



ANZAOMS

AUSTRALIAN AND NEW ZEALAND ASSOCIATION OF
ORAL & MAXILLOFACIAL SURGEONS

ANZAOMS 2022 ANNUAL SCIENTIFIC MEETING

www.anzaomsconference.com.au

**8-10
SEPT
2022**

Sofitel Melbourne
on Collins

MELBOURNE VICTORIA
AUSTRALIA

SPONSORSHIP AND EXHIBITION PROSPECTUS

CONFERENCE HOST

The Australian and New Zealand Association of Oral and Maxillofacial Surgeons (ANZAOMS) is the professional representative organisation for the specialty in Australia and New Zealand.

The mission of the Association is to promote the surgical discipline and to ensure that the highest ethical standards and excellence in surgical treatment occurs.

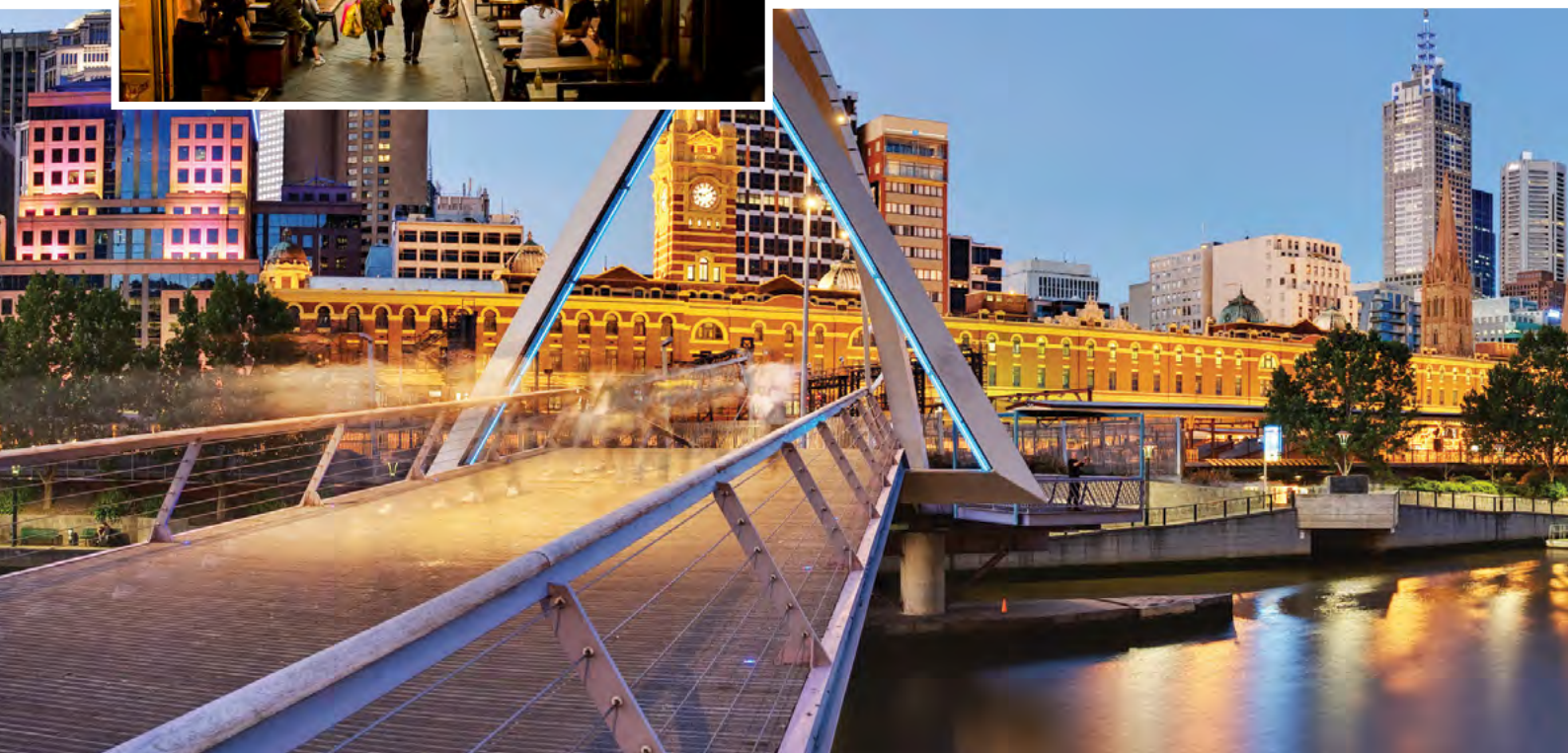
www.anzaoms.org



In 2022, the Australian and New Zealand Association of Oral and Maxillofacial Surgeons (ANZAOMS) and the Royal Australasian College of Dental Surgeons (RACDS) will be co-locating their conferences at the Sofitel Melbourne on Collins. This will bring you access to more delegates, increased brand exposure and a chance to network and foster relationships with key decision makers.

HOST CITY AND VENUE

Sofitel Melbourne on Collins
25 Collins Street
Melbourne VIC 3000
T +61 3 9653 0000





INVITATION FROM THE 2022 CONFERENCE CHAIR

It is with great pleasure that I invite you to participate in the ANZAOMS Annual Scientific Meeting (ASM) in my home city of Melbourne, in September 2022.

