



WA Rural Health Conference **2025**

Sponsorship + Exhibition Prospectus



Government of **Western Australia**
WA Country Health Service

This conference is delivered by Rural Health West
in partnership with WA Country Health Service.

Rural Health West's education and skills development program is made possible by funding from WA Country Health Service and the Australian Government Department of Health and Aged Care.



Saturday 22 + Sunday 23 March 2025

Pan Pacific Perth. Boorloo.

Our packages for the WA Rural Health Conference 2025 are exclusive of GST.

Join us in **'Strengthening Rural WA: One connection at a time'**.

The WA Rural Health Conference is the premier event for rural healthcare professionals, attracting more than 200 delegates from across Western Australia. This is a unique opportunity to connect with these key decision-makers, including:

- / General Practitioners
- / Specialists
- / Nurses and Midwives
- / Allied Health Professionals
- / Aboriginal Health Workers
- / WA Country Health Service Clinicians

Venue: Pan Pacific Perth – A premier destination for connection and collaboration

Set in the heart of Perth's vibrant cityscape, the recently renovated Pan Pacific Perth offers a sophisticated and welcoming environment, perfect for networking and learning. With world-class facilities and elegant ambience, the venue provides the ideal space to foster meaningful connections that will drive the future of rural health in Western Australia.

This venue reflects the high calibre of the WA Rural Health Conference and enhances the opportunity for sponsors to showcase their organisation and engage with key healthcare professionals in a sophisticated, professional atmosphere.

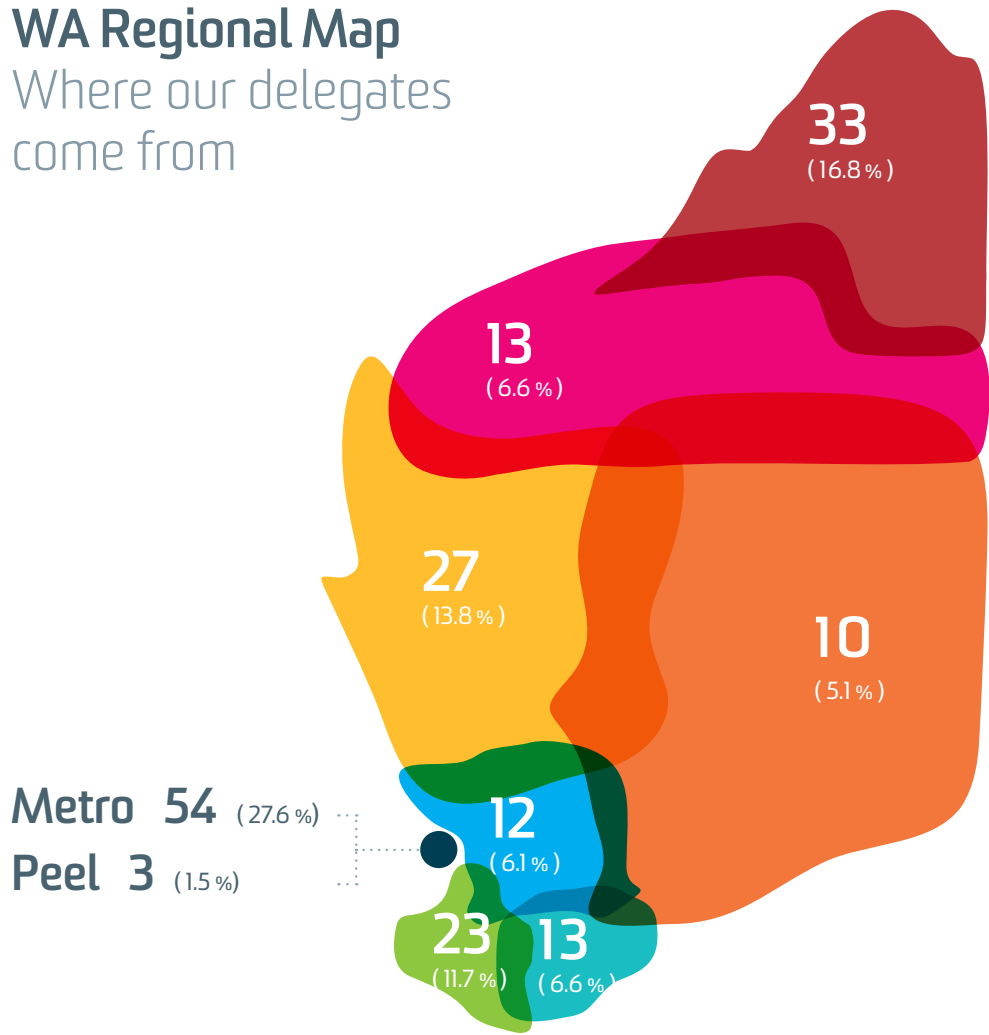
Our theme, **Strengthening Rural WA: One connection at a time**, will be brought to life through an engaging program featuring:

