ADB

ASIA-PACIFIC SOCIAL PROTECTION WEEK 2023

Social Protection in a Changing World

26–28 September • ADB Headquarters, Manila, Philippines

SEPTEMBER 2023

Innovations for Poverty Action

Connecting Evidence & Policy

The role of monitoring and evaluation in social protection

Tara Marwah
Policy Manager, IPA

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Outline

1. Monitoring: Finding the Right Fit

1. Evaluation: Impact Evaluation

1. Learning: Embedded Labs

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Innovations for Poverty Action

Create Stronger Evidence

Conduct impact evaluations

Share Evidence Strategically

Disseminate and co-create evidence

Equip Decision-makers to Use Evidence

Consulting, training and embedded learning labs

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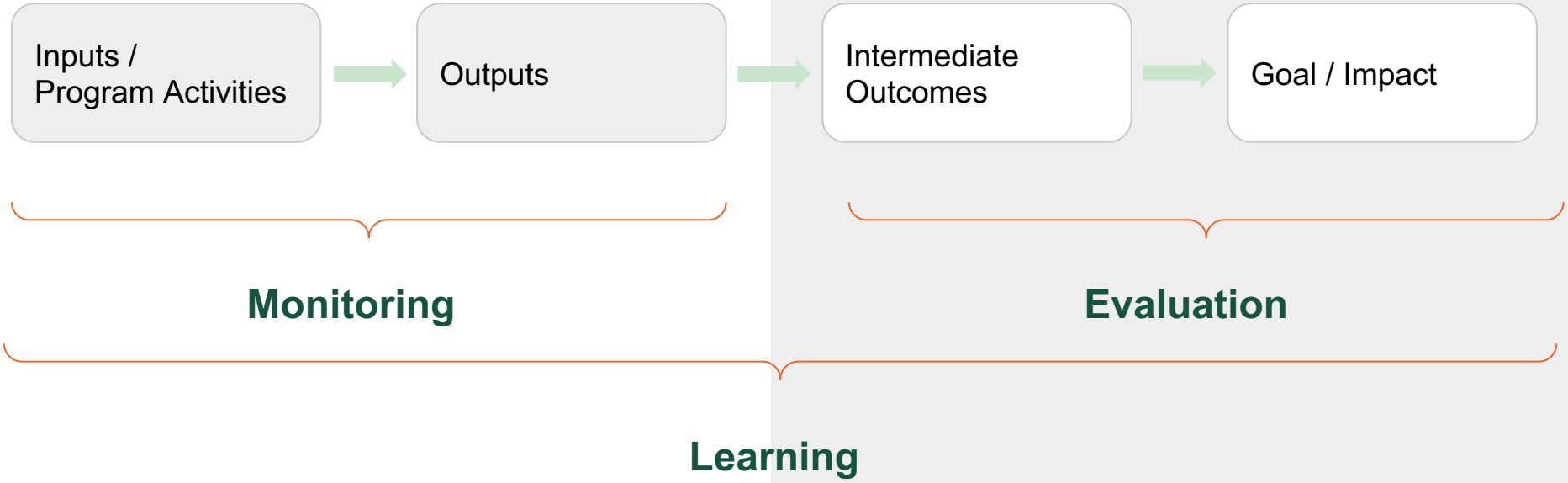
Theory of Change and ME&L



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Finding the “right-fit”