There is much excitement in our community surrounding this highly anticipated event. We are eagerly looking forward to face-to-face gatherings with our colleagues and industry partners again. We will also broaden our audience by facilitating an online platform for overseas participants.

We are delighted to share with you that this conference will be co-located with The Royal Australasian College of Dental Surgeons' meeting, *The Fine Edge of Dentistry*. We expect that this synergy will provide unique additional possibilities to leverage key networking relationships within the Oral and Maxillofacial Surgery community.

Our ASM plays an integral role in our quest to satisfy scientific curiosity, whilst affording us the opportunity to reflect on current and future trends in practice. The exhibition and your sponsorship provides the opportunity for valuable networking and cross collaboration between key stakeholders, across various industries.

Our sponsorship committee members, Dr Sam Verco and Dr Brent Woods, have worked hard to develop sponsorship packages that maximise your brand exposure and networking capabilities within our community. They are available to discuss these opportunities with you further and I encourage your early involvement to secure your place at this event.

I look forward to welcoming you to the ANZAOMS 2022 ASM in Melbourne.

Dr Patrishia Bordbar

Conference Chair

ANZAOMS President



CONFERENCE PROGRAM

The ANZAOMS 2022 Organising Committee is busy creating a comprehensive Scientific Program to engage and inform delegates throughout the ASM.

Abstract submissions will be accepted from February to April 2022. For the latest program and speaker updates, please visit www.anzaomsconference.com.au

THURSDAY 8 SEPTEMBER 2022

Opening Session

Plenary Sessions

Exhibition & Poster Display

ANZAOMS and Research & Education Foundation and Trust AGMs

Welcome Reception

FRIDAY 9 SEPTEMBER 2022

Plenary Sessions

Combined Plenary Sessions with RACDS

Exhibition & Poster Display

Gala Dinner

SATURDAY 10 SEPTEMBER 2022

Plenary Sessions

Combined Plenary Sessions with RACDS

Exhibition & Poster Display

Closing Sessions

KEY DATES

| | |
|--------------------------|------------------|
| Registration Open | 31 January 2022 |
| Call for Abstracts Open | 7 February 2022 |
| Exhibitor Briefing Notes | 23 March 2022 |
| Call for Abstracts Close | 22 April 2022 |
| Notification to Authors | 16 May 2022 |
| Final Program Released | 30 May 2022 |
| Early Bird Closes | 1 July 2022 |
| ANZAOMS 2022 Conference | 8 – 10 Sept 2022 |

ASM FORMAT

The ANZAOMS 2022 Organising Committee has every intention of holding the ASM in Melbourne in September 2022, however we reserve the right to amend the Meeting as required if necessary, and in the interest of safety. ANZAOMS 2022 Organising Committee and the ASM Organiser will communicate any changes as and when necessary.

DELEGATE PROFILE

ANZAOMS MEMBERS

Oral and Maxillofacial Surgeons care for patients with a wide variety of surgical presentations ranging from surgical extraction of (wisdom) teeth, placement of dental implants, and treatment of misaligned jaws. They play a key role in managing patients with cleft and craniofacial deformities and treat accident victims and patients with cancers and cysts of the jaws. In caring for these patients they also offer reconstructive solutions to restore the patient's form and function.

Approximately 71% of ANZAOMS members are full members of the Association with another 13% of the membership being trainee members.

COMPOSITION OF ATTENDEES

The ANZAOMS 2022 Conference will mainly be attended by ANZAOMS members, as well as ANZAOMS Trainee members, the trainee membership category may also include medical/dental students and those awaiting the commencement of their Oral and Maxillofacial Surgery training.

The ASM will be open to attendance from other oral and maxillofacial surgery associations and will specifically be promoted to the members of the Asian Association, British Association, International Association, American Association, and the South African Society.



MARKETING REACH

An extensive marketing campaign will be used to promote the ANZAOMS 2022 Conference and to ensure maximum exposure for your organisation throughout Australia and New Zealand. Avenues for marketing include:

ONLINE

A website devoted to the ASM is now live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, social program and a section dedicated to sponsors and exhibitors.

E-MARKETING

Direct email broadcasts are distributed regularly in the lead up to the meeting. The email broadcasts include updates such as program and speaker announcements, registration opening, social program information, newly confirmed sponsors and exhibitors, and more.

VIRTUAL PLATFORM

ANZAOMS 2022 will offer a virtual solution to those participants who may not be able to attend the face to face Meeting. A selection of sessions from the Conference will be able to be viewed live or on demand through the virtual platform for registered delegates. Virtual delegates, and those who attend the ASM live, will have access to the platform for a 3 month period, extending the lifespan of the Conference well beyond 8 - 10 September 2022. As an added value for our sponsors and exhibitors will who be onsite meeting face to face with delegates, a virtual showcase will also be available on the platform to highlight your product or services to the virtual audience.

WHY BE INVOLVED

In accordance with the tradition of the past annual meetings, ANZAOMS has formulated an exciting and innovative program. The packages from previous Conferences have been revisited with some new offerings for our sponsors.

Supporting the meeting through sponsoring and exhibiting will enable your organisation to:

- » Promote and market your company's products and services to this highly targeted market.
- » Obtain high visibility at a premier event with extensive networking opportunities.
- » Share your expertise with delegates from across Australasia.
- » Brand your business using your logo as a reminder of your products and services on tangible items such as lanyards, pads, pens, and other promotional items.
- » Prepare for the future by connecting with delegates and leaders in the field to increase your company's insight into future trends.

