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#anzhnscasm23

Sponsorship Prospectus

10-12
August
2023

Crowne Plaza Hunter Valley,
Hunter Valley NSW, Australia

*Survivorship: When the
Complex Gets Complicated*

ANZHNC ASM 2023

*Australian and New Zealand Head & Neck
Cancer Society 24th Annual Scientific Meeting*



www.anzhncs.org



AUSTRALIAN AND NEW ZEALAND
HEAD & NECK
CANCER SOCIETY

Company Invitation

It is a privilege to invite you to the first regional ANZHNCS Annual Scientific meeting to be held at Crowne Plaza on the Wonnarua people's traditional lands at the beautiful Hunter Valley from 10 - 12 August 2023. The meeting's theme "Survivorship: When the Complex Gets Complicated" reflects the challenges we all face when delicately balancing the survival of head and neck cancer patients with survivorship. We welcome our industry sponsors to join us in the Hunter Valley for what will be a unique meeting.

We are thrilled to announce the involvement of dynamic international keynote speakers Professor Anil D'Cruz (ENT Surgeon, Director of Tata Memorial Hospital, India) and Professor Katherine Hutcheson (Chief for Speech Pathology and Audiology, MD Anderson Centre, USA). National speakers from the fields of Radiation Oncology, Maxillofacial Surgery and more will further support the comprehensive meeting program. Professor Jonathan Clark AM will deliver the prestigious Chris O'Brien Oration in 2023.

The additional challenges posed in the past few years for our Society and holding conferences means that we are now, more than ever, looking forward to seeing our work and industry colleagues face-to-face. We appreciate your consideration as an industry colleague to support our not-for-profit organisation and be involved in the meeting.

We look forward to welcoming you to the Hunter Valley in 2023.



A handwritten signature in black ink that reads "Aoife McGarvey".

Dr Aoife McGarvey
ANZHNCS ASM 2023
Convener

Organising Committee

Convener

Dr Aoife McGarvey | Physiotherapist, Physio Living, Konara Cancer Care, Newcastle, NSW

Committee Members

Dr Daron Cope | ENT/Head and Neck Surgeon, Hunter ENT, Konara Cancer Care and John Hunter Hospital, Newcastle, NSW

Dr Eileen Tan-Gore | Oral and Maxillofacial Surgeon, John Hunter Hospital, Konara Cancer Care, Newcastle, NSW

Dr Matthew Mason | Radiation Oncologist, Genesis Care, Konara Cancer Care, Newcastle, NSW

Ms Claire Jeans | Speech Pathologist, Genesis Care, Konara Cancer Care, Newcastle, NSW

Professor Ryan Winters | ENT and Plastic Reconstructive Surgeon, Newcastle, NSW

Estimated Number of Attendees

150 - 180 delegates

Who Will Attend?

Health professionals working in the area of head and neck oncology including; ENT surgeons, plastic and reconstructive surgeons, head and neck surgeons, oral and maxillofacial surgeons, medical oncologists, surgical oncologists including endocrine surgeons, radiation oncologists, registrars, speech pathologists, nurses, dietitians, psychologists, medical students and other health professionals.

Meeting Date & Venue

The ANZHNCS ASM 2023 will be held at the Crowne Plaza Hunter Valley, Hunter Valley NSW, Australia from Thursday 10 - Saturday 12 August 2023.

Meeting Theme

Survivorship: When the Complex Gets Complicated

Format

Primarily face-to-face with on-demand content available after the meeting.

Provisional Topics

- Advances in reconstructive surgery
- Updates in thyroid cancer management
- Transoral Robotic Surgery (TORS)
- Immunotherapy/targeted therapy for head and neck SCC (cutaneous and mucosal) and melanoma
- Late dysphagia outcomes and management
- Impact of nutritional status on cancer treatment and outcomes
- Internal and external head and neck lymphoedema

Sponsorship Opportunities All prices are in AUD and include GST.

