



2025 WOMEN'S HEALTH UPDATE

SPONSORSHIP PROSPECTUS

Partnering together to improve health care outcomes in our region

Friday, February 28, 2025



uOttawa

Faculté de médecine
Faculty of Medicine

Bureau du développement
professionnel continu

Office of Continuing
Professional Development



Infinity Centre
Ottawa, Ontario, Canada



<https://uottawacpd.eventsair.com/wh2025/info>



kmoberg@uottawa.ca



WHY SPONSOR THE 2025 WOMEN'S HEALTH UPDATE?

About Women's Health Update

This 1-day conference focusing on women's health is designed to provide family physicians and healthcare professionals with the most current and relevant information about approaches on health issues concerning both young and mature women.

Why Sponsor?

- Aligning your brand with family physician events allows you to position yourself as a supporter of healthcare professionals. Demonstrating your commitment to advancing primary care and improving patient outcomes.
- Sponsoring this event allows your brand to directly engage with this targeted group, potentially leading to more focused marketing efforts and connections.
- It offers a platform to showcase your products, services, or innovations to a relevant and captive audience.
- Your brand gains visibility and recognition within the medical community, potentially leading to increased trust among healthcare professionals.

Our 2024 Planning Committee

Dr. Emily Delpero (Co-Chair)
Dr. Elise Azzi
Dr. Sheri Boyden
Dr. Judy Chow
Ms. Elizabeth Fee

Dr. Nadia Kapitan
Dr. Christiane Kuntz
Dr. Heather Lochnan, CPD
Dr. Eric Wooltorton, CPD

**TO CONFIRM YOUR
SPONSORSHIP PLEASE
CLICK HERE**



PREMIUM SPONSORSHIP OPPORTUNITIES



Gold Sponsor | Limited Opportunity

\$6,000

Key Entitlements

- Acknowledgement as Gold Sponsor in Conference App
- Acknowledgment in Opening Remarks
- Acknowledgment on Sign in Meal Room
- Logo Included in Onsite/Exhibitor Guide and Splash Slides
- Acknowledgment in Course Welcome Emails
- Thank you slide for Women's Health Webinar 2026

Exhibit Information

- Exhibit booth size - 8 x 8
- 3 Onsite Representatives
- Additional Badges Available for Purchase (\$500 per day)
- Complimentary Meals and Parking for Representatives

Build Your Package!

Educational Opportunity |
\$3,800 for Gold Sponsors
\$5,000 regular rate

Satellite Symposia provides your organization with a unique opportunity to host an unaccredited educational session over the lunch hour.

Gold Sponsors have priority access with a discounted price. Only one symposia opportunity will be permitted, reserve today!



uOttawa

Faculté de médecine
Faculty of Medicine

Bureau du développement
professionnel continu

Office of Continuing
Professional Development



PREMIUM SPONSORSHIP OPPORTUNITIES

Silver Sponsor | Limited Opportunity

\$4,000

Key Entitlements

- Acknowledgement in Conference App as Silver Sponsor
- Logo Included in Onsite/Exhibitor Guide and Splash Slides

Exhibit Information

- Exhibit booth size - 6ft Table Display
- 2 Onsite Representatives
- Additional Badges Available for Purchase (\$500 per day)
- Complimentary Meals and Parking for Representatives

Bronze Sponsor | Limited Opportunity

\$3,000

Key Entitlements

- Acknowledgement in Onsite/Exhibitor Guide as Bronze Sponsor

Exhibit Information

- Exhibit booth size - 6ft Table Display
- 1 Onsite Representative
- Additional Badges Available for Purchase (\$1000 per day)
- Complimentary Meals and Parking for Representative

Not-for-Profit Rates are Available!



SPONSORSHIP OPPORTUNITIES ADD-ONS

Educational Opportunity | Exclusive Opportunity
\$3,800 for Gold Sponsor
\$5,000 Regular rate

Satellite Symposia provides your organization with a unique opportunity to host an unaccredited educational session over the lunch hour.

Only one symposia opportunity will be permitted, reserve today!

Sign up as a Gold Sponsor for a discounted rate.

Technology Sponsor | Exclusive Opportunity \$3,000

Technology sponsor will receive special mentions from the main stage, company logo on signage at registration desk and special slide in splash slides. Technology sponsorship does not include any onsite representatives unless added to a sponsorship package.

Company Branding | Exclusive Opportunity \$2,000

Must be added to a sponsorship package

Features of the Infinity Centre allow for special lighting opportunities within the exhibit space. The exclusive lighting add-on would allow your company to select the colours within the exhibit hall.