Monitoring

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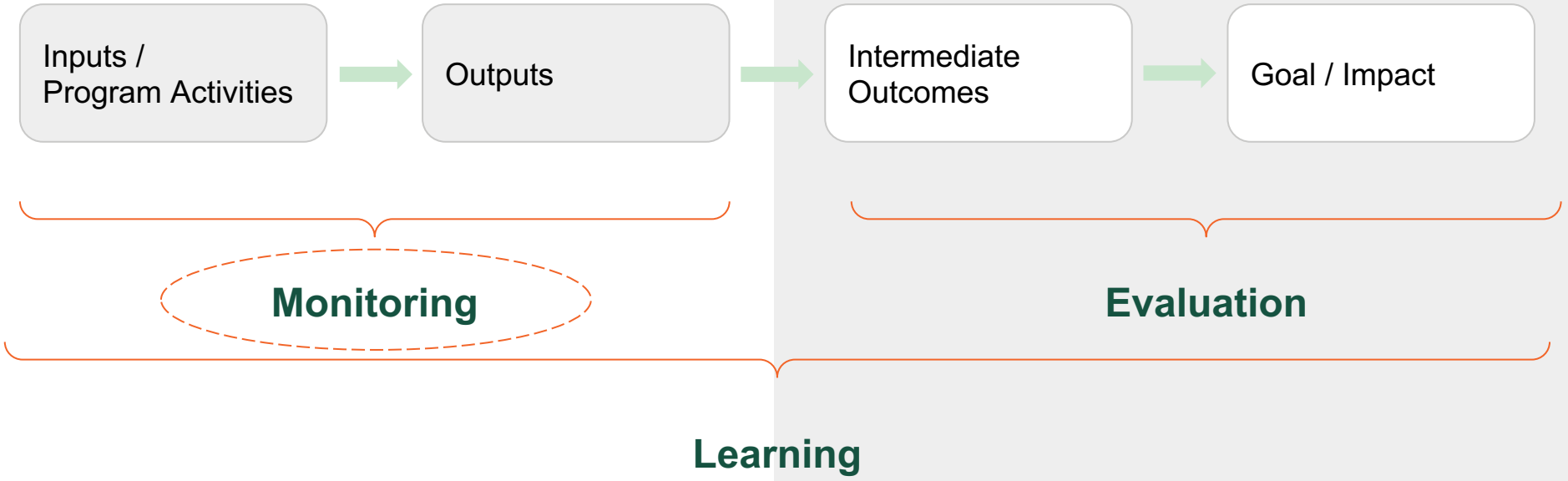

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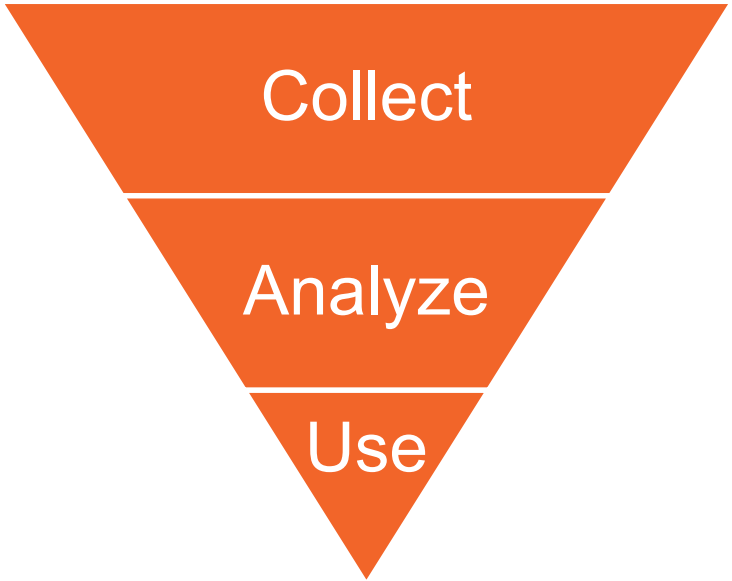
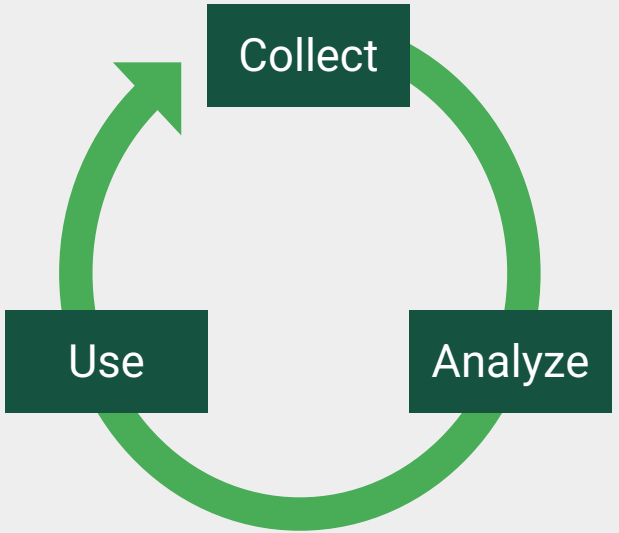
Reframing: Data We Want