COVID SAFETY PLAN

The Australian and New Zealand Association of Oral and Maxillofacial Surgeons will take all reasonable steps to provide the safest possible environment for our delegates, supporters, exhibitors, staff and contractors. We will be guided by the Government health and safety measures and will work closely with the venues and all suppliers to plan and implement a detailed COVID Safety Plan. Government restrictions and guidelines will evolve over time in the lead up to the Conference and will be communicated on the website. Closer to the time of the Conference, in response to the current guidelines, participants will be sent COVID Safety compliance information which will provide details on the measures being undertaken. All attendees will be bound by these guidelines.

CAN'T FIND WHAT YOU NEED?

We encourage you to discuss your marketing and promotional needs with our Sponsorship and Exhibition Manager.

FURTHER INFORMATION

Helen McGowan

Sponsorship and Exhibition Sales Manager

WALDRON

**SMITH
MANAGEMENT**

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CONFERENCE SPONSORS

PLATINUM SPONSOR

AUD \$35,000 – Exclusive opportunity

As the platinum sponsor, your organisation will receive maximum exposure across all platforms both in terms of branding and face to face opportunities. At this premium level, your brand and profile will be consolidated throughout the lead up, during and post Conference. For 2022 this package has been made exclusive and the range of entitlements increased in line with your investment.

EXHIBITION

- » Two (2) 3m x 2m exhibition booths in a premium location within the ANZAOMS exhibition area

REGISTRATION

- » Eight (8) full Conference registrations including access to the scientific program, exhibition area and one ticket each to the Welcome Reception and Gala Dinner.

SOCIAL PROGRAM

- » As the Platinum Sponsor you will be associated with the social event that kicks off the Conference networking – the Welcome Reception. This entitlement will give your organisation additional benefits:
 - Naming rights to the event eg. ANZAOMS (Company Name) Welcome Reception.
 - Your logo on the welcome signage at the venue.
 - Your logo on the website and Conference App social program pages.
 - Opportunity to display two (2) pull-up banners in the room for the duration of the Reception.
 - Option to provide branded napkins or aprons for the venue staff to wear at the Reception (at sponsors own cost).
 - Option to provide a giveaway or memento as guests either enter or depart the event.
- » The Platinum Sponsor will also have a reserved table allocated in a prime position for their representatives and guests at the Gala Dinner.

PRESENTATION

- » The Platinum Sponsor will be given an opportunity to give a short 2 minute introductory speech at one of the ANZAOMS Conference Sessions (allocation to be determined by the Scientific Program Committee).
- » For this allocated presentation only the sponsors logo will be displayed on the holding slide as the session commences and is completed.

PRE / POST CONFERENCE WORKSHOP

As part of your sponsorship, you will have the opportunity to host a pre-Conference Workshop. The workshop information will be available on the Conference website and also promoted in advance to the ANZAOMS membership and your engagement will be recognised onsite.

Note that the sponsor is responsible for all costs associated with the workshop including room hire, AV equipment, catering and all workshop presenters and content.

ANZAOMS will provide a booking mechanism for the Workshop and promote the workshop in advance to all registered delegates and the ANZAOMS membership. Please note all workshop content and speakers must be approved by ANZAOMS Executive.

BRANDING AND PROMOTION

- » Your company logo and URL hyperlinked on the official Conference website.
- » Your company logo and acknowledgement as Platinum Sponsor on all eBlasts sent from ANZAOMS to their membership promoting the Conference in the lead up to the event.
- » Three posts to the ANZAOMS Facebook account in the lead up or during the Conference (content and schedule to be negotiated).
- » Advertisement on the Conference App (artwork to be provided by the Sponsor, specifications to follow).
- » Your company logo and acknowledgement screened throughout the Conference in all ANZAOMS session rooms via the main sponsorship PowerPoint reel, to be played when a Conference session is not allocated to a sponsor.
- » Your company logo and acknowledgement as Platinum Sponsor in the Conference App.
- » Recognition as Platinum Sponsor on sponsor acknowledgement signage onsite at the Conference.

- » Verbal acknowledgement by the Conference Convenor at the opening and closing plenary.
- » Two (2) push notifications to be sent to participants through the Conference App during the Conference (word count and timing to be confirmed).
- » Dedicated Platinum Sponsor section in one eBlast sent from ANZAOMS to all members either in advance or post Conference (Sponsor's choice, 500 word maximum and logo - content to be provided by Sponsor and subject to committee approval).

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience. Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase. In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 350 word profile about your organisation
- » PDF collateral (up to 5 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » A participant list four weeks prior to the commencement of the Conference and one week following the Conference.

Note: Participant list to be in PDF format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

GOLD SPONSOR

AUD \$27,500 – Exclusive opportunity

This premium level of support ensures your profile and branding is prominent across a number of platforms. In 2022 this package has been made exclusive so you will be branded as the only Gold Sponsor. Don't miss this opportunity to consolidate your positioning in the industry.

