



Sponsorship Prospectus



GLOBAL URANIUM
CONFERENCE 2024

23-24 October 2024
Adelaide Convention Centre

 globaluraniumconference.com





GLOBAL URANIUM
CONFERENCE 2024

INVITATION TO SPONSOR

South Australia is the nation’s largest producer of uranium, supplying low-carbon energy to the world. The state has a proud track record of safely producing uranium for export since the opening of the Olympic Dam Mine in the 1980s. It has a world-class regulatory framework and more than 35 years of experience in producing uranium for export.



SUSTAINABILITY MATTERS

We are very pleased and excited to make GUC as sustainable as possible to reduce the carbon footprints associated with attending the Conference.

Here are some of many ways we will be practising sustainability: Recycling of Packaging, Donatable goods, equipment, and furniture, and Reduce Waste as a whole.

Click on this link for further information on the ways the venue are helping towards a truly sustainable event: www.adelaidecc.com.au/about/about-the-centre/csr

Ask us how you can help.

WHY SPONSOR AND EXHIBIT

	Maximum exposure at a premier international industry Conference
	Time to network with industry colleagues and key decision makers
	An opportunity to build and reinforce strategic relationships
	The chance to affiliate your brand with unique and dynamic Conference packages
	The opportunity to demonstrate your company’s commitment to the industry
	Access to a broad network of industry partners from the public and private sectors
	Opportunity to present latest innovations and new products or services to a pertinent audience
	Showcase your expertise and capabilities, and educate the industry
	Increased marketing opportunities including visibility on the Conference website and marketing materials
	Stay connected to trends and issues

**For all queries please contact:
All Occasions Group
E: rebecca.gabriel@aomevents.com
P: 8125 2200**



GLOBAL URANIUM
CONFERENCE 2024

SPONSORSHIP OPPORTUNITIES



Platinum Sponsor

Exclusive Opportunity

\$14,000



Conference Dinner Sponsor

Exclusive Opportunity

\$10,000

Exhibition



- 1 x Trade Table in registration foyer

Registration and Social Functions



- 5 x Complimentary Delegate Registrations (inclusive of all Conference sessions, morning and afternoon tea catering, lunch catering and access to the trade area)

Marketing and Promotion



- Acknowledgement as Platinum sponsor during the Conference
- Opportunity for 5 minute introduction of company during the Conference with *placement in program will be at organiser's discretion*
- One (1) banner to be displayed in the Conference room (supplied by Sponsor).
Position determined by organisers.
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- Recognition in list of exhibitors on the Conference App
- 2 x digital inserts supplied by sponsor by the advised deadlines, to be included in the Conference app
- Marketing e-blast with acknowledgment
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
This will not be supplied separately to your personal access.
- Delegate List supplied one (1) week before event (who provide consent)

Registration and Social Functions



- 2 Complimentary Delegate Registrations (inclusive of all Conference sessions, morning and afternoon tea catering, lunch catering and access to the trade area)
- 4 Complimentary Tickets for the Dinner only

Marketing and Promotion



- Naming Rights for the Conference Dinner
- Exclusive Branding at sponsors expense of the dinner including table decorations, theming, and signage (in consultation with organising committee)
- Logo displayed on Dinner Holding Slides
- Opportunity to give a 5-minute presentation during the Dinner
- Two (2) banners to be displayed during the Dinner (supplied by Sponsor).
Position determined by organisers.
- Logo displayed on Conference Website
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Holding Slides of support
- Logo displayed on Dinner Menus
- Recognition in list of sponsors on the Conference App
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List supplied one (1) week before event (who provide consent)



Sustainable Name Badge and Lanyard Sponsor

Exclusive Opportunity

\$9,000



Conference App Sponsor

Exclusive Opportunity

\$7,500

This is a sustainable event, in keeping with this goal we aim to use pre-existing lanyards. Sponsor may supply lanyards, otherwise the Conference committee will supply unbranded, reusable bamboo lanyards.

Registration and Social Functions



- 2 x Complimentary Delegate Registrations (inclusive of all Conference sessions, morning and afternoon tea catering, lunch catering and access to the trade area)

Marketing and Promotion



- Company name/logo lanyards used for every delegate (Lanyards to be supplied by sponsor)
- Company logo used on every delegate name badge printed by Conference Organisers
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- 1 x digital insert supplied by sponsor by the advised deadlines, to be included in the Conference app
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
This will not be supplied separately to your personal access
- Delegate List supplied one (1) week before event (who provide consent)

Conference App



- Exclusive branding of Conference App
- Logo to appear on Conference App loading screen
- Digital Static content page in the Conference App, content to be supplied by sponsor and can include an image and link to external site or video
- Logo on Footer of Conference App

