



Speech
Pathology
Australia
National
Conference

REFLECT
RESPECT
RESPOND

SPONSORSHIP AND EXHIBITION PROSPECTUS

SPA 2023 National Conference

21st-24th May 2023 – Hotel Grand Chancellor HOBART



A scenic landscape photograph of a winding road through a valley with a snow-capped mountain in the background.

INVITATION

WE INVITE YOU TO JOIN US AT THE SPEECH PATHOLOGY AUSTRALIA 2023 NATIONAL CONFERENCE

21st – 24th MAY 2023, HOBART

On behalf of the Conference Organising Committee, I warmly invite your organisation to be part of the Speech Pathology Association of Australia (SPA) 2023 National Conference, **Reflect, Respect, Respond** at the Hotel Grand Chancellor, Hobart from the 21st-24th May 2023. This event will deliver an outstanding experience and a unique opportunity for sponsors and exhibitors alike.

The program will consist of plenary, concurrent and workshop sessions with national and international delegates in attendance. The speech pathology professional community are eager to attend an in-person event. Sponsorship and exhibiting will provide your company with the opportunity to engage with new and existing contacts, as well as promote and demonstrate products and services to the speech pathology profession.

The National Conference exhibition hub will play an integral part of the conference, providing valuable networking and education space for our delegates and your company. The hub will be fully integrated into the program from the beginning of the conference. Welcome drinks will be hosted on Sunday evening in the exhibition hub before the first official social event. We encourage your staff to join us as we start to network, socialise, and enjoy the best food and wine Hobart has to offer.

Catering on each day of the event will be served in the exhibition hub, giving your team every opportunity to demonstrate products, discuss innovation and share stories and knowledge with our delegates.

We expect demand to be high following a very successful 2022 SPA National Conference. We encourage you to review the opportunities and act quickly to guarantee your chosen sponsorship and exhibition space. Book early to maximise your investment as we will promote sponsors and exhibitors in our pre-conference marketing.

We look forward to collaborating with you to make the SPA 2023 National Conference in Hobart a great success.

Harmony Turnbull

SPA 2023 National Conference Convener

Credit: Mauricio E. Mozo

CONTENTS

INVITATION	2
OVERVIEW	3
SPONSORSHIP OPPORTUNITIES	6
» MAJOR PARTNER	7
» GOLD	8
» SILVER	9
» BRONZE	10
» SUPPORTING SPONSORS	11
EXHIBITION	15
» FLOOR PLAN	15
» EXHIBITION OPPORTUNITIES	16
» EXHIBITION INFORMATION	17
CONTACTS	17
BOOKING DETAILS	18
TERMS AND CONDITIONS	20

OVERVIEW

Speech Pathology Australia is the national peak body for the speech pathology profession in Australia. Speech pathologists are university trained allied health professionals with expertise in the assessment and treatment of communication and/or swallowing difficulties.

REFLECT
RESPECT
RESPOND

DESTINATION

With stunning views of Kunanyi/Mount Wellington and the beautiful Tasman Sea, Hobart is our location for the SPA 2023 National Conference. Australia's second-oldest city, featuring underground museums of old and new, a thriving cultural and dining precinct and beautiful scenery at our doorstep.

Easily accessible from all major cities, Hobart is a unique, affordable and beautiful destination for our conference.

Centrally located in the heart of the Hobart waterfront, and a short walk to the Salamanca Place, the Hotel Grand Chancellor is our chosen conference venue. The main plenary will be held in the beautifully designed concert hall, with breakouts in the many flexible meeting spaces.

The venue features the well-known Tasman restaurant, and the Atrium bar, which is available to conference attendees and is a great place to have a drink with friends, relax and recharge.

WHO WILL ATTEND

With over 13,000 members, the conference is designed for speech pathologists/speech-language therapists from around Australia and New Zealand. Members, practicing clinicians, academics and students will come together to learn, consider, debate, and network.

2022 TOTAL MEMBERS – 13,786

Members by State – August 2022	
ACT	184
NSW	4,160
NT	90
OS	197
QLD	2,781
SA	1,189
TAS	199
VIC	3,443
WA	1,543
TOTAL	13,786
New Members since 1 January 2022	1,115



WHY ATTEND

The SPA 2023 National Conference is the largest and most significant event held by Speech Pathology Australia and we are excited to offer your company the opportunity to support our conference.

With a wide range of opportunities, including strong brand awareness, company exposure via social media, networking opportunities plus great marketing options, pre, post and during the conference, we invite you to take advantage of this unique opportunity and support the SPA 2023 National Conference in Hobart.

Your company will benefit from:

BRAND EXPOSURE

Expose your company's brand and messages to a targeted audience from across Australia, New Zealand and around the world.

BUSINESS DEVELOPMENT

Align your company with our conference and increase your business and reputation by being associated with the leaders in speech pathology.

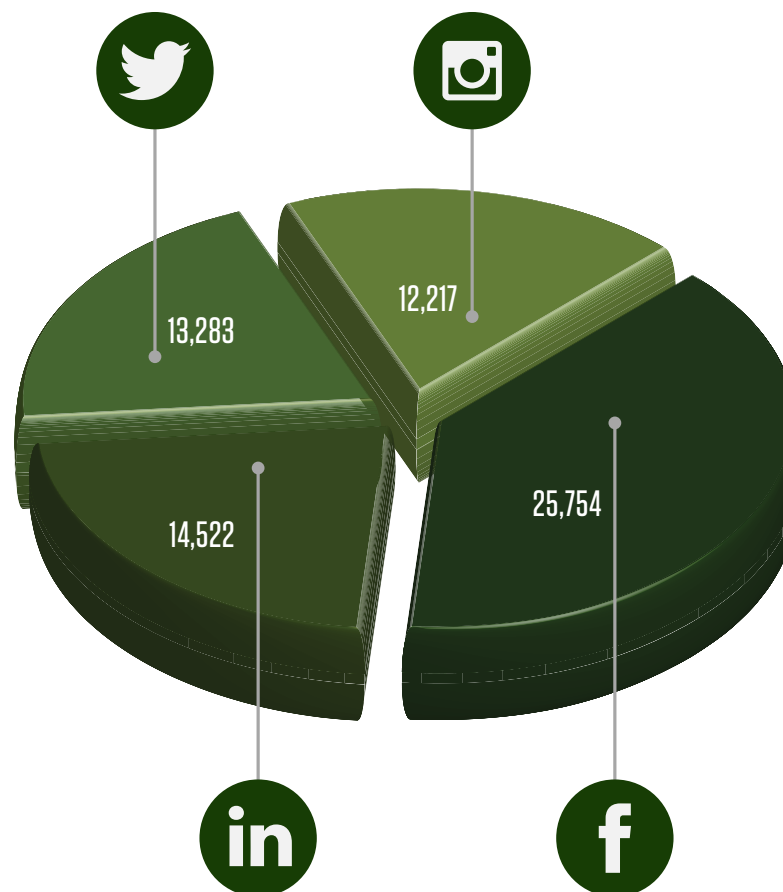
NETWORKING OPPORTUNITIES

Connect with leaders, business owners and students within the exhibition hub and during our social functions. Build relationships that will create brand awareness and increase your business profile and sales.

