

2022

PLASTIC SURGERY CONGRESS

SPONSORSHIP
AND
EXHIBITION
PROSPECTUS



16–18 JUNE 2022

GOLD COAST CONVENTION & EXHIBITION CENTRE

www.plasticsurgerycongress.com

PSC 2022
is proudly
hosted by



Australian Society
of Plastic Surgeons

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INVITATION FROM THE 2022 CONGRESS CONVENORS

The Australian Society of Plastic Surgeons (ASPS) invite you to be involved as a sponsor and/or exhibitor at the Plastic Surgery Congress (PSC) in 2022.

The main Congress will be held from Thursday 16th June to Saturday 18th June 2022 at the Gold Coast Convention & Exhibition Centre, QLD Australia. Over 500 leading consultant specialist plastic surgeons and registrars are expected to attend the PSC 2022. There is scope for educational workshops to precede (Wed) and follow (Sun) the core Congress.

The PSC has become the peak educational meeting for Plastic and Reconstructive Surgeons in Australasia, with the 2022 meeting bringing contemporary and high quality scientific and medical education to Australia, with a focus on world's best practice. PSC 2022 is designed to facilitate extensive networking with para-Congress workshops, three days of Congress, a Welcome Reception and Gala Dinner.

Industry participation will be an integral part of the PSC 2022. The exhibition hall, with daily catering services, will host the Welcome Reception to maximise your interaction with delegates and key opinion leaders. The exhibition hall will feature leading companies that provide products and services to the specialty of plastic and reconstructive surgery and related allied health professionals and practice managers.

The PSC 2022 presents your business with the unique opportunity and exposure to a highly-targeted audience. There are a number of sponsorship and exhibition packages available. Sponsorship packages are tailored to appeal to a wide variety of marketing objectives.

Sponsorship of the PSC 2022 will yield the following benefits:

- » Exposure to a valuable audience before, during and after the Congress
- » An innovative way to showcase your company
- » Opportunities to raise your company's profile with your target audience
- » Inclusion in the integrated Congress marketing campaign
- » Excellent networking opportunities during the Congress
- » Maintenance of relationships with existing customers
- » The opportunity to ignite the interest of prospective customers
- » Demonstration of your support and commitment for the field and the network

Demand is expected to be strong and early application will ensure your organisation will feature extensively in all marketing campaigns, and give you priority in your booking.

We look forward to welcoming back our loyal partners and friends, and to welcoming new participation at the PSC 2022. We thank you for your consideration. We are always looking to provide maximum value to our sponsors and exhibitors, and are always happy to discuss any specific or novel ways that your organisation, and our society members, can interact for the mutual benefit of both parties.

Darrell Perkins & Kim Taylor *Convenors,*
PSC 2022

CONGRESS HOST



Australian Society of Plastic Surgeons

Founded in 1970, the Australian Society of Plastic Surgeons Inc (ASPS) is the peak body for Specialist Plastic Surgeons (both reconstructive and cosmetic). Our main role is to protect the integrity of plastic surgery as a specialty.

www.plasticsurgery.org.au

HOST CITY AND VENUE

Gold Coast Convention & Exhibition Centre

Always a popular destination for PSC attendees, the Gold Coast stretches along 57 kilometres of coastline. As host city for the Commonwealth Games in 2018, more than \$13.5 billion dollars was invested in major infrastructure projects that have helped the Gold Coast develop into a diverse, cosmopolitan, forward-thinking city, well positioned for future growth.

Conveniently located in the heart of Broadbeach, just 500 metres from white sand beaches and a wide variety of shops and restaurants, the Gold Coast Convention & Exhibition Centre now has its own stop on the new light rail service – making access even easier.

DELEGATE PROFILE

SPECIALIST PLASTIC SURGEONS

The medical specialty of plastic surgery encapsulates a comprehensive and diverse set of subspecialty disciplines including but not limited to:

- » Cosmetic surgery
- » Aesthetic surgery
- » Hand surgery
- » Craniofacial and maxillofacial surgery
- » Burns surgery
- » Head and neck surgery
- » Breast surgery
- » Cancer surgery

Fully qualified surgeons who perform plastic surgery are known as Specialist Plastic Surgeons.

