

# MAiD2025

May 1-3, 2025 - Vancouver, BC

**Weathering the Change**

## 6TH ANNUAL NATIONAL CONFERENCE SPONSORSHIP PROSPECTUS

**CANADA'S ONLY ANNUAL CONFERENCE SERVING  
THE DIVERSITY OF PROFESSIONALS IN MAiD**



Canadian Association of MAiD  
Assessors and Providers



Association canadienne des évaluateurs  
et prestataires de l'AMM



Sheraton Wall Centre  
1000 Burrard St,  
Vancouver, BC



[www.maidconference.ca](http://www.maidconference.ca)



[executivedirector@camapcanada.ca](mailto:executivedirector@camapcanada.ca)

# MAiD2025

May 1-3, 2025 - Vancouver, BC

The Canadian Association of MAiD Assessors and Providers (CAMAP) is a national not-for-profit association whose mission is to support MAiD professionals in their work, educate the health care community about MAiD, and provide leadership on determining medical standards and guidelines. We have membership in every province and territory, a national community of practice online forum that connects our growing community on a regular basis and have been involved in the evolution of MAiD across the country since Canadian laws changed. This includes the publishing of several clinical guidelines and medication protocols which most provinces have adopted or referenced.

We expect our annual conference will once again draw a large, multidisciplinary group of attendees including family physicians, medical specialists, nurses, pharmacists, social workers, care coordinators, legal counsel, administrators, and policy makers. Our inaugural conference in Victoria, BC in 2017 drew over 150 attendees. Our conference has grown to over 300 people and included several of our national partners on our podium (the Canadian Medical Protective Association, Canadian Medical Association, and Health Canada). We expect to attract a large, diverse audience for MAiD2025 and are eager to reap the benefits of in-room, face to face discussions with all members of our growing community. In August 2023, we launched the Canadian MAiD Curriculum - the first comprehensive nationally accredited, evidence-based educational program to support the practice of MAiD in Canada

We are eager to work with you, as a sponsor, to connect you with our audience while supporting CAMAP's mission.

Sue Chaffey  
Executive Director  
Canadian Association of MAiD Assessors and Providers



## Why become a sponsor of MAiD2025?

- MAiD2025 offers exclusive opportunities to profile your business, gets you in front of your target audience, and supports an important national charity.
- Your sponsorship allows CAMAP to provide an outstanding learning and development experience for MAiD2025 attendees.
- Your sponsorship will be recognized on our website pre-, during, and post-conference. Sponsors will further be recognized at the venue through logo placement on your area of support and recognized virtually through livestream to registrants.
- Your support is vital to ensuring all the elements are in place for the multi-day educational event for those working in the field of MAiD.

## Who attends this conference?

- Since our first inaugural conference in 2017, we have seen our attendance numbers more than double. We are thrilled to now play host to an anticipated crowd of more than 350 people both in-person and virtually across the country, with international attendees as well.
- Each year, the conference attracts a large, multidisciplinary group of attendees including:
  - family physicians, medical specialists, nurses, pharmacists, social workers, care coordinators, legal counsel, administrators, policy makers, and more

We look forward to showcasing  
your contribution to MAiD2025.  
Join us as a sponsor now!





# SPONSORSHIP OPPORTUNITIES MAIN CONFERENCE

## Presenting Sponsor

**\$15,000 (EXCLUSIVE)**

A unique opportunity to showcase your business to all attendees with wide exposure throughout the two-day conference. Presenting sponsor will receive:

- Signage in food service area during all meals and health breaks.
- Mentions from main stage and throughout livestream.
- Company logo on special signage at registration desk.
- Company logo placed on [maidconference.ca](http://maidconference.ca) with hyperlink to company website
- Exhibit booth space (6ft table) in foyer area.
- Opportunity to provide a pre-recorded message to all attendees.

## Technology Sponsor

**\$7,500 (EXCLUSIVE)**

The conference will have an online component that will require good quality technology. The Technology Sponsor will receive:

- Company logo displayed intermittently throughout Zoom during the day and special mentions via Zoom Chat.
- Company logo in the slideshow that will be on a loop throughout the main conference.
- Company logo on signage at registration desk.
- Company logo placed on [maidconference.ca](http://maidconference.ca) with hyperlink to company website.

## WIFI Sponsor

**\$6,000 (EXCLUSIVE)**

The WIFI sponsor, will receive:

- WIFI password can be set to Company Name.
- Company logo displayed intermittently throughout Zoom.
- Company logo in the slideshow that will be on a loop throughout the main conference.
- Company logo on signage at registration desk.
- Company logo placed on [maidconference.ca](http://maidconference.ca) with hyperlink to company website.



# SPONSORSHIP OPPORTUNITIES MAIN CONFERENCE

## **Social Event Sponsor**

**\$5,000 (EXCLUSIVE)**

Social events are a key way to bring together friends, new and old, to network and socialize outside of conference hours. The social event sponsor will receive:

- 2 complimentary tickets to the social event.
- Company logo on signage at social event.
- Company logo in the slideshow that will be on a loop throughout the main conference.
- Company logo placed on [maidconference.ca](http://maidconference.ca) with hyperlink to company website.

