Tourism Australia Australia Australia Australian Tourism Exchange 2021

### DEVELOPING A RECONCILIATION ACTION PLAN

Phil Lockyer Head of Indigenous Affairs, Tourism Australia

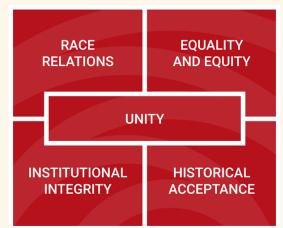




Reconciliation is about strengthening relationships between Indigenous and non-Indigenous people, for the benefit of all Australians.

The RAP program provides a framework for organisations to support the national reconciliation movement.

# THE 5 DIMENSIONS OF RECONCILIATION



#### **KEY CONSIDERATIONS**

- Why does your business believe a RAP will provide value?
- How will a RAP align to your strategic goals?
- Has your business identified specific Indigenous communities you would seek to build a relationship with?
- A RAP should reflect the aspirations and needs of the Indigenous community or stakeholders you partner with.



#### RAP LEVELS

**ELEVATE** 

Leadership in reconciliation

**STRETCH** 

**Embedding** reconciliation

INNOVATE

Implementing reconciliation

REFLECT

**Scoping** reconciliation

#### **VALUE A RAP PROVIDES**

- Allows your organisation to provide an Indigenous offering to your business which will increase your customer offering
- Commits your business to working long term with Indigenous people, businesses and communities
- Builds a level of authenticity and genuine commitment to your business's commitment to Indigenous people and communities



## INDIGENOUS PROTOCOLS FOR YOUR BUSINESS

Patricia Adjei

<u>Head of First Nat</u>ions Arts and Culture, Australia Council for the Arts





# Australia Council for the Arts

- 1. Respect
- 2. Self-determination
- 3. Communication, consultation and consent
- 4. Interpretation
- 5. Cultural integrity and authenticity
- 6. Secrecy and confidentiality
- 7. Attribution
- 8. Benefit sharing
- 9. Continuing cultures
- 10. Recognition and protection



## RESPECTING CULTURAL KNOWLEDGE

Darren Charlwood Wiradjuri Cultural Educator and Sydney Botanic Gardens Guide





- 1. Acknowledgment of country and knowledge is a big deal
- 2. It's about permission
- 3. Oral tradition in culture is a responsibility in maintaining its authenticity
- 4. Letting people talk about their own culture
- 5. I'm indigenous but I don't speak on behalf of all indigenous people
- 6. Kinship to country isn't transferable
- 7. Heritage versus cultural heritage



# PARTNERING WITH INDIGENOUS COMMUNITIES

Peter Graham Director of Sales & Partnerships, Voyages Indigenous Tourism Australia







- 1. What are the principles for business to build authentic and long lasting partnerships with Indigenous communities?
- 2. How do you build trust focus on listening and learning
- 3. Its not about the bottom line
- 4. What is the Voyages experience?
- 5. What has worked well, what have you learnt?
- 6. What is a continuing opportunity for improvement?