FURTHER INFORMATION

To discuss your involvement in the Plastic Surgery Congress, please contact:

Helen McGowan
Sponsorship and Exhibition Sales Manager

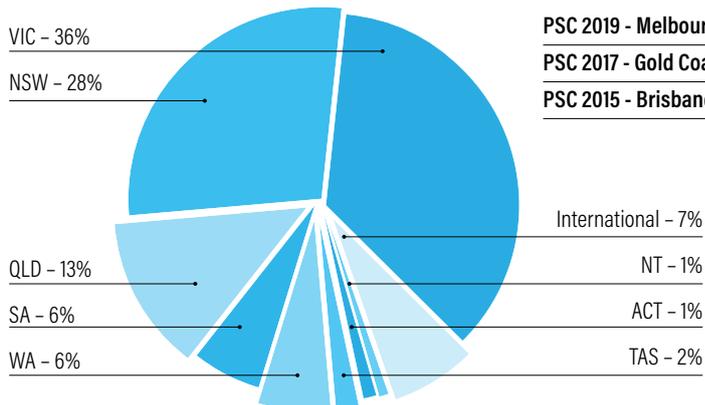


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OVERVIEW OF PLASTIC SURGERY CONGRESS 2019

Attendees' home states



Total Attendees (previous years)

PSC 2019 - Melbourne	618 attendees
PSC 2017 - Gold Coast	657 attendees
PSC 2015 - Brisbane	557 attendees

CONGRESS PROGRAM

The PSC 2022 Organising Committee is busy creating a comprehensive program to engage and inform delegates throughout the Congress.

The main streams of the 2022 will be Reconstructive and Cosmetic Surgery of the head and neck, breast and body.

Specific focussed subspecialty streams will be:

- » Craniomaxillofacial Surgery
- » Practice Managers
- » Hand Surgery
- » Wound Management

Abstract submissions will be accepted from October 2021 - February 2022. For the latest program and speaker updates, please visit

www.plasticsurgerycongress.com

Thursday 16 June 2022

- » Opening Session
- » Plenary Sessions
- » Concurrent Sessions
- » Free Paper Presentations
- » Exhibition
- » Welcome Reception

Friday 17 June 2022

- » Sponsors Breakfast Sessions
- » Concurrent Sessions
- » Free Paper Presentations
- » Practice Managers Workshop
- » Wound Management Forum
- » Exhibition
- » Gala Dinner

Saturday 18 June 2022

- » Sponsors Breakfast Sessions
- » Concurrent Sessions
- » Practice Managers Workshop
- » Wound Management Forum
- » Exhibition

SOCIAL PROGRAM

Networking is a key part of the Congress and to complement the educational program, an equally outstanding social program has been developed which allows plenty of opportunities to connect with old and new colleagues.

KEY DATES

Call for abstracts opens	4 October 2021
Registration opens	15 November 2021
Call for abstracts closes	11 February 2022
Early bird registration closes	25 February 2022
Notification to authors	14 March 2022
PSC 2022	16 - 18 June 2022

EXHIBITION OPENING HOURS*

Thursday 16 June 2022	0800 - 1930
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(Welcome Reception in Exhibition Hall)

Friday 17 June 2022	0830 - 1530
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Saturday 18 June 2022	0830 - 1530
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EXHIBITOR MOVE IN*

Wednesday 15 June 2022	1400 - 1700
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EXHIBITOR MOVE OUT*

Saturday 18 June 2022	1600 - 1730
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**Times are subject to change*



WHY BE INVOLVED

In accordance with the tradition of the past Congresses, the PSC 2022 has formulated an exciting and innovative program. Supporting the Congress through sponsoring and exhibiting will enable your organisation to:

- » Promote and market your company's products and services to over 500 specialists in this field including Specialist Plastic Surgeons, Plastic Surgical Trainees and Junior Doctors, Heads of Departments, Nurse Practitioners, Practice Nurses, Practice Directors and Practice Managers
- » Obtain high visibility at a premier event with extensive networking opportunities
- » Share your expertise with delegates from across Australasia
- » Prepare for the future by connecting with delegates and leaders in the field to increase your company's insight into future trends

MARKETING REACH

An extensive marketing campaign will be used to promote the PSC 2022 and to ensure maximum exposure for your organisation throughout Australia and New Zealand. Avenues for marketing include:



Online

A website dedicated to the Congress is now live and will be updated continuously in the lead up to the Congress providing all current information on the program, speakers, social program and a section dedicated to sponsors and exhibitors.