Major Sponsor Packages Sponsor Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$27,500.00	\$16,500.00	\$8,800.00	\$5,830.00
Company logo included on the front cover of the Provisional Program*	✓	-	-	-
Company logo included on the front cover of the Final Program*	✓	-	-	-
Colour advertisement in the Provisional Program*	2 x Full Pages	1 x Full Page	Half Page	Quarter Page
Colour advertisement in the Final Program*	2 x Full Pages	1 x Full Page	Half Page	Quarter Page
Acknowledgement as a sponsor of a session at the meeting (session/s allocated at the discretion of the organising committee)	2	1	-	-
Company logo on sponsors' acknowledgement page in the Provisional Program*	✓	✓	✓	✓
Company logo on sponsors' acknowledgement page in the Final Program*	✓	✓	✓	✓
Company logo on meeting signage at the venue (quantity and type at the discretion of the organising committee)	✓	✓	✓	✓
Company logo on main holding slide in scientific sessions	✓	-	-	-
Prime booth/s in the exhibition area, allocated in consultation with the sponsor and subject to availability at the time of application	6m x 6m	6m x 3m	3m x 3m	3m x 3m
Company representative registration including#: <ul style="list-style-type: none"> • Daily morning tea, lunch and afternoon tea served in the exhibition area (as applicable) • Access to scientific sessions • Access to virtual platform (post meeting on-demand access only) 	6	4	3	2

*Inclusion subject to time of receipt of application and payment.

*Additional industry representative registrations can be purchased for \$440.00 (Incl. GST)

Sponsorship Opportunities (cont'd) *All prices are in AUD and include GST.*

Tickets to the Welcome Reception on Thursday 10 August 2023	6	4	3	2
Tickets to the Meeting Dinner on Friday 11 August 2023	6	4	3	2
Delegate circulation list including name and state/country provided once after closure of the early registration deadline and again immediately prior to the meeting	✓	✓	✓	✓
Profile and contact details displayed on the meeting app (200 words maximum)*	✓	✓	✓	✓
Inclusion of clickable banner/s advertisement on the virtual platform (for on-demand only)	2	1	-	-
Opportunity for PDF company brochure/s (no larger than 10MB) to be uploaded as an e-satchel on the meeting app and virtual platform (for on-demand only)	4	3	2	1
Opportunity to include a company profile/product overview (max 150 words) and company logo to be included in one pre-meeting communication sent to registered delegates (one week prior to the meeting)*	✓	-	-	-
Acknowledgement in Convener's welcome letter in relevant meeting publications*	✓	✓	✓	✓
Company logo included in footer of registration form	✓	-	-	-
Logo included on virtual platform home page banner	✓	-	-	-

**Inclusion subject to time of receipt of application and payment.*

#Additional industry representative registrations can be purchased for \$440.00 (incl. GST)

Sponsorship Opportunities (cont'd) *All prices are in AUD and include GST.*

Breakfast Session Sponsor

\$4,400.00 incl GST – Limited

Limited opportunities will be available for companies to sponsor breakfast sessions, the number of breakfast sessions presented at the meeting is at the discretion of the organising committee. The presenters, topic, and content of each breakfast session is managed by the organising committee. Please contact the meeting organiser to enquire about available opportunities.

- Company logo and acknowledgement as a breakfast session sponsor on the meeting app*
- One 15-second advertising clip to be included at the start of the sponsored breakfast session. This will be played on rotation with other advertisements as applicable
- Opportunity to display a freestanding company banner in the breakfast session room (banner to be provided by sponsor). Banner to be set-up by sponsor immediately prior to the commencement of the Breakfast Session and dismantled at the immediate conclusion.
- Opportunity to provide attendees with a company brochure upon arrival at the breakfast session (provided and distributed at sponsor's cost)
- Four (4) tickets for registered company representatives to attend the breakfast session

Meeting Dinner Sponsor

\$6,600.00 incl GST - Exclusive

The Meeting Dinner will be held on Friday 11 August 2023 and is the major official function for the meeting which provides networking opportunities for delegates and industry.

- Company logo on the Meeting Dinner menu*
- Company logo displayed on the meeting app*
- Acknowledgement as a sponsor during speeches at the Meeting Dinner
- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the meeting app. Artwork is to be supplied by sponsor*
- Opportunity to display a freestanding company banner at the Meeting Dinner (banner to be provided by sponsor and location to be advised by the organising committee)
- Four (4) tickets to the Meeting Dinner

Name Badges & Lanyards Sponsor

\$5,500.00 incl GST – Exclusive

- Company logo displayed on the meeting app*
- Company logo to be printed on the delegates name badges (placement at the discretion of the meeting organiser)*. (Please note: Lanyards to be supplied by meeting organisers. Final design approved by the organising committee in conjunction with the sponsor)
- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the meeting app. Artwork is to be supplied by sponsor*

**Inclusion is subject to meeting production timelines at the time of application*

Sponsorship Opportunities (cont'd) *All prices are in AUD and include GST.*

Meeting App Advertising

\$1,100.00 incl GST

Meeting app advertising provides your company with the opportunity to include a promotional brochure on the meeting app. No hard copy inserts will be provided to delegates.

- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the meeting app. Artwork to be supplied by sponsor*

Downloadable Resource - Virtual Platform (On-Demand)

\$500.00 incl GST

A downloadable resource provides your company with the opportunity to include a promotional brochure on the virtual platform (on-demand). The virtual platform will be available post meeting for delegates to view on-demand content.

- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the virtual platform. Artwork to be supplied by sponsor*

Exhibition Booth Package

\$4,180.00 incl GST

- One 3m x 3m exhibition booth (full details to be confirmed)
- Complimentary transferable registrations for two company representatives including:
 - Two tickets to the Welcome Reception on Thursday 10 August 2023
 - Daily morning tea, lunch and afternoon tea served in the exhibition area (as applicable)
 - Access to scientific sessions
 - Delegate circulation list including name and state/country provided once after closure of the early registration deadline and again immediately prior to the meeting.
- Acknowledgement as an exhibitor in the provisional and final program*
- Profile and contact details displayed on the meeting app (200 words maximum)*

Additional Industry Representative

\$440.00 incl GST

All company representatives attending the meeting must be registered. Additional industry representative registrations can be purchased for the duration of the meeting and includes:

- One ticket to the Welcome Reception on Thursday 10 August 2023
- Daily morning tea, lunch and afternoon tea served in the exhibition area (as applicable)
- Access to scientific sessions

Other opportunities also available on request.

**Inclusion is subject to meeting production timelines at the time of application*

General Information

Exhibition Hours

Thursday 10 August 2023

Friday 11 August 2023

Saturday 12 August 2023

**times to be confirmed*

Exhibition Move In

Wednesday 9 August 2023

**times to be confirmed*

Exhibition Move Out & Dismantle

Saturday 12 August 2023

**times to be confirmed*

Delegate Breaks

All lunches, morning and afternoon teas will be served in the industry exhibition area from Thursday 10 - Saturday 12 August 2023 (as applicable).

Exhibition Contractor

Further details about the exhibition contractor will be available in the exhibitors' manual.

Booking and Payment Method

Please complete the application form and return to the meeting organiser. Confirmation of your application will be forwarded to you together with a tax invoice. Acceptance of sponsorship/exhibition applications is subject to the organising committee approval.

Privacy Policy

Privacy Policy details can be viewed on the RACS website at www.surgeons.org/disclaimerprivacy

Meeting Organisers

Conferences & Events Management
Royal Australasian College of Surgeons
College of Surgeons Gardens
250 - 290 Spring Street
East Melbourne VIC 3002
Australia

T: +61 3 9249 1260

E: anzhncs.asm@surgeons.org

Sponsorship & Exhibition Application Form

Company Details

Company Name (to appear in meeting publications): _____

Company Name (for invoicing purposes): _____

Title: _____ First Name: _____ Surname: _____

Position: _____

Address: _____

City: _____ State: _____ Postcode: _____ Country: _____

Phone: _____ Mobile: _____ Email: _____

Sponsorship <i>All prices are in AUD and include GST</i>	Amount	Sub Total
Platinum Sponsorship	\$27,500.00	
Gold Sponsorship	\$16,500.00	
Silver Sponsorship	\$8,800.00	
Bronze Sponsorship	\$5,830.00	
Breakfast Session Sponsorship	\$4,400.00	
Meeting Dinner Sponsorship	\$6,600.00	
Name Badge & Lanyards Sponsorship	\$5,500.00	
Meeting App Advertising	\$1,100.00	
Downloadable Resource	\$500.00	
Sub Total Sponsorship		

Payment Options

(A tax invoice will be issued upon receipt of application form)

Payment details will be provided via email upon receipt of application form.

Cancellations

Cancellations must be received in writing by the meeting organiser. Cancellations will not be refunded unless all sponsorship/booth space are able to be re-sold.

Exhibition <i>All prices are in AUD and include GST</i>	Amount	Sub Total
Exhibition Booth (3m x 3m)	\$4,180.00	
Sub Total Exhibition		

The floor plan will be made available shortly to allow exhibitors to provide their preferred booth position. The Meeting Organiser will be in contact once we have received your application form.

Please indicate if you will be using the provided shell scheme booth or designing and building a custom booth.

Shell Scheme

Custom Booth

Space only provided

Industry Representatives

Registration includes 6 industry representatives for Platinum Sponsorship, 4 for Gold Sponsorship, 3 for Silver Sponsorship, 2 for Bronze Sponsorship and 2 for an Exhibition Booth.

