

STRONGER BRIDGES SAFER HARBOURS

SYDNEY

15-19 MAY
2022

Support and exhibition
prospectus



The Royal
Australian &
New Zealand
College of
Psychiatrists



RANZCP 2022 Congress

International Convention Centre Sydney
ranzcp2022.com.au

Invitation to participate

It is my pleasure to invite your organisation to participate as a supporter or exhibitor at the Royal Australian and New Zealand College of Psychiatrists (RANZCP) 2022 Congress, 'Stronger bridges, safer harbours'.

The RANZCP Congress is the premier educational and scientific event for psychiatrists and other mental health professionals in the Australasian region. Each year, Congress welcomes approximately 1300 delegates from Australia and New Zealand, as well as further afield. Across four days, delegates are able to participate in an all-encompassing scientific program, featuring a full range of topics spanning the breadth of contemporary psychiatric practice and research.

The 2022 Congress will be held from 15-19 May 2022 at the International Convention Centre Sydney. A vibrant city, celebrated for its yacht-studded harbour, superb beaches and the iconic Opera House, Sydney is an attractive location for many and attendance at the Congress is expected to be high.

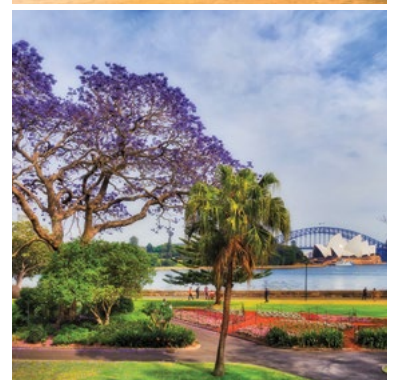
Psychiatrists, trainees, early career doctors, medical students and other mental health professionals will congregate in Sydney to explore and discuss the latest research and innovations. Furthermore, delegates will have the opportunity to engage in practical workshops, presentations and symposia to further their knowledge and professional development.

Our stimulating and thought-provoking scientific program will be complemented by various social functions, designed to encourage delegates to make the most of the fantastic networking opportunities that the 2022 Congress provides, especially after the challenges and isolation of the last two years.

We encourage you to embrace the many benefits and opportunities that come with being a 2022 Congress supporter or exhibitor and look forward to you joining us in Sydney.



Associate Professor Vinay Lakra
President



About the RANZCP

The Royal Australian and New Zealand College of Psychiatrists (RANZCP) is responsible for training, educating and representing psychiatrists in Australia and New Zealand.

Founded in 1946, the RANZCP has more than 7,300 members, including more than 5,300 fully qualified psychiatrists and almost 2,000 members who are training to qualify as psychiatrists.

The RANZCP has a new President elected every two years. The President first serves as President-Elect for two years prior to taking up their position.

Our vision is to improve the mental health of communities through high quality psychiatric care, education, leadership and advocacy.

This will be achieved by:

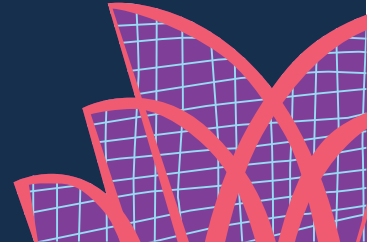
- Advancing the profession of psychiatry through the delivery of best practice training, continuing professional development and high quality psychiatric care
- Improving the mental health of communities by working with stakeholders to support high quality psychiatric care
- Meeting the needs and expectations of members to enhance the value of their membership whilst ensuring the sustainable growth of the College.

The RANZCP has branches in every Australian state and territory, a bi-national office in Melbourne, and a national office in Wellington, New Zealand.

The RANZCP's Continuing Professional Development program ensures a high standard of professional practice in psychiatry is maintained and participation in the annual Congress, as our flagship annual event, is a key contributor to members' ongoing education.

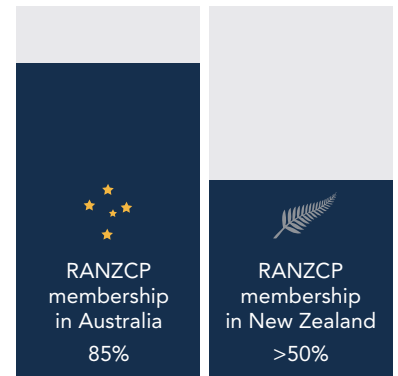


Delegate profile



Delegates attending the Congress are representative of the wider RANZCP membership and the many sub-specialty areas within psychiatry, as well as those working within the broader mental health sector.

In Australia, approximately 85% of practising psychiatrists are current RANZCP members and in New Zealand, more than 50% of practising psychiatrists are current members.



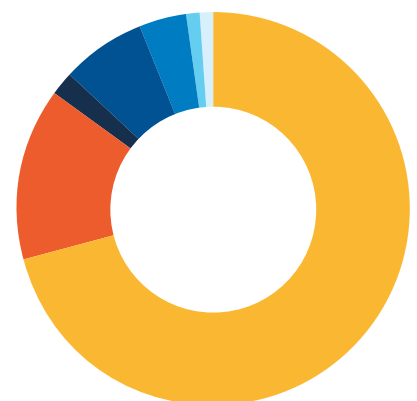
The 2021 delegates indicated a phenomenal amount of experience within the industry, with:

- 24% having 0-5 years experience
- 16% having 6-10 years experience
- 12% having 11-15 years experience
- 12% having 16-20 years experience
- 10% having 21-25 years experience
- 9% having 26-30 years experience
- 18% having 30+ years experience



Participants at the RANZCP 2021 Congress were representative of the varied sub-specialties and areas of practice within psychiatry, and of the broader psychiatric and mental health workforce, including:

- RANZCP Fellow / affiliate 71%
- Trainee / psychiatry registrar 14%
- Other psychiatrist / medical practitioner 2%
- Non-psychiatry registrar / allied health professional 7%
- Medical graduate – pre-vocational / medical student 4%
- NGO representatives 1%
- Retired RANZCP Fellow 1%



Marketing reach

The RANZCP 2022 Congress will be marketed through a variety of different channels to ensure maximum exposure for your organisation throughout Australia and New Zealand.

