave Science”.
WHY SPONSOR AND EXHIBIT

Partnering with the SPC 2019 will provide a fantastic opportunity to network and to promote your products and services in a face-to-face environment.

The congress can provide your organisation with:

| Maximum exposure at a premier industry Congress | Access to a broad network of industry partners from the public and private sectors |
| The opportunity to demonstrate your company’s commitment to the industry | Opportunity to present latest innovations and new products or services to a pertinent audience |
| An opportunity to build and reinforce strategic relationships | Showcase your expertise and capabilities, and educate the industry |
| Time to network with industry colleagues and key decision makers | Increased marketing opportunities including visibility on the Congress website and associated marketing materials |
| A cost effective way to reinforce your organisation’s brand and build brand awareness amongst a relevant audience | The chance to affiliate your brand with unique, dynamic congress packages |

Commitment levels vary and can be tailored to suit your marketing strategies.
OUR COMMITMENT TO YOU

Commitment to our sponsors will begin from the time you confirm.

• Ongoing point of contact with our Congress organiser, All Occasions Management, with support from dedicated members of the committee
• Prompt response to your queries
• Clear and timely information in regards to your sponsorship and exhibition package and the logistics of putting the benefits into action
• Maximising the exposure of your sponsorship by ensuring that your logos appear promptly on the Congress website and brochures as per your package

CONGRESS VENUE

The Gold Coast Convention and Exhibition Centre is conveniently located in the heart of the Gold Coast, and features a main arena, four exhibition halls and meeting rooms catering for 10 to 6,000 people.

It is Australia’s largest regional convention centre, capable of handling corporate and association conferences and meetings, national and international incentives, banquets, exhibitions, concerts, sporting and special events.

Exclusive in size and purpose-designed, the Centre offers state of the art equipment and total wireless technology allowing delegates and visitors to log on to email and the internet from where ever they are in the venue.

The Centre has become renowned for its highly experienced, in-house services which include an on-site Audio Visual team, as well as in-house marketing and public relations support and professional event management.

Whether it’s an intimate meeting for 10 or a large-scale event for thousands, the unique multi-purpose design of the Gold Coast Convention and Exhibition Centre makes it the perfect choice for events of every size and nature.
## Congress Program Overview

### Tuesday 17 September

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0730-1800</td>
<td>Registration</td>
</tr>
<tr>
<td>0900-0930</td>
<td>Opening Ceremony Presentation of AIMS Fellowship Awards Welcome by COC Chair</td>
</tr>
<tr>
<td>0930-1030</td>
<td>Opening Plenary</td>
</tr>
<tr>
<td>1030-1100</td>
<td>Morning Tea &amp; Opening of Industry Exhibition</td>
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<tr>
<td>1100-1230</td>
<td>Concurrent Sessions</td>
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<tr>
<td>1230-1330</td>
<td>Lunch, Posters &amp; Industry Exhibition</td>
</tr>
<tr>
<td>1330-1500</td>
<td>Concurrent Sessions</td>
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<tr>
<td>1500-1530</td>
<td>Afternoon Tea &amp; Industry Exhibition</td>
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<tr>
<td>1530-1615</td>
<td>Keynote Presentation</td>
</tr>
<tr>
<td>1615-1700</td>
<td>Keynote Presentation</td>
</tr>
<tr>
<td>1700-1900</td>
<td>Industry Gala Function</td>
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</tbody>
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### Wednesday 18 September

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>0730-1700</td>
<td>Registration</td>
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<tr>
<td>0730-0845</td>
<td>Meet the Experts Breakfast session</td>
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<tr>
<td>0900-1000</td>
<td>Keynote Presentation</td>
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<tr>
<td>1000-1030</td>
<td>Morning Tea &amp; Industry Exhibition</td>
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<tr>
<td>1030-1200</td>
<td>Concurrent Sessions</td>
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<tr>
<td>1200-1330</td>
<td>Lunch, Posters &amp; Industry Exhibition</td>
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<tr>
<td>1300-1330</td>
<td>AIMS AGM</td>
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<tr>
<td>1330-1500</td>
<td>Concurrent sessions</td>
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<tr>
<td>1500-1530</td>
<td>Afternoon Tea &amp; Industry Exhibition</td>
</tr>
<tr>
<td>1530-1700</td>
<td>Keynote Presentation</td>
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<tr>
<td>1900-2330</td>
<td>Conference Dinner</td>
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### Thursday 19 September