- / Expert presentations
- / Clinical updates
- / Hands-on learning and case studies
- / Dynamic panel discussions
- / Interactive workshops

Be part of shaping the future of rural healthcare in WA. **Sponsor today!**

WA Regional Map

Where our delegates come from

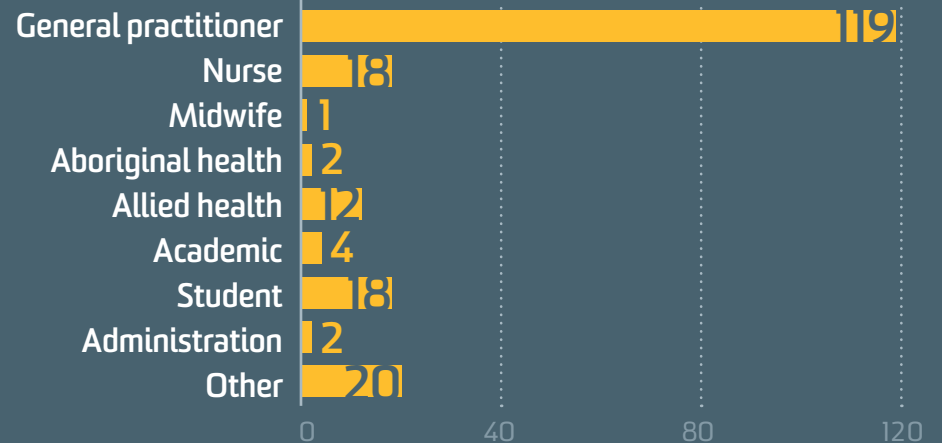


Interstate 7 (3.6%)

International 1 (0.6%)

*Stats from WARHC 2024. Total: 196 delegates

Attendee profession break down



Inclusions breakdown

Inclusions	Partner opportunities			Sponsorship opportunities							
	Gold	Silver	Bronze	Café Corner	Café Lounge	Conference Catering	Charging Station	Conference App	Conference Breakout Room	Morning Zen	
Exhibition booth	6m x 2m	6m x 2m	3m x 2m	-	-	-	-	-	-	-	
Furniture package	1	2	3	4	5	-	-	-	-	-	
Verbal acknowledgement by MC at official conference opening and closing sessions	Y	Y	Y	-	-	-	-	-	-	-	
Logo featured on LED screens at main registration desk	Y	Y	Y	-	-	-	-	-	-	-	
Logo to be displayed on a rotational basis with other logos, images and special features in main plenary and LED screens through the venue	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
Advert to be show on LED screens across the venue	Y	-	-	-	-	-	-	-	-	-	
Conference delegate registration	2	1	1	-	-	2	2	2	2	-	
Exhibitor registration	4	4	2	-	-	-	-	-	-	-	
Promotional item in the conference satchel	2	1	1	-	-	1	1	1	-	-	
Company profile/advert in one Rural Health West e-bulletin	Y	-	-	-	-	-	-	-	-	-	

