

ADB



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SOCIAL PROTECTION WEEK 2023
Social Protection in a Changing World

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Optimizing Social Protection and Labor Market Policies: Insights from Indonesia's Prakerja

Denni Puspa Purbasari, Ph.D.

Executive Director of Project Management Office (PMO) Prakerja
The Coordinating Ministry for Economic Affairs Republic Indonesia



Problem & Solution Fit

In 2019

20.5% Youth NEET*

Indonesian youth unemployment is **6x** higher than adults

90% NEVER ATTENDED ANY TRAININGS

of Indonesian workforce (~120 mio)

GNI per capita
USD 4,070

#72 PISA ranking, out of 77 countries

Reasons:
Money, Time, Information

Issues about training/courses:

- Relevance (quality)
- Diversity of topics (availability)
- Inclusivity

In 2020



Covid-19

1st Case: March 2
"Lockdown": April 10

- + technology
- + climate
- + geopolitics
- + 17,000 islands

21.32 million workers impacted

- **17.41 million** shorter hours (and lower income)
- **1.82 million** unemployed
- **1.39 million** did not work temporarily
- **0.7 million** left labor market



Disruptions disproportionately impacted more to **vulnerable groups**



People have different **ability to adapt**

Towards High Income Country (GNI per Capita)

Indonesia
2045

1

Number of Labor

a Female LFPR (54%)

b Matching supply & demand labor

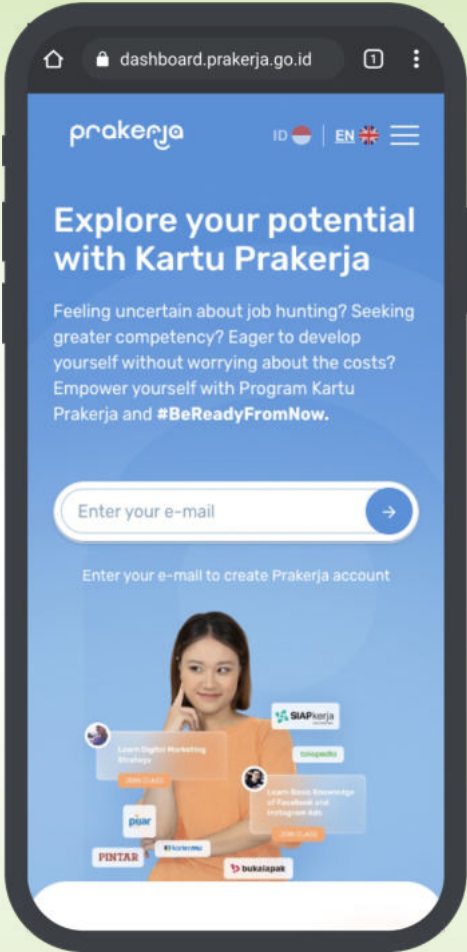
2

Productivity of Labor

c Upskilling and Reskilling access

d Matching supply & demand training

Prakerja can support a-d



About Prakerja



- President's Initiative
- Micro learning/skilling
- Respond to the need of learners and employers
- Flexible

Period	Training Mode	Training Scholarship	Post-Training Incentive	Post-Survey Incentive	# Participants
2020-2022	online	IDR 1,000,000 (USD 65)	4 x IDR 600,000 (USD 39)	3 x IDR 50,000 (USD 3)	16.4 million
2023-current	online & offline	IDR 3,500,000 (USD 228)	1 x IDR 600,000 (USD 39)	2 x IDR 50,000 (USD 3)	1 million

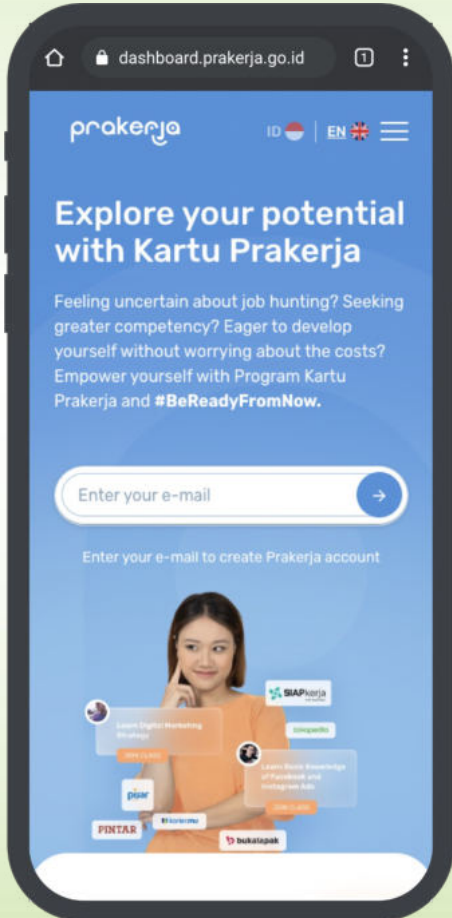
No intermediaries: from Treasury to the user's virtual account directly.



