Event Sustainability Initiatives

At TIA we strive to weave sustainability through everything we do. For Tourism Summit Aotearoa and the New Zealand Tourism Awards Dinner, our sustainability initiatives include:

Economic

- Combining the Summit and Tourism Awards events to reduce the cost of attendance for delegates
- Investing in collateral and equipment that can be used for future events
- Embracing innovation and productivity by utilising EventsAir technology for awards judging

Visitor

- Providing a post-event survey to measure satisfaction and note improvements to the delegate experience for future events
- Including aspects of Te Ao Māori in both events
- Promoting awareness of the Tiaki Promise at both events
- Offering famil experiences for delegates to explore the host region

Community

- Opting for locally sourced goods, suppliers and providers that share our sustainability kaupapa
- Utilising students from the local New Zealand School of Tourism during the event
- Working with local iwi to incorporate local content
- Planning timing of events to provide opportunities for a longer stay in the local community
- Including opportunities for delegates to spend money and provide economic benefit to the local community

Environment

- Diverting food waste to a local organic pig farm in the Waikato
- Leftover food sent to to Kaivolution, a non-profit organisation which distributes to those in need
- Recycling all materials from the event where possible
- Re-using lanyards
- Providing no plastic or single use items
- Using water glasses, and porcelain cups for hot drinks. Encouraging delegates to bring their own keep cups and drink bottles
- Using an event app in place of printed materials
- Providing trees from Trees That Count as speaker gifts
- Focus session on regenerative tourism as part of the Tourism Summit
- Specific Awards showcasing environmental sustainability and regenerative tourism
- Encouraging delegates to offset the carbon associated with their travel
- Encouraging delegates to share transport to and from the airport
- Planning meetings held online where possible to reduce the need for travel
- Offsetting the carbon emissions of travel to and from the event for the TIA team and speakers