Avenues for marketing include: the RANZCP website, RANZCP 2022 Congress website, direct email campaigns, social media, RANZCP e-newsletters, and advertising across publications and through other related international, national and local events.

Online

A website devoted to the Congress is now live and will be updated continuously in the lead up to the event, providing the most up-to-date information on the program, speakers, social activities and a section dedicated to supporters and exhibitors.

The website is regularly updated and widely viewed, with over 36,000 unique visitors for the 2021 Congress.

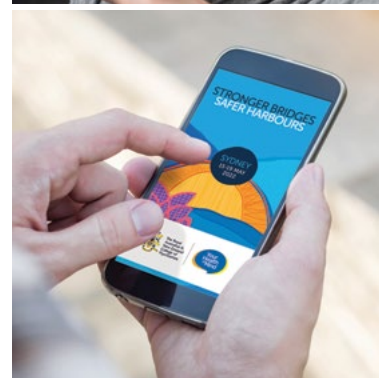
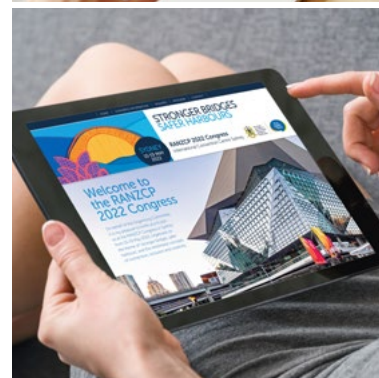
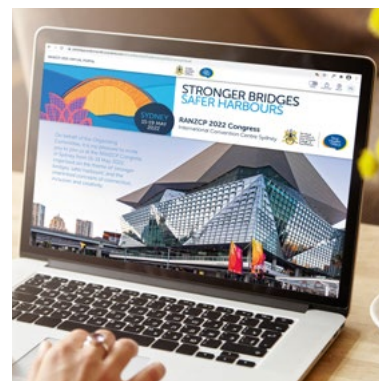
The RANZCP website will also feature regular news updates about Congress 2022 which will be supported by social media.

Media

The media plan for Congress will focus on generating interest around a selection of presenters' research material. Media releases and stories will be created and disseminated to targeted journalists in Australia's and New Zealand's highest circulation newspapers and other quality media outlets.

Each year, the Congress attracts significant media attention across television, radio, print and online media. Past RANZCP Congresses have featured coverage through Norman Swan's Health Report on the ABC, Channel 10's The Project, Radio New Zealand, The Australian, The Sydney Morning Herald, The Age and the New Zealand Herald, to mention just a few.

A dedicated media and communications team work from the Congress site to address all media enquiries.



Marketing reach

continued

Social media

The RANZCP Congress has a strong social media presence, and a comprehensive social media plan will be implemented in the lead up to, during and after Congress. This will include the use of a range of social media channels such as Twitter, Facebook, LinkedIn and Instagram to drive engagement in Congress presentations and events.

Direct email

Regular electronic marketing and updates about Congress are being distributed to over 10,000 potential delegates. Email broadcasts will include key Congress updates such as program announcements, registration opening, social events, newly confirmed supporters and more.

Mobile app

The Congress app will be available to download prior to the Congress, providing supporters and exhibitors with the opportunity to connect with delegates pre- and post-event.

Advertising

In addition to the Congress website, a number of advertisements about Congress will appear in national and international industry publications, websites and at related events.

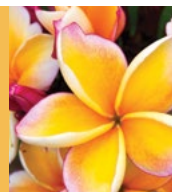
This will include strategic advertising in the bi-monthly College journal *Australasian Psychiatry*, the College's monthly e-newsletter *Psyche*, College Branch newsletters and the Training and Assessment newsletter.

These opportunities provide your organisation with long and sustained exposure to your target audience throughout Australia and New Zealand.

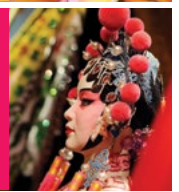
The Congress will also be cross-promoted through a range of other international, national and local conferences and events.

RANZCP Congress attendance

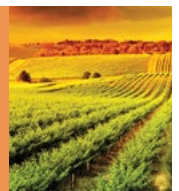
1,250
Brisbane
2015



1,357
Hong Kong
2016



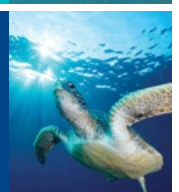
1,235
Adelaide
2017



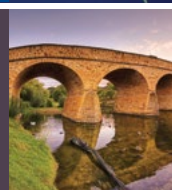
1,242
Auckland
2018



1,321
Cairns
2019



1,436*
Hobart
2021

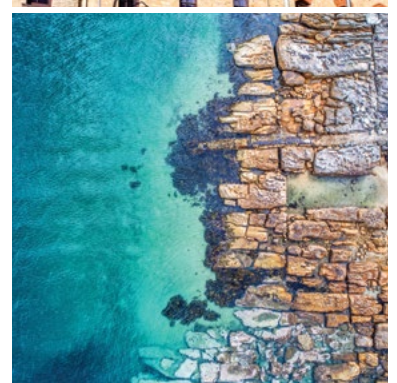
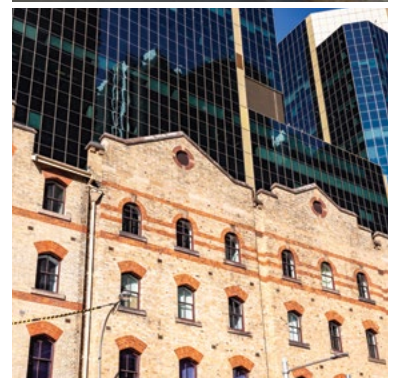


*including virtual attendance

Why you should be involved

Become a valued **Supporter or Exhibitor** at the **RANZCP 2022 Congress** and:

- Participate in Australia and New Zealand's premier psychiatry event in 2022.
- Gain significant brand exposure to approximately 1,300 psychiatrists, and other doctors and mental health professionals, from Australia and New Zealand.
- Ensure your organisation stays informed about current developments and research in the field of psychiatry and use this information to stay ahead of the market.
- Increase awareness of your organisation via a variety of marketing mediums.
- Develop business connections and strengthen relationships through face-to-face engagement.
- Exhibit and generate new leads, develop your brand or launch a new product through the exhibition.
- Maximise your time and resources by showcasing your organisation to a relevant and influential audience in an environment away from the competition of everyday distractions.
- Utilise this multi-level platform to demonstrate new equipment, promote new products or techniques and generate new business.
- Support mental health initiatives and forums within Australia and New Zealand.
- Strengthen awareness of your brand.