ONGOING MARKETING

Prior, during and after our event, your company will be aligned with the conference through our marketing channels. Your company information and a hyperlink to your company website will be listed on the conference website, mobile app and the conference eNews.

SPA SOCIAL MEDIA FOLLOWERS



SPONSORSHIP OPPORTUNITIES

Sponsorship packages have been created to enable your company to make a significant contribution to the success of the event whilst enjoying strong branding and exposure. We encourage companies to reach out to discuss any opportunity and allow us to work with you to achieve your goals within your marketing budget.

SPONSORSHIP AND EXHIBITION AT A GLANCE

All charges are shown in Australian dollars and include GST

MAJOR PARTNER	\$24,200
----------------------	-----------------

GOLD SPONSOR – Barista Stations (2 opportunities)	\$19,800
--	-----------------

SILVER SPONSOR – Conference Dinner & Photo Booth	SOLD
---	-------------

BRONZE SPONSOR – Technology	\$11,000
------------------------------------	-----------------

SUPPORTING SPONSORSHIP

» Conference lanyard	\$6,600
» Conference name badges	\$6,600
» Conference satchel	\$6,600
» Conference handbook	\$6,600
» Conference mobile app	\$6,600
» Daily catering sponsor	\$4,400
» Concurrent session sponsor	\$2,200
» Scrolling banner ad – mobile app	\$2,200
» Note pads and pens	\$2,200
» Banner display	\$1,650
» Satchel Inserts or branded items	\$1,100
» Advertisement full page	\$1,100
» Advertisement half page	\$ 550

EXHIBITION OPPORTUNITIES: 3 x 2 metre stands in the Federation Ballroom

» Exhibition stand	\$2,640
» Additional stand	\$1,540

MEZZANINE LEVEL – TRESTLE TABLES

» 1 trestle table, cover and 2 chairs	\$1,100
---------------------------------------	---------

MAJOR PARTNER

EXCLUSIVE OPPORTUNITY - \$24,200 (Inc GST)

Our Major Partner package is an exclusive opportunity for your company to partner with Speech Pathology Australia for the 2023 National Conference. You will have outstanding company exposure in the lead up, during and post event and be acknowledged as major supporter throughout the Conference. Over three days of face-to-face interaction, your company will have the opportunity to engage, explore and network with our conference delegates.

SPEAKING OPPORTUNITIES

- » Acknowledgement of your sponsorship by the Conference Convener at the opening address of the conference.
- » One 5-minute oral presentation following the official opening on day 1.
- » One 3-minute company video to play prior to the beginning of sessions on days 2 and 3 in the main plenary hall. *(Video must be supplied by sponsor in an MP4 format no later than 2 weeks prior to the event).*
- » Acknowledgement of your sponsorship by the Conference Convener at the closing address.

SOCIAL EVENT

Official *Welcome Function Sponsor on Sunday 21st May: Taste of Tasmania, Brook St Pier*

- » 1-minute welcome address at our Welcome Function venue.
- » Up to 5 door prizes. *(Sponsor can supply up to 5 door prizes. All prizes must be authorised by SPA at least 2 weeks prior to the event. SPA will work with the sponsor to organise door prize ticket allocation).*
- » 1-minute closing address to announce door prize winners.
- » Four company banners to be displayed at the Welcome Function venue. *(Company to supply banners to SPA staff on site prior to 4pm on Sunday 21st May).*

EXHIBITION AND CONFERENCE ATTENDANCE

- » Two 3x2 metre exhibition booths in a prime location of your choice within the exhibition hub.
- » All exhibition entitlements associated with an exhibition booth package. *(Please see full package details in the exhibition section).*
- » Four exhibition registrations.
- » Two full conference registrations. *(Including all social events).*

BRAND PLACEMENT

- » Two company banners to be placed at the National Conference registration and enquiry desk. *(Sponsor to supply banner).*
- » One company banner to be placed on the stage in the main plenary room for the duration of the conference. *(Sponsor to supply banner and provide to SPA Staff prior to the beginning of the 1st session).*
- » Company logo on the main holding slide in plenary and breakout rooms. This will be in conjunction with any additional sponsors, including session sponsors.
- » Company logo will be placed on the registration flyer. *(Subject to Sponsorship Confirmation prior to registrations opening).*
- » Company logo to be placed on the registration confirmation letter delegates receive on completion of registration.
- » Company logo to be placed on attendee information distributed prior to the conference.
- » Company logo to be placed on the home page of the conference website.

- » Company logo will appear on the conference mobile app under the sponsor and social function section.
- » Company banner displayed on conference mobile app. *(Banner to be supplied by sponsor).*
- » Acknowledgement as our Welcome Function Sponsor under the social function section on the conference website and A5 conference handbook.

ADVERTISING

- » One page advertisement in SPEAK OUT quarterly newsletter circulated to all Speech Pathology Australia members. *(Ad to be supplied by sponsor).*
- » One full page advertisement in the A5 conference handbook. *(Ad to be supplied by sponsor).*
- » Company logo to be placed in the sponsor's section of the A5 conference handbook.
- » Company logo to be placed in the monthly Conference eNews. The Conference eNews is distributed via email to over 13,000 members and is the main advertising medium for the event.
- » Company profile listed on the sponsor page of the conference website with a direct link to your company website.
- » Company logo, contact details and 100-word profile listed within the exhibition section of the conference mobile app.
- » A participant list two weeks prior to the commencement of the conference. *(Name, Organisation and Email address of those participants who elected to have their names listed, this list does not reflect final numbers).*

GOLD SPONSOR: BARISTA STATION

TWO OPPORTUNITIES - \$19,800 (Inc GST)

The Barista Stations will provide our delegates a much-needed coffee during the morning tea, lunch and afternoon tea breaks. Open from Monday 22nd May to Wednesday 24th May, this will be a hive of activity throughout the conference. Place your brand on the Barista Stations to gain maximum exposure during the event.