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>0830-1600</td>
<td>Registration</td>
</tr>
<tr>
<td>0930-1030</td>
<td>Keynote Presentation</td>
</tr>
<tr>
<td>1030-1100</td>
<td>Morning Tea &amp; Industry Exhibition</td>
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<tr>
<td>1100-1230</td>
<td>Concurrent Sessions</td>
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<tr>
<td>1230-1315</td>
<td>Lunch, Posters &amp; Industry Exhibition</td>
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<tr>
<td>1315-1400</td>
<td>Keynote Presentation</td>
</tr>
<tr>
<td>1400-1430</td>
<td>Concurrent Sessions</td>
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<tr>
<td>1530-1600</td>
<td>Afternoon Tea &amp; Closing of Industry Exhibition</td>
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<tr>
<td>1600-1715</td>
<td>Keynote Presentation</td>
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</tbody>
</table>

Please note the program is subject to change.
As the Premium Congress Sponsor you will receive the following entitlements:

**Exhibition**
- 2 x shell scheme exhibition booths (3x6m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided.

**Registration and Social Functions**
- 4 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)

**Marketing and Promotion**
- Your corporate signage prominently displayed on the main stage in the plenary room. Free standing banner to be supplied by sponsor
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo displayed on the Congress registration site
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Logo displayed on Congress holding slides at the Congress
- Acknowledgement as the Premium Congress Sponsor during the Congress including during both opening and closing ceremonies.
MAJOR CONGRESS SPONSORSHIP PACKAGES

As a Congress Sponsor you will receive the following entitlements:

**Exhibition**
- 1 x shell scheme exhibition booths (3x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided

**Registration and Social Functions**
- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)

**Marketing and Promotion**
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo displayed on the Congress registration site
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Logo displayed on Congress holding slides at the Congress
- Acknowledgement as a Major Congress Sponsor during the Congress including during both opening and closing ceremonies.

CONGRESS SPONSOR (MULTIPLE) $7,500
As the Congress Dinner Sponsor your organisation will be the host of the Congress Dinner on Tuesday 17 September at the Gold Coast Convention and Exhibition Centre.

You will receive the following entitlements:

**Registration and Social Functions**
- 4 x Dinner tickets

**Marketing and Promotion**
- Your corporate signage prominently displayed during the function. Free-standing banner to be supplied by sponsor
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo displayed on the Congress registration site
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Logo and advertisement printed on the congress booklet / dinner menus
- Acknowledgement as the Congress Dinner Sponsor during the Congress including during both opening and closing ceremonies.
A Welcome Reception will be held for all delegates on the opening night of the Congress. As the Welcome Reception Sponsor you will receive the following entitlements:

**Exhibition**
- 1 x shell scheme exhibition booths (3x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided

**Registration and Social Functions**
- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)

**Marketing and Promotion**
- Your corporate signage prominently displayed at the event. Free-standing banner to be supplied by sponsor
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo displayed on the Congress registration site
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Logo displayed on Congress holding slides at the Congress
- Acknowledgement as the Welcome Reception Sponsor during the Congress including during the event

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**WELCOME RECEPTION SPONSOR**

$4,000
As the sponsor of the Congress satchel you will receive the following entitlements:

**Marketing and Promotion**
- Logo displayed on the satchel
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Acknowledgement as the Delegate Satchel Sponsor during the Congress.

The Congress app will be in the hands of all delegates. The app will be available on all iPhones, Android and mobile devices. The Congress app provides delegates with access to the program, exhibitor listings and contacts and much more.

