

ARE YOU READY TO BECOME A MARKET SPECIALIST HOST?

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Industry Development & Capability Manager, ATEC



ARE YOU READY TO BECOME A MARKET SPECIALIST 'HOST'?

The 'Host' training series, brought to you by ATEC & Tourism Australia, explores key topics that are a must have for operators wanting to capture, impress and wow their international and domestic visitors.



Introducing ATEC

How becoming an ATEC member can benefit your business

ATEC's core functions:

- ATEC is the only national body that connects and grows the commercial networks of members in the international tourism industry
- We actively promote the value of inbound tourism to Australia's economy - we'll strongly advocate to government to remove impediments to members' business growth and export opportunity



ATEC membership includes:

- Engage at state and regional networking events
- Attendance at annual National conference and networking event 'Meeting Place'
- Access to ATEC's Member Directory
- Access to member-only industry webinars and tutorials
- FREE access to the Tourism Trade Checklist - online collection and sharing of trade compliance information including covid credentials

Keen to learn more?

- Speak to your local Branch Manager or head to our website: atec.net.au

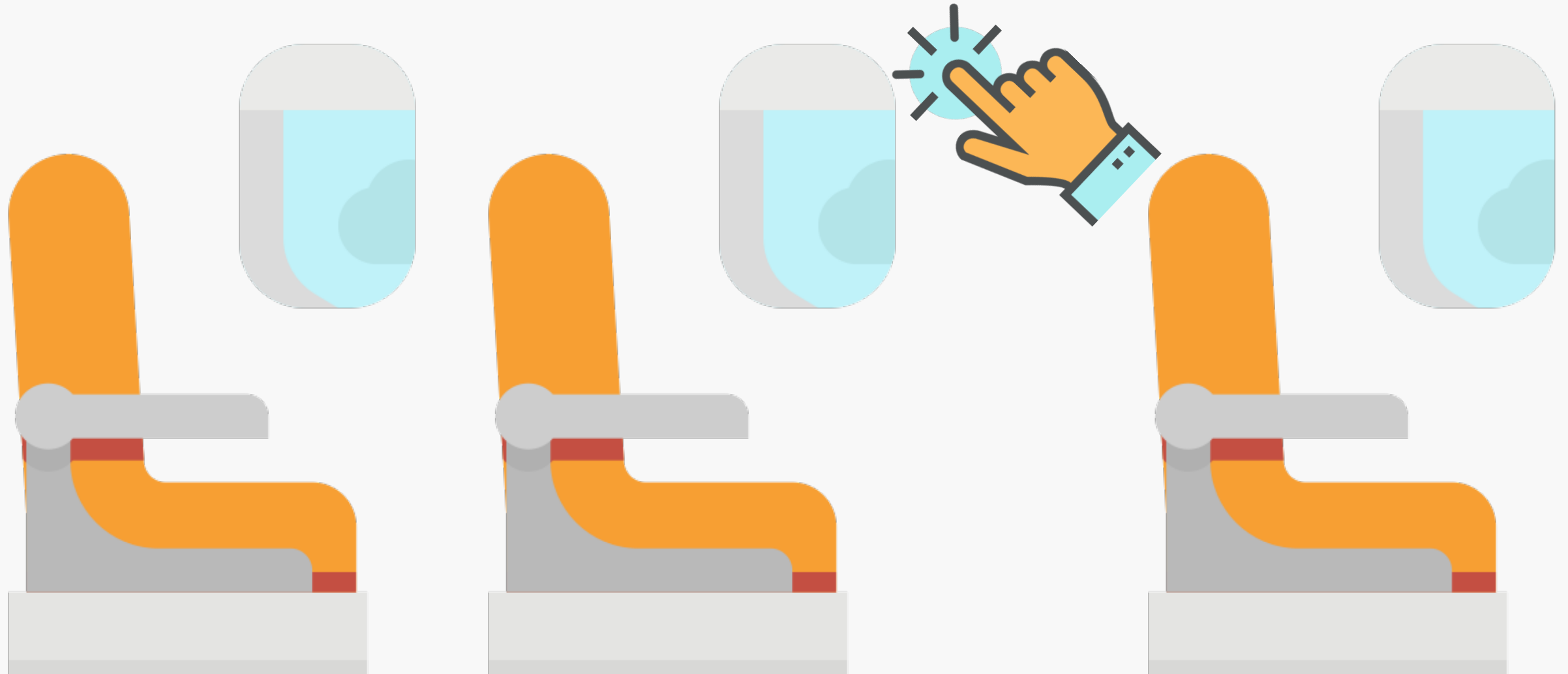


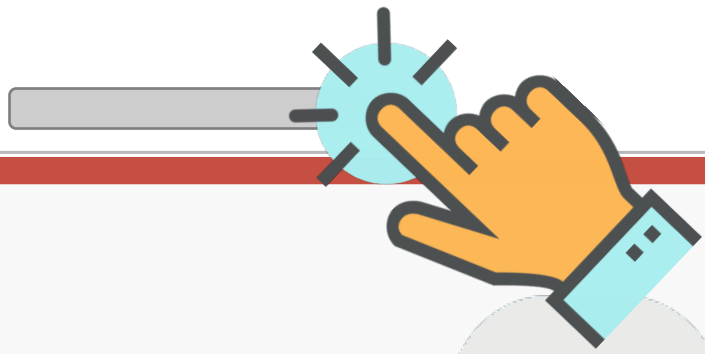
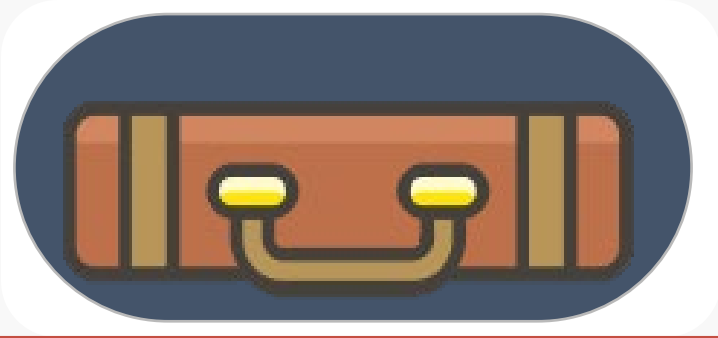
ATEC's Industry training & development programs

ARE YOU READY?

- ATEC is committed to the continual development of the Australian Tourism Industry. Throughout our 50-year history we have continued to develop a suite of introductory and advanced training programs that are commercially relevant and developed by industry for industry.
- Introducing the 'Host' suite of market specialist training programs, enabling you to be ready when inbound rebounds - proudly developed by ATEC and funded by Tourism Australia. Let's find out more...

Presented by ...







Are you
READY



WHO
will be the
FIRST
to return?