INCLUSIONS

- » One Barista Station located within your exhibition stand or in the assigned areas in the exhibition hub. *(Please indicate your preference of location when booking, this is subject to venue approval).*
- » Two company banners can be placed next to the Barista Station when located in the assigned area. *(Sponsor to supply banner and provide to SPA Staff prior to the beginning of the 1st morning tea).*
- » Company logo on the main holding slide in plenary and breakout rooms. This will be in conjunction with any additional sponsors, including session sponsors.

YOUR BARISTA STATION WILL INCLUDE

- » Two baristas per station.
- » All equipment, installation and pack up.
- » Coffee, coffee cups, milk. *(Including all alternative milk).*
- » Tea, chai, hot chocolate, flavoured syrups, and marshmallows.

EXHIBITION AND CONFERENCE ATTENDANCE

- » One 3x2 metre exhibition booth in a prime location in the exhibition hub.
- » All exhibition entitlements associated with an exhibition booth package. *(Please see full package details in the exhibition section).*
- » Two exhibition registrations.
- » One full conference registration. *(Including all social events).*

BRAND PLACEMENT

- » Exclusive branding for your station. Your Barista Station will display your company logo on the front of the stand for the duration of the event. *(Logo to be supplied by Sponsor, printing will be done by organisers).*
- » Option to have your Barista Station located on your exhibition stand or in the assigned area in the exhibition hub. *(Subject to venue approval).*
- » Your company can provide branded aprons, or caps for barista staff to wear for the duration of the event. *(Sponsor will need to supply branded aprons and caps).*

ADVERTISING

- » Company logo to be placed in the sponsor's section of the A5 conference handbook.
- » Company logo to be placed in monthly Conference eNews. The Conference eNews is distributed to over 13,000 members and is the main advertising medium for the event.
- » Company profile listed on the sponsor page of the conference website with direct link to your company website.
- » Company banner displayed on the conference mobile app. *(Banner to be supplied by sponsor).*
- » Company logo, contact details and a 100-word profile listed within the exhibition section of the conference mobile app.
- » A participant list two weeks prior to the commencement of the conference. *(Name, Organisation and Email address of those participants who elected to have their names listed, this list does not reflect final numbers).*



Credit: allaboutadventure

SILVER SPONSOR: CONFERENCE DINNER AND PHOTO BOOTH

The National Conference Dinner is always a highlight of the event. Our final social event provides delegates a night filled with great food, good conversation and much dancing.

INCLUSIONS

NAMING RIGHTS TO THE CONFERENCE DINNER

- » Acknowledgement of your sponsorship by the Conference Convener at the beginning of the conference dinner.
- » One 5-minute presentation during the conference dinner.
- » Opportunity to provide promotional gift or prize draw gifts for delegates attending the dinner. *(Gift to be supplied by the sponsors).*
- » Two tickets to the Conference Dinner.

PHOTO BOOTH

A photo booth will be placed inside the dinner venue for guests to dress up and enjoy the celebration of another successful SPA National Conference.

- » Company logo to appear on the outside panel of the photo booth.
- » Company logo to appear on the photo strip provided to each delegate.

N.B Photo Booth will be sourced and organised by SPA

EXHIBITION AND CONFERENCE ATTENDANCE

- » One 3x2 metre exhibition booth in a prime location.
- » All exhibition entitlements associated with an exhibition booth package. *(Please see full package details in the exhibition section).*
- » Two exhibition registrations.
- » One full conference registrations. *(Including social events).*

BRAND PLACEMENT

- » Sponsor may provide a freestanding banner which will be prominently positioned at the entrance of the Conference Dinner doors. *(Sponsor to set up and take down banner at the venue).*
- » Company logo to be placed on the Conference Dinner menu. *(Menus will be arranged through SPA and dinner venue).*
- » Company logo on the main holding slide in plenary and breakout rooms. This will be in conjunction with any additional session sponsors.
- » Acknowledgement as our Conference Dinner Sponsor under the social function section on the conference website and A5 conference handbook.
- » Company logo will appear on the conference mobile app under the social function section.

ADVERTISING

- » Company logo placed in the sponsor's section of the A5 conference handbook.
- » Company logo to be placed in monthly Conference eNews. The Conference eNews is distributed to over 13,000 members and is the main advertising medium for the event.
- » Company profile listed on the sponsor page of conference website with direct link to your company website.
- » Company banner displayed on conference mobile app. *(Banner to be supplied by sponsor).*
- » Company logo, contact details and 100-word profile listed within the exhibition section of the conference mobile app.
- » A participant list two weeks prior to the commencement of the conference *(Name, Organisation and Email address of those participants who elected to have their names listed, this list does not reflect final numbers).*

BRONZE SPONSOR: TECHNOLOGY

EXCLUSIVE OPPORTUNITY - \$11,000 (Inc GST)

INCLUSIONS

Naming rights on all the following technology:

1. 2 x RECHARGE PODS

Our recharge pods will be located centrally for all delegates to recharge their devices. The recharge pod has a battery charge bar, to ensure we can cater for both Apple and Android users. This sponsorship option allows for your company branding to be displayed at the top of the pod, for all delegates to read.

2. CONFERENCE WI-FI

All attendees can access SPA National Conference dedicated Wi-Fi for the duration of the event. Your company name can be used in conjunction with SPA for log in passwords that delegates will need to access the onsite conference Wi-Fi

3. iPADS

Six iPads will be available within the exhibition hub for delegates to view the conference Poster Presentations during session breaks. All six iPads will display your company branding for the duration of our three day conference.

EXHIBITION AND CONFERENCE ATTENDANCE

- » One 3x2 metre exhibition booth in prime location
- » All exhibition entitlements associated with an exhibition booth package. *(Please see full package details in the exhibition section).*
- » Two exhibition registrations.
- » One full conference registration. *(Including social events).*

BRAND PLACEMENT

- » Sponsor may provide a freestanding banner which will be prominently positioned at the recharge pods. *(Sponsor to set up and take down banner at the venue).*
- » Company logo to be placed on the recharge pods.
- » Company logo used as part of the conference Wi-Fi password.
- » Company logo to appear on the holding page of each of the 6 iPads.
- » Company logo on the main holding slide in plenary and breakout rooms. This will be in conjunction with any additional session sponsors.
- » Acknowledgement as our Bronze Sponsor on the conference website and A5 conference handbook.