E-Marketing

Direct email broadcasts are distributed regularly in the lead up to the Congress. The email broadcasts include Congress updates such as call for abstract reminders, program announcements, registration opening, social program information, newly confirmed sponsors and exhibitors, and more.



Congress App

The PSC 2022 App will be available for download prior to the Congress, providing sponsor and exhibitors the opportunity to connect with delegates pre and post event.



Virtual Platform

PSC 2022 will offer a virtual solution to those participants who may not be able to attend the face to face Congress.

A selection of sessions from the Congress will be able to be viewed live or on demand through the virtual platform for registered delegates. Virtual delegates and those who attend the Congress live will have access to the platform for a 6 month period, extending the lifespan of the Congress well beyond 16 - 18 June 2022.

As an added value for our sponsors and exhibitors will who be onsite meeting face to face with delegates, a virtual showcase will also be available on the platform to highlight your product or services to the virtual audience.

TRACK YOUR LEADS

The Congress App is a powerful tool that enables exhibitors to capture, measure and track the quality of interactions with your new and existing customers. By using your smartphone to scan a delegate's badge, every staff member on your team can capture the delegate's details and make quick notes about your interaction.

Reports can be generated by anyone in your organisation (even someone not onsite at the Congress) in real time to start following up leads. If a delegate requests more information, you could have it sent to them before they've even finished their coffee!

This lead capturing technology is included for every exhibition stand.

SPONSORSHIP OPPORTUNITIES

The diverse range of sponsorship packages have been created to give your organisation the best return on investment with many options designed to suit any budget.

Your organisation can benefit from significant brand exposure to a relevant and interested audience. You can select a sponsorship package that suits your marketing needs, or contact us to tailor a package.

Please note exhibition booths will be allocated based on order of applications received.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

AUD \$38,500 inc GST

As a Platinum Sponsor, your organisation will be acknowledged and promoted for its support of the Congress prior, during and post event. This package not only provides a level of high exposure but comes with a wide range of entitlements including a premium location in the exhibition area and the opportunity to take part in the Congress Program.

EXHIBITION

- » Feature Exhibition space - 36m² (6m x 6m booth layout)

REGISTRATION

- » Six (6) exhibitor registrations including access to the exhibition area and daily catering
- » Six (6) tickets to the Welcome Reception
- » Six (6) tickets to the Gala Dinner

SOCIAL PROGRAM

- » Each Platinum Sponsor will have the option to have a reserved table allocated in a prime position for their representatives and guests at the Gala Dinner. The Sponsor has the option to invite ticketed guests to be seated at their table or purchase additional tickets to make up a table of 10 for the event

EDUCATION

- » **NEW TO 2022** - Subject to Organising Committee approval, opportunity to present a course or lecture, associated with the Congress Program, dependent on the academic merit of the presentation and availability of time in the Program. This could take the form of a breakfast session or a workshop (this will be specifically discussed between the Sponsor and Congress Convenors prior to commitment). This breakfast session or workshop will be recorded and uploaded to the virtual platform for on-demand viewing by all delegates.

BRANDING AND PROMOTION

- » Your company logo and URL hyperlinked on the official Congress website
- » Your company logo and acknowledgement as Platinum Sponsor on all E-blasts sent during the Congress email marketing campaign
- » A full page advertisement in the Congress Program Book participants will receive on arrival (artwork to be provided by the Sponsor, specifications to follow)
- » Your company logo, contact details and acknowledgement as Platinum Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Advertisement on the Congress App (artwork to be provided by the Sponsor, specifications to follow)
- » Your company logo, contact details and acknowledgement as Platinum Sponsor in the Congress App
- » Recognition as Platinum Sponsor on sponsor acknowledgement signage onsite at the Congress
- » Verbal acknowledgement by the Congress Convenor at the opening plenary and throughout the Congress
- » **NEW TO 2022** - Two (2) push notifications to be sent to participants through the Congress App during the Congress (word count and timing to be confirmed)

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience.

Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase.

In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 3 files - maximum 5MB each)
- » Video content (up to 2 files - link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » **NEW TO 2022** - A delegate list 6 weeks, 4 weeks and 2 weeks prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.



Gold Sponsor

AUD \$22,500 inc GST

This premium level of support ensures your profile and branding is prominent across a number of platforms. Don't miss this opportunity to consolidate your positioning in the industry.

