

Laryngology

SOCIETY OF AUSTRALASIA

In association with the



International Association of Phonosurgery

Sponsorship Prospectus

Laryngology Sydney

2023

10 - 12 November

Luna Park | Sydney NSW

Laryngology:
What Now,
What Next?



lsanz.org.au





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Company Invitation

On behalf of the Laryngology Society of Australasia (LSA), we would like to extend a very warm welcome and invite you to sponsor and/or exhibit at our upcoming international conference in Sydney in November 2023.

The LSA Conference is always a highly anticipated event; a renowned platform for delivering expert content across all areas of laryngology to speech pathologists, ENT specialists, laryngologists and all those specialising in care of the larynx including voice, airway and swallowing.

The conference has continued to grow and attract national and international attention and "Laryngology Sydney '23" will be no exception. This conference will see us partnering with the International Association of Phonosurgery to deliver a world-class scientific program. With 5 prominent keynote speakers, specialised workshops and expert speakers from around the globe, we are confident we will continue to meet the high standard of previous conferences.

As the central conference point for all things to do with Laryngology in Australia and New Zealand, we welcome your participation in the conference and highly value your support of this event. Clinicians specialising in Laryngology are always interested in new technology and partnership with industry is always highly valued. With particular consideration to our 2023 theme: "Laryngology: What Now, What Next?", we welcome your involvement in sharing new innovations to further improve the work we do. Conference delegates are typically, drivers of change in their organisation and are influential in training programs for students and younger clinicians. As such, your participation in the conference is an ideal and not-to-be-missed opportunity to present your products and expertise.

We look forward to working with you and seeing you in Sydney!

Danielle Stone and Daniel Novakovic

Co-Conveners, Laryngology Sydney 2023





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Organising Committee

Conveners

Daniel Novakovic
Danielle Stone

Committee Members

Thomas Stewart
Cate Madill
Trudy Lynch
Georgina Harris
Emma Wallace
Laura Moroney
Kate Baumwol
Debra Phyland

Estimated Number of Attendees

250 - 300 delegates

Who Will Attend

An international audience of Ear, Nose & Throat Surgeons and Speech-Language Pathologists specialising in voice, airway and swallowing disorders in both adult and paediatric populations.

Conference Date

Friday 10 – Sunday 12 November 2023.

The Pre-Conference Workshops will be held on Thursday 9 November 2023.

Venue

Luna Park Sydney, 1 Olympic Dr, Milsons Point NSW 2061

Conference Theme

Laryngology: What Now, What Next?

Format

Face-to-Face

Provisional Topics

- Basic Voice Science
- Innovations in Laryngeal Surgery
- Office-based Laryngeal Surgery
- Voice Assessment and Treatment
- Functional Voice Disorders
- Instrumental Swallow Assessment
- Clinical Applications of Pharyngeal Manometry
- Dysphagia Interventions
- New Technologies in Laryngology
- Performance Voice
- Neurolaryngology
- Laryngotracheal Airway
- Gender Affirming Voice Intervention

Pre-Conference Workshops Provisional Topics

- Clinical Applications of Pharyngeal Manometry
- Office-based Laryngeal/Airway Injections
- Blue Laser
- Laryngeal Coblation



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Sponsorship Opportunities All prices are in AUD and include GST.

Major Sponsor Packages Sponsor Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	Exclusive \$44,000.00	Limited \$22,000.00	Limited \$13,200.00	Limited \$5,500.00
Company logo included on the front cover of the Provisional Program*	✓	-	-	-
Colour advertisement in the Provisional Program*	2 x Full Pages	1 x Full Page	Half Page	Quarter Page
Acknowledgement as a sponsor of a session at the conference (session/s allocated at the discretion of the organising committee)	2	1	-	-
Company logo on main holding slide (at the discretion of the organising committee)	✓	-	-	-
Company logo on sponsors' acknowledgement page in the Provisional Program*	✓	✓	✓	✓
Company logo on the Sponsor/ Exhibitor pages of the conference website*	✓	✓	✓	✓
Company logo on conference signage at the venue (quantity and type at the discretion of the organising committee) *	✓	✓	✓	✓
Opportunity to display a company banner next to the registration desk for the duration of the conference (banner provided at sponsor's cost)	✓	-	-	-
Prime exhibition space allocated in consultation with the sponsor (subject to availability at the time of application received)	3 x 3m Space in prime location	1 x Trestle Table and 2 x Chairs	1 x Trestle Table and 2 x Chairs	1 x Trestle Table and 2 x Chairs

**Inclusion subject to time of receipt of application and payment.*

**Additional industry representative registrations can be purchased for \$440.00*



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Sponsorship Opportunities (cont'd) *All prices are in AUD and include GST.*