ADVERTISING

- » Company logo placed in the sponsor's section of the A5 conference handbook.
- » Company logo will be placed in monthly Conference eNews. The Conference eNews is distributed to our 13,000 members and is the main advertising medium for the event.
- » Company profile listed on the sponsor page of conference website with direct link to your company website.
- » Company banner displayed on conference mobile app. *(Banner to be supplied by sponsor).*
- » Company logo, contact details and 100-word profile listed within the exhibition section of the conference mobile app.
- » A participant list two weeks prior to the commencement of the conference. *(Name, Organisation and Email address of those participants who elected to have their names listed, this list does not reflect final numbers).*



Recharge
Pod

SUPPORTING SPONSORS

A number of great supporting opportunities are available to showcase your company's commitment to the SPA National Conference. Each opportunity has been designed to allow for different budgets and involvement.

Please note, not all entitlements are the same for each opportunity.

1

CONFERENCE LANYARDS

EXCLUSIVE \$6,600 (Inc GST)

All Conference participants will wear your lanyard during the event. Wrap your brand around your target audience! Your company details will be on display for the entire conference when you sponsor our conference lanyard.

Lanyard to be provided by the sponsor and delivered in line with conference timelines.

BRANDING

- » Conference lanyard can contain your company name and website and be the colour of your choice.
- » Company logo to appear in the sponsor section of the conference website with direct link to your company.
- » Company logo to be placed in the sponsor's section of the A5 conference handbook.
- » Company logo and company profile (100 words) on the conference mobile app.
- » Company logo will be placed in monthly conference eNews. The conference eNews is distributed to our 13,000 members and is the main advertising medium for the event.

REGISTRATION

- » One full conference registration inclusive of all daily catering (morning tea, lunch, and afternoon tea) the Welcome Function and the Conference Dinner.

2

CONFERENCE NAME BADGES

EXCLUSIVE \$6,600 (Inc GST)

All participants will be required to wear a conference name badge for the duration of the event. Over 3 days, your company logo will be associated with the SPA 2023 National Conference, giving your company brand exposure to your target audience.

Conference name badges to be arranged by Speech Pathology Australia.

BRANDING

- » The conference name badge will contain your company logo, alongside the Speech Pathology Australia logo and conference graphics.
- » Company logo to appear on the sponsor section of the conference website with direct link to your company.
- » Company logo placed in the sponsor's section of the A5 conference handbook.
- » Company logo and company profile (100 words) on the conference mobile app.
- » Company logo to be placed in monthly conference eNews. The conference eNews is distributed to our 13,000 members and is the main advertising medium for the event.

REGISTRATION

- » One full conference registration inclusive of all daily catering (morning tea, lunch, and afternoon tea) the Welcome Function and the Conference Dinner.

3 CONFERENCE SACHEL

EXCLUSIVE \$6,600 (Inc GST)

All conference participants will receive a free eco-friendly bag when registering. As our Conference Satchel Sponsor, your company logo will be printed on the satchel gaining exposure before, during and after the event.

Satchel to be arranged by SPA Conference Committee.

BRANDING

- » Company logo to be printed on all conference satchels and to be provided to delegates when registering onsite. *(Logo is printed in one colour, satchel will also display SPA logo).*
- » One A4 page satchel insert or one item to be placed in conference satchel. *(Item or A4 insert must be provided by the sponsor and delivered to the Hotel Grand Chancellor in time for satchel packing, notepads and pens are excluded).*
- » Company logo placed in the sponsor's section of the A5 conference handbook.
- » Company logo and company profile (100 words) on the conference mobile app.
- » Company logo to appear on the sponsor section of the conference website with direct link to your company.
- » Company logo will be placed in monthly conference eNews. The conference eNews is distributed to our 13,000 members and is the main advertising medium for the event.

REGISTRATION

- » One full conference registration inclusive of all daily catering (morning tea, lunch, and afternoon tea) the Welcome Function and the Conference Dinner.

4 CONFERENCE HANDBOOK

EXCLUSIVE \$6,600 (Inc GST)

The conference handbook is a delegate's guide to all things relating to the conference. This year we will produce an A5 conference handbook, both printed and digital version *(delegates will be asked their preference when registering)*. The handbook will include information on the conference program, keynote speakers, exhibition and sponsorship and will be available to delegates onsite and online.

BRANDING

- » Company logo to be printed on the front and back cover of the conference handbook.
- » One full page coloured advertisement displayed on the inside front cover of the handbook. *(Ad to be supplied by sponsor).*
- » Company logo placed in the sponsor's section of the A5 conference handbook.
- » Company logo and company profile (100 words) on the conference mobile app.
- » Company logo to appear on the sponsor section of the conference website with direct link to your company.
- » Company logo will be placed in monthly conference eNews. The conference eNews is distributed to our 13,000 members and is the main advertising medium for the event.

REGISTRATION

- » One full conference registration inclusive of all daily catering (morning tea, lunch, and afternoon tea) the Welcome Function and the Conference Dinner.

5 CONFERENCE MOBILE APP

EXCLUSIVE \$6,600 (Inc GST)

With just a touch of a button participants can check the latest program updates, speaker information, registration and social events. Compatible with iPhone, iPad and Android devices this exclusive opportunity will provide users real time updates and information throughout the event.

BRANDING

- » Company logo displayed on each page of the conference mobile app.
- » Your company banner advertisement to be displayed within the conference app linking to your website. *(Sponsor to provide)*
- » One customised pre-conference electronic direct mail to all registered delegates when the conference app is launched. *(Sponsor to supply content in format requested).*
- » One app push notification during the conference *(content to be provided by the sponsor, schedule to be agreed).*
- » Company logo and company profile (100 words) on the conference mobile app.
- » Company logo to appear on the sponsor section of the conference website with direct link to your company.
- » Company logo placed in the sponsor's section of the A5 conference handbook.
- » Company logo will be placed in monthly conference eNews. The conference eNews is distributed to our 13,000 members and is the main advertising medium for the event.

REGISTRATION

- » One full conference registration inclusive of all daily catering (morning tea, lunch, and afternoon tea) the Welcome Function and the Conference Dinner.

6

DAILY CATERING SPONSOR

THREE OPPORTUNITIES – MONDAY, TUESDAY OR WEDNESDAY
\$4,400 (Inc GST)

Your company has the exclusive rights to sponsor catering of morning tea, lunch and afternoon tea on one full day of the conference within the exhibition hub.