EXHIBITION

- » Feature Exhibition space – 18m² (6m x 3m booth layout)

REGISTRATION

- » Four (4) exhibitor registrations including access to the exhibition area and daily catering
- » Four (4) tickets to the Welcome Reception
- » Four (4) tickets to the Gala Dinner

BRANDING AND PROMOTION

- » Your company logo and URL hyperlinked on the official Congress website
- » A half (1/2) page advertisement in the Congress Program Book (artwork to be provided by the Sponsor, specifications to follow)
- » Your company logo, contact details and acknowledgement as Gold Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as Gold Sponsor in the Congress App
- » Recognition as Gold Sponsor on sponsor acknowledgement signage onsite at the Congress
- » Verbal acknowledgement by the Congress Convenor at the opening plenary and throughout the Congress
- » **NEW TO 2022** – One (1) push notification to be sent to participants through the Congress App during the Congress (word count and timing to be confirmed)

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience.

Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase.

In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » **NEW TO 2022** – A delegate list 4 weeks and 2 weeks prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

Silver Sponsor

AUD \$10,500 inc GST

This package offers a combination of elements that will provide opportunities to promote your brand and profile throughout the Congress.

EXHIBITION

- » Feature Exhibition space – 9m² (3m x 3m booth layout)

REGISTRATION

- » Two (2) exhibitor registrations including access to the exhibition area and daily catering
- » Two (2) tickets to the Welcome Reception
- » Two (2) tickets to the Gala Dinner

BRANDING AND PROMOTION

- » Your company logo and URL hyperlinked on the official Congress website
- » A quarter (1/4) page advertisement in the Congress Program Book (artwork to be provided by the Sponsor, specifications to follow)
- » Your company logo, contact details and acknowledgement as Silver Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as Silver Sponsor in the Congress App
- » Recognition as Silver Sponsor on sponsor acknowledgement signage onsite at the Congress
- » Verbal acknowledgement by the Congress Convenor at the opening plenary and throughout the Congress
- » **NEW TO 2022** – One (1) push notification to be sent to participants through the Congress App during the Congress (word count and timing to be confirmed)

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience.

Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase.

In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » **NEW TO 2022** – A delegate list 2 weeks prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

CONGRESS SOCIAL PROGRAM

Congress Welcome Reception and Gala Dinner

NEW TO 2022

AUD \$12,000 inc GST

Exclusive Opportunity

Don't miss this opportunity to be the exclusive sponsor of the 2022 PSC Social Program! The Welcome Reception will be held on Thursday 16 June 2022 in the Exhibition Hall and the Congress Gala Dinner will be held on Friday 17 June 2022 at the Gold Coast Convention & Exhibition Centre and will be an opportunity for delegates to network and connect with colleagues old and new.

REGISTRATION

- » Ten (10) tickets to the Welcome Reception
- » Ten (10) tickets to the Gala Dinner

BRANDING AND PROMOTION

- » Naming rights to the Congress Welcome Reception e.g. PSC 2022 (Company Name) Welcome Reception
- » Naming rights to the Congress Gala Dinner e.g. PSC 2022 (Company Name) Gala Dinner
- » Two (2) company banners displayed at entrance to Welcome Reception and Gala Dinner (sponsor to provide)
- » Verbal acknowledgement at the Gala Dinner by the MC
- » Company logo and acknowledgement on Gala Dinner menu
- » Reserved table in premium location at Gala Dinner for company representatives and guests
- » Opportunity to provide giveaways / gifts at Gala Dinner (sponsor to provide)
- » Your company logo in the program beside the Welcome Reception and Gala Dinner
- » Your company logo and URL hyperlinked on the official Congress website
- » Your company logo, contact details and acknowledgement as Social Program Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as Social Program Sponsor in the Congress App
- » Recognition as Social Program Sponsor on sponsor acknowledgement signage onsite at the Congress
- » Verbal acknowledgement by the Congress Convenor at the opening plenary and throughout the Congress
- » Two (2) push notifications to be sent to participants through the Congress App during the Congress (word count and timing to be confirmed)

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience.

Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase.

In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » A delegate list 2 weeks prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.



CONGRESS EDUCATION

Align yourself with the Congress program and support the valued education across various forums.

Industry Breakfast Sessions

AUD \$7,500 inc GST

Limited opportunities available

Limited breakfast session opportunities will be available during the Congress providing interested companies with the forum to deliver educational content.