WIDE OPEN SPACES



WIDE OPEN SPACES

High on
consumer
demand lists





TOURISM
AUSTRALIA

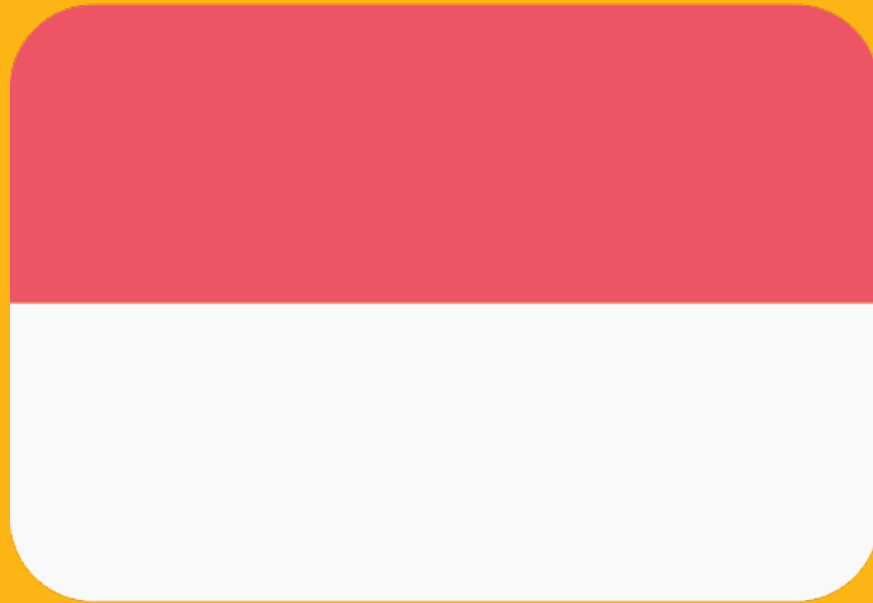
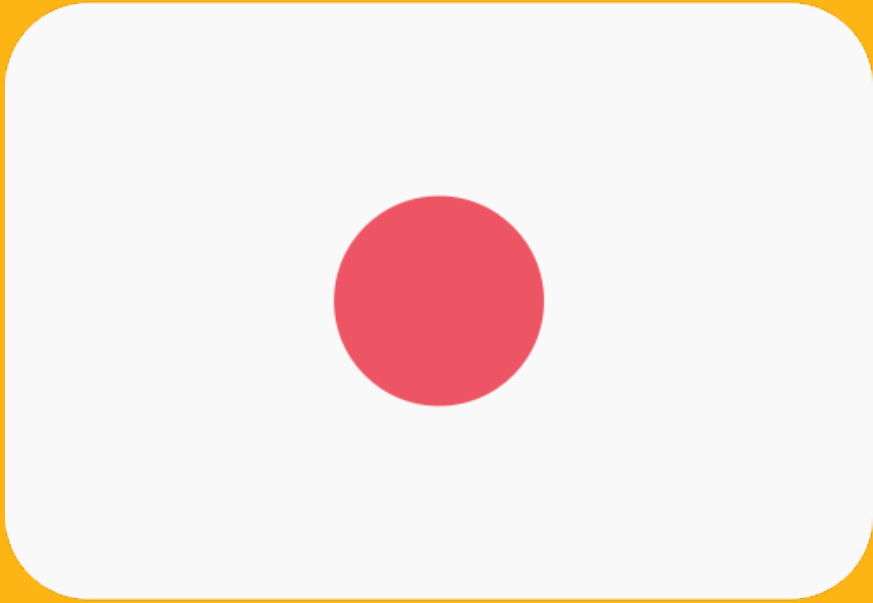
MOST HAVE
Topics and tactics

Who are the anticipated first returner markets?