BRANDING

- » Five company banners to be placed throughout the exhibition hub for the duration of your day. *(Company to provide banners).*
- » With pre-arranged casual seating, you can place your company literature or promotional items on the tables for delegates to read during each of the breaks or take away for future reference.
- » Company logo placed in the A5 conference handbook sponsor's section.
- » Company logo and company profile (100 words) on the conference mobile app.
- » Company logo to appear on the sponsor section of the conference website with direct link to your company.
- » Company logo will be placed in monthly conference eNews. The conference eNews is distributed to our 13,000 members and is the main advertising medium for the event.

REGISTRATION

- » One full conference registration inclusive of all daily catering (morning tea, lunch, and afternoon tea) the Welcome Function and the Conference Dinner.

7

CONCURRENT SESSION SPONSOR

\$2,200 (Inc GST)

Is your company aligned to a particular area of speech pathology practice? Take the opportunity to sponsor an oral presentation session and promote your products to a target audience.

INCLUSIONS

- » Naming rights to an oral concurrent session. *(Workshops are not available for sponsorship).*
- » Two minute company video to be played prior to session commencing. *(Company to supply mp4 video at least 2 weeks prior to the event).*
- » Supply promotional material to be placed in the room prior to the session *(discussion with SPA for distribution ideas).*
- » Company logo placed in the A5 conference handbook sponsor's section.
- » Company logo and company profile (100 words) on the conference mobile app.
- » Company logo to appear on the sponsor section of the conference website with direct link to your company.
- » Company logo will be placed in monthly conference eNews. The conference eNews is distributed to our 13,000 members and is the main advertising medium for the event.

8

NOTE PADS AND PENS

EXCLUSIVE OPPORTUNITY \$2,200 (Inc GST)

Each delegate will be provided with a company branded note pad and pen in their conference satchel at registration. This opportunity provides great marketing exposure during and post event. *Sponsor to supply a minimum 600 company branded note pad and pens, subject to delegate numbers.*

- » Company logo placed in the A5 conference handbook sponsor's section.
- » Company logo and company profile (100 words) on the conference mobile app.
- » Company logo to appear on the sponsor section of the conference website with direct link to your company.
- » Company logo will be placed in monthly conference eNews. The conference eNews is distributed to our 13,000 members and is the main advertising medium for the event.

9 SCROLLING BANNER AD – MOBILE APP

\$2,200 (Inc GST)

The Conference Mobile App is used prior to and during the event to supply delegates essential information. Schedule your company banner as part of our scrolling advertising campaign throughout the 3-day event.

Banner ad to be supplied by sponsor, timing of each ad will be organised by SPA.

- » Company logo placed in the A5 conference handbook sponsor's section.
- » Company logo and company profile (100 words) on the conference mobile app.
- » Company logo to appear on the sponsor section of the conference website with direct link to your company.
- » Company logo will be placed in monthly conference eNews. The conference eNews is distributed to our 13,000 members and is the main advertising medium for the event.

10 BANNER DISPLAYS

\$1,650 (Inc GST)

For a minimal outlay, your company can display a free-standing banner on the mezzanine level of the conference venue for the duration of the conference. Position your banner outside one of our meeting rooms or on a walkway going into the exhibition to gain maximum exposure.

11 CONFERENCE HANDBOOK ADVERTISING

We have only a small number of opportunities available to advertise in the A5 conference handbook. The handbook will be available as a printed copy and digitally on the conference website and will be a delegate's guide to all things happening during the event. This simple and cost-effective sponsorship option can suit any marketing budget.

- » Full Page Advertisement (A5) – Two opportunities. \$1,100 (Inc GST)
- » Half Page Advertisement – Two opportunities. \$550 (Inc GST)

Sponsor to supply Ad, print specifications and deadlines will be provided

12 SATCHEL INSERT OR BRANDED ITEM

FIVE OPPORTUNITIES \$1,100 (Inc GST)

Each delegate will be provided with a satchel when registering at the conference. For a minimal outlay, your company can participate by providing a satchel insert or branded item. Include a sports bottle, stress ball or USB stick, the choice is yours, but don't delay. Take up this inexpensive opportunity today, a limited number of items are available.

- » One A4 satchel insert or item to be placed in the conference satchel. *(Item or A4 insert must be provided by the sponsor and delivered to the Hotel Grand Chancellor in time for satchel packing, notepads and pens are excluded).*

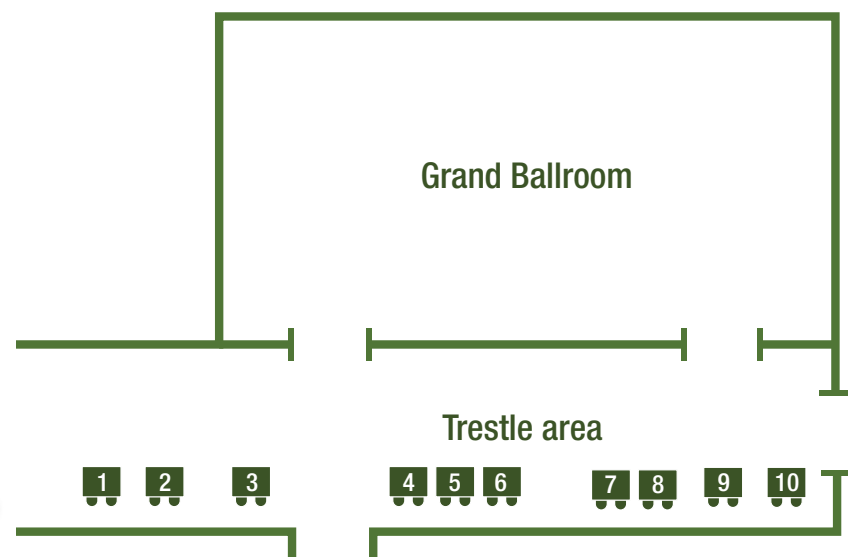
ALL SUPPORTING SPONSORS RECEIVE THE DELEGATE LIST

A delegate list emailed one week prior to the commencement of the Conference *(Note: delegate list to be in PDF format and include title, first name, last name, organisation, state and country only for those who have agreed to have their details included, this list does not reflect final numbers)*

EXHIBITION

The exhibition will be held in the Federation Ballroom of the Hotel Grand Chancellor. The exhibition hub is an integral part of the event, where exhibitors can meet our delegates face to face to discuss, network and engage over 3 days of conference. All our catering, casual seating, barista stations, and recharge pods will be strategically placed within the exhibition hub for delegates to stay, enjoy and network.

