

SAFE TRAVELS – PROMOTING AUSTRALIA AS A 'SAFE' DESTINATION TO THE REST OF THE WORLD

Jessica Keen
Industry Development & Capability Manager, ATEC



Introducing ATEC

How becoming an ATEC member can benefit your business

ATEC's core functions:

- ATEC is the only national body that connects and grows the commercial networks of members in the international tourism industry
- We actively promote the value of inbound tourism to Australia's economy - we'll strongly advocate to government to remove impediments to members' business growth and export opportunity



ATEC membership includes:

- Engage at state and regional networking events
- Attendance at annual National conference and networking event 'Meeting Place'
- Access to ATEC's Member Directory
- Access to member-only industry webinars and tutorials
- FREE access to the Tourism Trade Checklist - online collection and sharing of trade compliance information including covid credentials

Keen to learn more?

- Speak to your local Branch Manager or head to our website: atec.net.au



**A safe
destination**



Safe travels

by

WORLD
TRAVEL &
TOURISM
COUNCIL

ATEC 
Australian Tourism Export Council

ATEC 
Australian Tourism Export Council

Enabling RESTART Readiness

STAND OUT

In the International Market with a

GLOBAL STAMP





Health & Hygiene

Global

standardised

protocols



**Safe
travels**

by

WORLD
TRAVEL &
TOURISM
COUNCIL

ATEC
Australian Tourism Export Council

COVID
SAFETY
recognition

RECEPTION

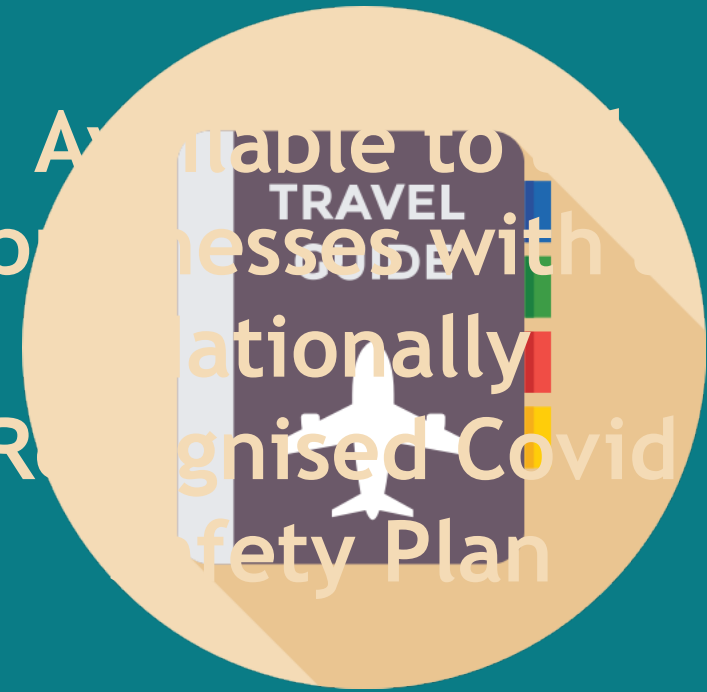
Safe travels

by

WORLD TRAVEL & TOURISM COUNCIL

ATEC

Available to
businesses with
an internationally
recognised Covid
safety Plan



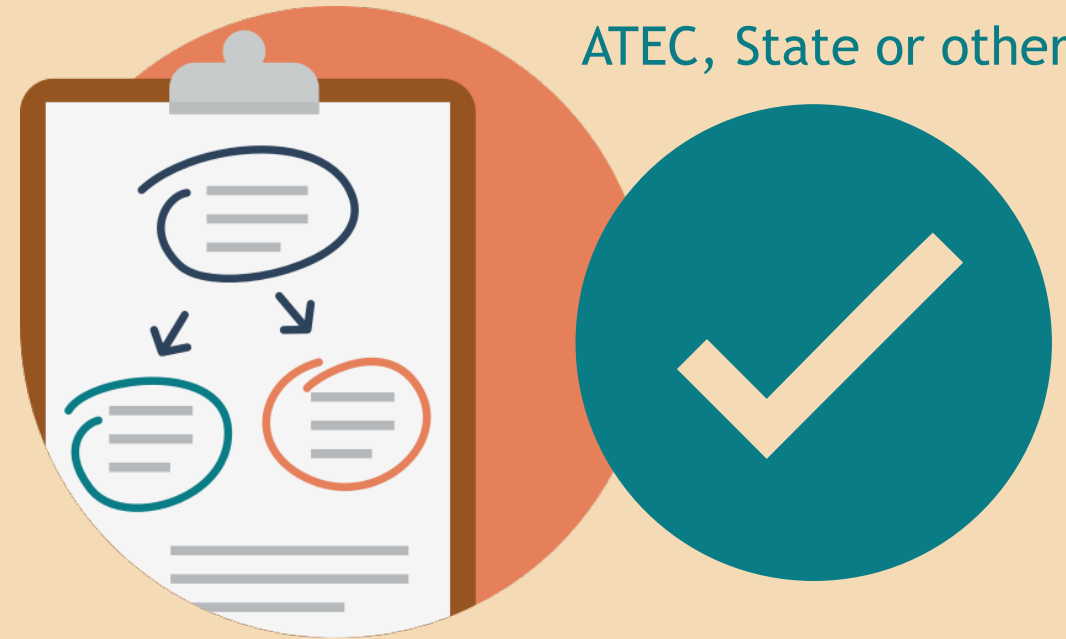
WHY

Obtain the world
Travel and Tourism
SAFE TRAVELS STAMP?



HOW do I get the WTTC Safe Travels stamp?