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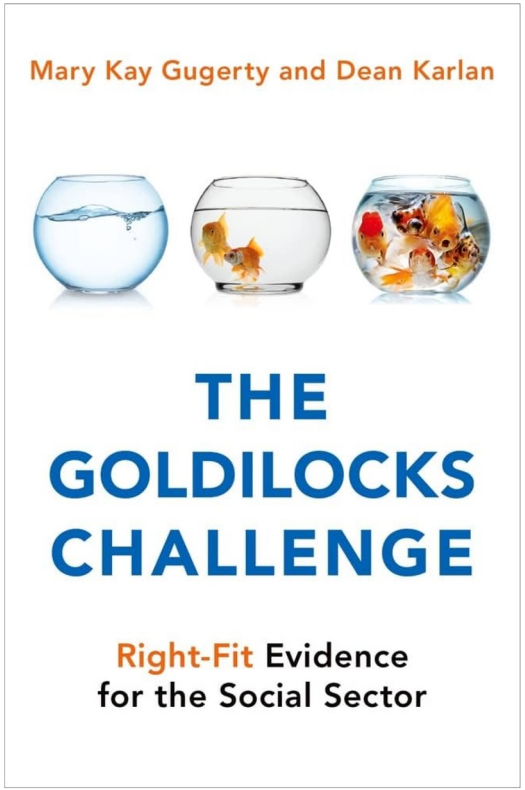
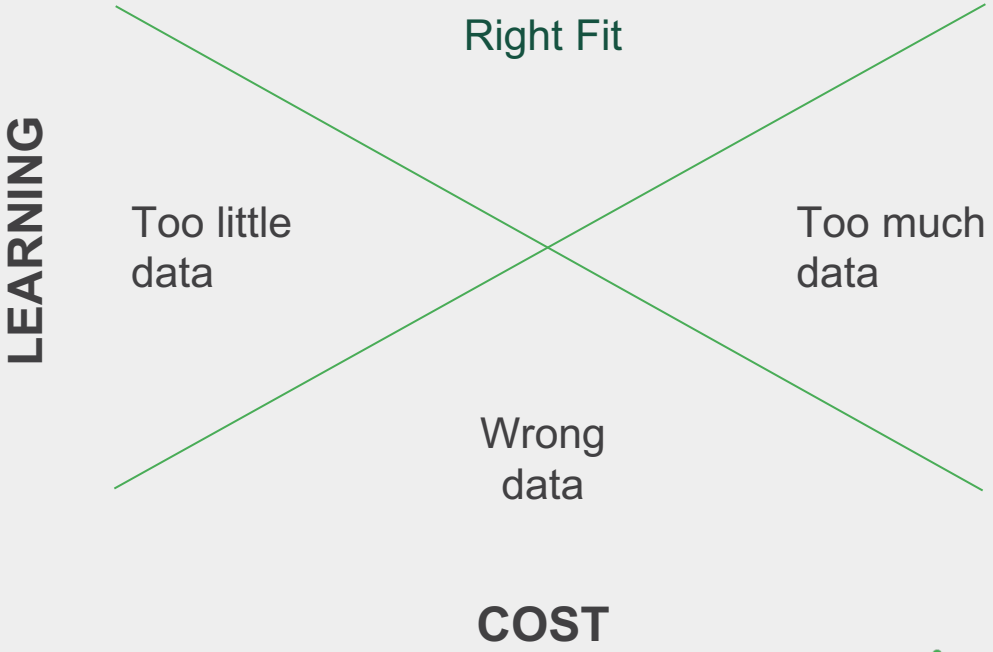
Optimizing the learning-cost ratio





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Impact Evaluation: Productive Assets x Child Labor