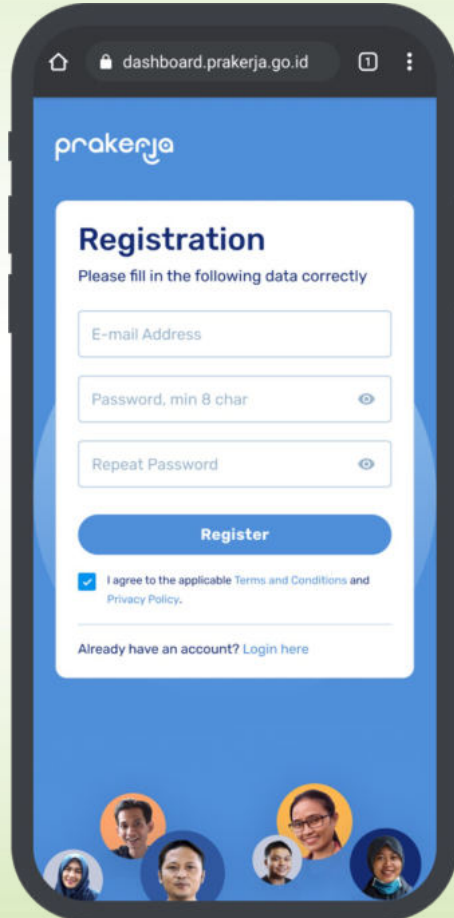
A Platform Connecting Training to Job Vacancies Seamlessly