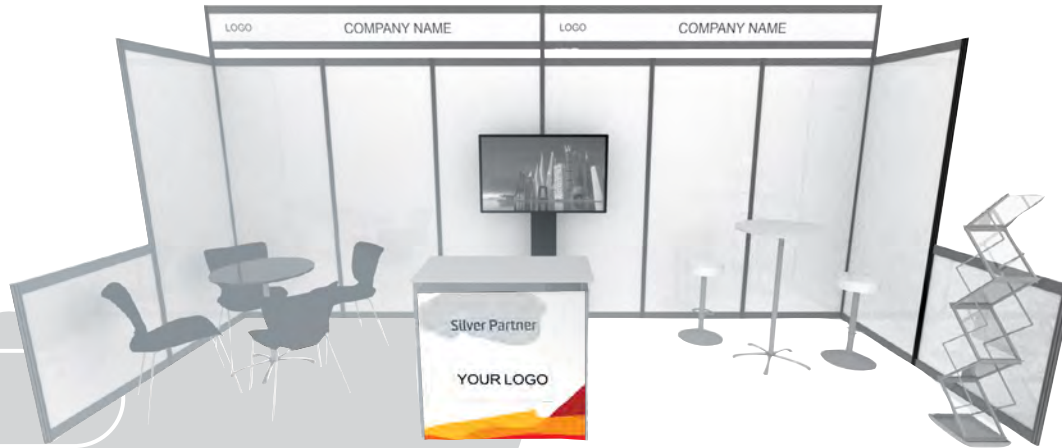


Gold Partner \$7,000.00

(Valued at more than \$9,000.00)

One only

- + One large 6m x 2m upgraded premium exhibition booth in the trade exhibition area in a prime location
- + Your logo and company name on booth fascia
- + Furniture package 1;
 - / 2 x stools and a high table
 - / 2 x high counters (with partner logo on display)
 - / 1 x low table and stools
 - / 2 x free standing brochure stands
 - / 1 x TV on display stand
- + Acknowledgement as the Gold Partner with your logo in/on the following;
 - / Conference website with hyperlink
 - / Holding slide used during all sessions
 - / Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
 - / Advert to be shown on LED screens across the venue (artwork supplied by the partner no later than **Monday 24 February 2025**)
- + Verbal acknowledgement as the Gold Partner at the official opening and closing conference sessions
- + Two conference delegate registrations: these enable delegates to attend all conference sessions
- + Four exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks
- + Two promotional items in the conference satchel (250 items/flyers to be supplied by the partner no later than **Monday 24 February 2025**)
- + Company profile/advert in one Rural Health West e-bulletin
- + Optional add on: 6m back wall print \$3,000 (artwork supplied by partner)



Silver Partner \$6,000.00

(Valued at more than \$8,000.00)

One only

- + One large 6m x 2m upgraded premium exhibition booth in the trade exhibition area in a prime location
- + Your logo and company name on booth fascia
- + **Furniture package 2;**
 - / 2 x stools and a high table
 - / 1 x high counter (with partner logo on display)
 - / 1 x low table and chairs
 - / 1 x free standing brochure stand
 - / 1 x TV on display stand
- + **Acknowledgement as the Silver Partner with your logo in/on the following;**
 - / Conference website with hyperlink
 - / Holding slide used during all sessions
 - / Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
- + Verbal acknowledgement as the Silver Partner at the official opening and closing conference sessions
- + One conference delegate registration: these enable delegates to attend all conference sessions
- + Four exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks
- + One promotional item in the conference satchel (250 items/flyers to be supplied by the partner no later than **Monday 24 February 2025**)
- + **Optional add on: 6m back wall print \$3,000 (artwork supplied by partner)**



Bronze Partner \$5,500.00

(Valued at more than \$7,500.00)

One only

- + One 3m x 2m upgraded premium exhibition booth in the trade exhibition area in a prime location
- + Your logo and company name on booth fascia
- + **Furniture package 3;**
 - / 2 x stools and a high table
 - / 1 x high counter (with partner logo on display)
 - / 1 x free standing brochure stand
 - / 1 x TV on display stand
- + **Acknowledgement as the Bronze Partner with your logo in/on the following;**
 - / Conference website with hyperlink
 - / Holding slide used during all sessions
 - / Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
- + Verbal acknowledgement as the Bronze Partner at the official opening and closing conference sessions
- + One conference delegate registration: these enable delegates to attend all conference sessions
- + Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks
- + One promotional item in the conference satchel (250 items/flyers to be supplied by the partner no later than **Monday 24 February 2025**)
- + **Optional add on: 3m back wall print \$1,500 (artwork supplied by partner)**



Café Corner \$5,500 Conference Foyer One only

-Sold-

The Café Corner is a newly introduced and elevated sponsorship opportunity, designed to offer a warm and inviting space where delegates can connect and enjoy coffee together. As a sponsor of this prime location, you will provide attendees with a relaxing environment to network, recharge, and engage in meaningful conversations over a cup of coffee.