Evaluation

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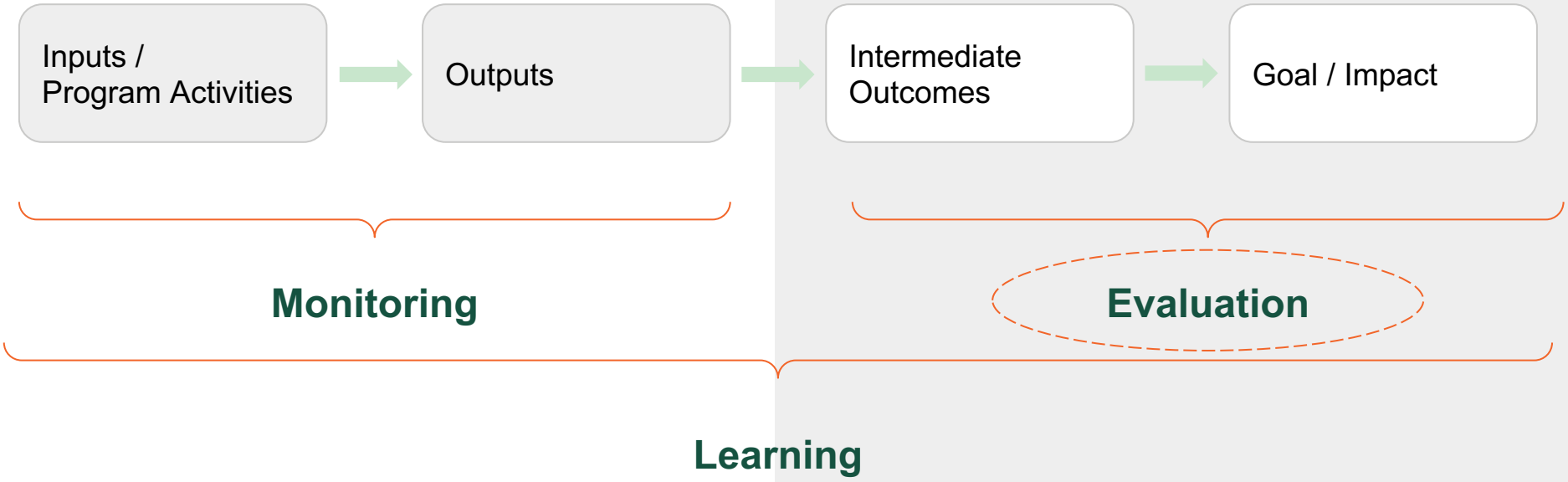
Theory of Change and ME&L



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Addressing Child Labor through Livelihood Promotion

Eric Edmonds (Dartmouth), Caroline Theoharides (Amherst)

POLICY QUESTION

What is the impact of sustainable livelihood promotion on child labor in the Philippines?