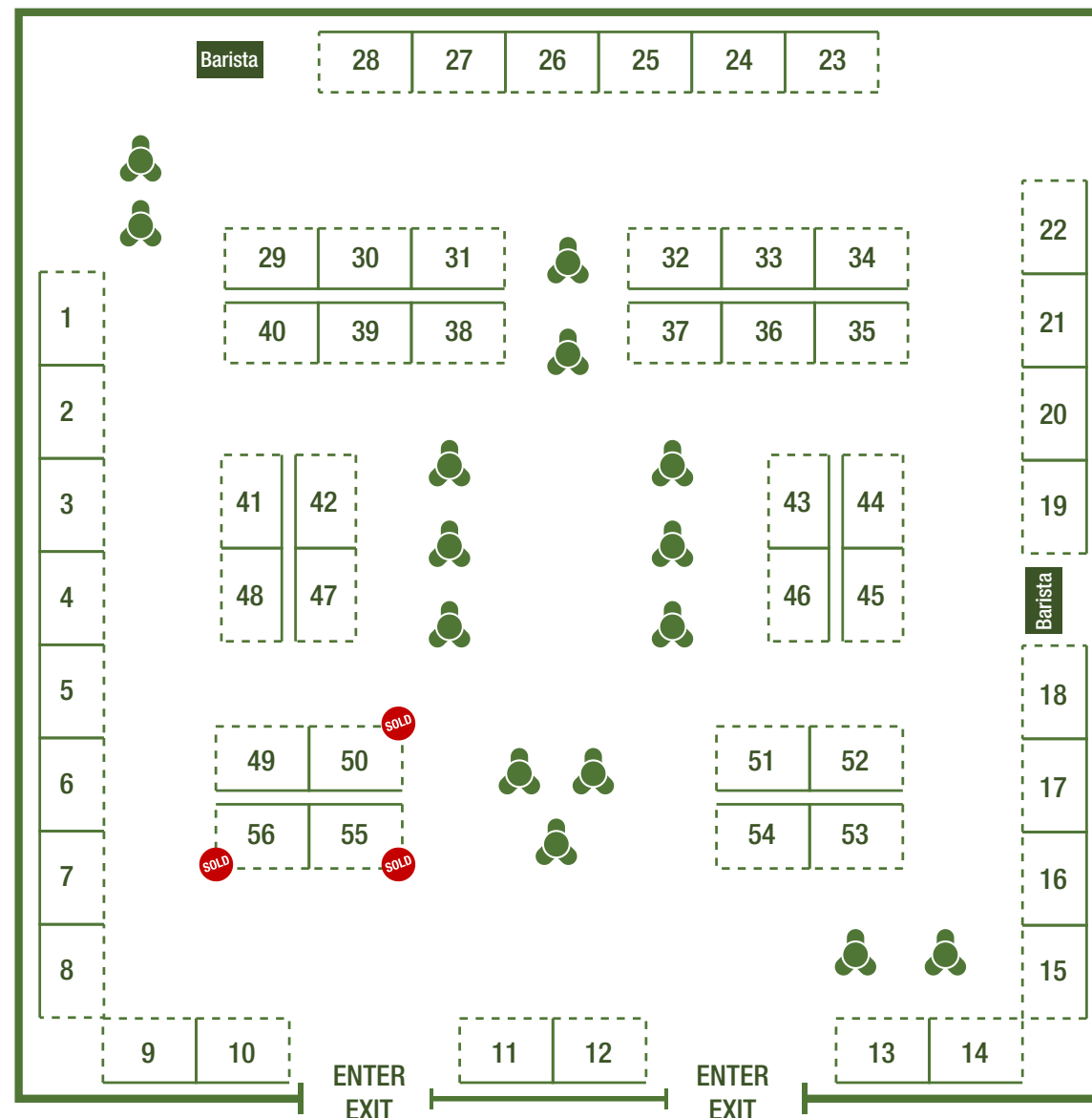
MEZZANINE LEVEL TABLES



PRE ALLOCATED BOOTHS

42 & 47	MAJOR SPONSOR
19 & 29	GOLD SPONSOR
51	BRONZE SPONSOR

FEDERATION BALLROOM: EXHIBITION FLOOR PLAN (Daily catering to be served in the exhibition hub).



STANDARD EXHIBITION BOOTH PACKAGE



- » 3m x 2m x 2.4m (high) exhibition booth.
- » Walls – Aluminium frame with white melamine panels.
- » Fascia – One company name, maximum 30 characters.
- » Lighting – Two LED spotlights mounted to the rear of the booth.
- » Power – 4 AMP power supply with 4-way power board.
- » One trestle table and black cloth with two chairs.
Please note, only one trestle table is supplied with each exhibition booth. Any additional trestle tables and furniture must be ordered through Expo Tas.
- » Company logo to appear in the exhibition section of the conference website with direct link to your company.
- » Company name to be placed in the exhibition section of the A5 conference handbook.
- » Company logo and company profile (100 words) on the conference mobile app.

FIRST BOOTH

\$2,640 (Inc GST)

- » Standard exhibition booth package.
- » Two exhibitor registrations including access to the exhibition area, daily catering and one ticket each to the Welcome Reception and Conference Dinner.
- » Access to morning plenary sessions only and subject to availability. Additional conference registration can be purchased.

ADDITIONAL BOOTH

\$1,540 (Inc GST)

- » Standard exhibition booth package.

NOTE – the additional booth package does not include staff exhibition registration. Please purchase your exhibition registration on the booking form.

ADDITIONAL EXHIBITION OPTIONS

For those companies that may have a smaller marketing budget, we have provided an opportunity for you to attend the SPA 2023 National Conference.

TRESTLE TABLE PACKAGE – MEZZANINE LEVEL OF THE HOTEL GRAND CHANCELLOR

\$1,100 (Inc GST)

A trestle table will be situated along the Mezzanine Level of the conference venue. Please note, this is not within the main exhibition hub.

- » One trestle table with black cloth.
- » Two chairs.
- » One exhibitor registration including access to the exhibition area, daily catering. Social Functions are **NOT** included and can be purchased as detailed below.
- » Access to morning plenary sessions only and subject to availability.
- » Company logo to appear in the exhibition section of the conference website with direct link to your company.
- » Company name to be placed in the exhibition section of the A5 conference handbook.
- » Company logo and company profile (100 words) on the conference mobile app.