This space not only enhances the delegate experience but also offers a unique branding opportunity for your company to leave a lasting impression.

- + 6m x 6m café corner with flooring
- + Café space set up with café tables and chairs
- + A qualified barista to serve fresh quality coffee from the cart. Coffee beans will be supplied by an Indigenous owned and run business.
- + Furniture package 4;
 - / 4 x café tables and chairs
- + Acknowledgement as the Café Corner Sponsor with your logo in/on the following;
 - / Conference website (with hyperlink)
 - / Holding slide used during all sessions
 - / Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
 - / Cart signage

Optional add ons:

- + One 3m x 2m standard exhibition booth either next to the Café Corner or in the trade exhibition for \$2,000
- + Provide company branded coffee cups – 8oz cups, 500 minimum
- + Provide company branded coffee cup stickers – 500 minimum
- + Provide company branded aprons/caps for baristas
- + Showcase your companies pull up banner in the Café Corner



Café Lounge \$5,500.00

Trade Exhibition One only

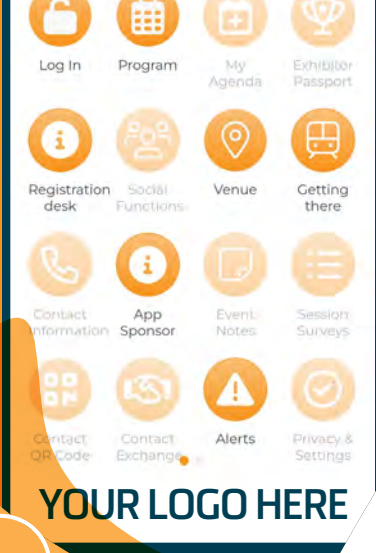
Introducing the Café Lounge, a premium and newly elevated sponsorship opportunity that offers an exclusive space for delegates to relax, unwind, and foster connections. As the sponsor of this dedicated lounge, you'll provide a sophisticated setting where attendees can enjoy coffee and engage in meaningful conversations.

This lounge serves as a central hub for networking, offering your company high visibility while enhancing the overall experience for all delegates.

- + A qualified barista to serve fresh quality coffee from the cart. Coffee beans will be supplied by an Indigenous owned and run business.
- + **Furniture package 5;**
 - / Lounge suite and coffee table
 - / 3 x high tables and stools
- + **Acknowledgement as the Café Lounge Sponsor with your logo in/ on the following;**
 - / Conference website (with hyperlink)
 - / Holding slide used during all sessions
 - / Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
 - / Cart signage

Optional add ons:

- + One 3m x 2m standard exhibition booth in the trade exhibition for \$2,000
- + Provide company branded coffee cups – 8oz cups, 500 minimum
- + Provide company branded coffee cup stickers – 500 minimum
- + Provide company branded aprons/caps for baristas
- + Showcase your companies pull up banner in the Café Lounge



Conference App Sponsor

\$4,500.00

One only

As the Conference App Sponsor, your company becomes the cornerstone of the delegate experience by powering the essential Conference App. With more than 200 delegates relying on the app for viewing the program, exploring exhibitors, and entering prize draws, your logo will enjoy prime positioning throughout this vital tool. Additionally, a dedicated Conference App Support Desk, staffed by event professionals, will ensure a smooth experience for all delegates, reinforcing your company's role as a key facilitator of their conference journey.

This sponsorship guarantees continuous visibility and engagement throughout the entire weekend.

- + Acknowledgement as the Conference App Sponsor with your logo in/on the following;
 - / Company logo on all conference app pages
 - / Sponsor 'page' embedded in conference app
 - / Conference website (with hyperlink)
 - / Holding slide used during all sessions
 - / Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
- + Two conference delegate registrations: these enable delegates to attend all conference sessions
- + One promotional item in the conference satchel (250 items/flyers to be supplied by the sponsor no later than **Monday 24 February 2025**)



Conference Catering Sponsor

\$4,000.00

One only

Take advantage of the new Conference Catering Sponsor opportunity for 2025, where your company will play a key role in the dining experience throughout the event. As the exclusive sponsor, your brand will be prominently associated with all meal services, ensuring continuous exposure as delegates gather to enjoy two morning tea breaks, a lunch and afternoon tea.

