

# SPONSORSHIP PROSPECTUS

## 2024 Update on Chronic Pain and Addiction for Primary Care

**FEBRUARY 23, 2024**

**VIRTUAL CONFERENCE**



**Bureau du développement  
professionnel continu**

**Office of Continuing  
Professional Development**





# 2024 Update on Chronic Pain and Addiction for Primary Care

## Call for Sponsors and Exhibitors

The University of Ottawa, Office of Continuing Professional Development (CPD) is proud to present this 1-day course designed to provide family physicians and other primary health care professionals with relevant and up-to-date information about chronic pain and addiction. This is a must attend event for all physicians!

Event sponsorship provides institutions and organizations with high visibility and interaction with participants in an intimate setting. Funding provided assists in the development of an engaging and exciting event for all participants. For a full list of the benefits included with sponsorship, please see the details below.

Our virtual conferencing platform captures all of the benefits of an in-person conference experience, hosted online. Here is a snapshot of what you can expect:

- Virtual networking opportunities, as well as a virtual exhibit hall, allowing participants to catch up with colleagues online. For a more in-depth look at the virtual exhibitor experience, we invite you to watch this [brief video](#).
- Mainpro+® credits and RCPSC section 1 hours offered for the same quality and breadth of educational sessions that you've come to expect from CPD conferences. The day consists of a combination of sessions and lectures designed specifically for family physicians and healthcare providers.
- Access to a library of the recorded content from the 2024 course available for one year, which allows course attendees to customize their learning experience.

## Sponsorship Inclusions

### Sponsorship Fee: \$2,000

- Prominent virtual exhibit space
- Acknowledgement of sponsorship on virtual platform homepage
- Logo included in course welcome emails
- Verbal acknowledgement of sponsorship during morning address
- Opportunity to exchange contact details with participants and take notes
- Ability to post information at your virtual booth
- One complimentary conference badge for company representative
- Extra badges are available for purchase

A Not for Profit rate is available.

# SPONSOR TODAY!

Questions? Please contact the Conference Planner,  
Kaitlin Moberg at [kmoberg@uottawa.ca](mailto:kmoberg@uottawa.ca)