Company representative registration including#: - Daily morning tea, lunch and afternoon tea served in the exhibition area - Access to conference sessions	4	2	2	2
Tickets to the Welcome Reception on Friday 10 November 2023	4	2	2	2
Tickets to the Conference Dinner on Saturday 11 November 2023	4	2	-	-
Delegate circulation list including name and state/country provided once after closure of early registration and again immediately prior to the conference	✓	✓	✓	✓
Profile and contact details displayed in conference app (200 words maximum)*	✓	✓	✓	✓
Opportunity to include a company profile/product overview (max 150 words) and company logo to be included in one pre-conference communication sent to registered delegates (one week prior to conference)*	✓	-	-	-
Acknowledgement of company in convener's welcome letter in relevant conference publications*	✓	✓	✓	✓
Company logo included in footer of registration form	✓	-	-	-

*Inclusion subject to time of receipt of application and payment.

#Additional industry representative registrations can be purchased for \$440.00



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Sponsorship Opportunities (cont'd) *All prices are in AUD and include GST.*

Pre-Conference Workshops Sponsor

\$5,000.00 incl GST

The Pre-Conference Workshops will be held on Thursday 9 November 2023. Workshop details to be confirmed closer to the conference.

- Opportunity to display a freestanding company banner at the Pre-Conference Workshops (banner to be provided by sponsor and location to be advised by the organising committee)
- Company acknowledged as workshop sponsor in the Provisional Program*
- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the conference app. Artwork is to be supplied by the sponsor*

Conference Dinner Sponsor

\$5,000.00 incl GST (limited to one sponsor)

The Conference Dinner will be held on Saturday 11 November 2023 and is the major official function for the conference which provides networking opportunities for delegates and industry.

- Company logo on the Conference Dinner menu*
- Company logo displayed on the conference app*
- Acknowledgement as a sponsor during speeches at the Conference Dinner
- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the conference app. Artwork is to be supplied by the sponsor*
- Opportunity to display a freestanding company banner at the Conference Dinner (banner to be provided by sponsor and location to be advised by the organising committee)
- Two (2) tickets to the Conference Dinner

Name Badges & Lanyards Sponsor

\$4,000.00 incl GST (limited to one sponsor)

- Company logo displayed on the conference app*
- Company logo to be printed on the delegates name badges and lanyards (placement at the discretion of the conference organiser)*. (Please note: Lanyards to be supplied by conference organisers. Final design approved by the organising committee in conjunction with the sponsor)
- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the conference app. Artwork is to be supplied by sponsor*

Conference App Advertising

\$1,100.00 incl GST

Conference app advertising provides your company with the opportunity to include a promotional brochure on the conference app. No hard copy inserts will be provided to delegates.

- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the conference app. Artwork to be supplied by the sponsor*

**Inclusion is subject to conference production timelines at the time of application*



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Sponsorship Opportunities (cont'd) *All prices are in AUD and include GST.*

Exhibition Space Package

\$3,850.00 incl GST

- Standard exhibition space including:
 - 1 x Trestle Table 73cm (h) x 182.5cm (w) x 75.5cm (d) with 2 x Chairs
 - Power: Power will be available at each exhibition space. Please advise the organising committee if you have any specific requirements.
- *Please note platinum sponsors will be entitled to a 3m x 3m space which contains the standard exhibition space inclusions. Platinum sponsors have the opportunity to build a custom booth in their allocated space.*
- Complimentary transferable registrations for two company representatives including:
 - Two (2) tickets to the Welcome Reception on Friday 10 November 2023
 - Daily morning tea, lunch and afternoon tea served in the exhibition area (as applicable)
 - Access to scientific sessions
- Delegate circulation list including name and state/country provided once after closure of the early registration deadline and again immediately prior to the conference.
- Acknowledgement as an exhibitor in the conference app*
- Profile and contact details displayed on the conference app (200 words maximum)*

Additional Industry Representative

\$440.00 incl GST

All company representatives attending the conference must be registered. Additional industry representative registrations can be purchased for the duration of the conference and includes:

- One (1) ticket to the Welcome Reception on Friday 10 November 2023
- Daily morning tea, lunch and afternoon tea served in the exhibition area (as applicable)
- Access to scientific sessions
- Delegate circulation list including name and state/country provided once after closure of the early registration deadline and on the move-in day of the exhibition and again immediately prior to the conference.

