



M<sup>2</sup>S

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# SPONSORSHIP & EXHIBIT OPPORTUNITIES

13th International  
Conference on Materials  
and Mechanisms of  
Superconductivity &  
High Temperature  
Superconductors

**July 17 - 22, 2022**  
**Vancouver, BC**  
**CANADA**

[m2s-2022.com](http://m2s-2022.com)

## ABOUT THE CONFERENCE

The phenomenon of superconductivity, with its twin properties of zero electrical resistivity and perfect diamagnetism, has fired up the imagination of researchers for over a century, driven myriad applications, and inspired the imagination of the broader public. Discovered before the development of quantum mechanics, it has been a driver of theoretical physics, spawning the development of ideas and theoretical techniques reaching far beyond the limits of the field. It has also been a major driver of experimental techniques, leading to the development of many of the tools now central to condensed matter physics. The unique properties of superconductors also find their way into both existing applications and many paths to future devices, from MRI machines to quantum computing.

Since 1988, the Materials and Mechanisms of Superconductivity (M2S) conference has, every three years, brought together researchers in condensed matter physics and quantum mechanics from around the world to share the latest research in the field of superconductivity.

The first conference was held in Interlaken, Switzerland, shortly after the discovery of high-temperature superconductivity by the Nobel Prize winners Johannes Georg Bednorz and Karl Alexander Muller.

Subsequent meetings have been held in Palo Alto, Kanazawa, Grenoble, Beijing, Houston, Rio de Janeiro, Dresden, Tokyo, Washington, Geneva, and Beijing.

After a globally challenging period, we are pleased to be bringing the M2S conference to Vancouver, British Columbia (BC), from July 17 - 22, 2022.

The aim of M2S-2022 is to bring together researchers across the full spectrum of activities in superconductivity, enabling the exchange of ideas, fostering collaborations, and fueling future research. All aspects of research in the field will be represented, including materials development, advances in theory and experiment, and research aimed at applications, and will span the gamut of contemporary topics in the field.



## WHY YOU SHOULD SPONSOR

This important Conference would not be possible without the generous support of sponsors and exhibitors. Below we have outlined some of the reasons why you should participate in the M2S Conference:

- Participate in the most influential academic event series in the superconductivity science and technology space
- Gain significant brand exposure among all conference attendees
- Receive maximum exposure through the combined exhibition, refreshment and poster area
- Increase awareness and exposure of your organization via a variety of marketing mediums
- Develop business connections and strengthen relationships through face to face engagement
- Exhibit and generate new leads, develop your brand or launch a new product through the exhibition
- Maximize your time and resources by showcasing your organization to a relevant and influential audience in an environment away from the competition of everyday distractions
- Ensure your organization stays abreast of current developments and research in the field of superconductivity science and use this information to stay ahead of the market

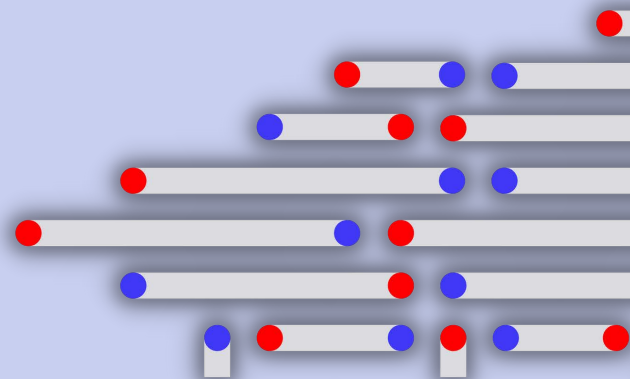
## HOST CITY AND VENUE

For the past decade, Vancouver has been consistently rated as one of the most livable cities in the world. Cradled amid skyscraping mountains and sparkling ocean, scenic Vancouver is one of the world's premier meeting and convention destinations. World-renowned cuisine, luxury hotels and unique venues, all add up to an unforgettable conference experience. Visitors experience a modern, cosmopolitan city that blends culture and landscape.

The Conference will be taking place in the Vancouver Convention Centre East which is instantly recognizable by its "Five Sails" white fabric roof structure and resemblance to a modern cruise ship. Centrally located, surrounded by ocean and mountains and perfectly balanced by a vibrant, urban downtown inhabited by world-class restaurants, hotels and shopping. The Centre has been repeatedly voted as the World's Best Convention Centre.