Learn how to
attract domestic
Indian Communities





We are
Giving you a
competitive
advantage
capabilities

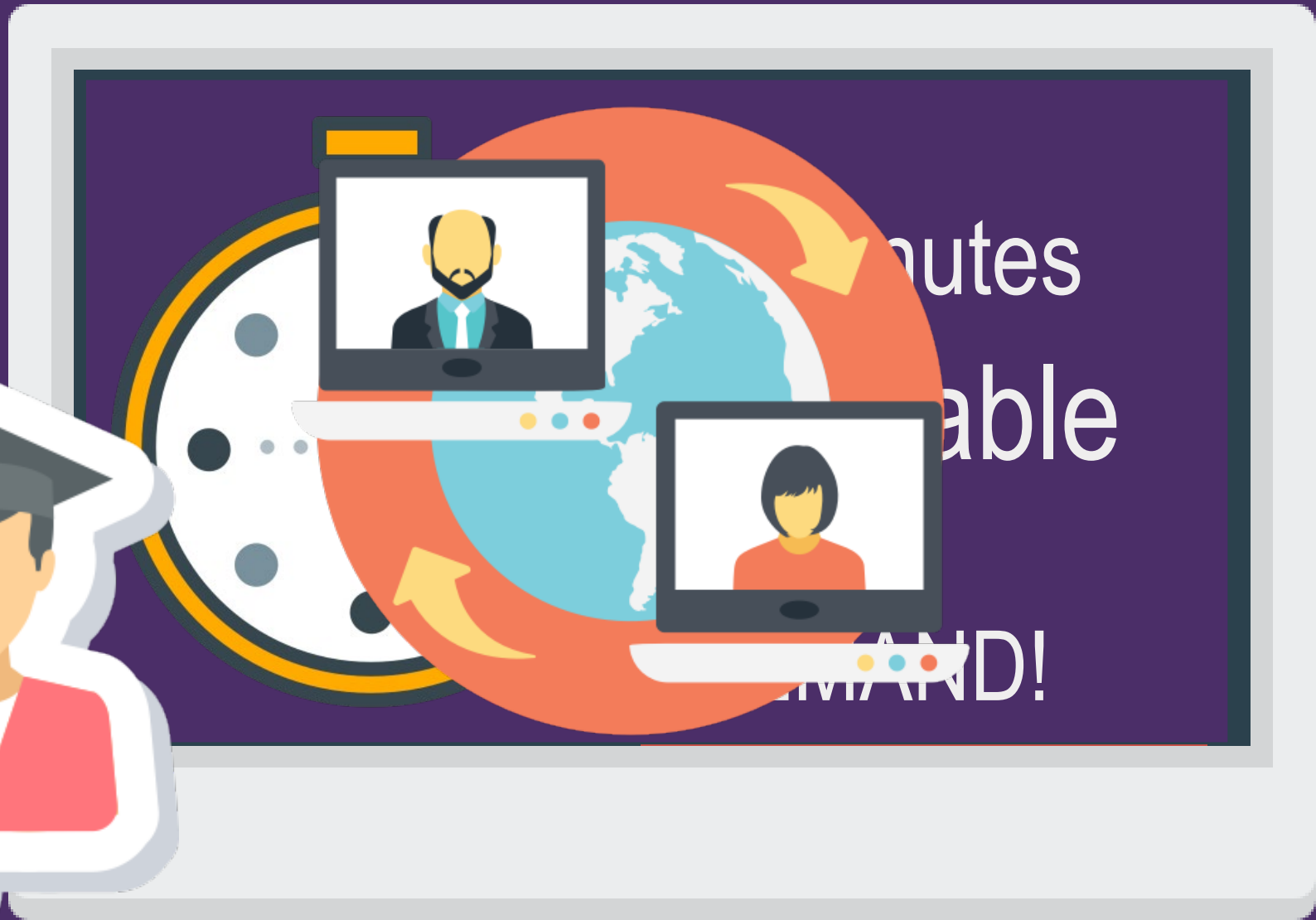


COVID Ready Safety Procedures



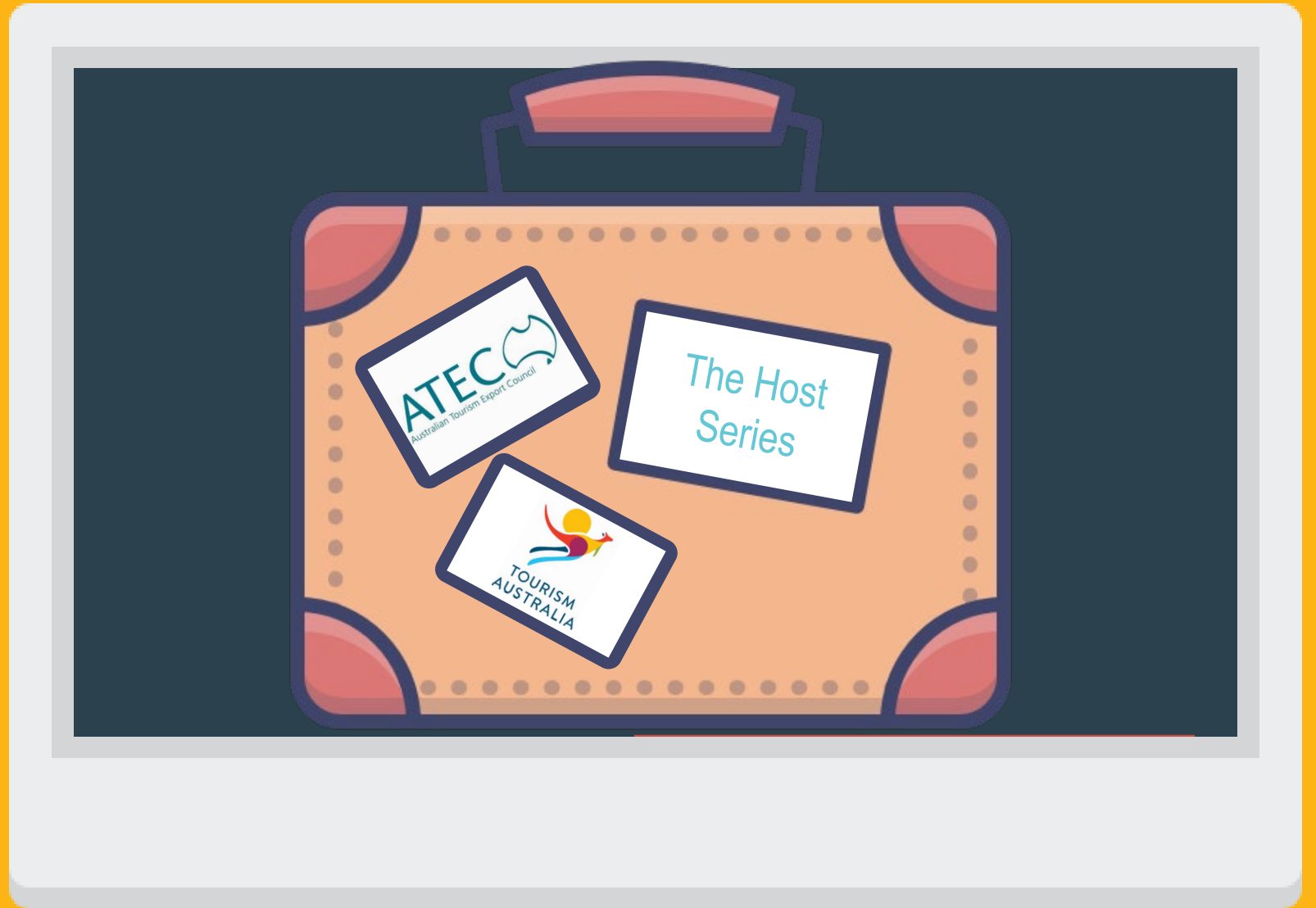
MARKET READY

• Inside



Competitive
ADVANTAGE
?

Capitalise
on Tourism
RECOVERY
?



Register at



Thank you to