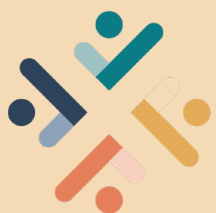
ATEC, State or other



REGISTER

UPLOAD

OBTAIN



Tourism
Trade
Checklist
AUSTRALIA



Safe
travels

by

WORLD
TRAVEL &
TOURISM
COUNCIL

ATEC
Australian Tourism Export Council

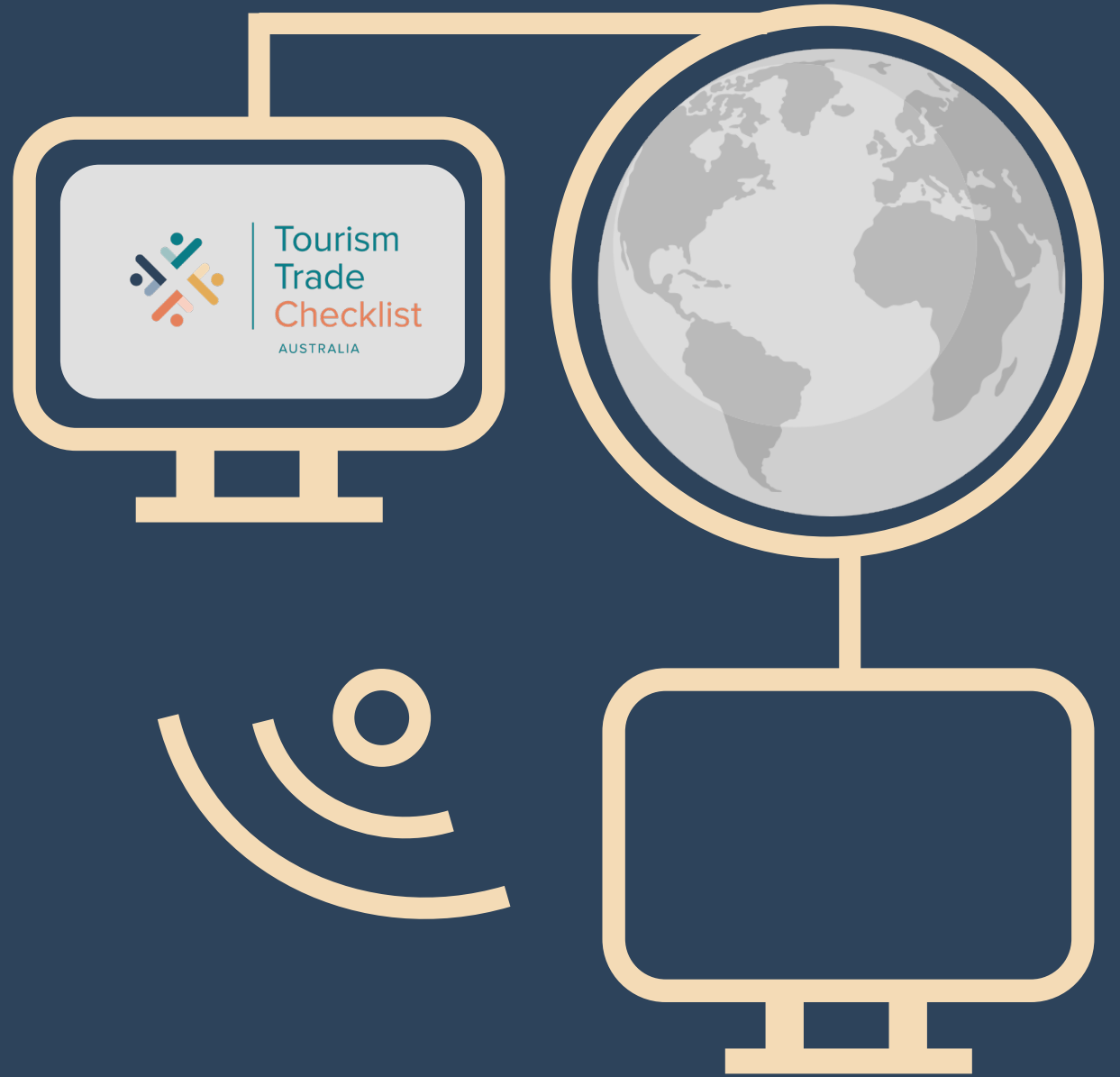
What's the Tourism Trade Checklist?



Tourism
Trade
Checklist

AUSTRALIA

What's the
FREE to
Tourism Trade
ATEC
Checklist?
members



Where do I
learn more
and apply

