



2024

UPDATE IN GERIATRICS FOR PRIMARY CARE

SPONSORSHIP PROSPECTUS

June 14, 2024 | Ottawa Conference & Event Centre



Regional
Geriatric
Program of
Eastern Ontario



Bureau du développement
professionnel continu
Office of Continuing
Professional Development

Call for Sponsors and Exhibitors



The University of Ottawa, Office of Continuing Professional Development is pleased to offer this 1-day course on the practical clinical management of geriatric patients. This program is designed to highlight strategies that primary care physicians, nurse practitioners and primary care allied health team members can utilize to improve the quality of life of their patients.

Event sponsorship provides institutions and organizations with high visibility and interaction with participants in an intimate setting. Funding provided assists in the development of an engaging and exciting event for all participants.

Why Sponsor?

Sponsoring medical events can enhance brand visibility, demonstrate corporate social responsibility, and provide opportunities for networking with professionals in the healthcare industry. It also allows you to showcase your products or services to a targeted audience and stay informed about the latest advancements in the field.



Our 2024 Planning Committee

Dr. Ripa Akter (Course Chair)

Dr. Giovanni Bonacci (Course Co-Chair)

Dr. Saumil Dholakia

Ms. Brenda Halabisky

Dr. Shirley Huang

Ms. Marice Prior

Dr. Ben Robert

Dr. Maggie Thomson

Dr. Pierre Tessier

Ms. Tammy Pulfer



2024 UPDATE IN GERIATRICS FOR PRIMARY CARE

Sponsorship Inclusions

Sponsorship Fee: \$3,500



- 6' table for table top display and floor space for one pull-up banner
- Acknowledgement of sponsorship in conference mobile app
- Logo included in course welcome emails
- Acknowledgement of sponsorship on splash slides and in course program
- Verbal acknowledgement of sponsorship during morning address & closing address
- Showcase Equipment during exhibit session
- Networking opportunities with event participants
- Two complimentary conference badges for company representatives
- Complimentary meals for representatives
- Extra badges are available for purchase

A Not for Profit rate is available.

Sponsor Today!



Regional
Geriatric
Program of
Eastern Ontario



Bureau du développement
professionnel continu

Office of Continuing
Professional Development

