

ADB



ASIA-PACIFIC
SOCIAL PROTECTION WEEK 2023
Social Protection in a Changing World

26–28 September • ADB Headquarters, Manila, Philippines

Institutionalizing 4Ps and Sustaining Behavioral Changes

Gemma Gabuya

Director

Department of Social Welfare and Development (DSWD), Philippines



Institutionalizing 4Ps and Sustaining Behavioral Changes

Basic Implementation



Pantawid Pamilyang Pilipino Program

- **Standardized Targeting System (STS)**, but will soon transition to Community Based Monitoring System (CBMS)
- **Monitoring systems:** Beneficiary Updates System (BUS), Compliance Verification System (CVS), Grievance Redress System (GRS), etc.
- **Preference for digital payments (transaction accounts)**
- **Social safeguards in place** (women and IP participation, etc.)

Institutionalization



Policy/Legal Framework

- **Republic Act 11310** signed on 17 April 2019 (11 years after inception in 2008)



Whole-of-Government Approach

- **Establishment of Advisory Councils at all levels of implementation**– includes the ff agencies: Social Welfare, Education, Health, Labor and Employment, Trade and Industry, Agriculture etc.
- **Prioritization of 4Ps graduates in other SP programs**
- **Also includes the private sector** in providing needed support, especially on livelihood

Driving and Sustaining Behavioral Change



Social Case Management

- Problem identification and solving
- Contract setting
- Family visioning
- Referral pathways for interventions
- Graduation strategy
- Sustainability plan with the LGUs



7-Year Family Development Session-Transformative Learning Program

- Modules: parenting, financial literacy, education, health and nutrition, resiliency
- Complemented by Youth Development Sessions to improve life skills among the youth
- Beneficiary scorecards