



Science Pathways 2020 Global dialogues

6-7 July 2020, Deakin University Melbourne

PARTNER OPPORTUNITY

The Early- and Mid-Career Researcher (EMCR) Forum presents <u>Science Pathways 2020: Global Dialogues</u>, a two-day event with a strong career development focus for EMCRs that will encourage researchers to think globally.

At the event, over 200 EMCRs from all around Australia and the Asia-Pacific region will explore how can research and researchers cross international boundaries to contribute to (and lead) global efforts in tackling society's greatest challenges.

It will provide the platform for Australia's EMCRs to discuss, debate and plan their careers in the global context. This will be done in the welcoming, constructive and inclusive environment synonymous with EMCR Forum events.



About the event

Science Pathways is Australia's premier conference for career development of EMCRs from academia, industry and government and offers unique opportunities to network with leading scientific professionals from some of Australia's top organisations in public and private enterprise.

About the Forum

The <u>EMCR Forum</u> is the national voice of Australia's emerging scientists, representing early- and mid-career researchers irrespective of their professional appointment. It examines critical issues including career structure, job security, funding, education, training and equity. The EMCR Forum is supported by the Australian Academy of Science.

OPPORTUNITIES FOR YOUR ORGANISATION

The EMCR Forum has different partnership opportunities designed provide your organisation with a platform to demonstrate its commitment to supporting the future science leaders in Australia. Partnerships with the EMCR Forum at Science Pathways is a great way to:

promote your organisation and gain recognition from emerging leaders in STEM

provide career development opportunities to EMCRs

reach a diverse and multidisciplinary audience

DESIGNATION		PLATINUM	GOLD	SILVER	BRONZE	NETWORKING FUNCTION	DIVERSITY AND INCLUSION
INVESTMENT		\$14,000 (\$15,400 incl GST)	\$9,000 (\$9,900 incl GST)	\$7,000 (\$7,700 incl GST)	\$5,000 (\$5,500 incl GST)	\$11,000 (\$12,100 incl GST)	\$11,000 (\$12,100 incl GST)
QUANTITY		Exclusive op- portunity	2	6	4	Exclusive opportunity	Exclusive opportunity
BENEFITS							
BRANDING	Logo displayed on Presentation screens Logo displayed on screen during networking din-	✓	✓	✓	✓	√	✓
	ner Logo on official program partner page	✓	✓	✓	✓	*	✓
	Logo on official program front page	✓				✓	✓
	Logo on event website	✓	✓	✓	✓	✓	✓
ENGAGEMENT OPPORTUNITIES	Logo on event app	✓	✓	✓	✓	✓	✓
	Speaking opportunity	✓				✓	✓
	Invitation to submit content for the event app	✓	✓	✓	✓	✓	
	Invitation to submit content for the official program	✓	✓	✓	✓	✓	✓
EVENT ACTIVITY	Distribution of collateral at event	✓	✓	✓		✓	✓
	Banners (supplied)	3	2	1		2	2
HOSPITALITY	Tickets to Science Pathways 2020	5	3	2	1	4	4
	Tickets to networking function	5	3	2	1	4	4
ACKNOWLEDGEMENTS	Verbal acknowledgement at event opening and closing	✓	✓	✓	✓		✓
	Verbal acknowledgement at networking function					✓	
	Written acknowledgement in official program	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA	Inclusion on EMCR Forum Twitter	✓	✓	✓	✓	✓	✓
EMAIL DIRECT MARKETING (EDM)	Inclusion in EMCR Forum eDM (~5000 e-newsletter subscribers)	√				√	✓
ADVERTISING	Official program display advertisement	full page	half page	quarter page		full page	full page

The EMCR Forum is open to the opportunity to create a tailored partnership package to meet the specific requirements of your organisation. Contact us at emcr@science.org.au if you are interested in a customised package or wish to discuss further opportunities.