EXHIBITION

- » One (1) 3m x 2m exhibition booth within the ANZAOMS exhibition area

REGISTRATION

- » Four (4) full Conference registrations including access to the scientific program, exhibition area and one ticket each to the Welcome Reception and Gala Dinner.
- » Two (2) exhibitor registrations including access to the exhibition area and one ticket each to the Welcome Reception (this registration does not allow access to the scientific program or the Gala Dinner).

SOCIAL PROGRAM

- » The Gold Sponsor will also have a reserved table allocated in a prime position for their representatives and guests at the Gala Dinner.

PRESENTATION

- » The Gold Sponsor will be given an opportunity to give a short 2 minute introductory speech at one of the ANZAOMS Conference Sessions (allocation to be determined by the Program Committee).
- » For this allocated presentation only the sponsors logo will be displayed on the holding slide as the session commences and is completed.

PRE / POST CONFERENCE WORKSHOP

As part of your sponsorship, you will have the opportunity to host a pre-Conference Workshop. The workshop information will be available on the Conference website and also promoted in advance to the ANZAOMS membership and your engagement will be recognised onsite.

Note that the sponsor is responsible for all costs associated with the workshop including room hire, AV equipment, catering and all workshop presenters and content.

ANZAOMS will provide a booking mechanism for the Workshop and promote the workshop in advance to all registered delegates and the ANZAOMS membership. Please note all workshop content and speakers must be approved by ANZAOMS Executive.

BRANDING AND PROMOTION

- » Your company logo and URL hyperlinked on the official Conference website.
- » Your company logo and acknowledgement as Gold Sponsor on all eBlasts sent from ANZAOMS to their membership promoting the Conference in the lead up to the event.
- » Two posts to the ANZAOMS Facebook account in the lead up or during the Conference (content and schedule to be negotiated).
- » Advertisement on the Conference App (artwork to be provided by the Sponsor, specifications to follow).
- » Your company logo and acknowledgement screened throughout the Conference in all ANZAOMS session rooms via the main sponsorship PowerPoint reel, to be played when a Plenary is not allocated to a sponsor.
- » Your company logo and acknowledgement as Gold Sponsor in the Conference App.
- » Recognition as Gold Sponsor on sponsor acknowledgement signage onsite at the Conference.
- » Verbal acknowledgement by the Conference Convenor at the opening and closing plenary.
- » One (1) push notification to be sent to participants through the Conference App during the Conference (word count and timing to be confirmed).

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience. Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase. In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 300 word profile about your organisation
- » PDF collateral (up to 4 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NETWORKING

- » A participant list three weeks prior to the commencement of the Conference and one week following the Conference.

Note: Participant list to be in PDF format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

SILVER SPONSOR

AUD \$16,500 – Five opportunities available

This package offers a combination of elements that will provide opportunities to promote your brand and profile throughout the Conference. An enhanced offering in 2022 will see your organisation well represented at the event.

EXHIBITION

- » One (1) 3m x 2m exhibition booth within the exhibition area

REGISTRATION

- » Two (2) full Conference registrations including access to the scientific program, exhibition area and one ticket to the Welcome Reception and Gala Dinner.
- » Two (2) exhibitor registrations including access to the exhibition area and one ticket each to the Welcome Reception (this registration does not allow access to the scientific program or the Gala Dinner).

BRANDING AND PROMOTION

- » Your company logo and URL hyperlinked on the official Conference website.
- » Your company logo and acknowledgement as a Silver Sponsor on all eBlasts sent from ANZAOMS to their membership promoting the Conference in the lead up to the event.
- » One post to the ANZAOMS Facebook account in the lead up or during the Conference (content and schedule to be negotiated).
- » Your company logo and acknowledgement screened throughout the Conference in all ANZAOMS session rooms via the main sponsorship PowerPoint reel.
- » Your company logo and acknowledgement as Silver Sponsor in the Conference App.
- » Recognition as Silver Sponsor on sponsor acknowledgement signage onsite at the Conference.
- » Verbal acknowledgement by the Conference Convenor at the opening and closing plenary.
- » One (1) push notification to be sent to participants through the Conference App during the Conference (word count and timing to be confirmed).

PRESENTATION

- » The Silver Sponsor will be given an opportunity to have their logo aligned with one ANZAOMS Conference session, for this allocated presentation only the sponsors logo will be displayed on the holding slide as the session commences and is completed.

PRE / POST CONFERENCE WORKSHOP

As part of your sponsorship, you will have the opportunity to host a pre-Conference Workshop. The workshop information will be available on the Conference website and also promoted in advance to the ANZAOMS membership and your engagement will be recognised onsite.

Note that the sponsor is responsible for all costs associated with the workshop including room hire, AV equipment, catering and all workshop presenters and content.

ANZAOMS will provide a booking mechanism for the Workshop and promote the workshop in advance to all registered delegates and the ANZAOMS membership. Please note all workshop content and speakers must be approved by ANZAOMS Executive.

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience. Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase. In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 250 word profile about your organisation
- » PDF collateral (up to 3 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

SOCIAL PROGRAM

NETWORKING

- » A participant list two weeks prior to the commencement of the Conference and one week following the Conference.

Note: Participant list to be in PDF format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

BRONZE SPONSOR

AUD \$9,500 – Five opportunities available

This package offers a combination of elements that will provide opportunities to promote your brand and profile throughout the Conference. An enhanced offering in 2022 will see your organisation well represented at the event.

