

Course TITLE: **The White Knight**

Conquering Teeth Whitening with Confidence.

Synopsis,

This seminar is designed to walk you through the complex Teeth Whitening landscape. You'll get tangible tools and knowledge and you'll feel inspired and empowered with a new found confidence, to provide successful teeth whitening services for your tribe.

Including:

History and Science behind Teeth Whitening, Hint: Involves Ancient Rome and Urine

Treatment planning for successful Whitening, Rinse and Repeat strategy

Causes of tooth Discolouration, Intrinsic and extrinsic stains, chromogens, genetics, age, illness and injuries.... Just stop eating and drinking...

In's and out's of Whitening products and materials, what do I look for how do I choose? Includes safety awareness and ingredient choices.

Understanding and treating sensitivity, explore Pain free whitening options

In-office (power) Whitening/ Cosmetic (express) whitening, what's the difference, where's the opportunity?

Take Home whitening options, Low and slow movement

Develop and manage a Successful Whitening Practice, get them to Know, Like and trust you.

Therapeutic Aesthetics, What is this?

Whitening, lightening & White spot lesions, options to treat or tone those tricky white spot/mottled areas.