

Sponsorship Prospectus



ASSOCIATION
OF OLD CROWS

EW

AUSTRALIA
2019

CANBERRA SYMPOSIUM

Electronic Warfare Battle Management
and Manoeuvre in the Cyber and
Electromagnetic Battlespace

QT CANBERRA
CANBERRA, ACT

6 NOVEMBER 2019

About EW Australia—2019 Canberra Symposium



The Australian Chapter of the Association of Old Crows will hold its inaugural EW Australia Canberra Symposium of Wednesday 6 November 2019 at the QT Canberra.

This one day thought leadership symposium will focus on “Electronic Warfare Battle management and Manoeuvring in the Cyber and Electromagnetic Spectrum Domain.”

A dinner at the Australian War Memorial will be held on Tuesday 5 November 2019.

Why Sponsor

The EW Australia 2019 Canberra Symposium offers an exceptional chance to educate, connect and expand your influence within the Australian EW and Cyber Defence Community.

Participating as a sponsor provides you with the opportunity to showcase your products to an anticipated 300 delegates who are focused on your area of expertise.

Commitment levels vary and can be tailored to suit your marketing strategies.

Venue

QT Canberra

1 London Circuit, Canberra ACT 2601

Further Information

For further information please contact:

All Occasions Group

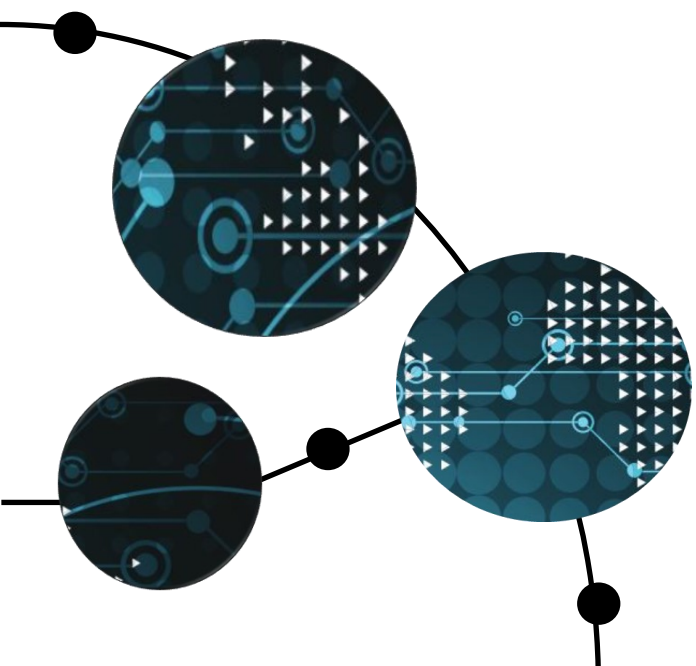
12 Stirling Street, Thebarton SA 5031

Telephone: 8125 2200 Facsimile: 8125 2233

Email: claire.amor-haynes@aomevents.com



**All Occasions
Group**





SPONSORSHIP PACKAGES

Please select from the following packages. If you would like to discuss other sponsorship options, please contact the Conference Organisers.

Principal Symposium Sponsor - \$25,000.00 plus GST (1 available)

As the Principal Symposium Sponsor you will receive the following entitlements, including exclusive sponsorship of the VIP Congress speaker (TBA), a speaking slot on the program and naming rights of the AOC 2019 Symposium dinner, which will be held at the Australian War Memorial on Tuesday 5 November 2019.

Program

- A 20 minute speaking session in the Symposium program (speaker to be supplied by sponsor, any travel and accommodation expenses at sponsors expenses)
- Company banners displayed in the Keynote Session for duration of VIP speaker session and sponsored speaker session (banners to be provided by sponsor)
- The company name associated with the Keynote Session and Sponsored Speaker Session in the program

Registration

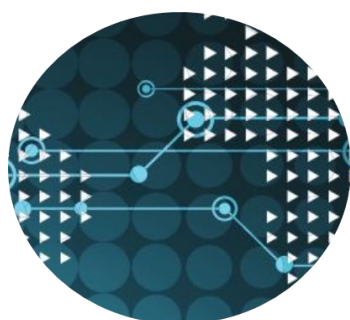
- 6 x delegate registrations (includes all sessions and catering where provided)

Function Sponsorship

- Exclusive Sponsorship of the Symposium Dinner
- 5 minute opportunity for a company representative to speak during the opening of the dinner
- 6 x Complimentary dinner tickets
- Signage displayed at the Symposium Dinner (to be provided by sponsor, in line with venue requirements)
- Company logo included on dinner menus
- The company name associated with the Symposium Dinner in the program

Marketing and Promotion

- Logo displayed on the Symposium webpage with company profile and hyperlinked to your company website
- Logo displayed on the Symposium registration site
- Logo on any Symposium signage displayed at the venue
- Logo on any Symposium marketing materials
- Logo and company profile featured in any Symposium printed or electronic program materials
- Logo displayed on Symposium holding slides at the symposium
- Acknowledgement as the Principal Symposium sponsor during the Symposium



SPONSORSHIP PACKAGES Cont.

