

Exhibitor Prospectus

Sydney, Australia



Event Overview

Experience the latest technology and industry expertise for media professionals, technologists, and engineers.

Meet, connect, and learn over three days at Royal Randwick in Sydney on Tue 5, Wed 6 and Thu 7 March 2024 as SMPTE presents METexpo conference and expo.



Venue

Royal Randwick Sydney, Australia



Dates

Conference and Expo: Tue 5, Wed 6 & Thu 7 March 2024, 10am – 5pm

Gala Dinner: Tue 5 March 2024, 7pm – 10pm



Purpose

Our purpose is to create an engaging, entertaining, and educating event for Media Professionals, technologists, and engineers. Through the event, our intent is to deliver a strong sales and networking outcome for SMPTE corporate members, SMPTE partners and industry suppliers.



Conference

The SMPTE METexpo conference will bring leading global and local industry leaders from the media, broadcast, movie, and streaming industries. Hear directly from those that are shaping the implementation of technology from the camera through all the media ecosystem directly to the viewer and listener. Join us to participate in the debates, the knowledge sharing and the showcasing of what is innovating how we inform and entertain audiences.



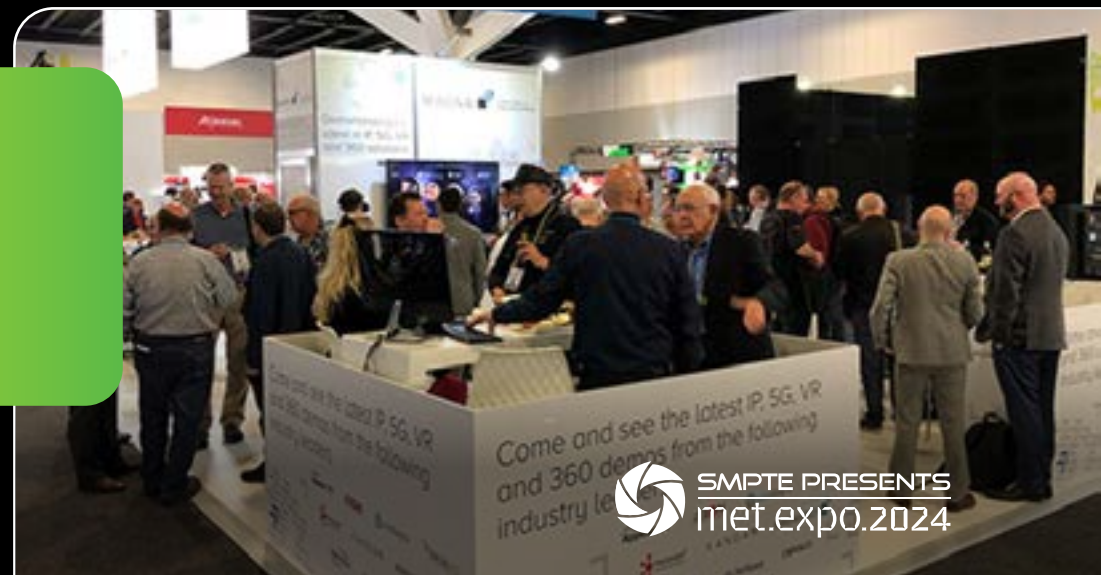
Expo

SMPTE METexpo's free, hands on and interactive expo, brings together businesses that support the production and delivery needs of content creators, broadcasters, and streamers. Attracting the decision makers and practitioners, SMPTE METexpo connects and hosts the industry and community sector to do business. The event welcomes you to explore, discover and connect with industry leaders in a meaningful way. During the expo, experience new education sessions designed to actively build relevant skills in these interactive and informative sessions.



Gala dinner

Our Gala dinner will be a night of celebration as we come together across our full industry community.



Your Invitation

We invite you to participate as an Exhibitor in the 2024 event at Royal Randwick, Sydney on **Tue 5 – Thu 7 March 2024**

Benefits of exhibiting include the ability to:



- Communicate directly to potential customers
- Build brand awareness
- Build a new client base and dedicated following
- Gain feedback and input from customers
- Network with industry professionals
- Generate new sales and contacts
- A place where people can share their stories - word of mouth opportunities
- Build business relationships
- Market cost effectively
- Promote knowledge sharing and facilitate collaboration opportunities
- Promote a new brand or product

Aims & Attractions



SMPTE METexpo is a bi-annual event and aims to:

- ✓ Create an engaging, entertaining and educating experience for Media Professionals, technologists and engineers
- ✓ Provide both SMPTE members and Industry professionals with access to the latest education, thought leadership and innovation experiences
- ✓ Provide career development opportunities and industry member socialising

Event Attractions

- ✓ Conference featuring industry leaders and guest speakers to discuss issues and solutions facing the transport sector
- ✓ Fabulous networking opportunities amongst key players in the field
- ✓ Consumer talks and presentations showcasing the latest offerings from manufacturers
- ✓ Free expo entry!



Exhibitor Pricing

Space only (min 2 units*)	\$5,000/unit
3m x 2m (6sqm)	\$3,670
3m x 3m (9sqm)	\$5,500
3m x 6m (18sqm)	\$11,000
3m x 9m (27sqm)	\$16,499 (limited available)
6m x 6m (36sqm)	\$22,000 (limited available)
Custom	Contact us to discuss options.