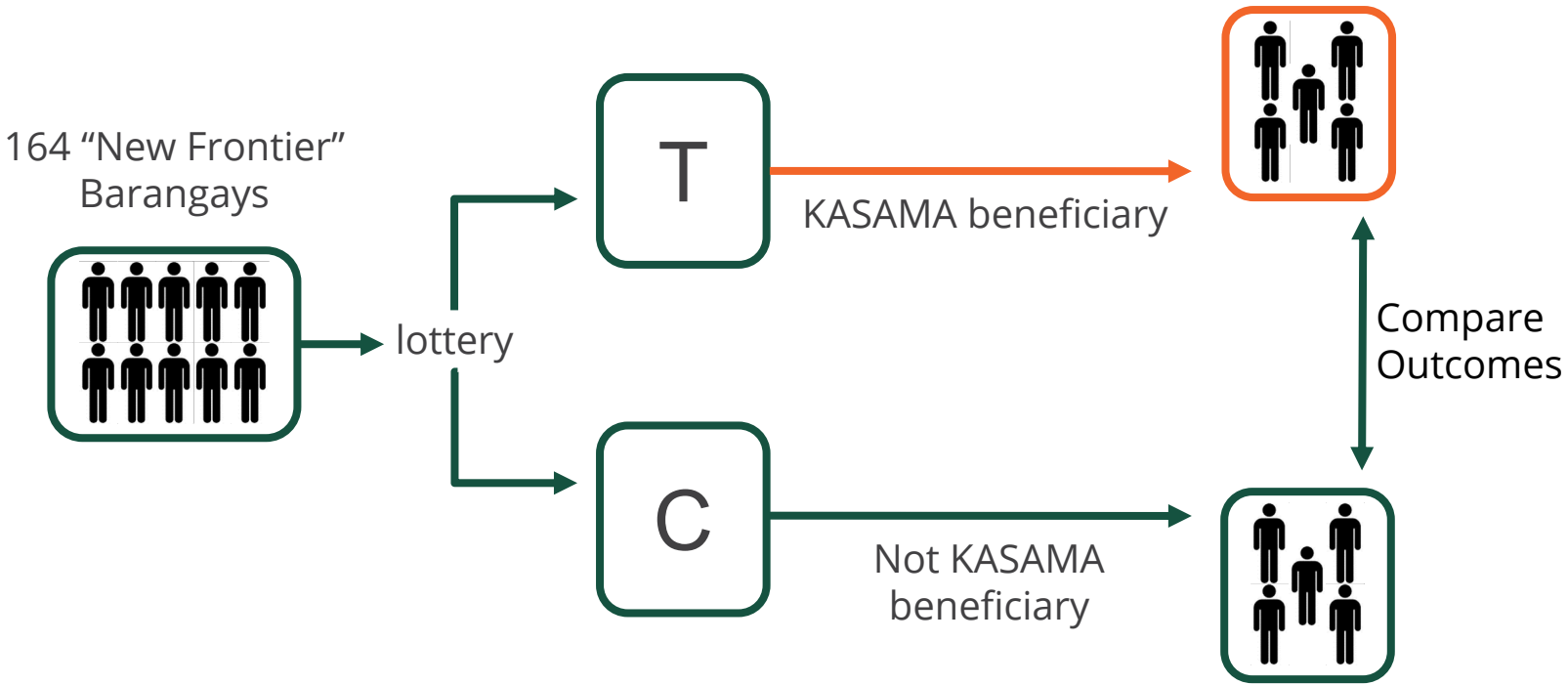
INTERVENTION

- ➔ DOLE's KASAMA targets poor HH with child laborers
- ➔ One-time asset transfer worth PHP 10,000
- ➔ Entrepreneurship Training
- ➔ Child Labor orientation

OUTCOME MEASURES

1. Livelihood Generation
2. Standard of Living
3. Child Labor

Design: Randomised Control Trial



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Findings

Livelihoods: More likely to start new businesses and preserve existing businesses

Economic well-being: Food security improves, consumption increases, business income increases

Child welfare: Increased on average, driven by changes in life satisfaction, concentrated among children already in child labor

Child labor: There was no overall effect on primary or secondary measures of child labor.

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Embedded Labs

Learning

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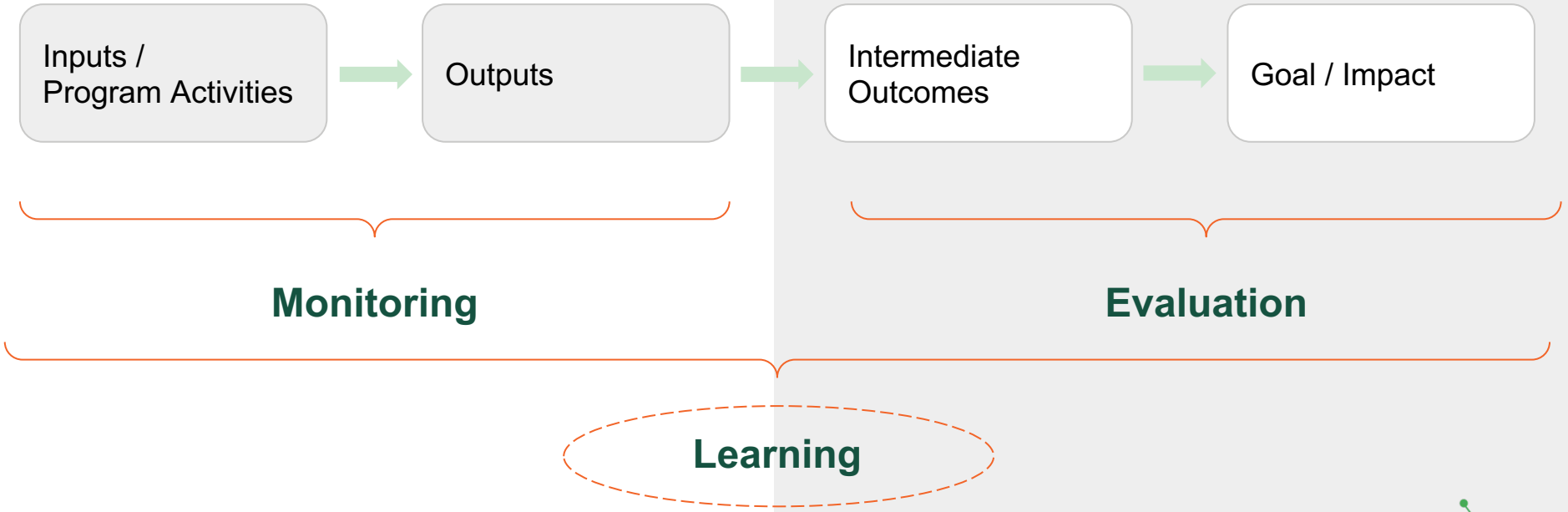
Theory of Change and M&E