Friday 17 June 2022: 0700 - 0800

Saturday 18 June 2022: 0700 - 0800

Please note all applications will be assessed by the Organising Committee based on academic merit.

This breakfast session will also be recorded and uploaded to the virtual platform for on-demand viewing by all delegates.

REGISTRATION

- » Two (2) day only registrations including access to the breakfast session, exhibition area and catering

EDUCATION

- » Naming rights to your breakfast session
- » Provision of a meeting room (Room 9) at the Gold Coast Convention & Exhibition Centre, lectern and microphone, data projector and screen for the workshop session
- » The venue can accommodate a **maximum of 90 guests** seated at round tables of 10 guests per table
- » Sponsor to provide the speakers and content (subject to the PSC 2022 Organising Committee approval)
- » Sponsor is responsible for the breakfast catering for participants
- » The Congress Organiser will provide the booking mechanism for Congress delegates to pre-book for the breakfast session and provide the sponsor with a list of registered attendees

BRANDING AND PROMOTION

- » Your company logo in the program beside the Breakfast Session
- » Opportunity to display two (2) pull up banners in the room for the duration of the Breakfast Session
- » Your company logo and URL hyperlinked on the official Congress website
- » Your company logo, contact details and acknowledgement as Breakfast Session Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as Breakfast Session Sponsor in the Congress App

- » Recognition as Breakfast Session Sponsor on sponsor acknowledgement signage onsite at the Congress
- » Verbal acknowledgement by the Congress Convenor at the opening plenary and throughout the Congress

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience.

Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase.

In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » A delegate list 2 weeks prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.



E-Poster Zone

AUD \$4,000 inc GST

Exclusive opportunity

The scientific E-Poster Zone delivers leading research and findings and is a valued component of the education forum. The E-Poster Zone will be located in the Exhibition area for all to see as they network during the breaks and lunches.

BRANDING AND PROMOTION

- » Naming rights to the E-Poster Zone e.g. PSC 2022 (Company Name) E-Poster Zone
- » Company logo included on signage surrounding E-Poster Zone
- » Opportunity to display one (1) piece of free standing signage in the E-Poster Zone area (sponsor to provide)
- » Your company logo and URL hyperlinked on the official Congress website
- » Recognition as E-Poster Zone sponsor on sponsor acknowledgement signage onsite
- » Your company logo, contact details and acknowledgement as E-Poster Zone Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as E-Poster Zone Sponsor in the Congress App

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience.

Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase.

In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 3 files - maximum 5MB each)
- » Video content (up to 2 files - link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » A delegate list 1 week prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.



CONGRESS HOSPITALITY

Refreshment Bar



AUD \$15,000 inc GST

Three opportunities / maximum two opportunities per item

EXHIBITION

- » Exhibition space (6m x 3m – including refreshment bar service area allowing for approximately 3m x 3m marketing space)
- » Option to serve coffee, juice or ice cream from your exhibition stand
- » 1 coffee machine on your exhibition stand

OR

- » 1 juice machine on your exhibition stand

OR

- » 1 ice cream cart on your exhibition stand
- » All options include 2 x serving staff for each break period (morning tea, lunch, afternoon tea on Thursday 16 June, Friday 17 June, Saturday 18 June)

REGISTRATION

- » Two (2) exhibitor registrations including access to the exhibition area and daily catering
- » Two (2) tickets to the Welcome Reception
- » Two (2) tickets to the Gala Dinner

BRANDING & PROMOTION

- » Opportunity to have branded coffee mugs, juice cups or ice cream cups with sponsor's logo distributed at the Refreshment Bar (at additional cost to the sponsor)
- » Opportunity to have serving staff in branded aprons/t-shirts (at additional cost to the sponsor)
- » Your company logo and URL hyperlinked on the official Congress website
- » Your company logo, contact details and acknowledgement as Refreshment Bar Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as Refreshment Bar Sponsor in the Congress App.
- » Recognition as Refreshment Bar Sponsor on sponsor acknowledgement signage onsite at the Congress

VIRTUAL PLATFORM

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- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » A delegate list 2 weeks prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

Networking Zones



AUD \$12,000 inc GST

Exclusive opportunity

EXHIBITION

- » Exclusive branding of the various Networking Zones, including your company logo on the coffee tables and bar tables with decals – these Zones will be scattered around the Exhibition Hall