## CONTACT INFORMATION

M2S Sponsor & Exhibitor Management  
c/o Venue West Conference Services  
[m2s2022-sponsorship@venuewest.com](mailto:m2s2022-sponsorship@venuewest.com)



## EXHIBITORS

### Exhibit Booth Package \$4,500

10' x 10' draped booth includes:

- 8' high draped back wall
- 3' high draped sidewalls
- Two (2) Chairs
- One (1) 6' skirted table
- One (1) wastebasket
- Booth ID sign
- One (1) electrical outlet (110 volts, 20 amp)
- Two (2) complimentary full conference passes for your booth staff
- Logo and URL on Conference website
- Logo and Information to be included within Conference Mobile App
- Logo in the M2S Program Book

All exhibit booths will be allocated on a first-come, first-served basis, however, priority will be given to Platinum, Gold, and Silver sponsors. Please complete the online [Sponsorship and Exhibition Application Form](#) as soon as possible to secure your preferred packages and booth spaces. The Committee reserves the right to change the program times and floor plan without prior notice.

### PRELIMINARY MOVE-IN/MOVE-OUT SCHEDULE

#### Move-in

Sunday, July 17, 2022

10:00 AM - 4:00 PM

#### Move-out

Friday, July 22, 2022

10:30 AM - 2:00 PM

Exhibit Hours will be published in the Exhibitor Manual.

**Not-for-profit  
organizations and  
start-ups receive  
50% off the regular  
exhibit booth rate**

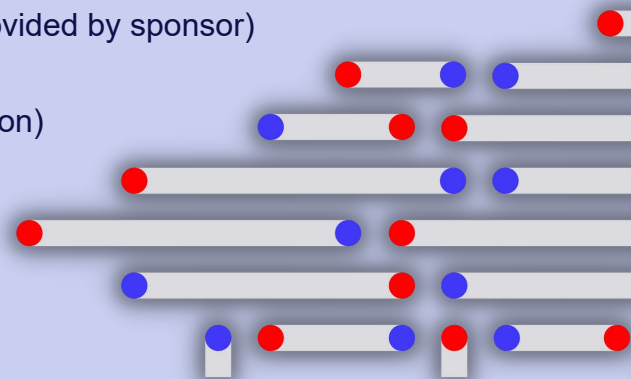
## SPONSORSHIP PACKAGES

### Platinum \$40,000 (exclusive opportunity)

- Conference Dinner Sponsorship
  - 1 pull-up banner at the entrance to the Conference Dinner (to be provided by Sponsor)
  - Logo printed on dinner menus
- Two (2) Exhibit Booth Packages
- Three (3) additional complimentary full conference passes
- Logo and URL on Conference website
- Logo/Banner included on Conference registration site
- Logo included in pre-conference marketing communication and registration confirmation emails
- Logo and Information to be included within Conference Mobile App
- Custom Icon on Home Screen of the App
- Logo on digital sponsor board
- Logo and company profile in the M2S Program Book (250 words max)
- One full-page colour ad in the M2S Program Book (to be provided by sponsor)
- Acknowledgment during Opening Ceremony and Conference Dinner
- Promotional item in the delegate bag (at Organizer's discretion)

### Diamond \$25,000 (exclusive opportunity)

- Conference Welcome Reception Sponsorship
  - 1 pull-up banner at the entrance to the Welcome Reception (to be provided by Sponsor)
- One (1) Exhibit Booth Package
- Two (2) additional complimentary full conference passes
- Logo and URL on Conference website
- Logo included in pre-conference marketing communication
- Logo and Information to be included within Conference Mobile App
- Logo on digital sponsor board
- Logo and company profile in the M2S Program Book (200 words max)
- One full-page colour ad in the M2S Program Book (to be provided by sponsor)
- Acknowledgment during Opening Ceremony
- Promotional item in the delegate bag (at Organizer's discretion)





## **Gold \$20,000 (exclusive opportunity)**

- Conference Wifi Sponsorship
  - Logo displayed on the splash screen
- One (1) Exhibit Booth Package
- Two (2) additional complimentary full conference passes
- Logo and URL on Conference website
- Logo included in pre-conference marketing communication
- Logo and Information to be included within Conference Mobile App
- Logo on digital sponsor board
- Logo and company profile in the M2S Program Book (150 words max)
- One full-page colour ad in the M2S Program Book (to be provided by sponsor)
- Acknowledgment during Opening Ceremony
- Promotional item in the delegate bag (at Organizer's discretion)

