

Learning  
for Life



# 2024 USANZ VICTORIAN SECTION MEETING

Sponsorship Prospectus

Friday 11 October 2024

Collins Square Events Centre, Melbourne, Victoria



UROLOGICAL SOCIETY  
OF AUSTRALIA  
AND NEW ZEALAND

[www.tinyurl.com/usanz24](http://www.tinyurl.com/usanz24)



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## Company Invitation

Dear Colleagues,

We are thrilled to welcome you to the 2024 Victorian Section Meeting of the Urological Society of Australia and New Zealand (USANZ). After two excellent meetings held at The Events Centre, Collins Square, we look forward to another noteworthy day at this familiar, central venue.

This year it is Geelong's turn to host and a large proportion of our unit has a particular interest in education and training. Fitting in with the fundamental purpose of this meeting to enhance our professional development and the education of our advanced trainees, our theme for this year is "*Learning for Life*".

We will be following a similar format to previous programs and will hold the Victorian Section AGM in the morning, running parallel with the trainee education session. In addition to presentations of submitted research papers, we will focus on the art and practice of urology education and training. We will delve into some established and emerging innovations and technologies that enhance adult learning, including a debate on "*Simulation vs Immersion*" and we will endeavour to extract some wisdom from experienced colleagues on how to deal with the increasingly rapid need to acquire new knowledge and skills throughout one's surgical career. We will also be running a concurrent nurses' program for part of the day. This will cover topics exploring diversity in current trends and evolving techniques to include future learning. We will be encompassing practices in outpatient, hospital, and community settings.

Following the educational program, we welcome you to a stand-up "cocktail style" closing drinks and canapes, so you can enjoy catching up and networking with colleagues, trainees, and industry representatives.



**George Mirmilstein FRACS**

*Urology Program Convener*



**Teresa Smilovic**

*Nurses' Program Convener*





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## About USANZ

The Urological Society of Australia and New Zealand (USANZ) is the peak membership organisation for urological surgeons and other health professionals working in the field of Urology.

The Society's vision is to maintain its commitment to clinical excellence, on-going education, promotion of research and the dissemination of information on urological topics for the benefit of our members.

## Attendance

The USANZ Victorian Section Meeting (VSM) 2024 will attract Urologists, Urology and General Nurses, Trainee/SIMG 's, Medical Students and Other Health Professionals. The estimated attendance for this meeting is approximately 70 - 100 delegates.

## Dates & Venue

The USANZ VSM 2024 will be held on Friday 11 October 2024 at The Events Centre, Collins Square, Melbourne, Victoria. For further venue information, please visit [www.collinssquare.com.au](http://www.collinssquare.com.au).

## Organising Committee

**George Mirmilstein FRACS** Urology Program Convener

**Teresa Smilovic** Nurses' Program Convener

## Program at a Glance

**Friday 11 October 2024** *Program correct at time of distribution (May 2024).*

8:00am – 9:00am	Trainee Education Session	USANZ VIC AGM
9:00am – 9:05am	Introduction and Acknowledgement of Country	
9:05am – 10:00am	Session 1 – <i>Paying it forward</i>	
10:00am – 10:30am	Morning tea with Industry	
10:30am – 12:30pm	Research Presentations	Nursing Session
12:30pm – 1:30pm	Lunch with Industry	
1:30pm – 3:00pm	Session 2 – <i>Innovation and Technology</i>	
3:00pm – 3:30pm	Debate – <i>Simulation vs Immersion</i>	
3:30pm – 4:00pm	Afternoon tea with Industry	
4:00pm – 5:30pm	Session 3 – <i>Old dog, new tricks</i>	
5:30pm – 7:00pm	Closing Drinks and Canapes	



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## Sponsorship & Exhibition Packages

All prices are in AUD and include GST.

Inclusions	Primary Sponsor \$11,000.00 incl. GST (Limited to 1)	Major Sponsor \$6,600.00 incl. GST	Exhibition Space \$2,750.00 incl. GST
Prime exhibition space in the exhibition area (1 x trestle table and chairs)	2	1	1
Exhibitor registrations including morning tea, afternoon tea and lunch (as applicable)**	6	4	2
Tickets to the Closing Drinks	6	4	2
Delegate circulation list including name, city, and state (where delegate permission has been granted)	✓	✓	✓
Company logo included on the front page of the Provisional and Final Program*	✓	–	–
Company logo on the footer of the online registration form*	✓	–	–
Acknowledgement as a sponsor on delegate registration confirmation emails*	✓	–	–
Company advertisement in the Provisional Program (artwork to be supplied at sponsor's cost)*	Double Page	Full Page	–
Acknowledgement on the sponsors' page of the Provisional Program including company logo*	✓	✓	–
Company advertisement in the Final Program (artwork to be supplied at sponsor's cost)*	Double Page	Full Page	–
Acknowledgement on the sponsors' page of the Final Program including company logo*	✓	✓	–
250-word company profile in the Final Program*	✓	–	–
Acknowledgement as an exhibitor in the Final Program*	✓	✓	✓
Acknowledgement as a sponsor in the electronic direct marketing campaign in the lead up to the meeting (frequency and type at the discretion of the organising committee)*	✓	✓	–
Company logo to feature on meeting signage (quantity and type at the discretion of the organising committee)*	✓	–	–
Opportunity to include one question in the delegate survey issued post meeting	✓	–	–
Acknowledgement as a sponsor of one scientific session. Company logo to appear on a holding slide of the assigned session and opportunity to display a company banner in the room during the session (session and content assigned at the discretion of the organising committee)	✓	–	–
One 5-minute product demonstration/presentation (audio only) during a session of choice (session preference subject to approval by the organising committee)	✓	–	–
Company logo on main holding slide in scientific sessions	✓	–	–