Other Opportunities

- Scientific program sponsorship (as negotiated with the organising committee)
- Welcome Reception (as negotiated with the organising committee)

**Inclusion is subject to conference production timelines at the time of application*



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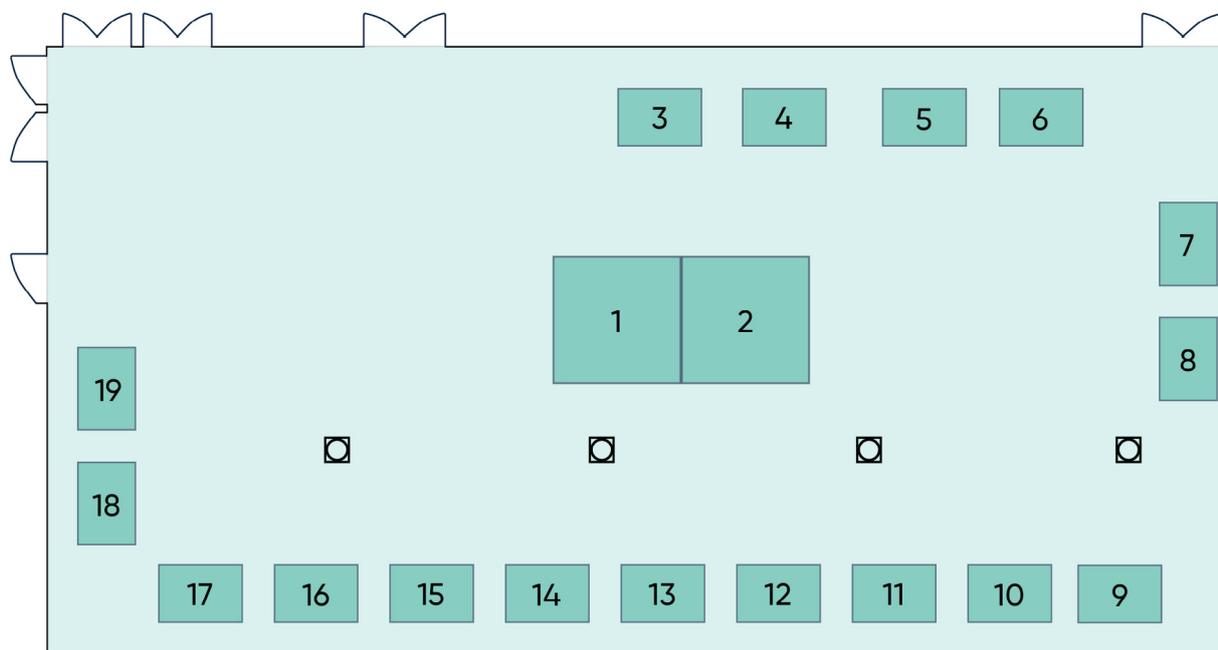
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Exhibition Floorplan

Exhibition spaces are allocated at the discretion of the Organising Committee and will be considered on a first come, first served basis. Exhibition spaces will be allocated by the Organising Committee closer to the conference. Please include your space preferences on the application form. Floor plan subject to change at the discretion of the Organising Committee.

Sunset Room, Crystal Palace, Luna Park Sydney



Exhibition spaces 1 & 2 have been reserved for platinum sponsors.

These exhibition spaces will be released to all other exhibitors in June 2022 (subject to availability).



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General Information

Exhibition Hours

Friday 10 November 2023

Saturday 11 November 2023

Sunday 12 November 2023

**times to be confirmed*

Exhibition Move In

Friday 10 November 2023

Bump In from 6:00am

Delegate Breaks

All lunches, morning and afternoon teas will be served in the industry exhibition area from Friday 10 November – Sunday 12 November 2023.

Booking and Payment Method

Please complete the application form and return to the conference organiser. Confirmation of your application will be forwarded to you together with a tax invoice. Acceptance of sponsorship/exhibition applications is subject to the organising committee approval.

Privacy Policy

Privacy Policy details can be viewed on the RACS website at www.surgeons.org/disclaimerprivacy

Conference Organisers

Conferences & Events Management
Royal Australasian College of Surgeons
College of Surgeons Gardens
250 – 290 Spring Street
East Melbourne VIC 3002
Australia
T: +61 3 9249 1150
E: lsa@surgeons.org



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Sponsorship & Exhibition Application Form

Royal Australasian College of Surgeons
ABN 29 004 167 766

Company Details

Company Name (to appear in conference publications): _____

Company Name (for invoicing purposes): _____

Title: _____ First Name: _____ Surname: _____

Position: _____

Address: _____

City: _____ State: _____ Postcode: _____ Country: _____

Phone: _____ Mobile: _____ Email: _____

Sponsorship <i>All prices are in AUD and include GST</i>	Amount	Sub Total
Platinum Sponsorship	\$44,000.00	
Gold Sponsorship	\$22,000.00	
Silver Sponsorship	\$13,200.00	
Bronze Sponsorship	\$5,500.00	
Pre-Conference Workshops Sponsorship	\$5,000.00	
Conference Dinner Sponsorship	\$5,000.00	
Name Badge & Lanyards Sponsorship	\$4,000.00	
Conference App Advertising	\$1,100.00	

Payment Options

(A tax invoice will be issued upon receipt of application form)

Payment details will be provided via email upon receipt of application form.