EXHIBITION INFORMATION

EXHIBITION REGISTRATION

IMPORTANT TO NOTE

- » All representatives of an exhibitor must be registered to attend the conference.
- » Price for an additional booth does not include exhibitor registrations, however this can be purchased separately. Those representatives on each stand are able to attend only the morning plenary session subject to space availability.

EXHIBITOR CONFERENCE REGISTRATION \$440 *(Inc GST)*

This registration is offered only to the two complimentary exhibitors attending their company stand and only if they are **SPA financial members** and wish to attend concurrent sessions.

EXHIBITOR DAY REGISTRATION \$110 PER DAY *(Inc GST)*

This registration is for company representatives attending the exhibition stand during the day. It does not include the social functions which can be purchased separately. This rate covers catering, name badge, conference handbook and satchel.

SOCIAL FUNCTIONS

Welcome Reception at \$110 *(Inc GST)*

Conference Dinner at \$150 *(Inc GST)*

All Exhibitors receive the Delegate Information list.

- » A delegate list one week prior to the commencement of the Conference *(Note: delegate list to be in PDF format and include title, first name, last name, organisation, state and country only for those who have agreed to have their details included, this list does not reflect final numbers).*

EXHIBITION OPENING HOURS

PRE-CONFERENCE: Sunday 21st May 17:00-18:00

DAY 1: Monday 22nd May 8:00-17:00

DAY 2: Tuesday 23rd May 8:00-17:00

DAY 3: Wednesday 24th May 8:00-16:00

MOVE IN/OUT TIMES

Move In: Sunday 21st May 12:00
(Set and ready for welcome drinks at 17:00)

Move Out: Wednesday 24th May 16:00
(Post Wednesday afternoon tea)

Further information regarding the names of staff attending and additional registration forms will be sent out in February 2023.

CONTACTS

SPEECH PATHOLOGY AUSTRALIA

CONTACT: Stephanie Gershon
EMAIL: conference@speechpathologyaustralia.org.au
PH: 03 8622 0404

VENUE: HOTEL GRAND CHANCELLOR

Exhibition Hall: Federation Ballroom
1 Davey St, Hobart

CONTACT: Laiyen Chow
EMAIL: cateringevents@hgchobart.com.au
PH: 03 6235 4548

EXHIBITON BUILD

EXPO TAS

CONTACT: Rod Street
EMAIL: rod@expotas.com.au
PH: 03 6287 6462

APPLICATION FOR SPONSORSHIP AND/OR EXHIBITION

ABN: 17 008 393 440

Name		
Organisation		
Position		
Address		
Suburb	State	Postcode
Country		
Mobile	Email	
Company Website		
Are you a current SPA Financial Member?	YES	NO

N.B All correspondence will be sent to the person named on the application form.

SPONSORSHIP PACKAGES

All charges are shown in Australian dollars and include GST

MAJOR PARTNER: Exclusive opportunity	\$ 24,200
GOLD SPONSOR: Barista Stations	\$19,800
SILVER SPONSOR: Conference Dinner & Photo Booth	SOLD
BRONZE SPONSOR: Technology. Exclusive opportunity	\$11,000

SUPPORTING SPONSORS

CONFERENCE LANYARDS: Exclusive	\$6,600
CONFERENCE NAME BADGES: Exclusive	\$6,600
CONFERENCE SATCHEL: Exclusive	\$6,600
CONFERENCE HANDBOOK: Exclusive	\$6,600
CONFERENCE MOBILE APP: Exclusive	\$6,600
DAILY CATERING SPONSOR: Preferred day – Mon Tues Wed	\$4,400
CONCURRENT SESSION SPONSOR	\$2,200
SCROLLING BANNER AD – MOBILE APP	\$2,200
NOTE PADS AND PENS: Exclusive opportunity	\$2,200
BANNER DISPLAY	\$1,650
SATCHEL INSERT OR BRANDED ITEMS: 5 Opportunities	\$1,100

CONFERENCE HANDBOOK ADVERTISING

FULL PAGE ADVERTISEMENT (A5) 2 opportunities	\$1,100
HALF PAGE ADVERTISEMENT 2 opportunities	\$550

EXHIBITION BOOTH

FIRST EXHIBITION BOOTH 3m x 2m	\$2,640
ADDITIONAL EXHIBITION BOOTH 3m x 2m	\$1,540
TRESTLE TABLE MEZZANINE AREA	\$1,100

Booth preference in order 1	2	3
-----------------------------	---	---

EXHIBITON REGISTRATION & SOCIAL FUNCTIONS

All charges are shown in Australian dollars and include GST

Exhibitor discounted Conference registration of \$440

SPA financial member Number

Day Exhibition Registration: \$110 per day

Welcome Reception at \$110

Conference Dinner at \$150

PAYMENT SUMMARY

TOTAL PAYMENT – SPONSORSHIP PACKAGES	\$
TOTAL PAYMENT – EXHIBITON REGISTRATION & SOCIAL FUNCTIONS	\$
AMOUNT DUE	\$

METHOD OF PAYMENT

Please pay using the following method. If you wish to pay by electronic transfer, please contact the conference team on conference@speechpathologyaustralia.org.au

VISA MASTERCARD

Name of cardholder:

Card number: . . .

Expiry Date: / CSV:

Signature of
cardholder:

I have read and agree by the [Terms and Conditions](#) outlined.

Speech Pathology Australia

ABN: 17 008 393 440

TERMS AND CONDITIONS SPEECH PATHOLOGY 2023 NATIONAL CONFERENCE

1. By completing and submitting a booking form, you agree and understand the terms and conditions stated below.
2. Sponsors/Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations which may be established by Speech Pathology Australia. Reference to the Speech Pathology Australia National Conference and Exhibition shall be deemed to include the endorser: The Conference Planning Committee, the managing directors of the trade Exhibition and any duly authorised representative, agent or employee of the foregoing.
3. **Speech Pathology Australia reserves the right to refuse any advertisements, endorsements or sponsorship of products or services where these do not align with the profession's scope of practice and/or evidence based practice.**
4. No Exhibitor shall exhibit or permit to be exhibited in the space allotted to them any programs or services other than those specified in the Booking form.
5. Space rental shall include both sizes specified in the application contract, uniform identification sign showing company name, in letters on the fascia. Width of all spaces shown in the official floor plan is from centre of side rails and depth is overall measurement from face of the front post to face of rear post. Speech Pathology Australia reserves the right to alter or move rented space where deemed necessary. Exhibitors must obtain permission from Speech Pathology Australia if they wish to build outside this space.
6. An exhibit shall not obstruct the view on adjoining exhibits nor be operated in any manner objectionable to other Exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent Exhibitors. VCRs, radios or other sound devices operated in an objectionable manner in the opinion of Speech Pathology Australia shall be prohibited.