Marketing and Promotion



- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List supplied one (1) week before event (who provide consent)



Barista Sponsor

2 Opportunities*

\$6,000

1 OPPORTUNITY LEFT

Registration and Social Functions



- 2 x Complimentary Delegate Registrations (inclusive of all Conference sessions, morning and afternoon tea catering, lunch catering and access to the trade area)

Marketing and Promotion



- 1 x Branded Coffee Cart* (artwork supplied by sponsor)
- Opportunity to supply an 8oz compostable / reusable branded coffee cup (Sponsor to Supply)
- Opportunity to supply branded aprons / merchandise for barista to wear (Sponsor to Supply)
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition on the Conference App
- 1 x digital insert supplied by sponsor by the advised deadlines, to be included in the Conference app
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List supplied one (1) week before event (who provide consent)

***For the opportunity to purchase both carts at a discounted rate please contact chelsea.obrien@aomevents.com**



Conference Lunch Sponsor

2 Opportunities

\$5,500 (per day)

Registration and Social Functions



- 2 x Complimentary Delegate Registrations (inclusive of all Conference sessions, morning and afternoon tea catering, lunch catering and access to the trade area)

- 2 x Extra Conference Lunch Tickets

Marketing and Promotion



- Four (4) banners to be displayed in the lunch venue (supplied by Sponsor).
Position determined by organisers.
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- 1 x digital insert supplied by sponsor by the advised deadlines, to be included in the Conference app
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
This will not be supplied separately to your personal access.
- Delegate List supplied one (1) week before event (who provide consent)



Session Sponsor

Multiple Opportunities

\$3,000



Student Attendance Sponsorship

Exclusive Opportunity

\$3,000

Registration and Social Functions



- 1 x Complimentary Delegate Registration (inclusive of all Conference sessions, morning and afternoon tea catering, lunch catering and access to the trade area)

Marketing and Promotion



- Opportunity to chair the session being sponsored
- Opportunity for 5 minute introduction of sponsor company at the start of the sponsored session
- One (1) banner to be displayed by the entrance of the speaker session (supplied by Sponsor).
Position determined by organisers.
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- 1 x digital insert supplied by sponsor by the advised deadlines, to be included in the Conference app
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
This will not be supplied separately to your personal access
- Delegate List supplied one (1) week before event (who provide consent)

SELLING FAST

- Opportunity to sponsor up to x8 students to attend the Conference, under the usual inclusions of the 'Student Registration'

This opportunity will be promoted through Conference channels and will accept the first 8 students to express their interest

Registration and Social Functions



- 1 x Complimentary Delegate Registration (inclusive of all Conference sessions, morning and afternoon tea catering, lunch catering and access to the trade area)

Marketing and Promotion



- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- Recognition in list of exhibitors on the Conference App
- 1 x digital insert supplied by sponsor by the advised deadlines, to be included in the Conference app
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
This will not be supplied separately to your personal access
- Delegate List supplied one (1) week before event (who provide consent)



Morning / Afternoon Tea Sponsor

Exclusive for Morning or
Afternoon Tea Opportunity

\$2,700



Networking Drinks Sponsor

Exclusive Opportunity

\$2,500

Exhibition



- 1 x Trade Table in registration foyer

Registration and Social Functions



- 1 x Complimentary Delegate Registration (inclusive of all Conference sessions, morning and afternoon tea catering, lunch catering and access to the trade area)

Marketing and Promotion



- Company logo featured on signage on serving tables during selected Catering Break
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of exhibitors on the Conference App
- 1 x digital insert supplied by sponsor by the advised deadlines, to be included in the Conference app
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
This will not be supplied separately to your personal access.
- Delegate List supplied one (1) week before event (who provide consent)

Exhibition



- 1 x Trade Table in registration foyer

Registration and Social Functions



- 1 x Complimentary Delegate Registration (inclusive of all Conference sessions, morning and afternoon tea catering, lunch catering and access to the trade area)

- 1 x Networking Drinks Ticket

Marketing and Promotion



- One (1) banner to be displayed during the Networking Drinks (supplied by Sponsor).
Position determined by organisers.
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- Recognition in list of exhibitors on the Conference App
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
This will not be supplied separately to your personal access.
- Delegate List supplied one (1) week before event (who provide consent)



Exhibition Trade

Multiple Opportunities

\$2,000



Charging Station Sponsor

Exclusive Opportunity

\$1,500

Exhibition



- 1 x Trade Table in registration foyer

Registration and Social Functions



- 1 x Complimentary Delegate Registrations (inclusive of all Conference sessions, morning and afternoon tea catering, lunch catering and access to the trade area)