Congress city and venue



The 2022 Congress will be held at the International Convention Centre Sydney, the leading event venue in Sydney.

The venue overlooks Darling Harbour which is the ideal location to hold an event; delegates can't help but feel they have not only attended the Congress but also visited somewhere unique and special.

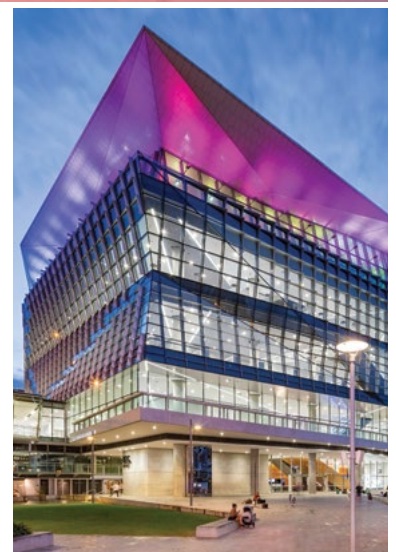
The Congress exhibition will be held in The Gallery with daily delegate catering served in this area from Monday to Wednesday.

International Convention Centre Sydney

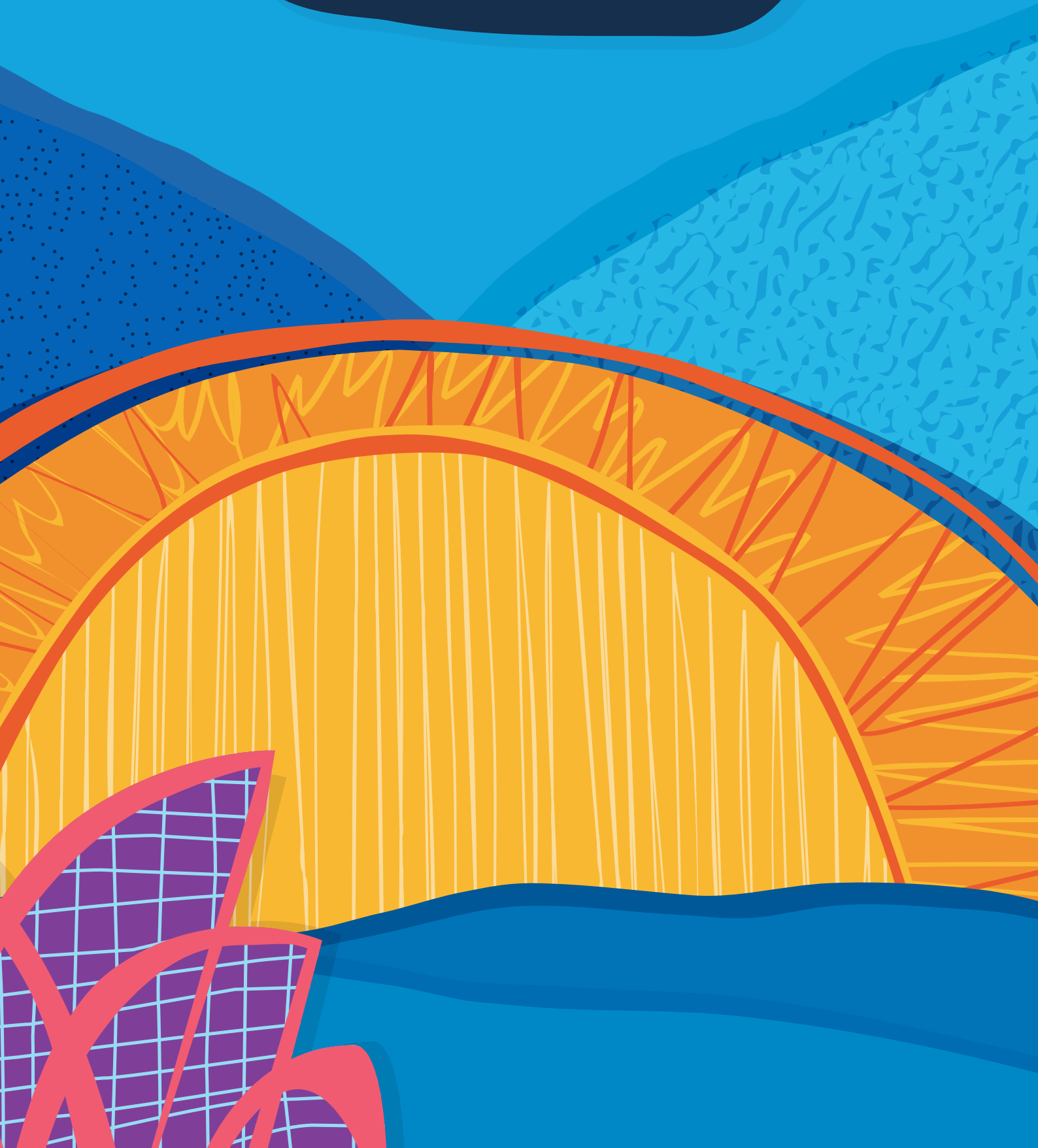
14 Darling Drive, Sydney NSW 2000

T +61 2 9215 7100

www.iccsydney.com.au



SUPPORT OPPORTUNITIES



Principal supporter

AU\$38,000

Exclusive
opportunity

As the RANZCP 2022 Congress Principal supporter, you will benefit from the highest level of exposure and representation with the following entitlements:

EXHIBITION

Two (2) exhibition booths (each 3m x 3m) in a premium location within the Congress exhibition.

REGISTRATION

Four (4) complimentary full Congress registrations providing access to the scientific sessions, attendance at inclusive social functions and access to the Congress exhibition and daily catering.

Four (4) exhibitor only registrations providing access to the Congress exhibition and daily catering (excludes social functions and access to the scientific sessions).

COMPANY PROMOTION

Appropriate acknowledgement during the Opening Ceremony by the Congress Convenor, and prior to Congress plenary sessions.

