

# The Impact of PTW Safety on Youth

FUNDACIÓN  
MAPFRE  
AWARD



2014

PRINCE  
MICHAEL  
AWARD



2017

PRINCE  
MICHAEL  
AWARD



2021



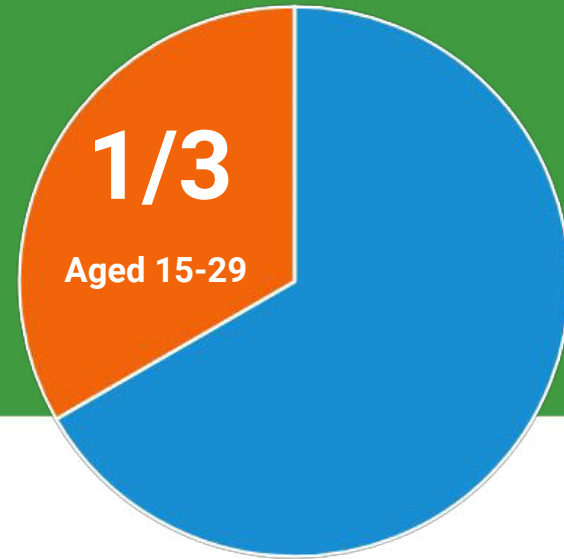
# Road traffic deaths globally



Total road  
traffic deaths  
**1.35 million**  
worldwide

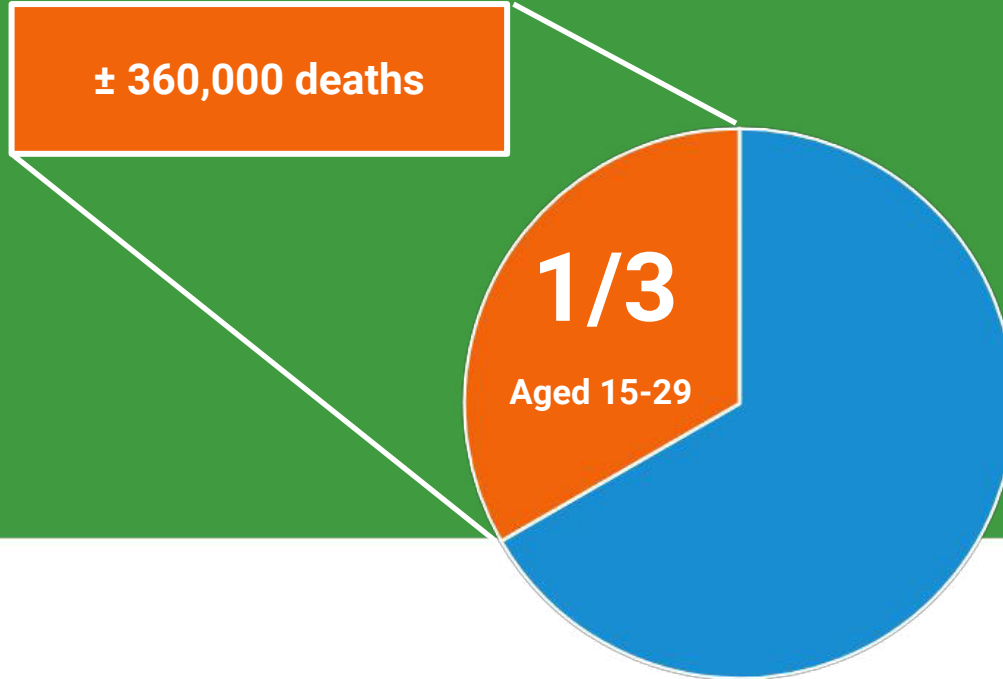
Source: Global status report on road safety 2018.  
Geneva: World Health Organization