\*The inclusion of company logos, advertisements and acknowledgement in delegate communications, signage and the Provisional and Final Program is subject to time of receipt of payment.

\*\*Additional industry representative registrations can be purchased for \$220.00 incl GST.

Note: Unless otherwise specified, all sponsorship packages are non-exclusive and may be purchased by multiple companies.



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## Additional Sponsorship Opportunities

Other sponsorship opportunities may be available. If you wish to discuss additional sponsorship opportunities, please contact the meeting organiser. Additional opportunities are subject to committee approval.

## Exhibitor Details

### Exhibition Space Allocation

Exhibition space/s are allocated at the discretion of the Organising Committee and are subject to availability at the time of application. Sponsors and exhibitors will be advised of their space allocation/s on the day of the meeting.

### Company Representative Registrations

All representatives present at the exhibition must be officially registered as part of the company's registrations. Registrations are transferable amongst company staff members, however the names must be provided to the Organisers prior to the meeting. Additional exhibitor registrations can be purchased for \$220.00 incl. GST.

### Custom Stands

The Organisers will not accept requests for custom stands for the USANZ Victorian Section Meeting 2024.

### Bump-in/Bump-out Schedule

Exhibitors Bump-In: Friday 11 October 2024, times to be advised

Exhibitors Bump-Out: Friday 11 October 2024, times to be advised

### Exhibition Details

The exhibition will be held in the Pre-Function Area of The Events Centre. Morning tea, lunch and afternoon tea (as applicable) will be served in the exhibition area.

### Non-Exhibiting/Sponsor Companies

Industry representatives may only attend the meeting if they are a sponsor or exhibitor representative. Industry representatives who are non-sponsors/non-exhibitors may not register to attend as a delegate

## Advertisement Specifications and Deadlines *(for companies with advertising benefits)*

### Provisional Program

Full page: 1 x 210mm W x 297mm H

Double page: 2 x 210mm W x 297mm H

Artwork to be supplied as a high resolution PDF, no bleed required

Material deadline: Friday 24 May 2024

### Final Program

Full page: 210mm W x 297mm H

Double page: 2 x 210mm W x 297mm H

Artwork to be supplied as a high resolution PDF with 3mm bleed and crop marks

Material deadline: Friday 30 August 2024



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## Application Procedure

Please complete the application form indicating your sponsorship and/or exhibition preference/s and return the form together with your full payment.

1. Acceptance of sponsorship/exhibition applications is subject to organising committee approval.
2. An application does not warrant immediate acceptance and all applicants will be advised in writing by an authorised representative of acceptance or otherwise.
3. Should the application be accepted, a tax invoice and receipt will be provided.
4. For sponsors/exhibitors to be acknowledged in the Provisional Program; the application form and payment must be received before Friday 24 May 2024.
5. Sponsorship and exhibition applications are considered in order of receipt of application form and payment and are also subject to organising committee approval.

## Terms of Payment

Full payment must be made at the time of submitting your application, and all payments must be finalised prior to the start of the meeting.

## Payment Options

By Credit Card/PayPal/EFT – Details to be provided on receipt of application form.



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## SPONSORSHIP & EXHIBITION APPLICATION FORM

### Company Information (Please type or print in block letters)

Company Name *(to appear in Meeting publications)*: \_\_\_\_\_

Company Name *(for invoicing purposes)*: \_\_\_\_\_

Title: \_\_\_\_\_ First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

*All correspondence will be sent via email.*

Package	Amount	Please make selection	Subtotal
<i>(All prices are in AUD and include GST)</i>			
Primary Sponsor	\$11,000.00	<input type="checkbox"/>	
Major Sponsor	\$6,600.00	<input type="checkbox"/>	
Exhibition Space	\$2,750.00	<input type="checkbox"/>	
Additional Industry Representative	\$220.00ea	Qty: _____	
<b>TOTAL SPONSORSHIP AND EXHIBITION</b>			

### Industry Representatives

*Two industry representative registrations are included in the cost of one exhibition space. Please provide the representative name/s below for name badges (as applicable).*

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

### Payment Details

A tax invoice and payment details will be issued upon receipt of application form.