Acknowledgement and logo as the Principal supporter on the following materials:

- Congress website
- Congress virtual platform
- Congress app
- Venue signage

Company logo and appropriate acknowledgement on PowerPoint reel featured in the plenary room and all session rooms, to be shown before and after sessions.

Premium supporter

AU\$26,000

Three (3)
opportunities
available

**As a RANZCP 2022 Congress Premium supporter,
you will benefit from the following entitlements:**

EXHIBITION

Two (2) exhibition booths
(3m x 3m) within the
Congress exhibition.

REGISTRATION

Two (2) complimentary full
Congress registrations providing
access to the scientific sessions,
attendance at inclusive social
functions and access to the
Congress exhibition and daily
catering.

Two (2) exhibitor only registrations
providing access to the Congress
exhibition and daily catering
(excludes social functions and
access to the scientific sessions).

COMPANY PROMOTION

Appropriate acknowledgement
during the Opening Ceremony
by the Congress Convenor.

Acknowledgement and logo
on the following materials:

- Congress website
- Congress virtual platform
- Congress app
- Venue signage

Company logo and appropriate
acknowledgement on PowerPoint
reel featured in the plenary room
and all session rooms, to be
shown before and after sessions.

Community supporter

AU\$11,000

Unlimited
opportunities
available

The RANZCP 2022 Congress encourages support from a wide range of organisations to reflect the broader community involvement and links with mental health and psychiatry. As a Community supporter, you will have the opportunity as a non-pharmaceutical organisation or government department to be involved in this event and represent your commitment to the mental health sector.

EXHIBITION

One (1) exhibition booth (3m x 3m) within the Congress exhibition.

REGISTRATION

Two (2) complimentary full Congress registrations providing access to the scientific sessions, attendance at inclusive social functions and access to the exhibition and daily catering.

Two (2) exhibitor only registrations providing access to the Congress exhibition and daily catering (excludes social functions and access to the scientific sessions).

COMPANY PROMOTION

Appropriate acknowledgement during the Opening Ceremony by the Congress Convenor.

Acknowledgement and logo on the following materials:

- Congress website
- Congress virtual platform
- Congress app
- Venue signage

Company logo and appropriate acknowledgement on PowerPoint reel featured in the plenary room and all session rooms, to be shown before and after sessions.

Industry sessions

Breakfasts AU\$11,000 & lunches AU\$17,000

Four (4)
opportunities
available

PHARMACEUTICAL ORGANISATIONS

Industry sessions provide you with the opportunity to independently host a breakfast or lunch session for participating delegates.

Information regarding the industry sessions will be made available on the Congress website and delegates will have the opportunity to pre-book via the main registration process with any remaining available seats to be filled onsite.

All industry sessions will be held over a sixty (60) minute duration at breakfast time and during lunch so that they do not conflict with sessions or other Congress activities (exact times for sessions will be advised in line with the final program).

There are a limited number of opportunities and priority will be given to confirmed Principal and Premium supporters until Friday 29 October 2021. After this time, any available sessions will be open to organisations who are confirmed supporters or exhibitors.

The Organising Committee reserves the right to limit the number of industry sessions conducted by each supporter.

Industry sessions will be held at the Congress venue, the International Convention Centre Sydney. A standard audio visual package will be provided which includes a laptop, microphone, lectern, screen and data projector. All additional audio visual equipment, speaker costs and catering for the session will be at the supporter's cost.

The industry session room will be set to a maximum capacity of 80 participants each in a cabaret style, round tables of eight (8), with a small head table at the front of the room.

BREAKFAST SESSIONS

One (1) breakfast session per day is available as follows:

- Monday 16 May 2022
- Tuesday 17 May 2022

LUNCH SESSIONS

One (1) lunch session per day is available as follows:

- Monday 16 May 2022
- Tuesday 17 May 2022

ENTITLEMENTS

Session synopsis of 250 words on Congress website (subject to Organising Committee approval).

Online booking facility as part of the Congress registration process (note: all registrations are to be recorded via the Congress registration platform; confirmed supporters will be provided with a direct link where industry session registrations can be made).

Opportunity to create your own session with targeted messaging to attending delegates.

Opportunity to stream your session on the virtual platform.

Opportunity to brand the session room (subject to College approval; all branding to be removed within 30 minutes of the session concluding).

Opportunities for networking, database collection, distribution of company literature, targeted messaging to delegates attending your session, incentive program roll out and engagement.

One (1) Congress day registration for your nominated speaker (includes access to the day's scientific sessions, excludes social functions).

One (1) email reminder distributed to industry session attendees one week prior to the Congress.

COMPANY PROMOTION

Acknowledgement and logo on the following materials:

- Congress website
- Congress virtual platform
- Congress app
- Directional and door signage at the industry session venue

Company logo and appropriate acknowledgement on PowerPoint reel featured in the plenary room and all session rooms, to be shown before and after sessions.

Industry sessions

Breakfast AU\$7,800 and lunch AU\$15,450

Two (2)
opportunities
available

NON-PHARMACEUTICAL ORGANISATIONS

Industry sessions provide you with the opportunity to independently host a breakfast or lunch session for participating delegates.

Information regarding the industry sessions will be made available on the Congress website and delegates will have the opportunity to pre-book via the main registration process with any remaining available seats to be filled onsite.

All industry sessions will be held over a sixty (60) minute duration at breakfast time and during lunch so that they do not conflict with sessions or other Congress activities (exact times for sessions will be advised in line with the final program).

There are a limited number of opportunities and priority will be given to confirmed Principal and Premium supporters until Monday 25 October 2021. After this time, any available sessions will be open to organisations who are confirmed supporters or exhibitors.

The Organising Committee reserves the right to limit the number of industry sessions conducted by each supporter.

Industry sessions will be held at the Congress venue, the International Convention Centre Sydney. A standard audio visual package will be provided which includes a laptop, microphone, lectern, screen and data projector. All additional audio visual equipment, speaker costs and catering for the session will be at the supporter's cost.

The industry session room will be set to a maximum capacity of 80 participants each in a cabaret style, round tables of eight (8), with a small head table at the front of the room.

BREAKFAST SESSION

One (1) breakfast session is available on Wednesday 18 May 2022 only.