This sponsorship not only enhances the overall conference experience but also positions your company as a vital contributor to the comfort and satisfaction of delegates.

- + Acknowledgement as the Conference Catering Sponsor with your logo in/on the following;
 - / Conference website (with hyperlink)
 - / Holding slide used during all sessions
 - / Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
 - / A5 signage on the catering tables
- + Pull-up banner at each of the catering stations (two banners maximum)
- + Two conference delegate registrations: these enable delegates to attend all conference sessions
- + One promotional item in the conference satchel (250 items/flyers to be supplied by the sponsor no later than **Monday 24 February 2025**)



Charging Station \$4,000.00

One only

As the exclusive Charging Station Sponsor, your brand will be prominently displayed at a strategically located charging station, providing a much-needed service for delegates to power up their devices.

This sponsorship not only ensures continuous connectivity for delegates but also positions your company as a key supporter of their experience, offering high visibility and reinforcing your commitment to innovation and convenience.

- + Acknowledgement as the Charging Station Sponsor with your logo in/on the following;
 - / Conference website (with hyperlink)
 - / Holding slide used during all sessions
 - / Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
 - / Charging station
- + Two conference delegate registrations: these enable delegates to attend all conference sessions
- + One promotional item in the conference satchel (250 items/flyers to be supplied by the sponsor no later than **Monday 24 February 2025**)
- + Lounge seating for delegates comfort to sit and charge their devices



Conference Breakout Room Sponsor **\$1,500.00**

Five only

As the exclusive sponsor of one of the five breakout rooms, your company will be at the center of in-depth discussions and collaborative learning.

Breakout rooms are where delegates dive deeper into key topics, fostering engagement and innovative thinking.

Your sponsorship will ensure your company is associated with these dynamic and impactful moments, offering high visibility and a strong presence throughout the event.

- + Acknowledgement as the Conference Breakout Room Sponsor with your logo in/on the following;
 - / Company logo on banners at the entrance to the room
 - / Conference website (with hyperlink)
 - / Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
- + Written acknowledgement as the Conference Breakout Room Sponsor;
 - / Program on the event website
 - / Program on the conference app
 - / Communications to delegates
- + Two conference delegate registrations: these enable delegates to attend all conference sessions



Morning Zen Sponsor \$1,500.00

One only

Start the conference weekend on the right note with the Morning Zen Sponsor opportunity. As the exclusive sponsor of the Saturday morning yoga session, your company will be associated with a calming and rejuvenating experience for delegates.

This session offers attendees a chance to energise their bodies and minds before diving into the day's events, all while your brand is highlighted as a promoter of wellness and balance. This unique sponsorship is the perfect way to position your company as a champion of health and well-being in the professional world.

- + Acknowledgement as the Morning Zen Sponsor with your logo in/ on the following;
 - / Conference website (with hyperlink)
 - / Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
 - / Signage at the yoga session
- + Written acknowledgement as the Morning Zen Sponsor;
 - / Communications to delegates



Exhibition Booth

\$3,500.00

- + One 3m x 2m exhibition booth
- + Your logo and name on booth fascia
- + **Furniture package 6;**
 - / 2 x stools and a high table
 - / 1 x high counter
 - / 1 x free standing brochure stand
- + 2 x 120 watt spotlights per booth
- + 1 x 5 amp power point
- + Logo on conference website with hyperlink
- + Logo, organisation bio and social media links on the conference app
- + Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks
- + Exhibitors may bring free standing displays, corporate banners etc. to be placed in their exhibition booth

Satchel Insert

\$550.00

Five only

- + One promotional item or flyer up to A4 size to be inserted in the conference satchel
(250 items/flyers to be supplied by the sponsor no later than **Monday 24 February 2025**)

