

CATALYSING GENDER EQUITY 2020

BE PART OF THE SOLUTION

THURSDAY 20 - FRIDAY 21 FEBRUARY
ADELAIDE CONVENTION CENTRE

PARTNER OPPORTUNITY



Australian
Academy of
Science

The Australian Academy of Science presents **Catalysing Gender Equity 2020, be part of the solution**, a two-day outcome-driven conference guided by the [Women in STEM Decadal Plan](#).

This inaugural conference will bring leaders and contributors from across the STEM ecosystem together to strengthen collaborations, build new networks and share evidence-based best practice to advance gender equity.

The Academy aims to be a national leader in diversity and inclusion in Australia's science sector but cannot achieve change alone. This conference serves as a platform for a broad range of individuals and organisations to showcase their commitment to gender equity and further diversity and inclusion.

In addition, all attendees can join SAGE in celebrating recipients of the Athena SWAN Institutional Bronze Awards at the SAGE Awards Dinner on 20 February.

THE EVENT

Inspiring plenary sessions focused on leadership, action and next steps

Sector-led workshops aimed at accelerating decadal plan strategic recommendations

Equity action gallery showcasing the wealth and impact of equity activities occurring across the nation

STEM Women changemaker providing support for exceptional and diverse changemakers in the [STEM Women](#) community to attend

[Science in Australia Gender Equity \(SAGE\)](#)

Awards Dinner, celebrating the success achieved by the SAGE community

OUR AUDIENCE

[Women in STEM Decadal Plan Champions](#)

Scientific leaders

Academy Fellows

Early- and mid-career researchers

MPs and senators

Chief scientists

Australian and New Zealand Government representatives

Senior STEM sector representatives

STEM industry representatives

Media

YOUR OPPORTUNITY

CATALYSING GENDER EQUITY 2020 CONFERENCE PARTNER

INVESTMENT \$15,000 (\$16,500 INC GST)

This special partnership opportunity will provide your organisation with a platform to demonstrate leadership in diversity and inclusion and engage with the STEM ecosystem.

PARTNER BENEFITS

BRANDING

- Holding slide
- Official program partner page
- Event website
- Participant tote bag gift

ACKNOWLEDGEMENT

Verbal acknowledgement during opening session

ENGAGEMENT OPPORTUNITIES

- Three-minute speaking opportunity at gender diversity lightning talks
- Poster space in equity action gallery (up to A0)
- Opportunities to connect with STEM leaders

SOCIAL MEDIA

Inclusion on Academy Twitter during event (47,000 followers)

EVENT ACTIVITY

Up to two (2) banners for display

HOSPITALITY

- Two (2) tickets to Catalysing Gender Equity 2020
- Two (2) tickets to the SAGE Awards Dinner

SUMMARY REPORT

Organisation name and brief commitments to diversity and inclusion to be included in event summary report

REPORT TO BE CIRCULATED IN:

- Academy March 2020 newsletter (2862 e-newsletter subscribers)
- Academy Women in STEM progress update (3389 e-newsletter subscribers)
- EMCR Forum March 2020 newsletter (4118 e-newsletter subscribers)
- Academy LinkedIn (1153 followers)

ADVERTISING

Half A4 page advertisement in official program—content focused on diversity and inclusion activities (artwork due 12 February 2020)

IMPACT

YOUR PARTNER FUNDING SUPPORT WILL BE USED TO DELIVER:

- constructive workshops and dynamic plenary sessions aimed at progressing strategic recommendations of the Women in STEM Decadal Plan
- carer grants and other accessibility features based on delegates needs that will break down barriers to participation (e.g. Auslan interpreter, onsite care facilities)
- discounted event tickets for students and staff from not-for-profits and small enterprises who would otherwise not be able to attend, enhancing the accessibility and impact of the event
- published materials during and after the conference
- the opportunity for over 400 delegates from a diverse range of organisations to come together and learn from each other and renew their commitment to gender equity in STEM
- post-conference activities.