LUNCH SESSION

One (1) lunch session is available on Wednesday 18 May 2022 only.

ENTITLEMENTS

Session synopsis of 250 words on Congress website (subject to Organising Committee approval).

Online booking facility as part of the Congress registration process (note: all registrations are to be recorded via the Congress registration platform; confirmed supporters will be provided with a direct link where industry session registrations can be made).

Opportunity to create your own session with targeted messaging to attending delegates.

Opportunity to stream your session on the virtual platform.

Opportunity to brand the session room (subject to College approval; all branding to be removed within 30 minutes of the session concluding).

Opportunities for networking, database collection, distribution of company literature, targeted messaging to delegates attending your session, incentive program roll out and engagement.

One (1) Congress day registration for your nominated speaker (includes access to the day's scientific sessions, excludes social functions).

One (1) email reminder distributed to industry session attendees one week prior to the Congress.

COMPANY PROMOTION

Acknowledgement and logo on the following materials:

- Congress website
- Congress virtual platform
- Congress app
- Directional and door signage at the industry session venue

Company logo and appropriate acknowledgement on PowerPoint reel featured in the plenary room and all session rooms, to be shown before and after sessions.

Espresso bar

AU\$17,300

Three (3)
opportunities
available

This is your opportunity to align your organisation with every delegate's top priority at each break – coffee! With over 2,200 barista-style coffees produced at each Congress, this opportunity is sure to get your name out there.

EXHIBITION

One (1) exhibition booth (3m x 3m) within the Congress exhibition.

REGISTRATION

One (1) complimentary full Congress registration providing access to the scientific sessions, attendance at inclusive social functions and access to the exhibition and daily catering.

ENTITLEMENTS

Package includes one (1) espresso bar located within the exhibition with supply of a barista and all consumables, to be operational during catering breaks only.

The espresso bar can be located on the supporter's exhibition stand or within close proximity if exhibiting (allowing for adequate traffic flow).

Opportunity to brand the espresso bar at supporter's cost (design is subject to College approval).

Opportunity to expose delegates to your brand by providing branded coffee cups, napkins, t-shirts and caps for the barista to wear onsite for the duration of Congress (at supporter's cost).

COMPANY PROMOTION

Acknowledgement and logo on the following materials:

- Congress website
- Congress virtual platform
- Congress app
- Venue signage

Company logo and appropriate acknowledgement on PowerPoint reel featured in the plenary room and all session rooms, to be shown before and after sessions.



Networking lounge

AU\$11,000

Exclusive
opportunity

Providing comfortable seating, the networking lounge will be a gathering place for delegates. Arrange to meet a client or colleague here at this hub or simply take the opportunity to relax in the lounge area.

REGISTRATION

One (1) complimentary full Congress registration providing access to the scientific sessions, attendance at inclusive social functions and access to the exhibition and daily catering.

COMPANY PROMOTION

Exclusive recognition as the networking lounge supporter.

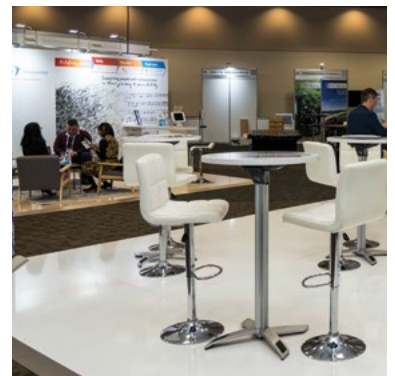
Acknowledgement and logo on the following materials:

- Congress website
- Congress platform
- Congress app
- Venue signage
- Networking lounge signage

Opportunity to provide one (1) pull up banner to be displayed within the networking lounge.

Opportunity to provide promotional flyers within the networking lounge.

Company logo and appropriate acknowledgement on PowerPoint reel featured in the plenary room and all session rooms, to be shown before and after sessions.



Congress app

AU\$11,000

Exclusive
opportunity

Become aligned with the first place all delegates go to for more information, the Congress app. The app will be the most up to date place for Apple and Android users to check for program updates, speaker biographies, registration opening times and other useful Congress related information at the touch of a button.

Become the supporter of the app and see your company's branding on multiple pages with unlimited links to your website.

The app will be released in May 2022 making all speaker, program, supporter and exhibitor information available to delegates ahead of time.

The app will also provide a platform for delegates, supporters and exhibitors to interact with each other before, during and after the Congress via the activity feed and direct messaging, as well as lead management technology for exhibitors.

The 2022 Congress will utilise the same technology from the 2021 Congress which offered delegates a streamlined download and login process and seamless user interface. The app will also offer exhibitors lead management technology.

Over 1,000 delegates regularly download the app at RANZCP Congresses. Support this opportunity to ensure maximum exposure to Congress delegates.

REGISTRATION

One (1) complimentary full Congress registration providing access to the scientific sessions, attendance at inclusive social functions and access to the exhibition and daily catering.

COMPANY PROMOTION

Exclusive recognition as the app supporter.

Company logo displayed on the app.

Acknowledgement and logo on the following materials:

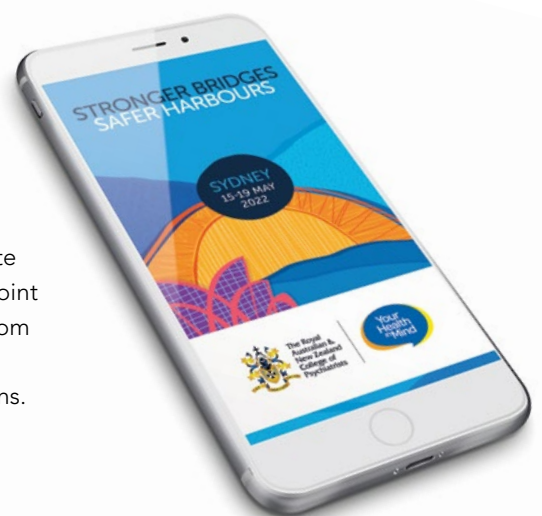
- Congress website
- Congress virtual platform
- Congress app
- Venue signage

Company logo and appropriate acknowledgement on PowerPoint reel featured in the plenary room and all session rooms, to be shown before and after sessions.