EXHIBITION

- » One (1) 3m x 3m exhibition booth within the exhibition area

REGISTRATION

- » One (1) full Conference registrations including access to the scientific program, exhibition area and one ticket to the Welcome Reception and Gala Dinner.
- » One (1) exhibitor registration including access to the exhibition area and one ticket each to the Welcome Reception (this registration does not allow access to the scientific program or the Gala Dinner).

BRANDING AND PROMOTION

- » Your company logo and URL hyperlinked on the official Conference website.
- » Your company logo and acknowledgement as a Bronze Sponsor on all eBlasts sent from ANZAOMS to their membership promoting the Conference in the lead up to the event.
- » Your company logo and acknowledgement screened throughout the Conference in all ANZAOMS session rooms via the main sponsorship PowerPoint reel.
- » Your company logo and acknowledgement as Bronze Sponsor in the Conference App.
- » Recognition as Bronze Sponsor on sponsor acknowledgement signage onsite at the Conference.
- » Verbal acknowledgement by the Conference Convenor at the opening and closing plenary.
- » One (1) push notification to be sent to participants through the Conference App during the Conference (word count and timing to be confirmed).

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience. Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase. In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 200 word profile about your organisation
- » PDF collateral (up to 2 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

SOCIAL PROGRAM

NETWORKING

- » A participant list one week prior to the commencement of the Conference and one week following the Conference.

Note: Participant list to be in PDF format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

ANZAOMS
2022

EVERETT MAGNUS ORATION SPONSOR

AUD \$7,500 – Exclusive opportunity

The Everett Magnus Oration is held annually as part of the ANZAOMS Annual Scientific Meeting. The Everett Magnus Oration forms part of the highly prestigious annual ANZAOMS Awards Presentations, which includes the DSA Citations and President's Award. It will be held as part of the Scientific Program and for the 2022 Awards Presentation, the sponsor will have their name associated with this prestigious plenary session.

REGISTRATION

- » Naming rights to the ANZAOMS 2022 Everett Magnus Oration (Oration speaker to be selected by the ANZAOMS 2022 Organising Committee).
- » Pop-up banner on stage during the Oration (to be provided by Sponsor).
- » Opportunity to provide printed collateral on the tables prior to Oration (to be provided by Sponsor).
- » Sponsor signage outside of room entrance during the Oration.
- » Sponsor signage on lectern signage during the Oration.

BRANDING AND PROMOTION

- » Your company logo and URL hyperlinked on the official Conference website.
- » Your company logo and acknowledgement screened throughout the Conference in all ANZAOMS session rooms via the main sponsorship PowerPoint reel.
- » Your company logo and acknowledgement as Everett Magnus Oration Sponsor in the Conference App.
- » Recognition as Everett Magnus Oration Sponsor on sponsor acknowledgement signage onsite at the Conference.
- » Verbal acknowledgement by the Conference Chair at the opening and closing plenary.
- » One (1) push notification to be sent to participants through the Conference App during the Conference (word count and timing to be confirmed).

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience. Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase. In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 200 word profile about your organisation
- » PDF collateral (up to 2 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

www.anzaomsconference.com.au

CONFERENCE EDUCATION

E-POSTER ZONE

AUD \$2,200 – Exclusive opportunity

The scientific E-Poster Zone delivers leading research and findings and is a valued component of the education forum. The E-Poster Zone will be located in the Conference Foyer for all to see as they network during the breaks and lunches. Posters are judged throughout the Conference with the Best Poster Prize presented at the closing plenary session.

BRANDING AND PROMOTION

- » Opportunity to display one (1) piece of free standing signage in the E-Poster Zone area (sponsor to provide the signage).
- » Your company logo and URL hyperlinked on the official Conference website.
- » Recognition as E-Poster Zone sponsor on sponsor acknowledgement signage onsite.
- » Your company logo and acknowledgement as E-Poster Zone Sponsor in the Conference App.
- » Your company logo and acknowledgement screened throughout the Conference in all ANZAOMS session rooms via the main sponsorship PowerPoint reel.
- » Your company logo on prize winners certificate and naming rights to the Best Poster Prize presented by the Conference Convenor at the closing plenary session.

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience. Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase. In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 100 word profile about your organisation
- » PDF collateral (up to 1 files – maximum 5MB each)
- » Video content (up to 1 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

CONFERENCE BREAKFAST SESSION

AUD \$3,000 – Two opportunities available

Breakfast sessions are available from 0700-0800 each morning on the following days:

- » Thursday 8 September, 2022
- » Friday 9 September 2022

Capacity room wise is: 50 maximum capacity on round tables of ten. (Please note capacity is subject to change based on COVID capacity limits which may be in place in September 2022)

Taking up a breakfast session allows the sponsor full editorial control (topic and speakers subject to committee approval) and access to participating delegates. Both breakfast sessions will be promoted on the website pre-conference, via one e-blast to delegates, the Conference App and on site signage. The conference will provide the venue and standard session AV (data projector, screen, lectern and microphone) complete with an audio visual technician for the set up of the breakfast session, plus one sessions registration for the breakfast speaker. Please note all breakfast session content and speakers must be approved by ANZAOMS Executive.

All speaker and catering costs are additional at sponsors own cost.