BRANDING & PROMOTION

- » Opportunity to place promotional material throughout Networking Zones
- » Your company logo and URL hyperlinked on the official Congress website
- » Your company logo, contact details and acknowledgement as Networking Zones Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as Networking Zones Sponsor in the Congress App
- » Recognition as Networking Zones Sponsor on sponsor acknowledgement signage onsite at the Congress
- » Verbal acknowledgement by the Congress Convenor at the opening plenary and throughout the Congress

VIRTUAL PLATFORM

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NETWORKING

- » A delegate list 2 weeks prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

CONGRESS CONNECTIONS

By sponsoring one of these key Congress elements, your company logo will feature on these items and make a valuable connection with participants, in addition to other entitlements.

Congress App

AUD \$10,000 inc GST

Exclusive opportunity

New to the Congress in 2019, the Congress App was the go-to platform for participants to view the program, plan their own agenda, view speaker abstracts, confirm details of the social program and receive updates throughout the Congress. The Congress App was highly successful with over 740 unique downloads and over 2,500 views of the program.

EXHIBITION

- » **NEW TO 2022** - Exhibition space – 9m² (3m x 3m booth layout)

REGISTRATION

- » Two (2) exhibitor registrations including access to the exhibition area and daily catering
- » Two (2) tickets to the Welcome Reception
- » Two (2) tickets to the Gala Dinner

BRANDING AND PROMOTION

- » Banner advertisement with link to company website in the footer of the Congress App (artwork to be provided by Sponsor)
- » Company logo on loading / landing page in the Congress App
- » Company Logo on the home screen of the Congress App
- » One (1) push notification to be sent to participants through the Congress App during the Congress (word count and timing to be confirmed)
- » Your company logo and URL hyperlinked on the official Congress website
- » Your company logo, contact details and acknowledgement as Congress App Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as Congress App Sponsor in the Congress App
- » Recognition as Congress App Sponsor on sponsor acknowledgement signage onsite at the Congress

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience.

Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase.

In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » A delegate list 2 weeks prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

Lanyard and Name Badge Sponsor

AUD \$5,500 inc GST

Exclusive Opportunity

Each participant must wear a Congress lanyard and name badge throughout the Congress. This is an opportunity to have your logo on this highly visible element.

BRANDING AND PROMOTION

- » Your company logo on Congress lanyard and name badge (lanyard and name badge selection and logo placement at discretion of the PSC 2022 Committee)
- » Your company logo and URL hyperlinked on the official Congress website
- » Your company logo, contact details and acknowledgement as Lanyard and Name Badge Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as Lanyard and Name Badge Sponsor in the Congress App
- » Recognition as Lanyard and Name Badge Sponsor on sponsor acknowledgement signage onsite at the Congress

VIRTUAL PLATFORM

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- » 150 word profile about your organisation
- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » A delegate list 1 week prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.



Sunscreen Sponsor

AUD \$6,000 inc GST
Exclusive opportunity

BRANDING AND PROMOTION

- » Logo on sunscreen available for delegates at registration desk (Congress Organiser to source and supply – sunscreen bottle selection and logo placement will be at the discretion of the PSC 2022 Organising Committee)
- » Supply of 700 units of sunscreen included. Any additional stock can be purchased at the Sponsor’s own cost
- » Your company logo and URL hyperlinked on the official Congress website
- » Your company logo, contact details and acknowledgement as Sunscreen Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as Sunscreen Sponsor in the Congress App
- » Recognition as Sunscreen Sponsor on sponsor acknowledgement signage onsite at the Congress

VIRTUAL PLATFORM

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- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » A delegate list 1 week prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

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Note Pad and Pen Sponsor

AUD \$2,200 inc GST
(+ stock x 700 note pads & pens)
Exclusive opportunity

BRANDING AND PROMOTION

- » Company branded note pads and pens available for delegates at the registration and information desk (sponsor to provide)
- » Your company logo and URL hyperlinked on the official Congress website
- » Your company logo, contact details and acknowledgement as Note Pad and Pen Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as Note Pad and Pen Sponsor in the Congress App
- » Recognition as Note Pad and Pen Sponsor on sponsor acknowledgement signage onsite at the Congress

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience.