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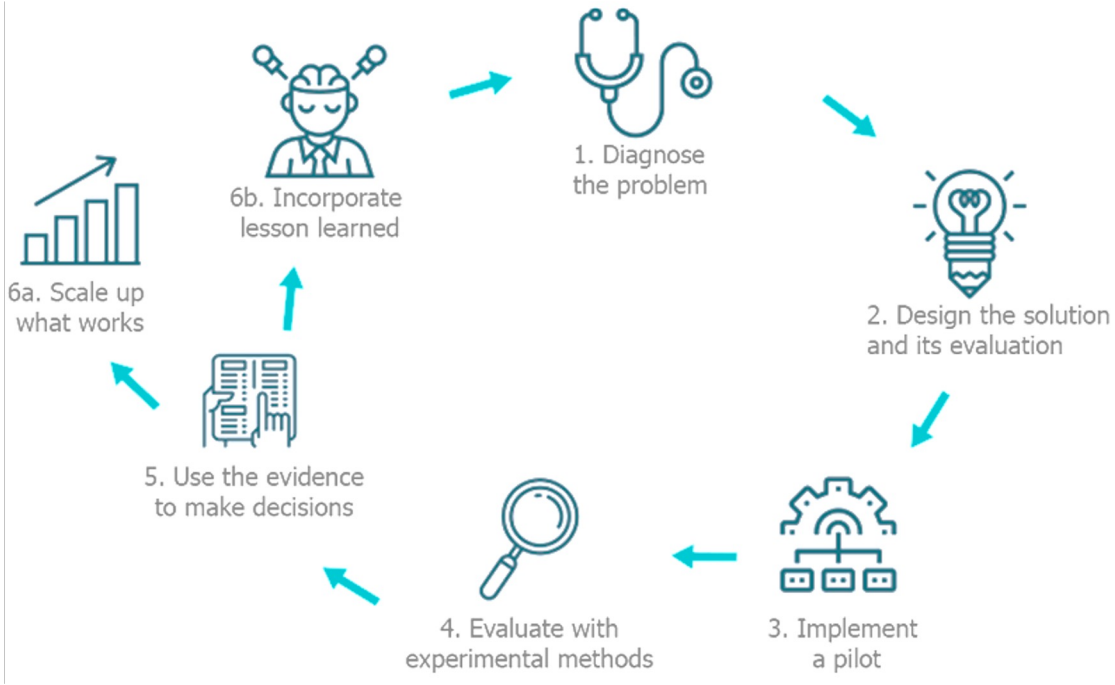
Learning: Applying Evidence to Policy



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MineduLAB in Peru

- Designs, evaluates, and implements **low-cost innovations** using **Ministry's own administrative data**
- In years 1-2, IPA and J-PAL provided **technical assistance**:
  - mapped existing administrative data
  - identified existing policies to run low-cost improvements
  - developed proposals for implementation and research
- Since 2016, completed 10 innovations with results; **3 innovations scaled-up to public policy**
- MineduLAB now **fully institutionalized** at the Ministry of Education in Peru