Company logo included on app advertisement aimed to encourage delegates to download and utilise the app. The advertisement is to be included in all session rooms and individual free standing sign.

UPGRADE OPPORTUNITY

An opportunity to provide wireless internet access to delegates, providing your company with prominent online branding. If you are interested, please contact us to talk further about this exclusive opportunity.



Recharge station

AU\$8,700

Exclusive
opportunity

Many delegates need to keep in touch with colleagues and work through their mobile phone whilst at Congress. As the recharge station supporter, your brand will be prominently placed on the charge bars, making it clearly visible to all delegates accessing this service. The recharge station will include charge bar units and stools for delegates to relax at while waiting for their device to charge. Charge bars will cater for both Apple and Android users.



REGISTRATION

One (1) complimentary full Congress registration providing access to the scientific sessions, attendance at inclusive social functions and access to the exhibition and daily catering.

COMPANY PROMOTION

Exclusive recognition as the recharge station supporter.

Opportunity for supporter to provided branding on charge bars (artwork to be provided by the supporter by the required deadline and subject to approval by the Organising Committee)

Opportunity to place company literature (e.g. flyers, brochures; note pads and pens excluded) at the recharge stations.

Acknowledgement and logo on the following materials:

- Congress website
- Congress virtual platform
- Congress app
- Venue signage

Company logo and appropriate acknowledgement on PowerPoint reel featured in the plenary room and all session rooms, to be shown before and after sessions.

Note: The Congress Organisers will arrange set up of recharge stations, the cost for which is contained within the support package. The location of the terminals will be at the discretion of the Congress Office.

Massage station

AU\$5,400

Exclusive
opportunity

Since 2019, the Congress has offered organisations the opportunity to support one of the most popular areas in the exhibition, the massage station. Delegates will have the opportunity to relax and unwind with a seated massage by one of two masseuses who will be available during all catering breaks.

REGISTRATION

One (1) complimentary full Congress registration providing access to the scientific sessions, attendance at inclusive social functions and access to the exhibition and daily catering.

COMPANY PROMOTION

Exclusive recognition as the massage station supporter.

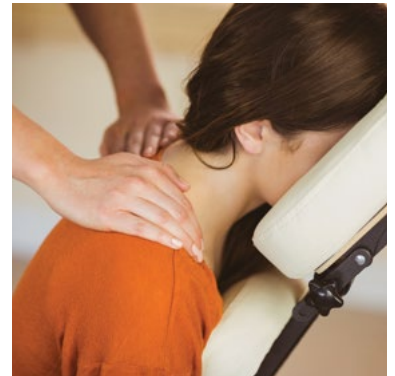
Acknowledgement as the massage station supporter at the station itself.

Acknowledgement and logo on the following materials:

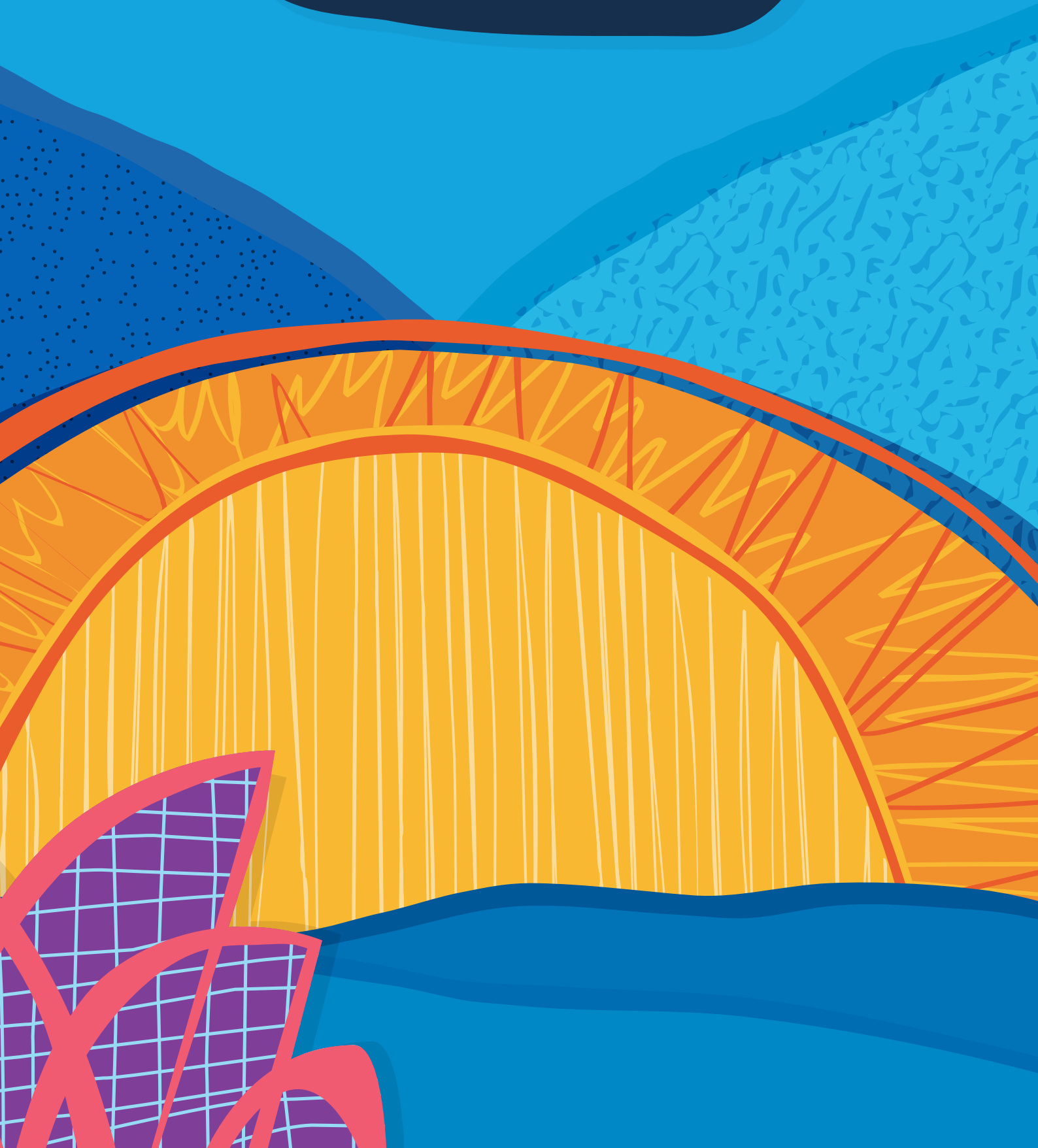
- Congress website
- Congress virtual platform
- Congress app
- Venue signage

Company logo and appropriate acknowledgement on PowerPoint reel featured in the plenary room and all session rooms, to be shown before and after sessions.

