



## the global water challenge



By 2030, demand for water will outstrip supply by 40%.

By 2050, one in four people may live in a country affected by chronic shortages of fresh water.



### our purpose



Veragon is a technology and services business that aims to do good in the world.

We work with organisations that care and are trusted by the world's most respected non-profit partners to help deliver solutions that help communities build a more sustainable way of living.







## Veragon – what we do

We produce a sustainable source of mineralised drinking water from the air without any impact on the environment. The water is:

- · Mineralised and safe Minerals are added in the process to increase the health benefits
- Globally compliant Fully compliant to WHO Drinking Water Standards
- Constantly available Doesn't need any source of water - available 365 days of the year
- Trusted and reliable Repeat solution providers to the UN and NATO

### how it is created



























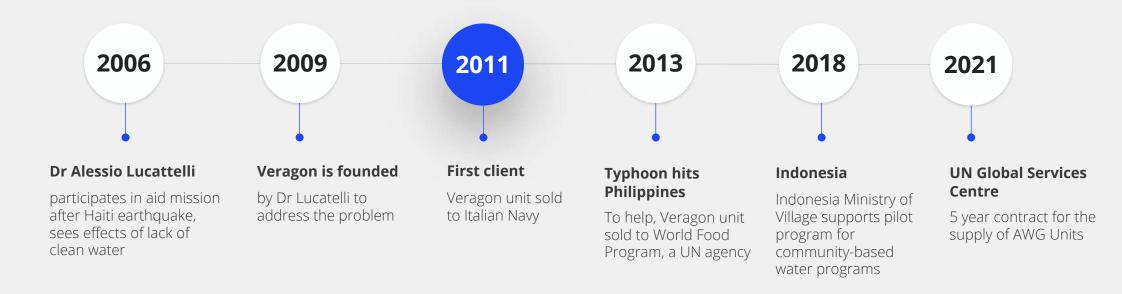








## veragon delivering our purpose





Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. B Corps are accelerating a global culture shift to redefine success in business and build a more inclusive and sustainable economy.





- Adopted UN Environmental, Social and Governmental Policy 2014
- **UN Global Compact approved**
- Veragon Sustainable Memorandum 2020
- Application For Environmental Management System ISO 2020

### social impact

Our business is grounded on five foundational social impact KPI's that address basic community and environmental sustainability UN SDG goals:

#11





#6 **CLEAN WATER** AND SANITATION

Reach providing clean and safe drinking water to the community

**Clean Water** 

#7 **DECENT WORK AND ECONOMIC GROWTH** 

Community

**Funding** 

goes to a

Community Fund

Development

% of all revenue

RESPONSIBLE CONSUMPTION **AND PRODUCTION** 

#12

#13 CLIMATE ACTION 

#14 LIFE **BELOW WATER** 

ON LAND

#15

Local **Employment** Creation

management / maintenance of the units

Plastic Reduction

elimination of waste and use of recyclable containers for water

**Carbon Footprint** 

solutions can be focused on solar creates low cost independent infrastructure "local content" - India is a leading Solar Provider



# health impact

An important consideration in the provision of **Veragon mineralised drinking water** are the clear benefits that they bring to a community:

#### 1. Provides hydration

60% of the human body comprises water - adequate hydration is essential to life.

#### 2. Prevention of disease

+-60% of all deaths due is to diarrhoea in low- and middle income countries are attributable to inadequate drinking-water.

#### 3. Strengthens the immune system

Mineralisation of drinking water provides a means of strengthening the immune system helping to protect against disease.

### 4. Helps reduces

Mineralised drinking water can reduce the impact of stunting which impacts 35% of Asian children under the age of five.

#### 5. Reduces kidney disease

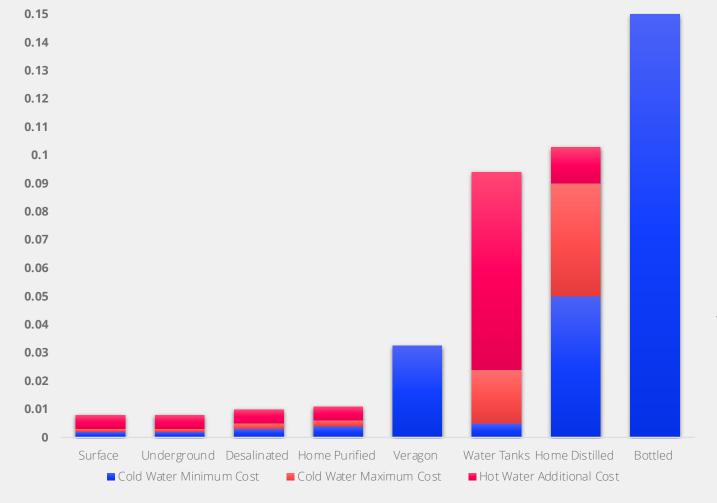
Long-term health costs identified in veterans by Military exposed to continuous use of non-mineralised water.



Image Source: WHO – Safer Water Better Health 2019



# cost of water for human consumption





drink the air

guided by **purpose** 

advancing **communities** 

sustainable renewable cost effective **value** before profit

thank you