Tourism Australia
who are committed to
delivering 'The Hosts'

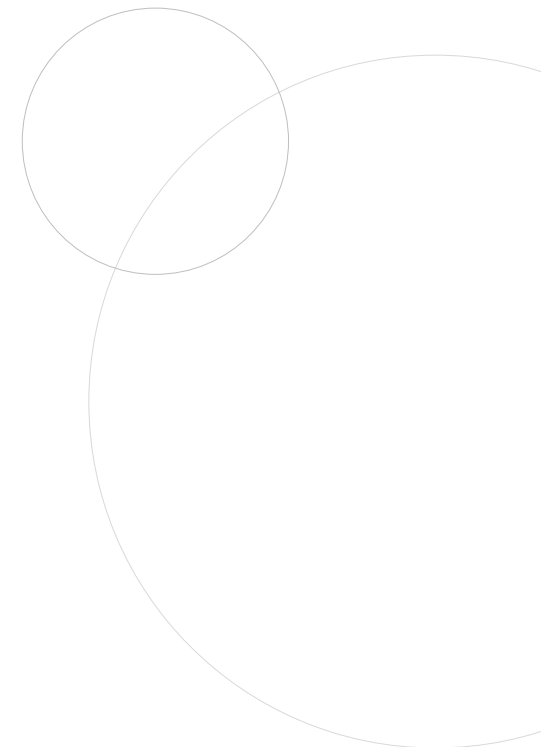
www.atec.net.au



SPECIAL GUEST

But why take our word for it?

Let's hear from an industry professional who has been through our Host training programs.



Questions?

Thank you
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