Note: The Congress Organisers will arrange the hire of the masseuses along with the setup of the massage station, the cost for which is contained within the support package. The location of the massage station within the exhibition will be at the discretion of the Congress Office.



EXHIBITION OPPORTUNITIES



Exhibition

AU\$6,450

The exhibition for the RANZCP 2022 Congress will be held in The Gallery at the International Convention Centre Sydney. Delegate lunches, morning and afternoon teas will be served in the exhibition area from Monday to Wednesday*, providing exhibitors with the maximum opportunity to showcase their products and services whilst interacting with delegates.

Exhibitors at the 2022 Congress will again receive access to the lead management functionality within the Congress app, providing a smooth and seamless way for your team onsite to capture delegate contact details – gone are the days of physical business cards!

OPTIONS

Choose from the following exhibition options:

- Exhibition booth
AU\$6,450 per booth
- Exhibition space only
AU\$6,450 per 9m²

REGISTRATION

Two (2) complimentary exhibitor registrations per 3m x 3m booth / 9m² space (excludes social functions and access to scientific program sessions).

COMPANY PROMOTION

Company logo acknowledgement on the following materials:

- Congress website
- Congress virtual platform
- Congress app

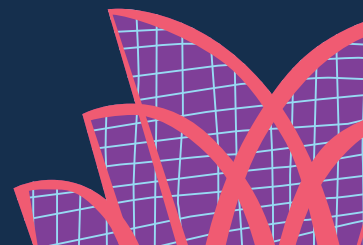
Company name on exhibition directory board located at the entrance of the exhibition.

Profile in the virtual exhibition showcasing:

- Company logo
- Contact details
- 150 word profile
- Video link to your material on YouTube or other public platform
- Downloadable collateral (limit of 6 files)
- Access to online delegates through the Meeting Hub



* A small amount of catering will be available in the foyer outside the exhibition (for approximately 100 delegates).



OPTION 1 ENTITLEMENTS

Exhibition booth

AU\$6,450 per booth



One (1) 3m x 3m exhibition booth including the following:

Walls

2.5m high matt anodized aluminium frame with white vinyl infills.

Fascia

One (1) company name sign per booth (custom fascias are also available at an additional cost), consisting of high matt anodized aluminium frame, white corflute infill and black text (up to 30 characters).

Lighting

Two (2) LED spotlights mounted to the rear of the booth.

Power

One (1) 4 amp power point with 4 way power board.

OPTION 2 ENTITLEMENTS

Exhibition space only

AU\$6,450 per 9m²

Space ONLY for custom builds

3m x 3m (9m²) space only provided whereby the custom build contractor is responsible for provision and installation of all walling, flooring, signage, lighting and power at the designated time.