The Congress App Sponsor will receive the following entitlements:

**Marketing and Promotion**
- Sole branding of the mobile event app
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo displayed on the Congress registration site
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Acknowledgement as the Congress App Sponsor during the Congress.
CONGRESS SUPPORT
SPONSORSHIP PACKAGES

LANYARD AND NAME BADGE SPONSOR

$3,500

This is an exclusive opportunity. The Lanyard Sponsor will have the opportunity to provide your own branded lanyards to the Congress. Lanyards will be worn by all participants of the Congress including delegates, sponsors and exhibitors. As the Lanyard Sponsor your organisation’s logo will also appear on every name badge card.

You will also receive:

• Logo printed on all lanyards (to be supplied by the sponsor)
• Logo printed on name badges
• Logo displayed on the Congress website with company profile and hyperlinked to your company website
• Logo on any Congress signage displayed at the venue
• Logo on any Congress marketing materials
• Logo and company profile featured in the Congress app
• Logo and company profile featured in any Congress printed or electronic program materials
• Acknowledgement as the Lanyard Sponsor during the Congress.

HANDBOOK SPONSOR

$3,500

This is a unique opportunity to reinforce your brand to all delegates during the Congress. The handbook is a valuable reference tool which is used by all participants during and after the Congress.

Marketing and Promotion

• Full page colour advertisement (outside back cover) in the Congress Handbook
• Logo displayed on the Congress website with company profile and hyperlinked to your company website
• Logo on any Congress signage displayed at the venue
• Logo on any Congress marketing materials
• Logo and company profile featured in the Congress app
• Logo and company profile featured in any Congress printed or electronic program materials
• Acknowledgement as the Congress Handbook Sponsor during the Congress.
You will have be able to supply a branded drink bottle with your company logo to be distributed to each delegate during registration.

**Promotion and Marketing**

- Reusable water bottle or branded drink bottle (to be supplied by sponsor)
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Acknowledgement as the Water Bottle Sponsor during the Congress

**WATER BOTTLE SPONSOR**

$3,000
As a Session Presentation Sponsor your company name will be associated with one of the main plenary speakers within the Program.

Each speaker brings something new to the Program to share with the audience. This can be motivational, educational or a life changing experience.

Registration and Social Functions

- 2 x Congress registrations (includes morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)

Marketing and Promotion

- Your corporate signage prominently displayed in the allocated room during the session. Free-standing banner to be supplied by sponsor
- Your company name associated with all promotion of the session including in electronic and printed program
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Logo displayed on holding slides of the speakers session
- Acknowledgement as the Session Sponsor during the Congress
The Exhibition Lounge will be one of the focal points of the Exhibition. The Lounge will be a great place for delegates to network, relax and provide a unique space to do business. The package will include furniture, the sponsor will have the opportunity to brand and add signage to complete the area at their own expense.

**Exhibition**

- Exclusive sponsorship and naming rights to the lounge with the opportunity to brand the area and place collateral (branding and collateral at the sponsor’s expense)

**Promotion and Marketing**

- Your corporate signage prominently displayed at the Exhibition Lounge. Free-standing banner to be supplied by sponsor.
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Logo displayed on Congress holding slides at the Congress
- Acknowledgement as the Exhibition Lounge Sponsor during the Congress
As an exhibitor of the Congress you will receive the following.

**Exhibition Booth**
- 1 x shell scheme exhibition booth (3mx3m). Should you have a custom stand the equivalent floor space will be provided.