7. All Exhibitors will be confined to the space provided and shall not allow any display material to be hung from or applied to any building fixture; no permanent adhesives or paint should be applied to, or any holes drilled in the building or display partition. Particular care should be taken with protection of existing floor covering from chemical, oil or paint spillage and excessive concentrated weight. Any damage shall be entirely at the Exhibitor's cost.
8. All materials used for decorative purposes shall be flameproof. Explosives and inflammable materials which conflict with the Underwriter's Fire Prevention or Fire Department rules shall not be permitted.
9. Installation and dismantling of the exhibit material must conform to the timetable specified.
10. The Exhibitor hereby agrees not to contract for, nor to use, any services in connection with its exhibit within the venue, except such as shall be made available or approved by Speech Pathology Australia. Not less than 30 days before the opening date of the Exhibition, the Exhibitor shall supply to Speech Pathology Australia the names of any persons or organisations other than those designated as official contractors, who are proposed for the performance of any services to the Exhibitor, and Speech Pathology Australia will promptly notify Exhibitor of its approval or otherwise of such selections.
11. The Exhibitor shall not permit exhibitions, raffles, donations or other promotional measures that require guest to be present at a specified location and time, and all unusual promotional plans must be approved by Speech Pathology Australia no later than 30 days prior to the Conference. Catalogues, souvenirs, literature, printed matter or any other items to be distributed at the Exhibition may be subject to approval by Speech Pathology Australia and any distribution must be made from the Exhibitor's space. Any material not approved by Speech Pathology Australia shall not be distributed.
12. Admission will be by the Speech Pathology Australia name badge only. Identification badges are **not transferable**.

13. Rights of an Exhibitor shall not be assignable to any other company or person.
14. No Exhibitor shall have the right prior to closing of the Exhibition to pack or remove articles or exhibit without the permission and approval in writing from Speech Pathology Australia.
15. A 25% deposit must be paid at the time of booking, with the balance on or before the 21st April 2023. Cheques shall be made payable to Speech Pathology Australia and mailed to the address shown on the Booking form. A booking is not confirmed until payment has been made and Speech Pathology Australia have issued a receipt of payment.
16. The Exhibitor shall have an authorised representative present at the Exhibition throughout all exhibit periods and during the installation and dismantling of the exhibit. The name of the authorised representative shall be furnished to Speech Pathology Australia not less than 30 days before the opening date of the Conference.
17. It is expressly understood and agreed by the Exhibitor that he/she will make no claim of any kind against the CPC, Speech Pathology Australia, or contractors to Speech Pathology Australia for any loss, damage, theft or destruction of goods, nor for any injury that may occur to him/herself or his/her employees while in the venue, nor for any damage of any nature, or character whatsoever, and without limiting the foregoing, including any damage to his business by reason of the failure to provide space for an exhibit or removal of the exhibit, or for any action of the CPC or Speech Pathology Australia in relation to the exhibit or Exhibitor, and the Exhibitor shall be solely responsible to its own agents and employees and to all third persons, including invitees and the public for all claims, liabilities, actions, costs, damages, and expenses arising out of or relating to the custody, possession, operation, maintenance, or control of said leased space or exhibit, for negligence or otherwise relating thereto, and said Exhibitor does hereby indemnify and hold

- harmless the CPC, contractors to Speech Pathology Australia, or Speech Pathology Australia, against any and all such claims as may be asserted against it.
18. Should any contingency interrupt or prevent the holding of the Exhibition, Speech Pathology Australia will return such portion of the amount paid for space as may be determined to be equitable by Speech Pathology Australia, after deduction of such amounts as may be necessary to cover expenses incurred by Speech Pathology Australia in connection with the Exhibition. If for any reason Speech Pathology Australia determines that the location of the Exhibition should be changed or the dates of the Exhibition altered, no refund will be made but Speech Pathology Australia shall assign to the Exhibitor, in lieu of the original space, such other spaces as Speech Pathology Australia deems appropriate and the Exhibitor agrees to use such space under the same rules and regulations. Speech Pathology Australia shall not be financially liable or otherwise obligated in the event the Exhibition is cancelled, postponed or relocated except as provided herein.
19. Upon acceptance of this application by Speech Pathology Australia, it shall be a legally binding contract between the Exhibitor and Speech Pathology Australia, provided that either party may cancel this contract on condition that written notice of such cancellation is received by the remaining party at least 60 days prior to the scheduled opening date of the Conference as provided herein; and further provided that full amount of rental paid will be refunded only on condition that such cancellation is made by Speech Pathology Australia.
20. Speech Pathology Australia shall have the power to adopt and enforce all Conference attendance rules and regulation and all rules and regulations with respect to the kind, nature and eligibility of Exhibitors adopted by it or set forth herein, and its decision on any matters which may arise hereunder shall be final.

21. Force Majeure. Under the conditions of force majeure which also includes strike, lock-out, closure, riots, Speech Pathology Australia reserves the right to alter dates and opening/closing times or to even cancel the Exhibition.
22. All moving parts of machinery forming parts of a stand or exhibit shall be securely fenced and comply with any requirements of the Work Cover Authority.
23. All fees quoted for the Exhibition and sponsorship are in Australian Dollars and will include Australian Goods and Services Tax. ABN 17 008 393 440.
24. Exhibitor information will only be used for the purposes (primary and secondary) which are permitted by the Information Privacy Act 2000, and we will take reasonable steps to ensure that we make the Exhibitor or sponsor aware of how we use the information. We may use your company information in a variety of ways including:
 - » Updating you with Conference information
 - » Invoicing
 - » Maintaining our relationship with you
 - » Assisting you with future business
 - » Provision of an attendees list
 - » Conference registration.
25. COVID policy - Exhibitors are to ensure Hand sanitiser is available at their stand social distancing is ensured. Any staff unwell should report to the conference registration desk.
26. Cancellation Policy - Exhibition
 - » If notification is made within 3 months of the event, full refund of payment less \$220 administration fee if the stand can be sold to another party.
 - » 50% of full payment if notification is within 60 days of the event
 - » No refund within 59 days of the event
27. Cancellation Policy - Sponsorship
 - » 3 months prior. Full refund of payment less \$330 admin fee if sponsorship can be sold to another party.
 - » 50% of full payment if notification is within 60 days of the event
 - » No refund within 59 days of the event