EXHIBITION HOURS

Monday 16 May 2022

0830 – 1730

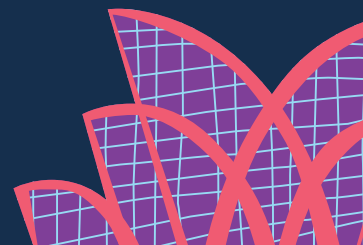
Tuesday 17 May 2022

0830 – 1700

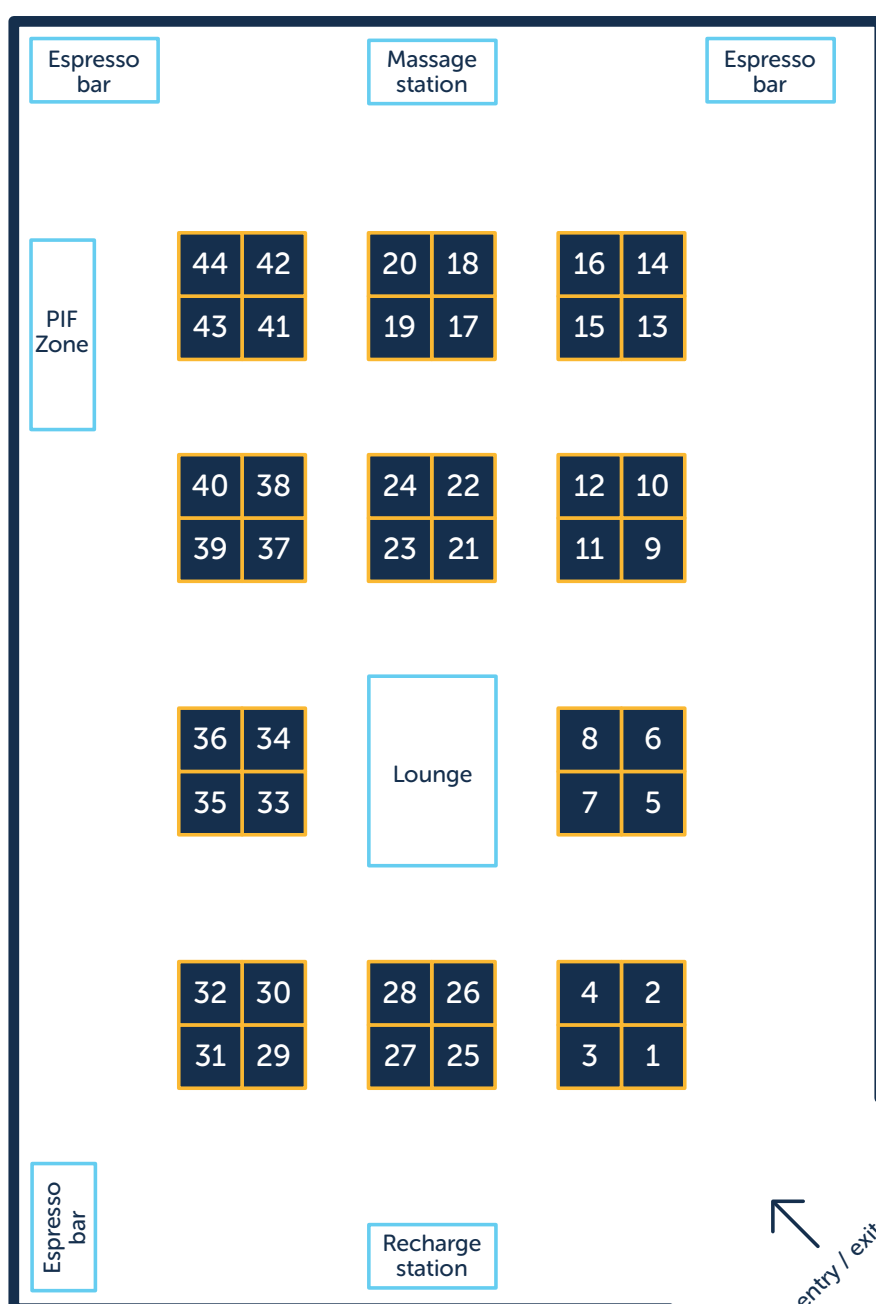
Wednesday 18 May 2022

0830 – 1530

Please note exhibition hours indicated above are indicative only and will be confirmed when the exhibitor briefing notes, including the final floor plan and details regarding move in and move out, are emailed to you in October 2021.



The RANZCP 2022 Congress exhibition floor plan is provided to assist with selecting your preferred site. The floor plan is subject to change and will be updated as required.



Policy and guidelines

Code of Conduct:

Medicines Australia

Pharmaceutical companies must adhere to the current Medicines Australia Code of Conduct in relation to display and promotion of company or product names.

All promotional design and print items will require approval by the College before the package is confirmed. The Royal Australian and New Zealand College of Psychiatrists reserves the right to approve all branding provided by supporters and exhibitors.

Congress communication

All official communication regarding the Congress will be sent either by the Congress Office (WaldronSmith Management/WSM), the College (RANZCP) or the exhibition stand builder (Exponet). Should you receive communication regarding the Congress from any other organisation please contact the Congress Office immediately on ranzcp@wsm.com.au so that the authenticity of this communication can be verified.

Custom built stand design approval

All custom built exhibition booth design plans must be pre-approved by the College and the venue. Exhibitors with custom built booths are required to submit a comprehensive design plan to the Congress Office no later than Friday 11 March 2022 indicating the dimensions and features of the proposed booth for the College's consideration and approval.

Engagement with the pharmaceutical industry

Please note that RANZCP's engagement with the pharmaceutical industry has been based on the position statement 'RANZCP engagement with the pharmaceutical industry'. Further information on this policy can be found on the RANZCP website, ranzcp.org.

Exhibitor protocol

Each exhibitor must keep their display within the dimensions of their exhibition booth at all times during the Congress and refrain from amplified announcements or music from the exhibition display. All delegate interactions must be kept within the proximity of your booth and delegates are not to be approached outside of these perimeters.

Marketing

Organisations are not permitted to send unsolicited marketing materials to attendees of the RANZCP 2022 Congress before, during or post Congress. All organisations should familiarise themselves with the Australian Privacy Act. Failure to comply may impact on your participation at this and/or future Congresses.

Pricing

All pricing listed is in Australian dollars inclusive of 10% GST. All inclusions in Congress printed materials are subject to strict production deadlines.

Print and design materials

All packages inclusive of print and design materials must be received by the deadlines provided by the Congress Organiser. If files are not received by the respective date, your company details may not be included in the print and design materials.

Privacy

Please note all supporter and exhibitor contact details will be provided to SAGE Publications to discuss advertising opportunities within the Congress 'Book of Abstracts' publication. If you do not wish your details to be included in this correspondence, please email ranzcp@wsm.com.au.

Registration

The RANZCP 2022 Congress is an integrated event and all staff in attendance at your booth must be registered for the Congress. Details on how to register your staff for the Congress will be sent with your Exhibitor Briefing Notes in October 2021.

Supporter registration

Where a complimentary full registration is included in the supporter package, you will be required to complete a registration form with the details of the attending delegate. The complimentary full registration includes full access to all scientific sessions, daily catering, and tickets to the inclusive social functions. Additional full registrations or additional social event tickets can be purchased. Please visit the Congress website for further information.

Exhibitor registration

Two (2) complimentary exhibitor registrations are included in each exhibition package (per 3m x 3m booth / 9m² space), and attending exhibitors will be required to complete an online registration form with the details of the attending exhibitor. If extra exhibitor booth personnel are required, you will be able to purchase additional registrations. The exhibitor registration includes daily catering, but does not include access to the scientific sessions or social functions.

Related events

Supporters and exhibitors should not arrange competing events against any of the RANZCP or Congress functions including pre and post Congress events, and are required to provide the RANZCP with information regarding proposed activities.

How to apply

Online applications

Please visit the Congress website ranzcp2022.com.au and complete the online application form. All applications received will be acknowledged with a confirmation letter or an AU\$ tax invoice with EFT payment details to facilitate payment for accepted applications.

Confirmation of participation

To confirm your support package and/or exhibition space, 50% part payment is required upon booking or within 14 days of receipt of your AUD tax invoice. Your booking will only be fully processed and secured upon receipt of this deposit at the Congress Organiser's Office. The balance of payment is required by Friday 10 December 2021.

Any booking made after Friday 10 December 2021 will require full payment upon booking or within 14 days of receipt of your tax invoice.

Cancellation policy

All cancellations must be received in writing to the Congress Organiser's Office. If you cancel a support or exhibition booth/s, unless that particular area of support or exhibition space is resold, the Congress Organiser reserves the right to retain monies received. Any booth or support package cancelled after Wednesday 12 January 2022 will incur 100% forfeit. If the balance of payment is not received by the due date, the allocated support or exhibition booth space will be cancelled.

Terms and conditions

Full terms and conditions are detailed on the application form. At the time of applying, potential supporters and exhibitors will be required to indicate their agreement to the terms and conditions.

Further information

RANZCP 2022 Congress Office

Helen McGowan
Support and Exhibition Manager

WALDRONSMITH Management

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