## **Food and Beverage Sponsor**

**\$5,000 (5 REMAINING)**

Throughout the pre-conference and two-day conference, attendees will enjoy breakfast, networking health breaks, and lunches. Food and Beverage sponsors will receive:

- Signage in food service area during all meals and health breaks.
- Company logo in the slideshow that will be on a loop throughout the main conference.
- Company logo on signage at registration desk.
- Company logo placed on [maidconference.ca](http://maidconference.ca) with hyperlink to company website.

## **Travel Sponsor**

**\$2,500 (EXCLUSIVE)**

MAiD2025 invites expert presenters from across Canada to share their knowledge and expertise. The Travel Sponsor will receive:

- Company logo in the slideshow that will be on a loop throughout the main conference
- Company logo placed on [maidconference.ca](http://maidconference.ca) with hyperlink to company website

## **Speaker Gift Sponsor**

**\$1,500 (EXCLUSIVE)**

As a gesture of appreciation, CAMAP presents gifts to over 30 speakers who are involved in the program as well as members of the planning committee for the event. Speaker gift sponsor will receive:

- Company logo in the slideshow that will be on a loop throughout the main conference.



# SPONSORSHIP OPPORTUNITIES MAIN CONFERENCE

## Reception Sponsor

**\$10,000 (EXCLUSIVE)**

The networking reception provides an opportunity for fellow attendees to connect and learn from each other in an informal setting. The reception sponsor will receive:

- Signage in reception space and throughout food and beverage stations.
- Mentions from main stage.
- Company logo on signage at registration desk.
- Company logo placed on [maidconference.ca](http://maidconference.ca) with hyperlink to company website.

## Beverage Sponsor

**\$2,500 (EXCLUSIVE)**

During the opening night networking reception, guests are provided with one complimentary drink ticket. The Beverage Sponsor will receive:

- Company logo printed on the drink ticket.
- Company logo on slideshow that will be on a loop throughout the main conference.
- Company logo placed on [maidconference.ca](http://maidconference.ca) with hyperlink to company website.

## Scholarship Fund

**DECIDE YOUR OWN AMOUNT (UNLIMITED)**

At each annual conference, CAMAP provides financial assistance to those new to MAiD to make it possible to become part of this important learning environment. This assistance would include travel, hotel, and conference registration. Scholarship recipients are chosen by a committee. Your charitable donation will be placed in a scholarship fund, and you will receive a charitable receipt for your gift.

Anyone donating to the scholarship fund will be mentioned on CAMAP's website and the slideshow that will be on a loop throughout the main conference.



# SPONSORSHIP OPPORTUNITIES PRE-CONFERENCE

## CMC Topic Sponsor

**\$3,000 (MAXIMUM 12)**

Single topic in-person only. This will cover the costs associated with delivering an in person CMC session including food and beverage costs, venue and onsite administrative staff. The sponsor will receive:

- Company logo included in the slideshow for the main conference.
- Company logo on signage at registration near CMC sessions.

## Food and Beverage (Pre-conference) **\$2,500 (EXCLUSIVE)**

This will cover the costs associated with food and beverage for the National Care Coordinator's meeting and the Research Forum, two important education opportunities for the 2025 conference. This pre-conference sponsor would receive:

- Company logo at each meal station during the pre-conference day.
- Company logo included in the main slideshow.

## Research Forum Sponsor

**\$2,000 (EXCLUSIVE)**

This will cover the costs associated with delivering the research forum virtually to more than 45 people currently doing or who have completed research in MAiD.

Research Forum sponsor will receive:

- Company logo will be included in the main slideshow for the Research Forum.
- Company logo included in the slideshow for the main conference.



## Looking for something unique?

Let's connect. Customized sponsorship packages are available to fit your needs. Contact us to build something unique for your company!



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# Sponsorship agreement form



Yes, I would like to sponsor and support MAiD2025

Select your preferred opportunity below:

- Presenting Sponsor (\$15,000)
- Reception Sponsor (\$10,000)
- Technology Sponsor (\$7,500)
- WIFI Sponsor (\$6,000) - SOLD
- Food and Beverage Sponsor (\$5,000)
- Social Event Sponsor (\$5,000)
- Scholarship Fund (please indicate amount: \_\_\_\_\_)
- CMC Topic Sponsor (\$3,000)
- Pre-conference Food (\$2,500)
- Beverage Sponsor (\$2,500)
- Travel Sponsor (\$2,500)
- Research Forum (\$2,000)
- Speaker Gifts (\$1,500)

<b>Company / Individual Name</b>	
<b>Contact Name and Title</b>	
<b>Telephone Number</b>	
<b>Email Address</b>	
<b>Address</b>	
<b>City, Province</b>	
<b>Postal Code</b>	

Please complete and return this form along with payment to: Sue Chaffey  
[executivedirector@camapcanada.ca](mailto:executivedirector@camapcanada.ca)

Accepted forms of payment are direct deposit and cheque.

By signing, I agree to support MAiD2025 as selected above.

Signature

Date