www.attec.net.au

Email: development@attec.net.au

Tourism Trade Checklist:

<https://www.tourismtradechecklist.com>

**Safe
travels**

by

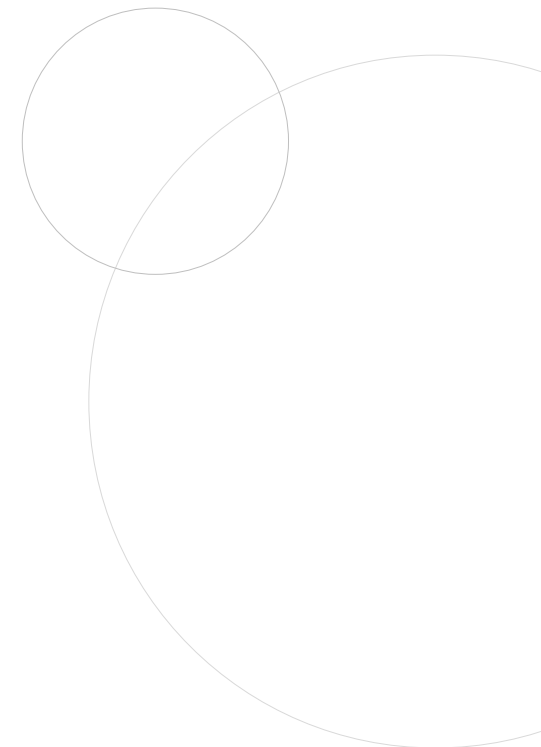
WORLD
TRAVEL &
TOURISM
COUNCIL

ATEC
Australian Tourism Export Council



SPECIAL GUEST

Let's hear from an industry professional who displays the Safe Travels certification.



Questions?

Thank you
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