Premium Symposium Sponsor- \$12,500.00 plus GST (4 available)

As a Principal Symposium Sponsor you will receive the following entitlements, including a session slot in the program:

Program

- A 20 minute speaking session in the Symposium program (speaker to be supplied by sponsor, any travel and accommodation expenses at sponsors expenses)
- Company banners displayed during sponsored speaker session (banners to be provided by sponsor)
- The company name associated with the Keynote Session and Sponsored Speaker Session in the program

Registration and Social Functions

- 6 x delegate registrations (includes all sessions and catering where provided)
- 6 x complimentary dinner tickets

Marketing and Promotion

- Logo displayed on the Symposium webpage with company profile and hyperlinked to your company website
- Logo displayed on the Symposium registration site
- Logo on any Symposium signage displayed at the venue
- Logo on any Symposium marketing materials
- Logo and company profile featured in any Symposium printed or electronic program materials
- Logo displayed on symposium holding slides at the Symposium
- Acknowledgement as a Premium Symposium sponsor during the Symposium

Symposium Partner - \$6,500.00 plus GST (multiple available)

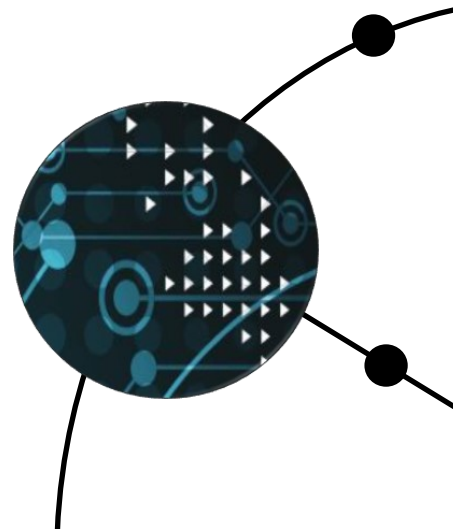
As a Symposium Partner you will received the following entitlements:

Registration and Social Functions

- 4 x delegate registrations (includes all sessions and catering where provided)

Marketing and Promotion

- Logo displayed on the Symposium webpage with company profile and hyperlinked to your company website
- Logo displayed on the Symposium registration site
- Logo on any Symposium signage displayed at the venue
- Logo on any Symposium marketing materials
- Logo and company profile featured in any Symposium printed or electronic program materials
- Logo displayed on symposium holding slides at the Symposium
- Acknowledgement as a Symposium partner during the Symposium



TERMS AND CONDITIONS

These terms and conditions constitute a contract between you ('the Exhibitor/Sponsor'), EW Australia 2019 Canberra Symposium, Association of Old Crows (ABN 85 430 234 504) and All Occasions Group Pty Ltd (ABN 44 109 863 514) ('the Conference Organisers') in relation to the sponsorship and/or use of exhibition space at the EW Australia 2019 Canberra Symposium, at the QT Canberra ('the Venue') in Canberra on 6 November 2019 ('the Conference'). By signing the application form you are indicating your acceptance of these terms and conditions.

Acceptance and Allocation

The Conference Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organiser, whose decision will be final.

Application and Payment

To confirm your acceptance of a Sponsorship or exhibition package please complete the Booking form at the back of this brochure and return to claire.amor-haynes@aomevents.com and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 3 months prior to the conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the conference start date will be subject to a 100% cancellation fee.

Legal Responsibility

The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor/Sponsor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof. The Exhibitor/Sponsor acknowledges that the Conference Organisers are not responsible for any loss or damage to the Exhibitor/Sponsors' property and that all Exhibitor/Sponsor material and equipment is the sole responsibility of the Exhibitor/Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/Sponsorship contract. In the event that the Conference or Exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

Exhibitor Manual

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated before the Conference. It will include the following:

- Technical details about the venue, final exhibition details and information.
- Contractor details services available to exhibitors and order forms.

Exhibitor Display Rules

- The Conference Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated space must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated area.
- Excessive noise that inconveniences other exhibitors or the conference must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

Detailed Requirements and Due Dates:

- The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed the Organisers are not responsible for any losses sustained as a result.

Sponsorships

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers. You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers.

Registrations

Sponsors/Exhibitors are not permitted to attend Conference Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Conference as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

Sponsorship and Exhibition Packages

Please refer to the Sponsorship packages in this Sponsorship Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.

Venue

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.

SPONSORSHIP ACCEPTANCE FORM

Commitment levels vary and can be tailored to suit your marketing strategies.

COMPANY DETAILS

Given Name _____ Surname _____

Organisation _____

Position _____

Address _____

City / State / Postcode _____

Telephone _____

Email _____

(all communication will be sent to this address)

SPONSORSHIP BOOKING DETAILS (please tick preference)

☐ Principal Symposium Partner - \$25,000.00

☐ Premium Symposium Partner - \$12,500.00

☐ Symposium Partner- \$6,500.00

Prices are GST Exclusive

SPONSORSHIP AGREEMENT

Your signature below is taken as confirmation of your booking, acceptance of the relevant sponsorship entitlements and acceptance of these conditions.

☐ I/We agree to the terms and conditions listed on page 5.

Signature _____

Date _____

Return completed form to:

All Occasions Group

12 Stirling Street, THEBARTON SA 5031

Phone: 08 8125 2200 | Fax: 08 8125 2233

Email: claire.amor-haynes@aomevents.com