**Registration and Social Functions**
- 2 x Exhibition registration (includes morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)

### CONGRESS EXHIBITOR PACKAGES

#### EXHIBITION BOOTH

$3,000

- 3m x 3m booth
- Octaboard white wall paneling 2.5m
- Fascia sign
- Two 150 watt spotlights
- One standard power feed (Max 5 amps loading)
SPONSORSHIP AND EXHIBITION
CONTRACT TERMS AND CONDITIONS

These terms and conditions constitute a contract between you (‘the Exhibitor/Sponsor’), Australian Institute of Medical Scientists (ABN: 12 945 883 573) and All Occasions Group Pty Ltd (ABN 44 109 863 514) (‘the Conference Organisers’) in relation to the sponsorship and/or use of exhibition space at the South Pacific Congress at the Gold Coast Convention and Exhibition Centre (‘the Venue’) in Gold Coast, Queensland from 17 - 19 September 2019 (‘the Conference’). By signing the application form you are indicating your acceptance of these terms and conditions.

Acceptance and Allocation
The Conference Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organiser, whose decision will be final.

Application and Payment
To confirm your acceptance of a Sponsorship or exhibition package please complete the Booking form at the back of this brochure and return to sheila.woodhart@aomevents.com and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

Cancellation Policy
Cancellations will be accepted in writing only. A cancellation notice received prior to 3 months from the conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the conference start date will be subject to a 100% cancellation fee.

Legal Responsibility
The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Sponsor/Exhibitor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death. The Sponsor/Exhibitor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof.

The Sponsor/Exhibitor acknowledges that the Conference Organisers are not responsible for any loss or damage to the Sponsors/Exhibitors property and that all Sponsors/Exhibitors material and equipment is the sole responsibility of the Sponsor/Exhibitor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Sponsor/Exhibitor contract. In the event that the Conference or Exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

Exhibitor Manual
An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 3 months before the Conference. It will include the following
• Technical details about the venue, final exhibition details and information.
• Contractor details services available to exhibitors and order forms.

Exhibitor Display Rules
• The Conference Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
• The allocated exhibition booth must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
• All advertising material, such as banners, must be displayed within the designated booth area.
• Excessive noise that inconveniences other exhibitors or the conference must be avoided.
• Exhibitors must not obstruct aisles and walkways.
• While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detraction from the Exhibition are not permitted.

Custom Stand
All custom stand designs must be approved by the Conference Organisers and the Venue to allow for unrestricted views. Custom booth areas which aren’t open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition.

Detailed Requirements and Due Dates:
• The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
• Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
• In the event that materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed and the Organisers are not responsible for any losses sustained as a result.

Sponsorships
Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers.

You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers.

Registrations
Sponsors/Exhibitors are not permitted to attend Conference Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Conference as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

Sponsorship and Exhibition Packages
Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.

Venue
The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.
SPONSOR AND EXHIBITION APPLICATION FORM

All prices are listed in AUD and exclude GST

CONTACT PERSON*
*All correspondence will be directed to this person.

First Name ___________________________ Surname ___________________________

Organisation ___________________________

Position ___________________________

Address ___________________________

Suburb __________ State __________ Postcode __________ Country __________

Phone __________ Fax __________

Mobile __________ Email __________

SPONSORSHIP PACKAGES (please tick preference)

☐ Premium Congress Sponsor $10,000 ☐ Lanyard and Name Badge Sponsor $3,500
☐ Congress Sponsor $7,500 ☐ Handbook Sponsor $3,500
☐ Congress Dinner Sponsor $5,000 ☐ Water Bottle Sponsor $3,000
☐ Welcome Reception Sponsor $3,500 ☐ Session Presentation Sponsor $3,000
☐ Delegate Satchel Sponsor $2,000 ☐ Exhibition Lounge Sponsor $3,000
☐ Congress App Sponsor $3,500

EXHIBITOR PACKAGES

☐ Exhibition Booth 3m x 3m $3,000

☐ I/ WE AGREE TO THE TERMS AND CONDITIONS SET OUT IN THIS CONGRESS SPONSORSHIP AND EXHIBITION PROSPECTUS

Signature ___________________________ Date ___________________________

Return completed form to: All Occasions Group
A: 12 Stirling Street, Thebarton, SA 5031
E: sheila.woodhart@aomevents.com
P: 08 8125 2200
D: 08 8125 2216
F: 08 8125 2233

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