



WILDFIRE RESILIENCY AND TRAINING SUMMIT

SPONSORSHIP OPPORTUNITIES

Wildfire Resiliency and Training Summit
April 20 – 24, 2024 Prince George, B.C.





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EVENT

Last year, British Columbia experienced its worst wildfire season in recorded history. As we look to recover from the unprecedented wildfires of 2023, communities across B.C. have a unique opportunity to bolster their resiliency by upgrading their infrastructure with FireSmart principles in mind. On April 20-24, more than 700 firefighting professionals, FireSmart experts and Indigenous, municipal and community leaders will gather in Prince George for the 2024 Wildfire Resiliency and Training Summit. There, they'll share lessons learned from 2023, along with the latest research, technologies, best practices and other information to help regions and communities prepare for the upcoming wildfire season.

The theme for this year's Summit is Recover, Rebuild, Prepare. Our five-day gathering in Prince George will kick off with two days of training for firefighting professionals, followed by a three-day conference with keynote addresses, expert panels, workshops, training programs and valuable networking opportunities. We hope you can join BC's firefighters and FireSmart community as we work together to keep BC communities safe, build fire resiliency and reduce the negative impacts of fire.

AUDIENCE

Members of the FireSmart community attending this conference will include key staff from First Nations, local governments, the Province of BC, fire departments province-wide, as well as local FireSmart representatives, wildfire mitigation specialists, firefighters, researchers, emergency managers, wildfire scientists and industry partners.

REACH

Through the year-round work carried out by Summit attendees, your sponsorship reach will be amplified as they work with municipalities, First Nations, homeowners, home builders, renovation contractors, ranchers, farmers, landscapers, schools and others to educate them about the products and best practices that help make communities and homes fire resilient.

As the importance of being FireSmart continues to grow in the face of ongoing climate change, the Wildfire Resiliency and Training Summit will provide your organization with unique sponsorship, exhibitor and networking opportunities to showcase how your products, services and expertise have a valuable role to play in keeping communities safe and building fire resiliency across British Columbia.



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THE OPPORTUNITY

For the 2024 Wildfire Resiliency and Training Summit we are offering a single sponsorship tier and price point. All funds raised through sponsorship will be directed towards the following two initiatives:

- Registration and travel subsidy for individuals who should be in attendance but who don't have access to existing financial assistance programs (First Nations, students, Coordinators, Community Champions, VFD etc.). The WRTS planning committee will oversee an application and review process to determine candidates that meet the requirement.
- *BC Wildland Firefighter Awards*: In recognition of the critical role that wildland firefighters play in keeping the province safe, FireSmart BC, the First Nations' Emergency Services Society, and BC Wildfire Service have partnered to create the new BC Wildland Firefighter Awards, which will recognize four firefighters (Indigenous and non-Indigenous) each year at the Wildfire Resiliency and Training Summit (WRTS). Each recipient will receive a personalized award plus a \$1000 grant towards furthering wildfire resiliency efforts.

For more information, please visit the Wildfire Resiliency and Training Summit [website](#).

WRTS 2024 SPONSORSHIP: \$2500

- 2 Conference registrations (April 22-24, 2024).
- Opportunity to have an exhibitor booth at the Summit (dates/times TBC).
- Opportunity to provide item for delegate bag.
- Logo placement on event program and signage.
- Logo on sponsor page of the event website.

SECURE YOUR SPONSORSHIP

We welcome the opportunity to partner with you. Start the sponsorship conversation by contacting:

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wrts@pacegroup.com