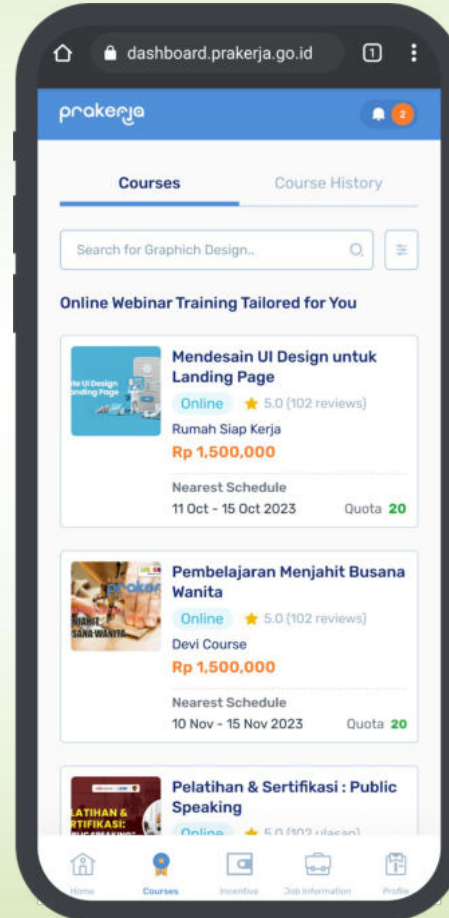
User Friendly



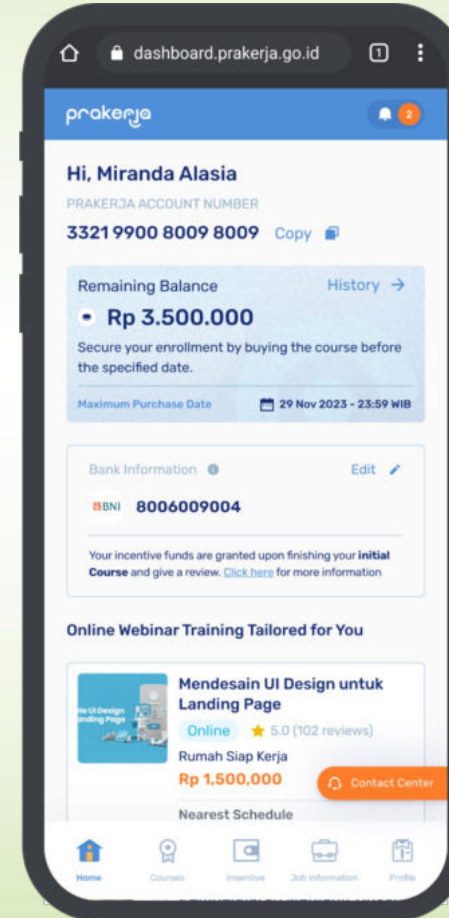
On-demand
Registration & Verification



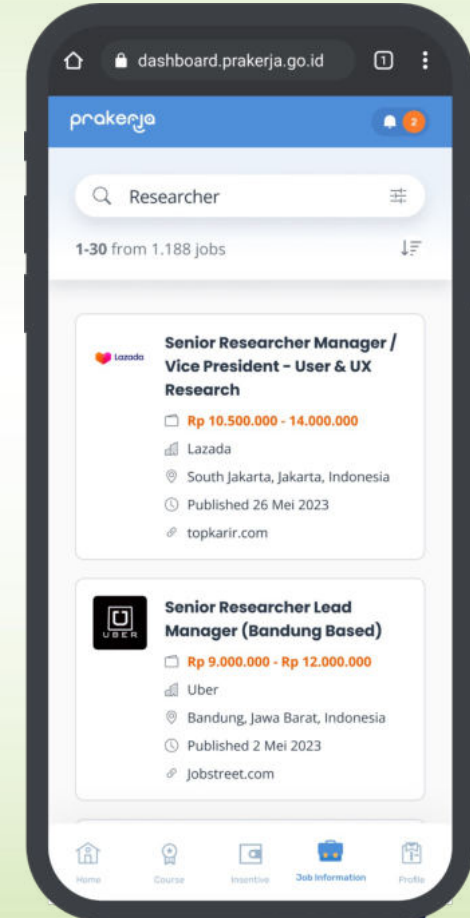
Course
Recommendation



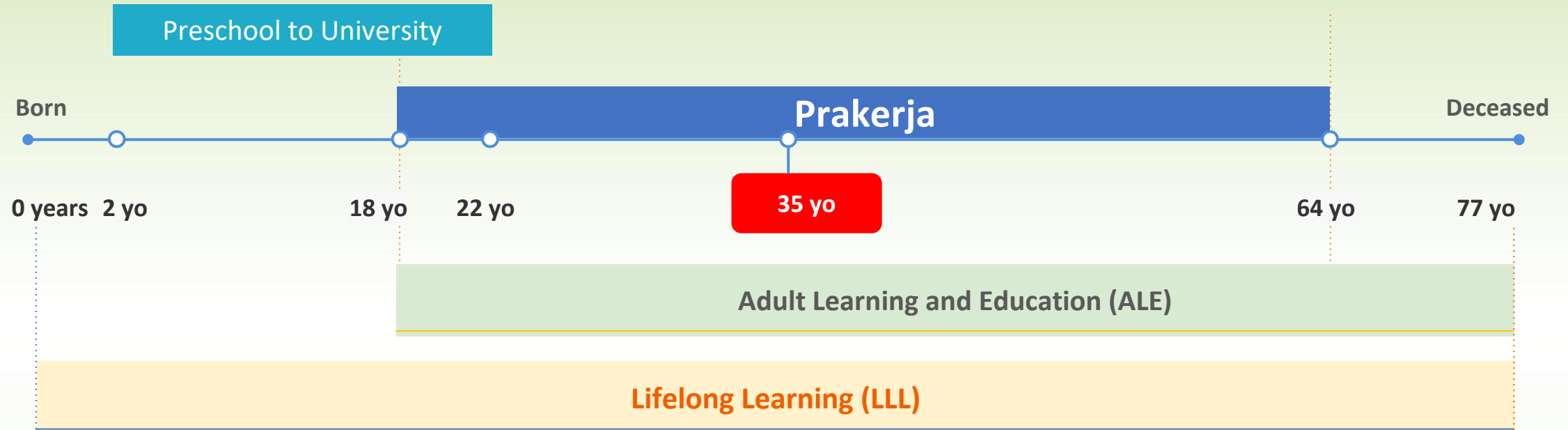
No Physical Card



Job Recommendation



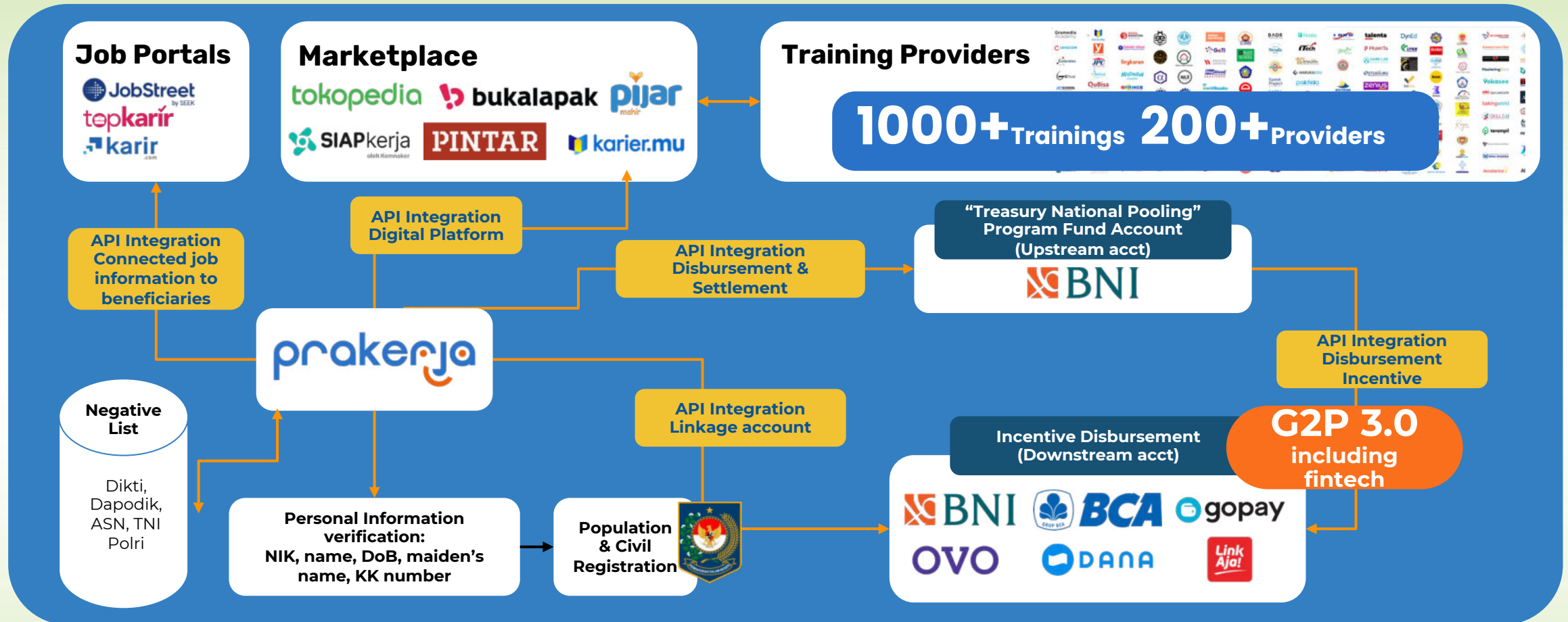
Making Lifelong Learning a Reality



Prakerja provides various of trainings:

- 1 Hardskill**
(e.g. Java, UI/UX, sustainability reporting, truck driving, content creator, accounting, AC repair/maintenance, hidroponic)
- 2 Softskill**
(e.g. Team Management, Negotiation, Public Speaking, Problem Solving)
- 3 Entrepreneurship**
(e.g. Brand Development, Social Media Marketing, Team Management, Customer Handling, Market Research,)