Cancellations

Cancellations must be received in writing by the conference organiser. Cancellations will not be refunded unless all sponsorship/exhibition space are able to be re-sold.

Exhibition <i>All prices are in AUD and include GST</i>	Amount	Sub Total
Exhibition Space	\$3,850.00	
Sub Total Exhibition		

Please nominate your preferred exhibition space position:

1st _____ 2nd _____ 3rd _____

Additional Representative Registrations <i>All prices are in AUD and include GST</i>	Amount	Sub Total	Total of Fees <i>All prices are in AUD and include GST</i>	Total
Additional Representative	\$440.00		Sponsorship	
Additional Representative	\$440.00		Exhibition	
Additional Representative	\$440.00		Additional Registration	
Sub Total Additional Representative Registration			Total Payable (AUD) \$	

Terms and Conditions: We accept the terms and conditions stated on page 11 & 12 of this prospectus.

Signature

Date



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Terms and Conditions

The Sponsor and Exhibitor application to participate is an offer which is accepted by the Royal Australasian College of Surgeons (RACS) of the amount payable on making the application.

Booking Conditions

Acceptance of sponsorship/exhibition applications will be subject to organising committee approval. The organising committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the conference.

Cancellation Policy

In the case of the cancellation of sponsorship, unless all sponsorship is resold RACS will reserve the right to retain monies received.

In the case of the cancellation of an exhibition space, please note that unless RACS is able to sell all exhibition spaces, RACS reserve the right to retain all monies received. If the balance of payment on the exhibition space is not received within the trading terms the allocated exhibition space will be cancelled.

Attendance

The Sponsors and Exhibitors understand that all company attendees must register officially.

General Terms

The exhibitor agrees to be bound by the Exhibition General Terms and Conditions. Conditions set out in this "LSANZ 2022 Sponsorship Prospectus" document, which is acknowledged as being received.

Exhibition Space Allocation

The exhibitor understands that exhibition spaces will be allocated strictly in order of receipt of payment and that the organising committee's decision will be final.

Consequential Damage

The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this exhibition contract.

Liability and Insurance

The exhibitor and the servants, agents and contractors of the exhibitor occupy and use the exhibition space allotted under this exhibition contract and enter Luna Park Sydney and act under or pursuant to this exhibition contract at their own risk.

The exhibitor hereby indemnifies and releases the Royal Australasian College of Surgeons ("the Organisers"), Luna Park Sydney ("the Venue Managers") and the exhibition contractor and each of them against all actions, suits, costs, claims and demands brought against the Organiser, and the Venue Managers by any natural person, firm or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm or corporation as a result of any act or default of the exhibitor or the servants, agents, contractors or invitees of the exhibitor or resulting directly or indirectly from the attendance of the exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing the Organiser and the Venue Managers or any of them shall not in any circumstances be liable for any loss damage or injury which may occur to the exhibitor or the servants, agents or contractors of the exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused.

It is strongly advised that each exhibitor seek to cover their equipment, exhibition and display material with adequate insurance and also effect public risk insurance at the expense of the exhibitor.



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Terms and Conditions (cont'd)

Implied Warranties

In the event any statute implies any term condition or warranty into this agreement which cannot be lawfully excluded, such terms will apply to this agreement, save that the liability of the Organisers and each of them for breach of any such implied term will be limited, at the option of the Organisers, to any one or more of the following:

- the placement of goods to which the breach relates or the supply of equivalent goods
- the repair of such goods
- the payment of the cost of replacing the goods or of acquiring equivalent goods, or
- the payment of the cost of having the goods repaired.

Security

Luna Park Sydney's security operations provide fundamental perimeter security in the complex but beyond this, the Organiser, and the Venue Manager and their officers and employees, separately or collectively are not responsible for any damage to or for the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the exhibitor and Venue Manager directly.

Additional Conditions and Regulations

The exhibitor and the servants, agents, contractors and invitees of the exhibitor are also to observe the conditions, rules, regulations and procedures as set out in the exhibition manual of the Luna Park Sydney, as revised and added to from time to time and which is available for inspection on request.

Variations

The Organisers may in the event of any circumstance which renders it necessary vary the exhibition space allocation and the exhibitor will accept such re-allocation without any claim for a reduction in charges or otherwise.

Unavoidable Occurrences

In the event that the exhibition is cancelled or delayed through no fault of the Organiser, the Venue Manager or the Sponsors/ Exhibitors including but not limited to fire, flood, labour disputes, natural disasters, acts of God, epidemics, pandemics, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the exhibitor shall not be entitled to any refund or to claim for any loss or damage.

Assignments and Subletting

No exhibitor shall assign, sublet or share the whole or any part of the exhibition space allotted without the knowledge and consent of the Organisers.

Hours

The Organisers shall determine the hours during which the exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.

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Conference Organiser

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E: lsa@surgeons.org

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