### Terms & Conditions

We accept the terms and conditions stated overleaf in this prospectus.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

### Contracts

RACS will sign contracts on behalf of USANZ for activities specifically relating to the USANZ Victorian Section Meeting 2024.

*Please address and send any contracts to:*

Att: Payden Rowe, Events Coordinator  
Conferences & Events  
Royal Australasian College of Surgeons  
ABN 29 004 167 766

E: [usanz.vic@surgeons.org](mailto:usanz.vic@surgeons.org)

### Return the completed form to:

RACS Conference & Events Management  
E: [usanz.vic@surgeons.org](mailto:usanz.vic@surgeons.org)  
W: [www.tinyurl.com/usanz24](http://www.tinyurl.com/usanz24)





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## Terms and Conditions

The Sponsor/Exhibitor application to participate is an offer which is accepted by the Royal Australasian College of Surgeons (RACS) of the amount payable on making the application.

### Booking Conditions

Acceptance of the application will be subject to the Organising Committee approval. The Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the meeting.

### Cancellation Policy

In the case of the cancellation of sponsorship, unless all sponsorship is resold, RACS will reserve the right to retain monies received. In the case of the cancellation of a booth(s)/space, please note that unless RACS is able to sell all space RACS reserves the right to retain all monies received. If the balance of payment on the booth(s)/space is not received within the trading terms the allocated booth(s)/space will be cancelled.

### Attendance

The Sponsors and Exhibitors understand that all company attendees must register officially.

### General Terms

The Sponsors and Exhibitors agree to be bound by the Exhibition General Terms and Conditions. Conditions set out in this "Sponsorship Prospectus" document, which is acknowledged as being received.

### Booth/Space Allocation

The Sponsor/Exhibitor understands that exhibition booth(s)/space will be allocated strictly in order of receipt of payment and that the Organising Committee's decision will be final.

### Assignments and Subletting

No exhibitor shall assign, sublet or share the whole or any part of the space/booth allotted without the knowledge and consent of the Organiser.

### Liability and Insurance

The Exhibitor and the servants, agents and contractors of the exhibitor occupy and use the exhibition space/booth allotted under this exhibition contract and enter The Events Centre and act under or pursuant to this exhibition contract at their own risk. The Exhibitor hereby indemnifies and releases the RACS ("the Organiser"), The Events Centre ("the Venue Manager") and the exhibition contractor and each of them against all actions, suits, costs, claims and demands brought against the Organiser, and the Venue Manager by any natural person, firm or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm or corporation as a result of any act or default of the exhibitor or the servants, agents, contractors or invitees of the exhibitor or resulting directly or indirectly from the attendance of the exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing the Organiser and the Venue Manager or any of them shall not in any circumstances be liable for any loss damage or injury which may occur to the exhibitor or the servants, agents or contractors of the exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused.

It is strongly advised that each Exhibitor seek to cover their equipment, exhibition and display material with adequate insurance and also effect public risk insurance at the expense of the Exhibitor.

### Consequential Damage

The Organiser will not be liable for any indirect or consequential damages arising out of a breach of this exhibition contract.

### Variations

The Organiser may in the event of any circumstance which renders it necessary vary the booth(s)/space allocation and the exhibitor will accept such reallocation without any claim for a reduction in charges or otherwise.

### Implied Warranties

In the event any statute implies any term condition or warranty into this agreement which cannot be lawfully excluded, such terms will apply to this agreement, save that the liability of the Organiser and each of them for breach of any such implied term will be limited, at the option of the Organiser, to any one or more of the following:

- The placement of goods to which the breach relates or the supply of equivalent goods;
- The repair of such goods;
- The payment of the cost of replacing the goods or of acquiring equivalent goods, or
- The payment of the cost of having the goods repaired.

### Security

The Events Centre security operations provide fundamental perimeter security in the complex but beyond this, the Organiser, and the Venue Manager and their officers and employees, separately or collectively are not responsible for any damage to or for the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the Sponsor/Exhibitor and the Venue Manager directly.

### Additional Conditions and Regulations

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Exhibitor are also to observe the conditions, rules, regulations and procedures as set out by the Venue Manager. Further details can be obtained by contacting the Venue directly.

### Hours

The Organiser shall determine the hours during which the exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.

### Unavoidable Occurrences

In the event that the exhibition is cancelled or delayed through no fault of the Organisers, the Venue Managers or the Sponsors including but not limited to fire, flood, labour disputes, natural disasters, epidemics, pandemics, acts of God, civil disorders, riots, insurrections, Government action, work stoppages, slowdowns or disputes, or other similar events then the exhibitor shall not be entitled to any refund or to claim for any loss, damage or expense incurred.





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