- Pricing includes 2.4m high wall and aluminum frame, printed fascia sign with stand/company name, two energy efficient spotlights and one single 4amp power point.
- You will also be provided with a trestle table and two chairs.
- In addition, your company (including details you provide us such as company blurb and website) will be displayed on the event website and your business will be included within the event program.
- Additional power and equipment can be hired, please contact us to discuss: info@visabel.com.au
- All prices are excluding GST.

\$5,000 /unit

Space only (min 2 units*)

*Each unit is 9sqm. Minimum of 2 units (18sqm) apply for space only booths.

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3m x 3m (9sqm)

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3m x 6m (18sqm)

\$16,499

3m x 9m (27sqm)

LIMITED AVAILABLE

\$22,000

6m x 6m (36sqm)

LIMITED AVAILABLE

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Custom
Contact us to discuss options.



Venue

Kensington Room Royal Randwick, Sydney

This unique and flexible space offers seamless indoor and outdoor connectivity with views over the stunning Royal Randwick racetrack.

Venue Features

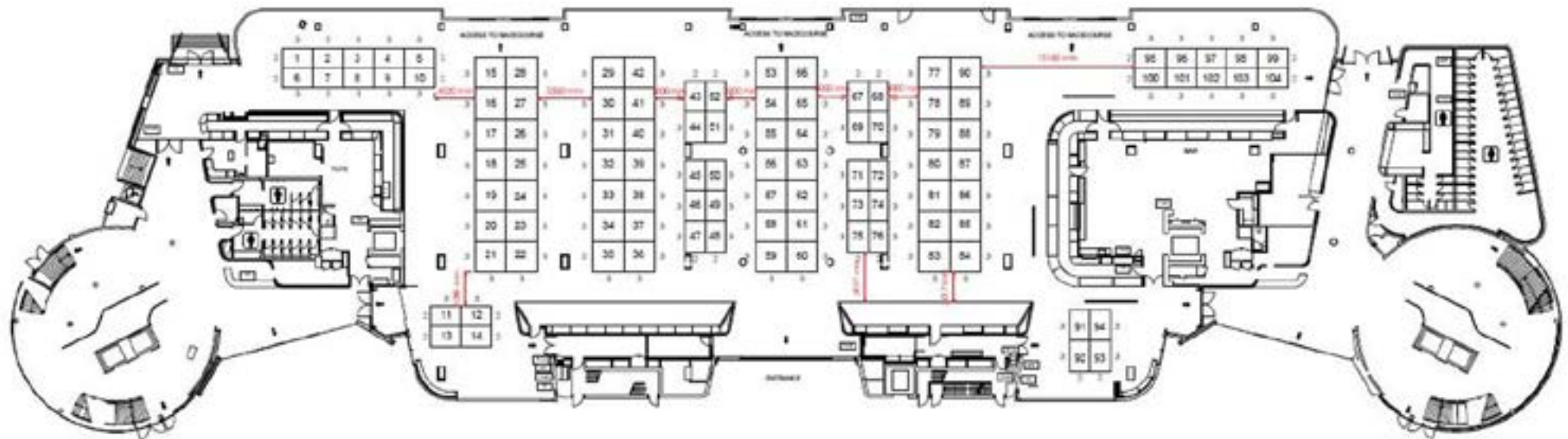
- ✓ 2100m² worth of expansive floor space
- ✓ Ceiling Height: 7.5m
- ✓ Large indoor and undercover outdoor break-out areas
- ✓ Bars and catering outlets
- ✓ High density WiFi
- ✓ Floor box and pillar power outlets
- ✓ Direct loading access for cars and large vehicles
- ✓ Air conditioning

The floor plan located here is what we will be working off. Depending on the needs of all exhibitors and their specific site requirements, we will adapt this plan to suit the event and the exhibitors attending.

Please note, several of the large sites are reserved for Sponsors. If you would like to sponsor the event, please get in contact with us: info@visabel.com.au



Floor Plan



Royal Randwick
GROUND FLOOR



- LEGEND
- WARDEN INTERCOMMUNICATION PHONES
 - FIRE HOSE REEL
 - FIRE EXTINGUISHER
 - FIRST AID KIT
 - SMALL GLASS ALARM
 - EXIT ROUTE

Exhibitor Booking

To book your Exhibitor site please visit our online booking portal where you will be able to enter your company details as well as view the Exhibitor Terms and Conditions.

BOOK NOW!



Allocation to sites will be on a first come first serve basis and the event organisers will ensure smooth access for the audience visiting the event with the key focus on audience experience.

As an exhibitor, you will receive a link to the exhibitor app which will enable you to collect leads from the event to assist you with future follow ups.

You may also like to consider attending either the conference and/or the gala dinner.

Please note that Exhibitor bump in will be on Monday 2 March 2024.

Become an SMPTE Member



SMPTE Members enjoy the following event benefits at the SMPTE METexpo:

- ✓ Access the SMPTE METexpo Conference at an amazing member rates
- ✓ Enjoy networking and discounted ticket benefits to the SMPTE METexpo Gala dinner and networking functions
- ✓ You get access to education and insights to help you professionally
- ✓ You can get support to take your next career growth
- ✓ Being a member of SMPTE gets direct access to expertise to solve technical problems
- ✓ Meetings, events, and tours to socialise and learn

JOIN NOW!

Contact

For more information on exhibiting at the SMPTE METexpo and Conference the please contact:

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Vickii Cotter

Event Producer (Visabel)
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Book Now