# Healthy Forest Healthy Water & Future

ADB e-Marketplace for a Water-Secure and Resilient Asia and the Pacific Oct 18 - 27, 2021

VIOLETA C. IMPERIAL Social Responsibility Specialist Nature Awareness and Conservation NGO



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# **ACTION: Corporate Social Responsibility** (Shared Value) TREE PLANTING

Nature Awareness and Conservation NGO provides Tree planting in partnership and collaboration with the local fishing and upland farming community and National Greening **Program of DENR** 



# **ACTION: Corporate Social Responsibility** (Shared Value) TREE PLANTING

### **SOCIAL RESPONSIBILITY**

- 1. Tree Planting Community assisted
- 2. Environment Educational Talks
- 3. Pangkabuhayang Outreach

Program

4. Nature Company

Outing/Teambuiddings



# ACTION: Corporate Social Responsibility (Shared Value) Tree Plantings with Communities







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# ACTION: Corporate Social Responsibility (Shared Value) Tree Plantings with Volunteers









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## **INNOVATIONS from Tree Planting**



#### Mangrove Nursery Start Up



#### Voluntourism Heals w Satisfying feelings



#### **Mangrove Maintenance Tools Investments**





Longest Boodle bonding prepared by PO / IP

## **MORE INNOVATIONS**



#### Immersion Lunch w PO / IP







Community Outreach Program

#### Teambuilding and Company Outing



#### Coastal Clean-Up

**Corporate Social Responsibility** (Shared Value) Community Tree Planting

## **Bataan Mangrove Tree Planting**

Corporate Social Responsibility (Shared Value) With Certificate of Conservation

STAY SAFE The community can/will do the planting for you!!! SUGPO Samahan Ugnayan sa Pangisdaan ng Orion, Bataan **Community Livelihood, Environment Conservation,** Secure Sustainable Future

For Info: mother nature888@nacci888.org 09155101600 **FB Responsible Nature Adventure Philippines** 

**NATURE AWARENESS &** CONSERVATION CLUB, Inc. http://philecotourism.wordpress.com

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## Biak na Bato Tree Planting Corporate Social Responsibility (Shared Value) With Certificate of Conservation

STAY SAFE The community can/will do the planting for you!!! SAMAKABA Samahan ng mga Mamamayan para sa Kalikasan ng Biak na Bato **Community Livelihood, Environment Conservation,** Secure Sustainable Future



ature888@nacci888.org 09155101600 ature Adventure Philippines

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As stewards of God's creation, we are called to make the earth a beautiful garden for the human family. When we destroy our forest, ravage our soil and pollute our sea, we betray that noble calling - Pope Francis 2015 Manila



Corporate Social Responsibility (Shared Value) Community Tree Planting

> Laiban Tree Planting Corporate Social Responsibility (Shared Value) With Certificate of Conservation

STAY SAFE! The community can/will do the planting for you!! ELCPC Empowered Laiban Community Producers Cooperative

Community Livelihood, Environment Conservation, Secure Sustainable Future

For Info: mother nature888@nacci888.org 09155101600 FB Responsible Nature Adventure Philippines NATURE AWARENESS & CONSERVATION CLUB, Inc. http://philecotourism.wordpress.com

#### Calatagan Mangrove Tree Planting Corporate Social Responsibility (Shared Value) With Certificate of Conservation

STAY SAFE! The fishing community can/will do the planting for you!! CALMADA Calatagan Mangrove Development Association

Community Livelihood, Environment Conservation, Secure Sustainable Future

> 8@nacci888.org 09155101600 Iventure Philippines

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A Christian who doesn't safeguard creation, who doesn't make it flourish, is a Christian who isn't concerned with God's work, that work born of God's love for us -Pope Francis 2015 Vatican City



**Corporate Social Responsibility** (Shared Value) Community Tree Planting

#### Lemery Mangrove Tree Planting

**Corporate Social Responsibility (Shared Value)** With Certificate of Conservation

STAY SAFE The community can/will do the planting for you!!! **Coastal Green Cruzaders of Lemery** 

**Community Livelihood, Environment Conservation, Secure Sustainable Future** 

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#### **Calatagan Mangrove Tree Planting Corporate Social Responsibility (Shared Value)**

STAY SAFE! The community can/will do the planting for you!!! SNMBT Samahan ng Nagkakaisang Mangingisda sa Batangas Talisay

Community Livelihood, Environment Conservation Secure Sustainable Future

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Trees release chemicals that can make us happier and healthier, try forest bathing.





**Corporate Social Responsibility** (Shared Value) **Community Tree Planting** 

#### **Noveleta Mangrove Tree Planting Corporate Social Responsibility (Shared Value)**

With Certificate of Conservation

STAY SAFE The community can/will do the planting for you!!! **Noveleta Mangrove Farmers Association** 

**Community Livelihood, Environment Conservation,** Secure Sustainable Future

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#### **Norzagaray Tree Planting Corporate Social Responsibility (Shared Value)**

**With Certificate of Conservation** 

STAY SAFE The community can/will do the planting for you!!! **BAR Briquiettor Association of the Philippines** 

**Community Livelihood, Environment Conservation, Secure Sustainable Future** 

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Christians in their turn "realize the their responsibility within creation, and their duty towards nature and the Creator, are an essential part of their faith - Saint John Paul II



**Good News and GOD Bless** The CSR Shared Value Tree Planting sites are **OPEN now to volunteer** planters w safety protocols.

> Noveleta, Lemery, Norzagaray Biak na Bato, Calatagan, Laiban, Pilar, Orion,



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# **Optional Outreach Livelihood**

## FISHING COMMUNITIES

Bataan - Crab Fattening Lemery - boat motor & Lambat Calatagan - Lambat Noveleta - 100 construction kawayan

All needs black potting bags 10,000 pcs All cash donation will go to seedlings in the name of the sponsors to be planted by the local communities.



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## Upland FARMING COMMUNITIES

Calaca - Water Pump for upland farm Biak na Bato - Noche Buena Package Norzagaray - Noche Buena Package Laiban - Noche Buena Packange





## THANK YOU VERY MUCH **MARAMING SALAMAT PO** GOD BLESS

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**Climate Reality Leader 2020/ Mentor 2021** Laudato Si Animator 2020