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In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » A delegate list 1 week prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

Water Bottle Sponsor

AUD \$2,200 inc GST
(+ stock x 700 empty water bottles)
Exclusive opportunity

BRANDING AND PROMOTION

- » Company branded water bottles available for delegates at the registration and information desk (sponsor to provide)
- » Your company logo and URL hyperlinked on the official Congress website
- » Your company logo, contact details and acknowledgement as Water Bottle Sponsor in the Congress Program Book
- » Logo on sponsor acknowledgement slides before every session
- » Your company logo, contact details and acknowledgement as Water Bottle Sponsor in the Congress App
- » Recognition as Water Bottle Sponsor on sponsor acknowledgement signage onsite at the Congress

VIRTUAL PLATFORM

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- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » A delegate list 1 week prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress*

Note: Delegate list to be in Excel format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

EXHIBITION OPPORTUNITIES

Standard Shell Scheme Package

AUD \$5,500 inc GST

Included in each 3m x 3m x 2.4m (high) booth are the following:

- » Walls – matt anodized aluminum frame with white laminated infill panels
- » Fascia – All open aisle frontages will have a fascia sign consisting of one company name and stand number, computer cut vinyl and standard lettering (maximum 30 characters)
- » Lighting – Two (2) track spotlights per 9sqm (lights are mounted on the Inside of the front fascia)
- » Power – One (1) single power point per stand, regardless of size, power point is positioned in the rear corner of the stand

Raw Space for your own Custom Built Stand

AUD \$5,500 inc GST

3m x 3m of raw space in which to place your custom built stand.

Please note that walling, flooring other than existing venue flooring, power, lighting and furnishings are not included with Raw Space and must be supplied by your custom build supplier.

All custom built stands require prior venue approval, fully dimensioned plans and full build crew contact details will be sought and lodged with the venue WHS department one month prior to the Congress.

Discounts available for double and island booths

- » Double Exhibition Booth 6m x 3m – AUD \$9,900
- » Quadruple Exhibition Booth 6m x 6m – AUD \$16,500



Registration inclusions for Shell Scheme and Raw Space

- » Two (2) exhibitor registrations including access to the exhibition area, daily catering and one (1) ticket each to the Welcome Reception
- » Additional exhibitor registrations can be purchased for \$350 inc GST and inclusions are as per inclusive exhibitor registrations.
- » Additional social function tickets are available for purchase but are subject to availability:
 - Welcome Reception at \$70 inc GST each
 - Gala Dinner at \$160 inc GST each

Please note:

All representatives of an exhibiting company must be registered prior to attending the Congress.

Branding & Promotion for Shell Scheme and Raw Space:

- » Your company logo and URL hyperlinked on the official Congress website
- » Your company name and booth number listed in the Congress Program Book
- » Your company name and booth number listed in the Congress App