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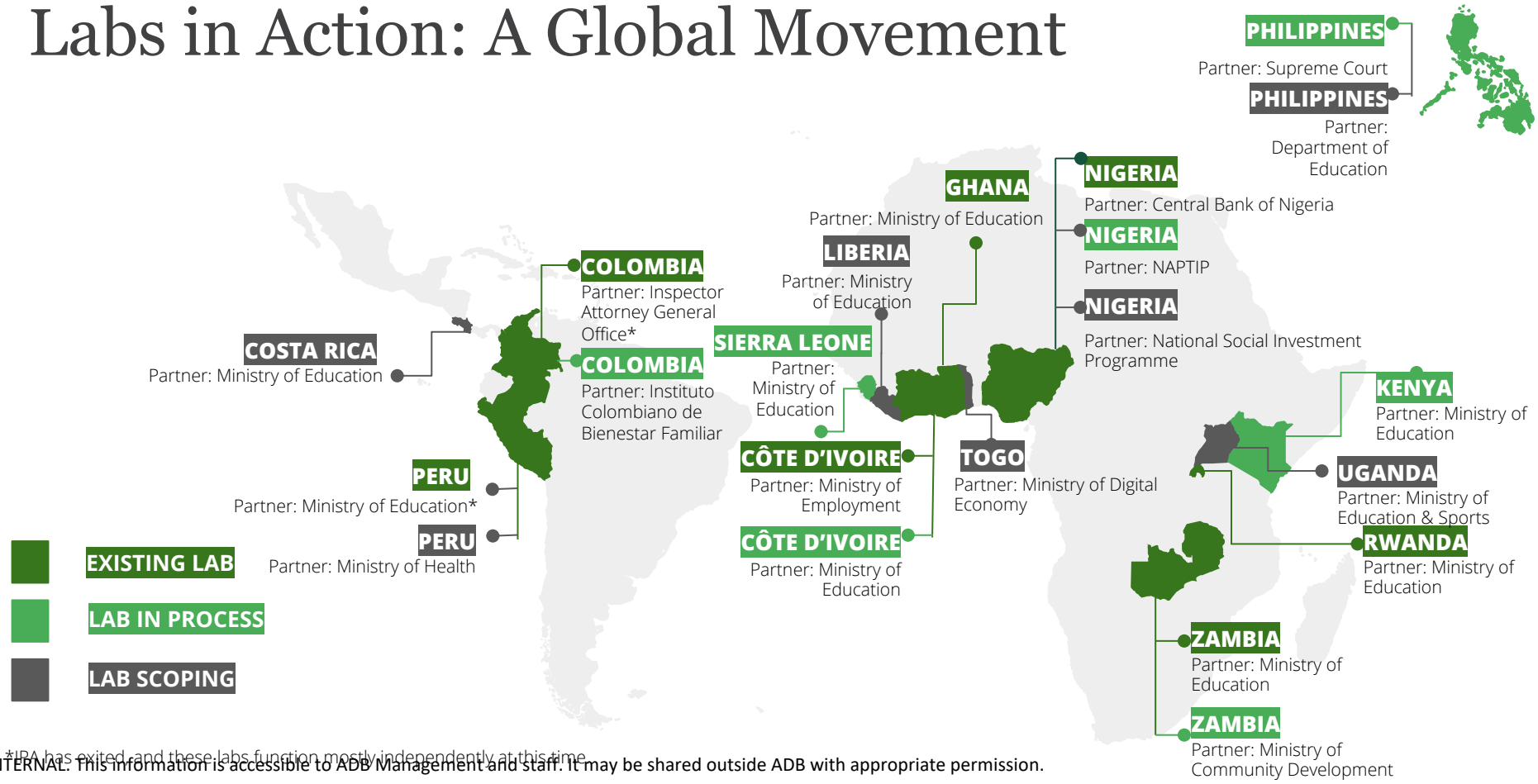
Labs in Action: A Global Movement



*IPA has exited and these labs function mostly independently at this time.

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Maraming salamat po!