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THE NEW ACCESS TO SAFE DRINKING WATER







AWARD FOR INNOVATION IN DRINKING WATER







Meet OCEO



Smart Purification Intelligent Dual Purification System



Smart Connection

Measure & Monitor every water drop



Smart Ownership Unique Pay Per Litre Model

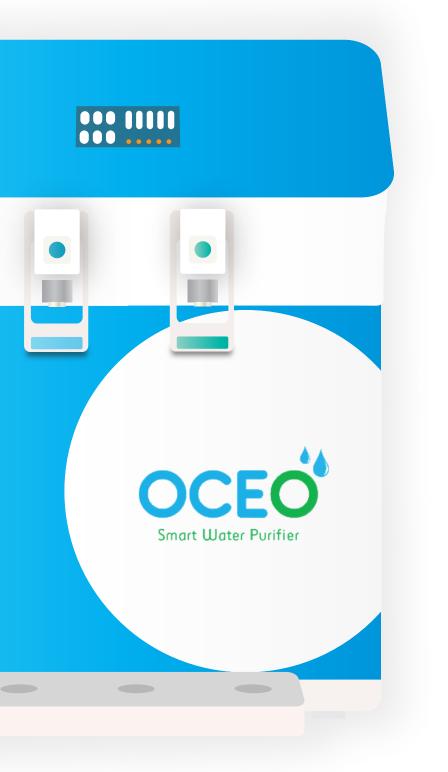


Smart Sense for non-stop purification



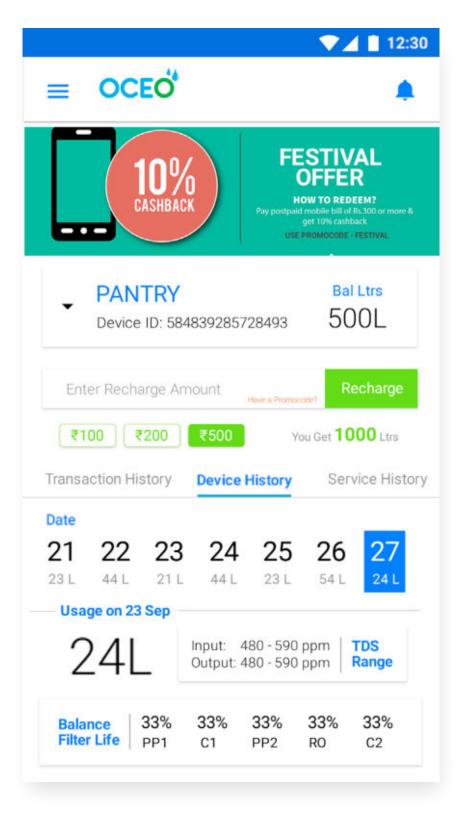
Smart Maintenance Quick & Easy DIY Filter Replacement





Stay Informed Always

	💎 🔟 📋 12:30
≡ OCEÓ	
10% CASHBACK	FESTIVAL OFFER HOW TO REDEEM? Ay postpaid mobile bill of Rs300 or more & get 10% cashback USE PROMOCODE - FESTIVAL
PANTRY Device ID: 584839285728	Bal Ltrs 3493 500L
Enter Recharge Amount ₹100 ₹200 ₹500	You Get 1000 Ltrs
Transaction History Device H This Month Recharged Litres	istory Service History
For: INR 1234 Date: 23 Sep 17, 02:35 A.M	1234 Ltrs 🗸
Recharged Litres For: INR 1234 Date: 02 Sep 17, 01:35 A.M Invoice ID: 492859483712948	1234 Ltrs Recharge Successful
Recharged Litres For: INR 1234	1234 Ltrs 🗸



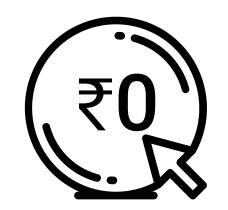
Transaction History Device History



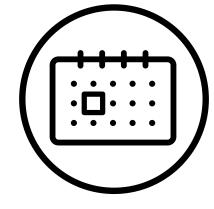
	💎 🖌 📋 12:30	
≡ OCEÓ	٠	
10% CASHBACK	FESTIVAL OFFER HOW TO REDEEM? Pay postpaid mobile bill of Rs.300 or more & get 10% cashback USE PROMOCODE - FESTIVAL	
PANTRY Device ID: 58483928	Bal Ltrs 85728493 500L	
Enter Recharge Amount ₹100 ₹200 ₹50	Have a Promocode? Recharge	
	ce History Service History	
This Month Water Tap Issue 값 값 값 값 값 값	Resolved on Jun 13, 10:33 AM Write a review	
Leakage Issue	Resolution timeline 24 - 48 hrs	
Filter Replacement (PP1) Replaced on Jun 13, 10:33 AM		
Filter Replacement (PP2) Replaced on Jun 13, 10:33 AM		

Service History

How much does it cost?

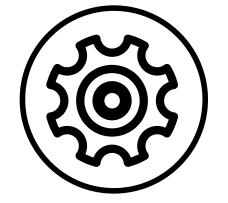


Buying Cost ₹0



Rental Fees for Lifetime

₹0



Maintenance Charges for Lifetime ₹0



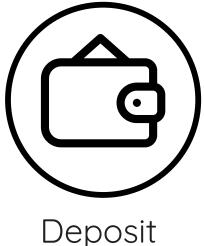
Charges ₹ 499

All You Pay Is Only For Water Purification **INR 1 Per Litre**

Introducing Water Purification as a service







Amount



Real Savings Per Litre





Leading Water Bottled Cans

INR 3 - 5 Per Litre

Team Behind OCEO



VIKRAM GULECHA

Strategy & Alliance

IVY League Dropout at Masters Level Bachelors Graduate in Business Management





HASHMUKH GULECHA

Operations Management

PGDBM - Family Business Management Bachelors in Commerce





MAHENDRA DANTEWADIYA

Manufacturing & Operations

Commerce Graduate

RAJEEV KRISHNA

Technology Development

MBA - Finance BE - Electronics and Communication

Why now?

 Willingness to pay for **Clean drinking water**

 Owning Products to **Consuming Services**

Large Domestic and Significant Global Market











Key Business Enablers

DIY Maintenance

IoT Monitoring

Online Payments

The Daily Opportunity

Essential Beverage

>120 Crores Litres Daily Consumption

Risk Mitigation

Water Access SIN Tax



24*7 Brand Presence

unlock future product placement

OCEO Green Benefits

- National Green Tribunal (NGT) Ready
- Reduced Carbon Footprint beyond bottling plants
- Sustainable PET Alternative
- Huge Water and Fuel Savings
- Water Positive Image





Safe Drinking Water Challenge, Simplified