Advertisement on LED Screens

\$550.00

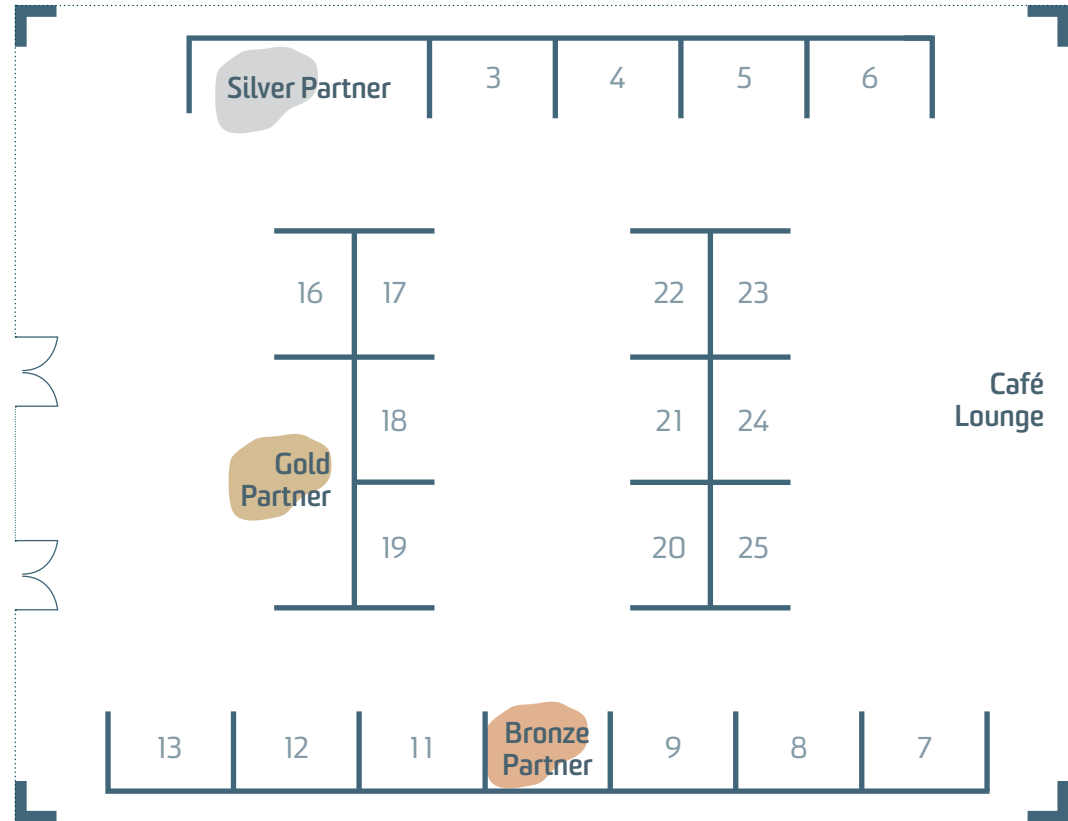
Two only

- + One colour advert shown on LED screens across the venue
(artwork to be supplied by the sponsor no later than **Monday 24 February 2025**)
- + Please note: Contact the Events Team at warhc@ruralhealthwest.com.au to discuss video options on LED screens.



Trade Exhibition

Conference Floor
Grand River Ballroom



Saturday 22 March 2025

7.00am-8.00am
Exhibitors bump-in

8.00am-5.00pm
Exhibition open
(including refreshment breaks)

Sunday 23 March 2025

8.30am-11.15am
Exhibition open
(including refreshment breaks)

11.15am-1.00pm
Exhibitors bump-out

1.00pm-3.00pm
Exhibition booths dismantled

Please note:
Illustrative only. This is not to scale.
Café Corner and exhibition booth 26 position is indicative only.

Terms and conditions

All packages must be paid in full within 14 days of when the invoice is issued. If payment is not received by the due date, Rural Health West has the right to cancel your package and resell to other interested parties. Sponsorship will be confirmed only upon full payment of your invoice. Promotion of your organisation on the website will only commence once payment has been made. Alternative payment options may be discussed with Rural Health West. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their booking, except upon prior written consent from Rural Health West. Penalties will apply.

Rural Health West reserves the right to alter the floorplan and/or relocate any exhibition space without notice. In the event that this happens, Rural Health West will communicate all changes to the relevant parties.

Cancellation policy

All cancellations must be notified in writing. Cancellations received prior to **17 January 2025** will receive a full refund less a \$250 fee. Cancellations received after **17 January 2025** and prior to **7 February 2025** will receive a 50 percent refund, less a \$250 fee. Cancellations received thereafter will not be entitled to any refund.

Full terms and conditions can be downloaded from the [website](#)

Please note

All deposits and payments will be refunded should the conference be cancelled or rescheduled.

Click here to
Book now!



Contact us

WA Rural Health Conference Event Coordinators
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waruralhealthconference.com.au