# Road traffic deaths globally



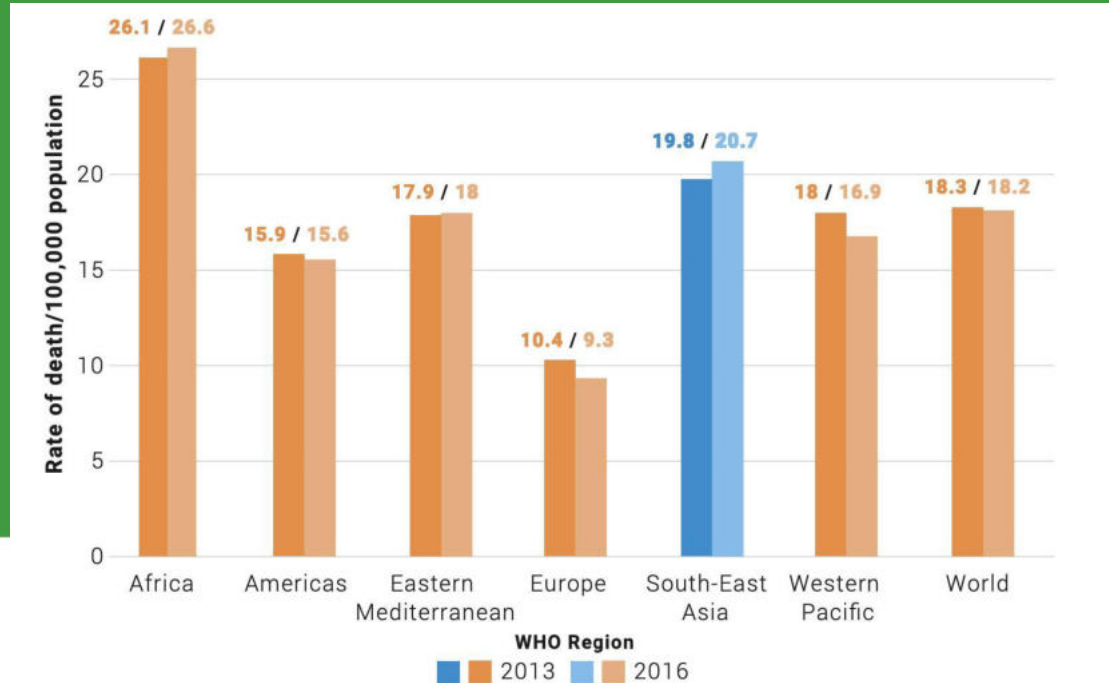
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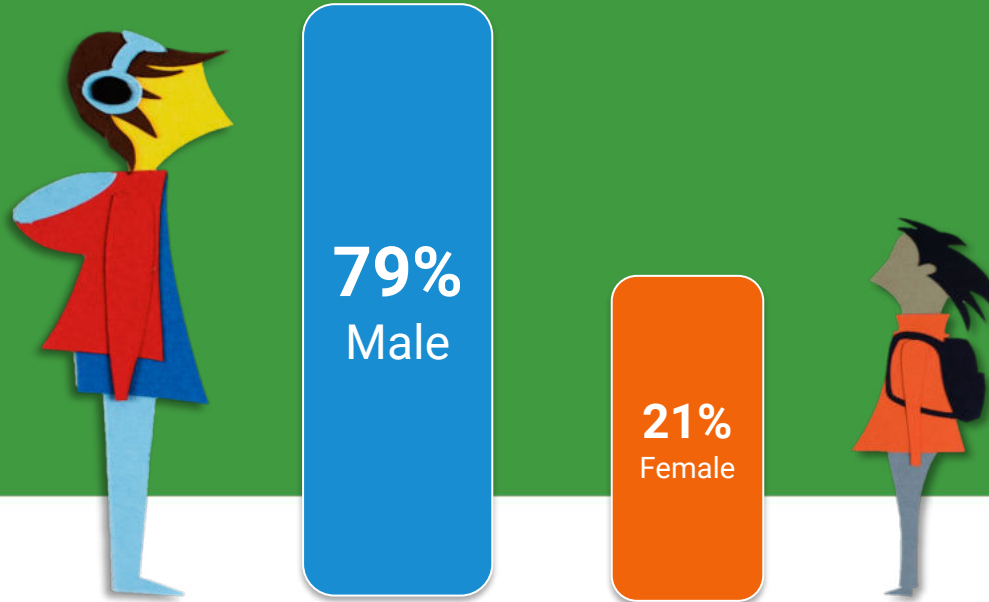
# Inequalities across regions



Source: Global Status Report, 2018

Source: World Health Organization, 2020

# Road traffic deaths by gender



( aged 15-29 )

Source: Global status report on road safety 2018.  
Geneva: World Health Organization

# What is YOURS doing to empower youth?



Access to  
resources



Capacity  
Development  
opportunities



Opportunities  
to advocate



Platform to  
unite

We want young people to be able to *demand* and *deliver* road safety.

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# Principles behind the Youth Coalition



Youth  
Driven



Equality and  
Diversity



Youth  
statement



Meaningful  
youth  
participation



Safe and  
sustainable  
mobility

# Local Advocacy through Local Actions

- The incubator of local projects for youth leaders so they can bring their ideas into reality through evidence-based activities



**ADVOCACY**



**COMMUNITY  
MOBILIZATION**



**PEER  
ENGAGEMENT**

# Local Actions in Asia on PTW

## Strapped helmet community by Vania Emmanuela (Indonesia)

- Motorcycles are the main mode of transportation in her community
- Head injuries are the main cause of death for motorcycle riders
- Her projects seeks to reduce deaths caused by head injuries