BRANDING AND PROMOTION

- » The event will be promoted via one eBlast sent to all registrants (content to be provided by sponsor and subject to committee approval).
- » The Breakfast will be listed on the online delegate registration form.
- » Recognition of sponsorship on the website beside the Breakfast details.
- » Your logo on the Breakfast signage at the venue.
- » Your logo on the Conference App social program pages beside the Breakfast details.
- » Opportunity to display two (2) pull-up banners in the room for the duration of the Breakfast.
- » Option to provide branded napkins or aprons for the venue staff to wear at the Breakfast (at sponsors own cost).
- » Option to provide a giveaway or memento as guests either enter or depart the event.

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience. Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase. In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 100 word profile about your organisation
- » PDF collateral (up to 1 files – maximum 5MB each)
- » Video content (up to 1 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

FEATURE AREAS

In 2022 there will be a number of feature areas for sponsors. These areas will be dedicated to the sponsor's marketing with an opportunity to showcase their hospitality to attendees.

COFFEE CART

AUD \$8,500 – Exclusive opportunity

We look to espresso style coffee to start our day or to keep us going throughout. This much valued element is a welcomed addition to the exhibition for participants to enjoy. The Coffee Cart will be located in the ANZAOMS Exhibition Area. The Conference will supply an espresso bar, baristas and all consumables for the duration of the Conference. Whilst the venue will serve brewed coffee to support the morning and afternoon tea breaks, you can be sure to attract a crowd to your coffee cart for those in search of a stronger dose of caffeine.

BRANDING AND PROMOTION

- » Exclusive branding of the Coffee Cart in the ANZAOMS Exhibition Area.
- » Artwork to be provided by the sponsor, printing to be done by the Conference Organiser (specifications to be confirmed).
- » You have the option to provide branded coffee cups, aprons or t-shirts for your barista to wear (sponsor to provide).
- » Your company logo and URL hyperlinked on the official Conference website.
- » Recognition as Coffee Cart sponsor on sponsor acknowledgement signage onsite.
- » Your company logo and acknowledgement as Coffee Cart Sponsor in the Conference App.
- » Your company logo and acknowledgement screened throughout the Conference in all ANZAOMS session rooms via the main sponsorship PowerPoint reel.
- » A participant list two weeks prior to the commencement of the Conference.

Note: Participant list to be in PDF format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience. Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase. In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 2 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

RECHARGE BAR

AUD \$3,000 – Exclusive opportunity

With participants so reliant on their phones or tablets (or both), keeping them charged is essential. A dedicated charging bar will be available in the ANZAOMS exhibition area for participants to use to ensure they remain online.

BRANDING AND PROMOTION

- » Exclusive branding of the charge bar.
- » Artwork to be provided by the sponsor, printing to be done by the Conference Organiser (specifications to be confirmed).
- » Your company logo and URL hyperlinked on the official Conference website.
- » Recognition as Recharge Area sponsor on sponsor acknowledgement signage onsite.
- » Your company logo and acknowledgement as Recharge Area Sponsor in the Conference App.
- » Your company logo and acknowledgement screened throughout the Conference in all ANZAOMS session rooms via the main sponsorship PowerPoint reel.
- » A participant list two weeks prior to the commencement of the Conference.

Note: Participant list to be in PDF format and include title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act.

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience. Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase. In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 100 word profile about your organisation
- » PDF collateral (up to 1 files – maximum 5MB each)
- » Video content (up to 1 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

CONFERENCE SOCIAL PROGRAM

GALA DINNER

AUD \$10,000 – Exclusive Joint Opportunity with RACDS

This is your opportunity to align your brand with this popular event and gain maximum exposure between the co-located Conferences. Attended by VIP's, speakers and delegates from both ANZAOMS and RACDS the dinner will be held at the historic Plaza Ballroom in downtown Melbourne on Friday, 9 September 2022 and will be a night to remember!

DINNER TICKETS

- » Five (5) complimentary tickets to the Gala Dinner

BRANDING AND PROMOTION

- » Logo and acknowledgement on the printed Gala Dinner menus
- » Opportunity to provide two (2) pull banners for displaying during the Gala Dinner (sponsor to provide banners. Placement of banners at the discretion of both Organising Committees)
- » Opportunity to supply promotional gift for delegates attending the Gala Dinner (gift to be supplied and distributed by the Sponsor, subject to both Organising Committees' approval)
- » Logo and acknowledgement as the Gala Dinner Sponsor on ANZAOMS and RACDS websites with a link back to your website
- » Logo and acknowledgement on the sponsorship reel played in ANZAOMS and RACDS session rooms
- » Logo and acknowledgement on the Sponsor acknowledgement signage for ANZAOMS and RACDS
- » Logo and acknowledgement in ANZAOMS and RACDS App

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience. Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase. In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 2 files – maximum 5MB each)
- » Video content (up to 2 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)



CONFERENCE CONNECTIONS

By sponsoring one of these key Conference elements, your company logo will feature on these items and make a valuable connection with participants, in addition to other entitlements.

CONFERENCE APP

AUD \$6,500 – Exclusive opportunity

The Conference App will be the go-to platform for participants to view the program, plan their own agenda, view speaker abstracts, confirm details of the social program and receive updates throughout the Conference. The App can be viewed on Apple and Android phones as well as tablets.