VIRTUAL PLATFORM

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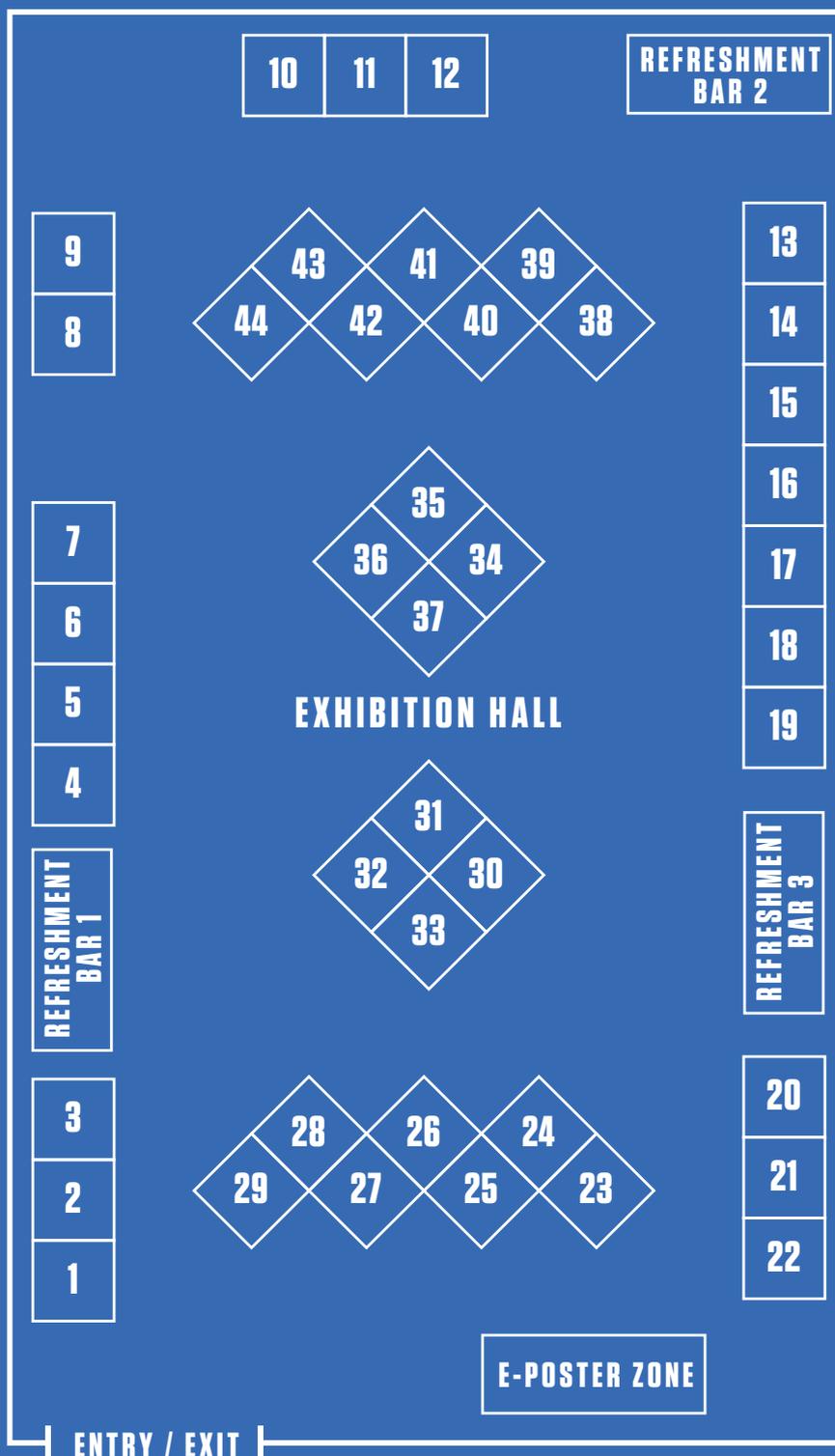
- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

Exhibition Opening Hours*

Thursday 16 June 2022	0800 – 1930
Friday 17 June 2022	0830 – 1530
Saturday 18 June 2022	0830 – 1530

Note: Opening hours are subject to change once the program has been established.

EXHIBITION FLOORPLAN



Please note the Exhibition Floor plan is indicative and subject to change.

BOOKING DETAILS

Payment and deadlines to fully confirm your sponsorship package and/or exhibition space:

- » 50% deposit is required upon booking or within 14 days of receipt of your tax invoice
- » Your booking will only be fully processed and secured upon receipt of this deposit at the Congress Office
- » The balance of payment is required by 25 February 2022
- » All bookings made after 25 February 2022 must be paid in full within 14 days of receipt of invoice

Cancellation

In the event of cancellation of sponsorship or exhibition booth space, please note that unless that particular area of sponsorship or exhibition is resold, the committee reserves the right to retain all monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth/s will be cancelled.

Any booth or sponsorship package cancelled after 25 February 2022 will not be refunded; thus 100% forfeited.

A full copy of the Terms and Conditions is on the website and is integral to the application form, it must be read and ticked as read prior to finalising your application.

Make your booking

To secure your place at the Plastic Surgery Congress 2022 simply visit www.plasticsurgerycongress.com to book online.

For further information, please contact:

Helen McGowan
Sponsorship and Exhibition Sales Manager



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E helen@wsm.com.au

www.plasticsurgerycongress.com

COVID SAFETY PLAN

The Australian Society of Plastic Surgeons will take all reasonable steps to provide the safest possible environment for our delegates, supporters, exhibitors, staff and contractors. We will be guided by the Government health and safety measures and will work closely with the venues and all suppliers to plan and implement a detailed COVID Safety Plan. Government restrictions and guidelines

will evolve over time in the lead up to the Congress and will be communicated on the website. Closer to the time of the Congress, in response to the current guidelines, participants will be sent COVID Safety compliance information which will provide details on the measures being undertaken. All delegates will be bound by these guidelines.