# Local Actions in Asia on PTW



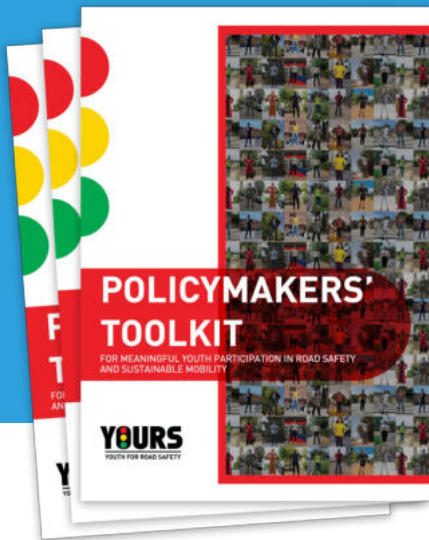
## Bike to School by Nikita Adriana (Indonesia)

- Focuses on underage motorcycle drivers at junior high level
- Uses creative activities such as film production to raise awareness
- Through their efforts, they are looking to get authorities to improve road safety facilities





# Advocacy Tools



**Policymakers' Toolkit**

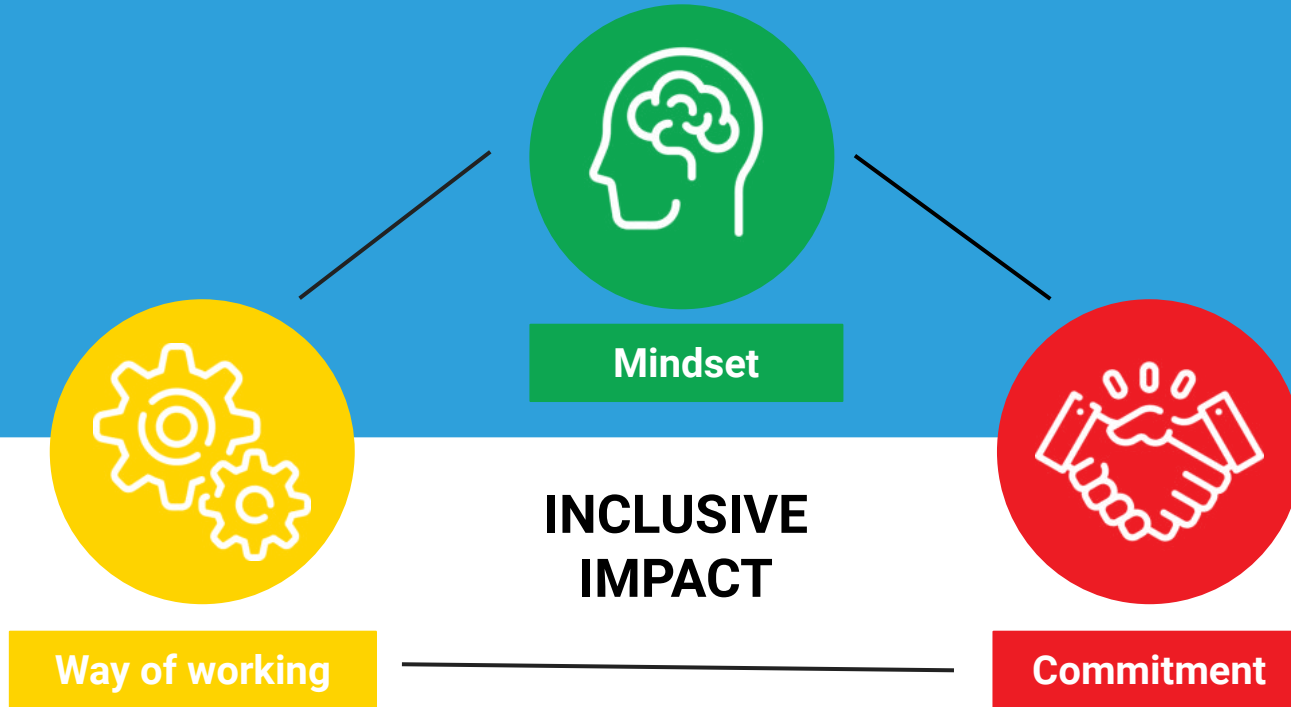


**SDG 4 Policy Brief**



**SDG 5 Policy Brief**

# Supporting meaningful youth participation



# Recommendations

Engage with youth throughout the Decade of Action 2021 - 2030



Long term  
investment



Institutionalize  
meaningful youth  
participation



Offer support

INITIATED BY:



TECHNICAL PARTNER:



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PROGRAMME PARTNERS:



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PARTNER:



# THANK YOU!

Email [coalition@youthforroadsafety.org](mailto:coalition@youthforroadsafety.org) for inquiries