BRANDING AND PROMOTION

- » Opportunity to brand footer page of the App with your logo and preferred URL.
- » A push notification message of welcome sent to registered participants via the App once it is live prior to the Conference (word count and timing to be confirmed).
- » Your company logo and URL hyperlinked on the official Conference website.
- » Recognition as Conference App sponsor on sponsor acknowledgement signage onsite.
- » A daily push notification to be sent to participants through the Conference App during the Conference (word count and timing to be confirmed).
- » Your company logo and acknowledgement as Conference App Sponsor in the Conference App.
- » Your company logo and acknowledgement screened throughout the Conference in all ANZAOMS session rooms via the main sponsorship PowerPoint reel.

VIRTUAL PLATFORM

As an added value for our sponsors and exhibitors who will be onsite meeting face to face with delegates, a virtual showcase will be available on the platform for the presentation of products or services to the virtual audience. Your contact details will be provided so virtual participants can reach out to you for further information. Given the longevity of the viewing options, you are not required to have a team member 'live' to participate in this showcase. In this dedicated area of the platform, each sponsor and exhibitor will have their own profile that can be viewed by participants and you have the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150 word profile about your organisation
- » PDF collateral (up to 2 files – maximum 5MB each)
- » Video content (up to 1 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

LANYARD AND NAME BADGE SPONSOR

AUD \$4,000 – Exclusive opportunity

Each participant must wear a Conference lanyard and name badge throughout the Conference. This is an opportunity to have your logo on this highly visible element.

BRANDING AND PROMOTION

- » Logo printed full colour on name badges and in full colour on lanyards, co-branded with the Conference logo
- » Logo and acknowledgement as the Name Badge and Lanyard Sponsor on website with a link back to your website
- » Logo and acknowledgement in the App
- » Logo and acknowledgement on the sponsor acknowledgement signage
- » Logo and acknowledgement on the sponsorship reel played in ANZAOMS session room
- » Opportunity to provide printed insert item for placement into name badge holder - 105mm wide x 148 mm high (sponsor to provide draft copy and artwork subject to prior Organising Committee approval)

VIRTUAL PLATFORM

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- » Company logo
- » Contact website and email address
- » 100 word profile about your organisation
- » PDF collateral (up to 1 files – maximum 5MB each)
- » Video content (up to 1 files – link to be provided to your own external streaming platform e.g. YouTube or Vimeo Account)

NOTE PADS AND PENS SPONSOR

AUD \$2,200 (+ stock X 250 of each item)

– Exclusive opportunity

BRANDING AND PROMOTION

- » Company branded note pads and pens available for delegates at the ANZAOMS registration desk (sponsor to provide).
- » Spare stock in ANZAOMS plenary room for delegates.
- » Your company logo and URL hyperlinked on the official Conference website.
- » Your company logo and acknowledgement as Note Pads and Pens Sponsor in the Conference App.
- » Recognition as Note Pads and Pens Sponsor on sponsor acknowledgement signage onsite.

VIRTUAL PLATFORM

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EXHIBITION OPPORTUNITIES

STANDARD SHELL SCHEME PACKAGE

AUD \$4,500

Included in each 3m x 2m x 2.4m (high) booth are the following:

- » Walls – Polished aluminium frame with white melamine infill panels.
- » Fascia – All open aisle frontages will have a fascia sign consisting of one company name and booth number, computer cut vinyl and standard lettering (maximum 30 characters).
- » Lighting – Two (2) track spotlights per 9sqm (lights are mounted on the inside of the front fascia).
- » Power – One (1) single power point per booth, regardless of size, power point is positioned in the rear corner of the booth.

REGISTRATION INCLUSIONS FOR SHELL SCHEME AND RAW SPACE

- » Two (2) exhibitor registrations including access to the exhibition area, daily catering and one ticket each to the Welcome Reception.
- » Additional exhibitor registrations can be purchased for \$490 inc GST and inclusions are as per inclusive exhibitor registrations.

» Additional social function tickets are available for purchase but are subject to availability:

- Welcome Reception at \$75 inc GST each
- Gala Dinner at \$200 inc GST each

Please note:

All representatives of an exhibitor must be registered prior to attending the Conference. Exhibitor Registration does not include access to the Gala Dinner, tickets for this can be purchased separately.

RAW SPACE FOR YOUR OWN CUSTOM BUILT BOOTH

AUD \$4,500

3m x 2m of raw space in which to place your custom built booth.

Please note that walling, flooring other than existing venue flooring, power, lighting and furnishings are not included with Raw Space and must be supplied by your custom build supplier.

All custom built booths require prior venue approval, fully dimensioned plans and full build crew contact details will be sought and lodged with the venue WHS department one month prior to the Conference.

BRANDING & PROMOTION FOR SHELL SCHEME AND RAW SPACE

- » Your company logo and URL hyperlinked on the official Conference website.
- » Your company name and booth number listed on the Conference App.

VIRTUAL PLATFORM

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EXHIBITION OPENING HOURS*

| | |
|----------------------------|--------------|
| Thursday 8 September 2022 | 1030-1730hrs |
| Friday 9 September 2022 | 1000-1530hrs |
| Saturday 10 September 2022 | 0900-1500hrs |

*Note: Opening hours are subject to change once the program has been established.