Name _____ Name _____

Name _____ Name _____

Name _____ Name _____

Additional Representative Registrations <i>All prices are in AUD and include GST</i>	Amount	Sub Total	Total of Fees <i>All prices are in AUD and include GST</i>	Total
Additional Representative Name (First Name, Surname)			Sponsorship	
	\$440.00		Exhibition	
	\$440.00		Additional Registration	
Sub Total Additional Representative Registration			Total Payable (AUD) \$	

Terms and Conditions: We accept the terms and conditions stated on page 10-11 of this prospectus.

Signature _____

Date _____

Terms and Conditions

The Sponsor and Exhibitor application to participate is an offer which is accepted by the Royal Australasian College of Surgeons (RACS) of the amount payable on making the application.

Booking Conditions

Acceptance of sponsorship/exhibition applications will be subject to organising committee approval. The organising committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the meeting.

Cancellation Policy

In the case of the cancellation of sponsorship, unless all sponsorship is resold RACS will reserve the right to retain monies received.

In the case of the cancellation of a booth/s, please note that unless RACS is able to sell all space, RACS reserve the right to retain all monies received. If the balance of payment on the booth/s is not received within the trading terms the allocated booth/s will be cancelled.

Attendance

The Sponsors and Exhibitors understand that all company attendees must register officially.

General Terms

The exhibitor agrees to be bound by the Exhibition General Terms and Conditions. Conditions set out in this "ANZHNCS ASM 2023 Sponsorship Prospectus" document, which is acknowledged as being received.

Booth Allocation

The exhibitor understands that booths and/or space will be allocated strictly in order of receipt of payment and that the organising committee's decision will be final.

Consequential Damage

The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this exhibition contract.

Liability and Insurance

The exhibitor and the servants, agents and contractors of the exhibitor occupy and use the exhibition space/booth allotted under this exhibition contract and enter the Crowne Plaza Hunter Valley and act under or pursuant to this exhibition contract at their own risk.

The exhibitor hereby indemnifies and releases the Royal Australasian College of Surgeons ("the Organisers"), Crowne Plaza Hunter Valley ("the Venue Managers") and the exhibition contractor and each of them against all actions, suits, costs, claims and demands brought against the Organiser, and the Venue Managers by any natural person, firm or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm or corporation as a result of any act or default of the exhibitor or the servants, agents, contractors or invitees of the exhibitor or resulting directly or indirectly from the attendance of the exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing the Organiser and the Venue Managers or any of them shall not in any circumstances be liable for any loss damage or injury which may occur to the exhibitor or the servants, agents or contractors of the exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused.

It is strongly advised that each exhibitor seek to cover their equipment, exhibition and display material with adequate insurance and also effect public risk insurance at the expense of the exhibitor.

Variations

The Organisers may in the event of any circumstance which renders it necessary vary the booth or stand space allocation and the exhibitor will accept such re-allocation without any claim for a reduction in charges or otherwise.

Terms and Conditions (cont'd)

Implied Warranties

In the event any statute implies any term condition or warranty into this agreement which cannot be lawfully excluded, such terms will apply to this agreement, save that the liability of the Organisers and each of them for breach of any such implied term will be limited, at the option of the Organisers, to any one or more of the following:

- the placement of goods to which the breach relates or the supply of equivalent goods
- the repair of such goods
- the payment of the cost of replacing the goods or of acquiring equivalent goods, or
- the payment of the cost of having the goods repaired.

Security

The Crowne Plaza Hunter Valley's security operations provide fundamental perimeter security in the complex but beyond this, the Organiser, and the Venue Manager and their officers and employees, separately or collectively are not responsible for any damage to or for the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the exhibitor and Venue Manager directly.

Additional Conditions and Regulations

The exhibitor and the servants, agents, contractors and invitees of the exhibitor are also to observe the conditions, rules, regulations and procedures as set out in the exhibition manual of the Crowne Plaza Hunter Valley, as revised and added to from time to time and which is available for inspection on request.

Unavoidable Occurrences

In the event that the exhibition is cancelled or delayed through no fault of the Organiser, the Venue Manager or the Sponsors/ Exhibitors including but not limited to fire, flood, labour disputes, natural disasters, acts of God, epidemics, pandemics, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the exhibitor shall not be entitled to any refund or to claim for any loss or damage.

Assignments and Subletting

No exhibitor shall assign, sublet or share the whole or any part of the space booth allotted without the knowledge and consent of the Organisers.

Hours

The Organisers shall determine the hours during which the exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.



Sponsorship Prospectus

ANZHNCs

ASM

Crowne Plaza Hunter Valley,
Hunter Valley NSW, Australia

2023

10-12 August 2023

Meeting Organisers

Conferences & Events Management
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250 – 290 Spring Street
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