

# ADB's 2nd e-Marketplace for a Water-Secure and Resilient Asia and the Pacific

18–22 and 25–27 October 2021

## CALL FOR EXPRESSION OF INTEREST

We are inviting companies, technology providers, vendors, knowledge partners, and institutions with proven smart and innovative water solutions to join **ADB e-Marketplace for a Water-Secure and Resilient Asia and the Pacific** (ADB e-Marketplace) as virtual exhibitors from **18–27 October 2021**.

ADB e-Marketplace is a dedicated venue and platform that brings together government officials, water services and management solutions providers, development professionals, academia, and the private sector from ADB's developing member countries. It aims to connect them with providers of digitalization solutions and best practices on products, tools, and technologies that can help deliver smart, resilient, safe, and inclusive water management and services. The event was first launched on 15 March 2021.

The submitted Expressions of Interest (EOIs) for the virtual exhibitors will be reviewed by an ADB Technical Committee. Selection for the virtual booth exhibition will be based on the following:

- relevance of smart water technologies to safe, sustainable, smart, resilient, and inclusive water security in Asia and the Pacific;
- innovativeness and value addition; and
- operational feasibility and scalability.

Due to limited slots for the interactive sessions and exhibitors, not all applicants may be selected. It is the sole discretion of the ADB Technical Committee to choose and advise the remaining eligible companies to participate in future ADB e-Marketplaces.

Selected organizations will be entitled to exhibit their smart water technologies and solutions through a virtual booth hosted on the event website. During the event proper, a 30-minute interactive session via Zoom will be organized for each virtual booth. Each company or organization can present their smart solutions directly to participants. The ADB Technical Committee will coordinate with the virtual exhibitor and if needed may modify the organization's materials to be displayed to comply with ADB guidelines. Depending on the volume of exhibitors, the ADB Technical Committee may not be able to provide interactive sessions to all eligible exhibitors, but offer pavilion space.

Send your EOI **now extended to 15 September 2021, 11:59 p.m. (Manila time)**. For questions and submission, please email [place@adb.org](mailto:place@adb.org).