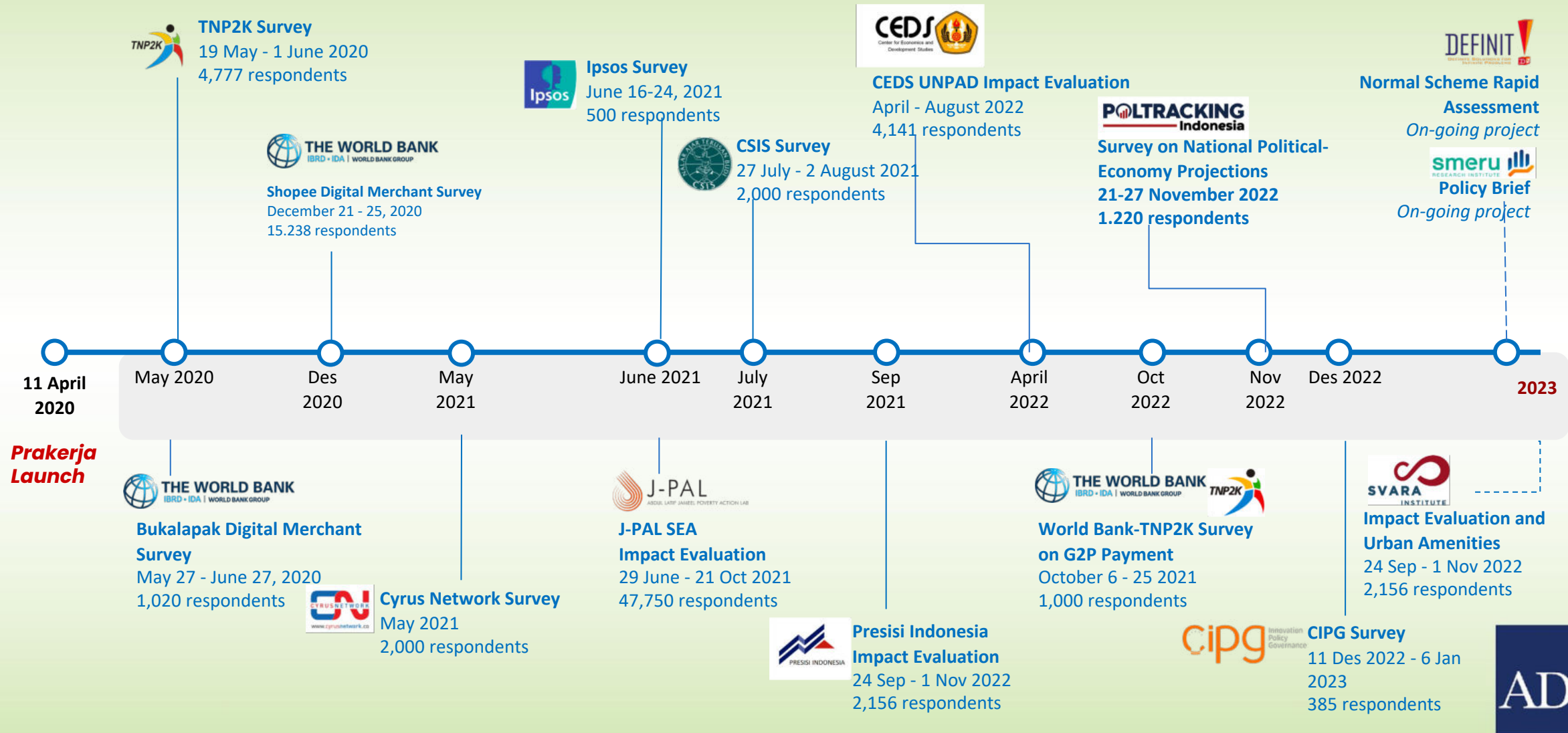
Ecosystem of Partnerships



Assessment & Monitoring:



In addition to Internal Survey, Prakerja Opened for External Evaluation

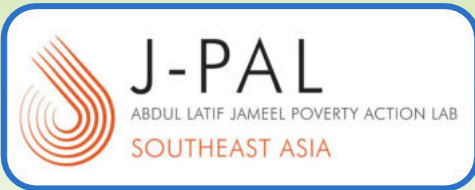


J-PAL and Presisi Indonesia used Randomized Control Trial (RCT)

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Prakerja's Impact (visit www.prakerja.go.id/en/publikasi for complete evaluations)



Social Protection

Compared to non-beneficiaries, Prakerja beneficiaries:

- 6%** have **higher food security**
- 8%** **less likely to have taken a loan** to overcome financial difficulties

Prakerja contributes positively to **8 out of 17 SDGs** (Goals 1, 2, 4, 5, 8, 10, 16, and 17)



85% functions as a **social safety net to reduce poverty**



85% incentives provide a sense of **security in meeting food needs during the COVID-19 pandemic**

Labor Market

Prakerja improve employment

- +18%** helps **start a new jobs**
- +30%** increases likelihood of **owning a business**



89% helps the respondents obtain **decent and better work** through skills improvement

89% **empowering entrepreneurship**



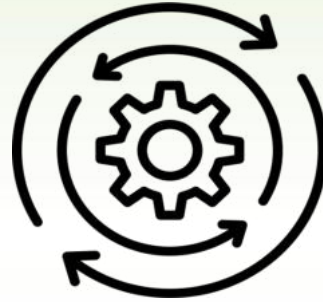
Keys To Prakerja's Success



Empathy → consumer centric → demand-driven, UI/UX, contact center, etc.



