

Tourism Industry New Zealand Trust Successful grant applications

Year	Purpose	Amount \$000
2013	<ul style="list-style-type: none"> ▪ Support the development of the 'Promoting Tourism as a Career' project 	25
2014	<ul style="list-style-type: none"> ▪ Support a range of business capability workshops organised by TIA 	40
2015	<ul style="list-style-type: none"> ▪ Fund the Schools' membership programme being undertaken by TIA over three years ▪ Support 12 Adventure Safety workshops ▪ Support the keynote speaker at the 2015 TIA National Tourism Summit ▪ Support the delivery of 12 Regional Tourism Summits 	66 18 10 15
2016	<ul style="list-style-type: none"> ▪ Support for TIA's six Discussing Tourism regional events ▪ Support for keynote speaker at Tourism Summit Aotearoa 	15 10
2017	<ul style="list-style-type: none"> ▪ Support for regional 2017 Discussing Tourism Forums ▪ Support for a keynote speaker at Tourism Summit Aotearoa ▪ Funding of New Zealand Recreation Association safety guidelines ▪ Support for the launch of the New Zealand Tourism Sustainability Commitment ▪ Funding for Auckland, Tourism, Events & Economy Development & the People & Skills Forum for Youth Perceptions of Tourism Industry Careers market research ▪ Mood of the Nation annual survey funding ▪ Lincoln University PhD students 50% scholarship on Tourism studies over three years 	15 10 6 83 37 10 49
2018	<ul style="list-style-type: none"> ▪ Support over three years for the Tourism in Schools Programme, to connect students and career influencers (teachers, career advisers) with the tourism industry during the time when individuals are making career choices. ▪ Research funding for Dr Peter Fieger, Senior Economist from ChristchurchNZ, to uncover international visitors' perspectives of sustainable tourism in the Canterbury region. ▪ Support for the New Zealand Tourism Sustainability Commitment implementation targeting 1,000 tourism operators to sign-up and promote sustainable tourism practices in New Zealand 	60 35 180

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2018	<ul style="list-style-type: none"> ▪ Mood of the Nation annual survey funding 20 ▪ Support for a keynote speaker at Tourism Summit Aotearoa 20 ▪ People & Skills regional forums and report on barriers for young people in the Tourism job market 30 ▪ Support for regional 2018 Discussing Tourism Forums 15 ▪ A three-year sponsorship for a tourism award as part of the Young Enterprise Scheme in schools with annual Tourism Award to increase students' understanding and knowledge of the industry. 90 ▪ Funding to launch the Tourism Narrative to help inform New Zealander's about how tourism impacts on their community. 100 	
2019	<ul style="list-style-type: none"> ▪ Tranche 3 funding for ongoing support of New Zealand Tourism Sustainability Commitment. 150 ▪ Support for regional 2019 Discussing Tourism Forums 15 ▪ Support for a keynote speaker at Tourism Summit Aotearoa 2019 20 ▪ Environmental Defence Society Inc. contribution towards protecting New Zealand's natural landscapes 10 ▪ Tourism media campaign to demonstrate the value of tourism to New Zealand with positive tourism stories. 100 ▪ Tourism Teachers Association Inc. funding to enhance teaching of tourism at NZ secondary schools. 20 	
2023	<ul style="list-style-type: none"> • Tourism Teachers Association Inc funding to enhance teaching tourism at NZ secondary schools 20 • Young TEC to fund youth leadership programmes 20 • Funding for ongoing support of the New Zealand Tourism Sustainability Commitment 100 • The Centre for Good Travel funding the "Tourism for Resilience Regeneration" programme 20 	