## **Silver \$15,000 (4 opportunities available)**

- One (1) lunch break
  - A tabletop sign for each catering station featuring the Sponsor's logo
- One (1) Exhibit Booth Package
- One (1) additional complimentary full conference pass
- Logo and URL on Conference website
- Logo included in pre-conference marketing communication
- Logo and Information to be included within Conference Mobile App
- Logo on digital sponsor board
- Logo and company profile in the M2S Program Book (150 words max)
- One half-page colour ad in the M2S Program Book (to be provided by sponsor)
- Promotional item in the delegate bag (at Organizer's discretion)



## Bronze \$7,500

- One (1) coffee break
  - A tabletop sign for each catering station featuring the Sponsor's logo
- One (1) Exhibit Booth Package
- Logo and URL on Conference website
- Logo included in pre-conference marketing communication
- Logo and Information to be included within Conference Mobile App
- Logo on digital sponsor board
- Logo and company profile in the M2S Program Book (100 words max)
- One (1) half-page colour ad in the M2S Program Book (to be provided by sponsor)

## ADDITIONAL OPPORTUNITIES

### ABSTRACTS ON FLASH DRIVE - \$12,000 (exclusive opportunity\*)

\*Can only be booked in combination with an exhibit booth or Platinum/Gold/Silver/Bronze Sponsorship.

The device will include all accepted abstracts for the conference which will be used by participants and their peers as a long-term reference. The device can be collected at your exhibition booth, providing you with extra visitor flow. A voucher with your company name will be provided by the Secretariat to each delegate. The flash drives will be produced by the organizers.

- Logo on the abstract flash drive.
- Logo and URL on Conference website
- Logo and Information to be included within Conference Mobile App
- Logo in the M2S Program Book

### CONFERENCE BAG - \$12,000 (exclusive opportunity)

All delegates will receive a durable and ethically produced conference bag that they will be happy to take home and reuse.

- Logo on Conference bag (in addition to the conference logo)
- Logo and URL on Conference website
- Logo and Information to be included within Conference Mobile App
- Logo in the M2S Program Book

## **CONFERENCE APP SPONSOR \$10,000**

Mobile app used by attendees to navigate sessions and the facility.

- Logo displayed on the app splash screen
- Logo and URL on Conference website
- Logo and Information to be included within Conference Mobile App
- Logo on digital sponsor board
- Logo and company profile in the M2S Program Book (100 words max)
- One half-page colour ad in the M2S Program Book

## **VOLUNTEER T-SHIRTS - \$3,000 (exclusive opportunity)**

All front-line volunteer staff at the conference will wear specially designed and easily recognizable shirts with the conference logo. Sponsor logo to be printed on the sleeve.

## **POSTER PRIZE SPONSOR - \$2,500 (4 opportunities available)**

Sponsor one of four prizes that will be awarded to the best poster per poster session

- Logo and URL on Conference website
- Logo and Information to be included within Conference Mobile App
- Logo in the M2S Program Book
- Acknowledgment during the poster prize announcement

## **TRAVEL GRANT - \$1,500**

Make a difference to the professional career of one of the successful abstract submitters. This is your opportunity to provide someone who is less fortunate with the opportunity to attend the M2S Conference. This may be in the form of registration, travel expenses, and/or accommodation (allocation of funds within the grant is at the discretion of the Organizing Committee).

- Logo and URL on Conference website
- Logo and Information to be included within Conference Mobile App
- Logo in the M2S Program Book





Please contact  
us to discuss  
your ideas for a  
custom package

## ADVERTISING

### COLUMN WRAPS - \$6,000 per column

- Column Wraps provide additional visibility to the sponsor throughout the Conference facility.
- The wraps will be 3' wide and 10' high.
- Artwork must be provided by the sponsor and approved by the M2S 2022 Committee
- Artwork to be submitted by June 1, 2022.

### PROGRAM BOOK AD

- Full-page ad: \$850
- Half-page ad: \$550

File resolution: 300 pixels per inch

Half-page ad: 4.87" wide x 3.68" tall (124 mm wide x 93 mm tall)

Full page bleed ad : 6" wide x 9" tall (153 mm wide x 229 mm tall)

\*\*Add 1/8" or 3mm bleed to all edges\*\*

\*\*Note coil binding along spine\*\*

File type: PDF/X-1a:2001

To be submitted by June 1, 2022

### MOBILE APP BANNERS

- 1 day: \$ 350
- 2 days: \$ 700
- 3 days: \$ 1,000

File resolution: recommended size: 1440 pixels wide by 205 pixels high

File types: .jpeg or .png - to be submitted by June 1, 2022



## TERMS AND CONDITIONS

### How to Apply

To book your participation in the M2S Conference, please go to the [online booking platform](#) and complete the application form. All applications received will be acknowledged in writing together with an invoice complete with payment details to facilitate payment. Submission of the application implies agreement with the full terms and conditions available on the booking platform and in this prospectus. Sponsorship and exhibition allocation will be assigned in order of applications and deposits received. Priority will be given to Platinum, Gold, and Silver Sponsors until March 1, 2022.

