

ONTARIO SPONSORSHIP & EXHIBIT PROSPECTUS 2024

WHO IS ECF – WWW.EDUCATIONCAREERFAIRS.COM

How it works

We partner with the school boards in Ontario directly and work with the school administrators to reach high school students.

We are in contact with 29 school boards in Ontario that represent almost 20,000 high school students. In general, the schools send students from Grade 10 – Grade 12 to attend the career fairs.

Career guidance is part of the high school curriculum; therefore, it is beneficial for schools to send students. The schools transport the students to and from the fairs, although parents and the public are welcome to attend the fairs.

ECF offers the biggest career fairs in BC and is expanding those opportunities to Ontario in 2024.

In the extremely successful 2023 fair season in 5 cities in British Columbia, we received registrations from more than 8,500 attendees!

All fairs are completely free for schools and the public to attend.

WHEN & WHERE

ONTARIO 2024			
Location	Date		Venue
Ottawa (ON)	Friday	March 1, 2024	Nepean Sportsplex
Toronto (ON)	Tuesday	March 5, 2024	Scarborough Convention Centre
Kitchener (ON)	Thursday	March 7, 2024	Bingemans Conference Centre

EXHIBITION OPPORTUNITIES

BUY 1 CITY – GET ALL 3!!

Buy a booth at Ottawa, Toronto, **or** Kitchener, and get a booth at the two other cities for free. This gives you **3 booths for the price of one!**

TOTAL BOOTHS		
Buy a Toronto booth	Get Ottawa & Kitchener booths free	CAD 1,335
Buy a Kitchener booth	Get Ottawa & Toronto booths free	CAD 1,335
Buy an Ottawa booth	Get Toronto & Kitchener booths free	CAD 1,335
Corner booth upgrade	Per booth	CAD 300

Rates listed are in Canadian Dollars and do not include applicable taxes.

Every booth includes:

- 8' x 8' / 10' x 10' / Tabletop Booth Space (venue dependent)
- Includes 2 chairs, 6' skirted table (pipe & drape venue dependent)
- Listing under "Exhibitor List" on ECF website with logo, website link
- Listing under "Exhibitor List" on the on-site signage



DIGITAL ADVERTISING

Item & Description	Price
DIGITAL AD IN THE ONTARIO EVENT PROGRAM Have your organization's ad displayed in the digital program that's available to all attendees in Ontario! The program acts as the central source of information for attendees and contains details of the event including a list of exhibitors, navigating the floorplan and interesting articles. Take advantage of this vital document and secure your advertising spot today.	CAD 350 each
HOME PAGE BANNER AD ON THE ECF WEBSITE (1 spot available per province) <ul style="list-style-type: none"> • Guaranteed early exposure by having your organization's message featured on the ECF Website Home Page even before the fairs start. Your message will take viewers directly to the Provincial Event Pages • Available for 3 months prior to the career fairs 	1 per province CAD 1,500
ARTICLE ON THE ECF WEBSITE Post an article about your organization on the ECF Website as part of the exclusive "ECF Article Series". The article is accessible the entire year until the next Career Fair season	CAD 500

VIDEO ON THE ECF WEBSITE Have a video posted on the ECF Website for reference from visitors to the page seeking resources year-round. This post will remain until the next Career Fair season	CAD 750 each
E-NEWSLETTER AD: LOGO ON NEWSFLASH TO SCHOOLS – per ad An advert will be featured via our e-Blast newscast to every school in one of the available months. This is a great way to be seen by decision-makers. Limited availability	CAD 500 each

SPONSORSHIP LEVELS

Should your total spending per province (before tax) reach these amounts, you qualify as a Sponsor with added benefits.



	GOLD* CAD 10,000	SILVER* CAD 7,500	BRONZE* CAD 5,000
Verbal Recognition at the fair	✓		
One Booth Corner Upgrade	✓		
Premium Booth Placement	✓		
Sponsor Recognition in Digital Program	✓	✓	
Sponsor Recognition at Fair Entrance	✓	✓	✓
Sponsor Recognition on ECF Website	✓	✓	✓
Sponsor Recognition in Social Media	✓	✓	✓

*Advertising and Sponsorship items, including your booth space, all count towards your total contribution.

Contact the ECF Team at ECFontario@educationcareerairs.com

Laura Solomon / Ilette Swanevelder
 Manager: Sponsorship and Exhibit Sales
 ECF Education & Career Fairs