



ASRA SUMMER 2021 SHOW

NEW REGISTRATION GUIDELINES - PLEASE REVIEW CAREFULLY

Due to the limited capacity of the current venue – the Grey Eagle Event Centre, the ASRA Board has decided to follow a **special priority order** for exhibitor registration at the upcoming Show.

Due to the possible cancellation of the Summer Show because of COVID-19 and Provincial Health Restrictions, you are only required to pay an initial 25% deposit on your booth and show fees until May 31.

On May 31, you will be required to pay the remaining 75% of your show fees OR you will receive notice of a show cancellation and a full refund of the deposit will be issued.

- 1. Monday, April 26** – Registration opens for exhibitors who participated in the Summer 2019 Show. Only those members will receive a custom link to register. They will have priority over other members **until Monday, May 10** (2-week window). They will be receiving two emails from the Show Secretariat, one on April 26 when registration opens, and one reminder on May 3.
- 2. Monday, May 10** – Registration opens for all other returning ASRA members. These individuals will have priority over new members **until Monday, May 24** (2-week window). They will be receiving two emails from the Show Secretariat, one on May 10 and one reminder on May 17.
- 3. Monday, May 24** – Registration opens for new members who just joined the Association and have never attended a Show. These individuals will have **until Monday**, (2-week window) to register. They will be receiving two emails from the Show Secretariat, one on May 24 and one reminder on May 31.
- 4. Monday, May 31** – All registered members will receive a notice of the Show Cancellation **OR** a request to pay the remaining 75% of the registration fees (deadline to pay is June 11) which indicates that the Summer Show will be moving forward. If the show is cancelled, you will receive a full refund of the 25% deposit.
- 5. Friday, June 11** - Official Registration Deadline and Deadline to Pay Remaining 75% of fees (& cheque discount deadline). After this date, booths will continue to be sold based on availability. Show fee is \$100 higher.
- 6. Tuesday, June 15** - Exhibitors will receive confirmation of the final number of booths allocated to them, as well as the booth number.

Members will be allowed to purchase as many booths as they want, however the **final number of booths will be confirmed on June 11, as well as the availability of tent and kayak areas.** Should we receive a large number of booth requests, the Secretariat may decide to cap the number of booths allowed per exhibitor. Additional booths purchased and/or tent and kayak areas would be refunded.

Should you have any questions or concerns about the above, please do not hesitate to reach out to the ASRA Secretariat at info@asra.ca.

Thank you for your cooperation throughout this process.