PAYMENT AND DEADLINES TO FULLY CONFIRM YOUR SPONSORSHIP PACKAGE AND/OR EXHIBITION SPACE:

- » 50% deposit is required upon booking or within 14 days of receipt of your tax invoice.
- » Your booking will only be fully processed and secured upon receipt of this deposit at the Conference Office.
- » The balance of payment is required by Wednesday 1 June 2022.
- » All bookings made after Wednesday 1 June 2022 must be paid in full within 14 days of receipt of invoice.

CANCELLATION

In the event of cancellation of sponsorship or exhibition booth space, please note that unless that particular area of sponsorship or exhibition is resold, the committee reserves the right to retain all monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth/s will be cancelled.

Any booth or sponsorship package cancelled after Wednesday 1 June 2022 will not be refunded; thus 100% forfeited.

A full copy of the Terms and Conditions is found on the website and is integral to the application form, it must be read and ticked as read prior to finalising your application.

MAKE YOUR BOOKING

To secure your place at the ANZAOMS 2022 Conference simply visit www.anzaomsconference.com.au to book online.

For further information, please contact:

Helen McGowan
Sponsorship and
Exhibition Manager



119 Buckhurst Street
South Melbourne VIC 3205
Australia

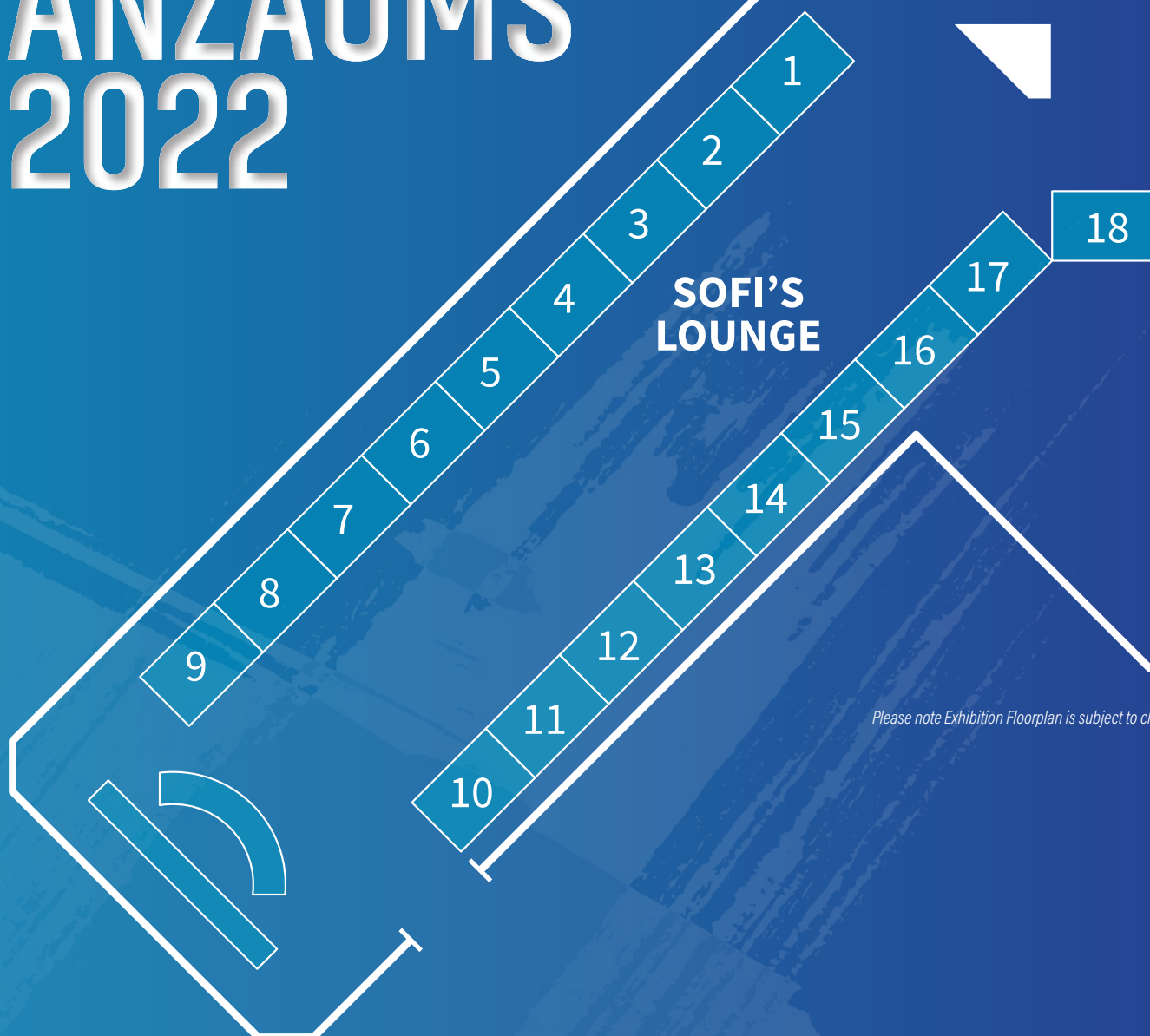
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EXHIBITION FLOORPLAN

Please note that sponsoring companies will be allocated booth space firstly, followed by exhibiting companies in order of application and 50% deposit received. Entitlements for all parties will become effective once payment is received.

ANZAOMS 2022



Please note Exhibition Floorplan is subject to change.