Data-driven policy & agility to adapt



Partnership & ecosystem building



Digital technology for scale, speed, efficiency



Creative Institutional Design



Opportunity
for All

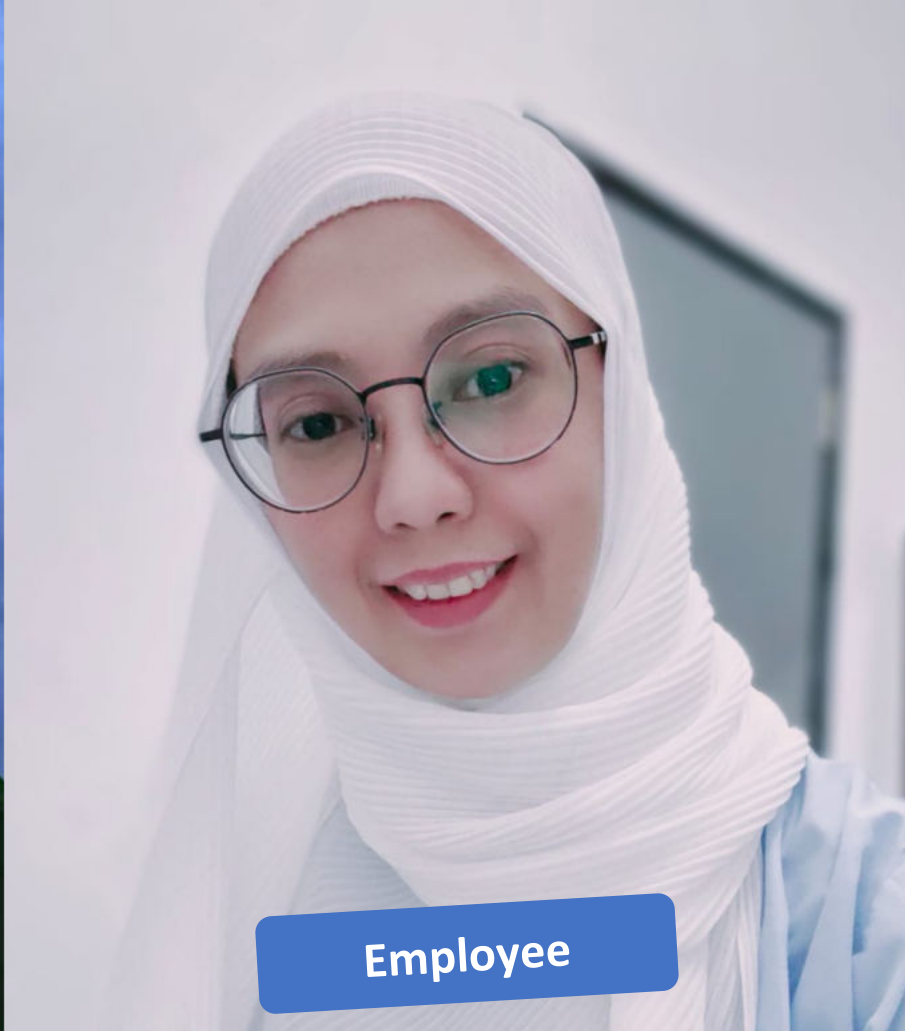


Previously
Unemployed

Stevenly Rio Loginsi

Manado, 42 years old

A security officer who lost job during pandemic. High school education . Trainings: using internet for advertising & photoshop. Now: a supervisor at a telecom company for 7 regions in North Sulawesi.



Employee

Puteri Dewi

Ternate, 31 years old

A cleaning service staff at small private TV in Ternate. High school education. Trainings: journalism & video editing. Now: an operator at Master Control Room & field journalist.



prakerja

Fresh Graduate

Yumna Via Hasiary

Banjarasin, 23 years old

IT degree at Universitas Islam Muhammad Arsyad al Banjari in Kalimantan. Trainings: basic web programming & android programming. Now: a programmer at a private bank.

Thank You!

Let's Connect

✉ denni.purbasari@prakerja.go.id

🌐 www.prakerja.go.id



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