### Confirmation of Participation / Payment Schedule

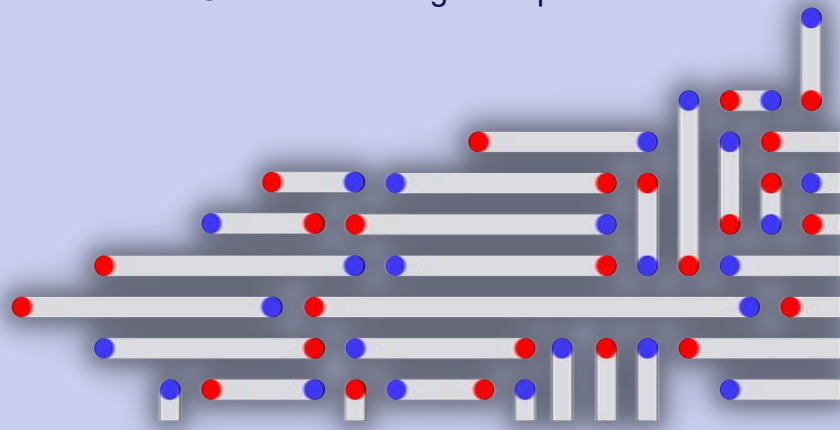
Your booking will be confirmed in writing. To confirm your sponsorship package and/or exhibition space, payment has to be received in full by the Conference Secretariat within 30 days after receipt of the invoice. Payment may be made by cheque in Canadian Dollars, bank transfer (subject to \$30 surcharge per transfer), or credit card (subject to 4.5% surcharge). Details of the payment options are included on the invoice. A different schedule may be planned by mutual agreement if the total amount exceeds \$20,000.

### Cancellation Policy

All cancellations must be sent in writing to the Conference Secretariat. For cancellations received before February 28, 2022, 50% of the total amount (non-refundable) will be retained. Cancellations received on or after March 1, 2022, the full amount will be due unless the package can be resold. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth space will be canceled. Any changes in the duration and/or location of the exhibition do not entitle the sponsor/exhibitor to cancel the agreement or request a refund of rates or put forward a claim to damages incurred thereby.

### Pricing

All pricing listed is quoted in Canadian Dollars. All inclusions in Conference design and print materials are subject to strict production deadlines.



## **TERMS AND CONDITIONS (continued)**

### **Cancellation of the Conference**

The organizer is entitled to cancel the conference due to reasons beyond their control that prevent or substantially hinder the planned holding of the conference. If the organizer is compelled to cancel the conference for reasons beyond their control, i.e. without organizing another conference in its place within twelve (12) months of the originally planned date, the contractor is released from its sponsorship obligation.

### **Sponsorship**

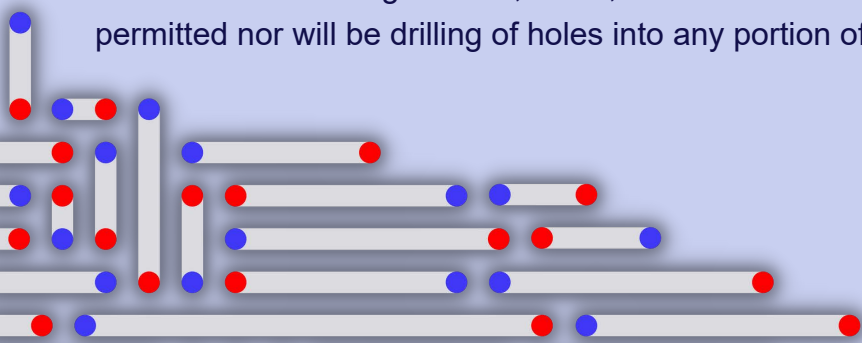
Priority is given in the following order to level sponsors: Platinum, Gold, Silver. Priority amongst sponsors within the same level will depend on the order of receipt of application and appropriate payment. Priority for level sponsors is applicable for the following: exhibition booth allocation, and exclusive sponsorship options. Through the sponsorship participation, the contractor is partially supporting the financing of the Conference. In return, the contractor will receive the opportunity to present their endeavours, products, and findings within the scope of the Conference. Additional benefits will be allocated to level sponsors as listed for additional benefits in this prospectus.