Marketing and Promotion



- One (1) banner to be displayed in the Conference room (supplied by Sponsor).
Position determined by organisers.
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of exhibitors on the Conference App
- 1 x digital insert supplied by sponsor by the advised deadlines, to be included in the Conference app
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
This will not be supplied separately to your personal access.
- Delegate List supplied one (1) week before event (who provide consent)

- Provide power to recharge devices to all delegates for the duration of the Conference

- Furniture of table and chairs for delegates

Registration and Social Functions



- 1 x Complimentary Delegate Registration (inclusive of all Conference sessions, morning and afternoon tea catering, lunch catering and access to the trade area)

Marketing and Promotion



- Branded Charging Station Table
- One (1) banner to be displayed next to the charging station (supplied by Sponsor).
Position determined by organisers.
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- 1 x digital insert supplied by sponsor by the advised deadlines, to be included in the Conference app
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List supplied one (1) week before event (who provide consent)



Notepad and Pen Sponsor

Exclusive Opportunity

\$1,000

Marketing and Promotion



- 1 company notepad and pen (to be supplied by the sponsor)
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App



GLOBAL URANIUM CONFERENCE 2024

23-24 October 2024
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SPONSORSHIP APPLICATION FORM

All prices are listed in AUD and include GST



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CONFERENCE 2024

CONTACT PERSON (All correspondence will be directed to this person)

First Name				Surname			
Organisation							
Position							
Address							
Suburb	State	Country	Postcode				
Office Number				Mobile Number			
E-mail address							

SPONSORSHIP PACKAGES (please tick preference)

Platinum Sponsor	SOLD	\$14,000	Student Attendance Sponsorship	SOLD	\$3,000
Conference Dinner Sponsor	SOLD	\$10,000	Morning / Afternoon Tea Sponsor		\$2,700
Sustainable Name Badge and Lanyard Sponsor	SOLD	\$9,000	Networking Drinks Sponsor	SOLD	\$2,500
Conference App Sponsor		\$7,500	Exhibition Trade		\$2,000
Barista Sponsor		\$6,000	Charging Station Sponsor	SOLD	\$1,500
Conference Lunch Sponsor	SOLD	\$5,500 per day	Notepad and Pen Sponsor	SOLD	\$1,000
Session Sponsor		\$3,000			

I/ WE AGREE TO THE TERMS AND CONDITIONS SET OUT IN THIS SPONSORSHIP PROSPECTUS

Name	Signature	Date

Please email your completed application form and company logo (.jpg or .png preferred) to chelsea.obrien@aomevents.com

A tax invoice will be issued on receipt this completed form being received (including GST).



Sponsorship and Exhibition Contract Terms and Conditions

These terms and conditions constitute a contract between you ('the Exhibitor/ Sponsor'), **Minerals Council of Australia** (ABN: 30 138 950 562) and All Occasions Group Pty Ltd (ABN 21 191 309 229) ('the Conference Organisers') in relation to the sponsorship and/or use of exhibition space at the **Global Uranium 2024 Conference** at the **Adelaide Convention Centre** ('the Venue') in Adelaide, South Australia from 23-24 October 2024 ('the Conference'). By signing the application form you are indicating your acceptance of these terms and conditions.

Acceptance and Allocation

The Conference Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and Exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organiser, whose decision will be final.

Application and Payment

To confirm your acceptance of a Sponsorship or Exhibition package please complete the Booking Form at the back of this brochure and return to rebecca.gabriel@aomevents.com and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. **Please note: No sponsorship or exhibition benefits will be provided until the invoice has been paid in full.**

As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 3 months or further prior to the Conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the Conference start date will be subject to a 100% cancellation fee.

Legal Responsibility

The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor/ Sponsor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof.

The Exhibitor/Sponsor acknowledges that the Conference Organisers are not responsible for any loss or damage to the Exhibitor/Sponsors' property and that all Exhibitor/Sponsor material and equipment is the sole responsibility of the Exhibitor/Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/Sponsorship contract. In the event that the Conference or Exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

Exhibitor Manual

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 6 weeks before the Conference. It will include the following

- Technical details about the venue, final exhibition details and information.
- Contractor details services available to exhibitors and order forms.

Exhibitor Display Rules

- The Conference Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated exhibition trade display must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated trade display area.
- Excessive noise that inconveniences other exhibitors or the Conference must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

Detailed Requirements and Due Dates:

- The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed, the Organisers are not responsible for any losses sustained as a result.

Sponsorships

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers.

You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers.

Registrations

Sponsors/Exhibitors are not permitted to attend Conference Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Conference as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

Sponsorship and Exhibition Packages

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.

Venue

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.



Contact Us

For any sponsorship and exhibition enquiries please contact:

Rebecca Gabriel
All Occasions Group
08 8125 2200
rebecca.gabriel@aomevents.com



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