### **Booth Allocation**

An application for exhibit space will be considered valid only when full payment has been submitted along with a completed online form. All exhibit space applications will be allocated on a first-come, first-served basis and the Organizer reserves the right to accept or decline any participant's application. Changes in booth allocation without the explicit consent of the Organizer will not be permitted. Exhibitors desiring to share their contracted exhibition space with another company will face a surcharge and such an agreement is subject to approval by the Organizer.

### **Exhibitor Protocol**

Each exhibitor must keep their display within the dimensions of their exhibition booth at all times during the Conference and refrain from amplified announcements or music from the exhibition display. Nothing shall be taped, mounted, or attached in any form or manner to walls, doors, or facility structure. The driving of nails, tacks, or screws into floors, walls, columns, ceiling, or trim will not be permitted nor will be drilling of holes into any portion of the venue.





## **TERMS AND CONDITIONS (continued)**

### **Staff Registration**

Where a complimentary full registration is included in the Sponsorship package, you will be required to complete the online registration form with the details of the attending delegate before July 1, 2022. Staff registration will be available online and a link will be provided. The complimentary full registration includes full access to all Conference sessions, the exhibition, daily catering, and the Welcome Reception and Opening Ceremony. Badges will be available for pick up at the conference registration desk at the Vancouver Convention Centre. Name badges must be worn at all times. Tickets for the conference dinner can be purchased separately.

### **Hotel Accommodation**

Room bookings at the conference hotels can be made via the Exhibitor / Sponsor Registration site. The link will be provided once a package is confirmed and paid in full.

### **Related Events**

Sponsors and exhibitors should not arrange competing events against any of the Conference functions or sessions and are required to provide the M2S Conference Secretariat with information regarding proposed booth and social activities.

### **Prize Draws and Delegate Lists**

Due to Canadian privacy laws, some delegates have chosen to have their name excluded from the delegate list. Exhibitors may collect contact information within the confines of your booth. Prize draws, instant giveaways, and contests are permitted.

### **Fire, Safety and Health**

Participants are fully responsible for compliance with all applicable local, municipal, provincial and federal fire, safety, and health regulations regarding the installation, operation, and dismantling of display material and equipment or otherwise relating to the participant or its booth.

### **Insurance**

Participants are required, at their sole cost and expense, to procure and maintain comprehensive liability insurance against claims for bodily injury or death and property loss, theft, or damage, occurring prior to, during, and after the Conference/Exhibition for a minimum amount of 1 million dollars. A copy must be available to the Conference Secretariat one month prior to the event should it request it.

## **TERMS AND CONDITIONS (continued)**

### **Liability**

It is agreed that participants shall assume all responsibility associated with damage resulting from, or arising in connection with, their own negligence or that of their employees or agents, to the exhibition area and neither the Organizer, Conference Secretariat, the Halifax Convention Centre, nor the official show contractor or any of the above groups' employees or subsidiaries nor any NP/APN 2020 conference supplier will assume liability for damage, loss of any nature or personal injury in connection with the showing or viewing or presenting of exhibits whatsoever. Participant has sole responsibility for its property of any theft, damage, or other loss to such property, including any subrogation claims by its insurer. Neither the Organizer nor the event facility nor the exhibit service contractors, nor any of their representative officers, directors, shareholders, agents, employees, or representatives shall be liable for, and participant hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, damages, and liabilities described in this paragraph and will hold harmless and indemnify the Organizer from such risks, damages, and liabilities.

### **Program Book Ads**

For advertisements in the program book, a high-resolution file (at least 300 dpi, or eps format) containing the advertisement for printing in the respective publication must be submitted to the Conference Secretariat no later than June 1, 2022. The advertisement is subject to the Organizer's approval before printing.

## **CONTACT**

M2S 2022 Sponsor & Exhibitor Management  
c/o Venue West Conference Services

Phone: +1 604.681.5226

Toll-Free (in North America): +1 866.481.5226

[m2s-sponsorship@venuewest.com](mailto:m2s-sponsorship@venuewest.com)

[m2s-2022.com](http://m2s-2022.com)

