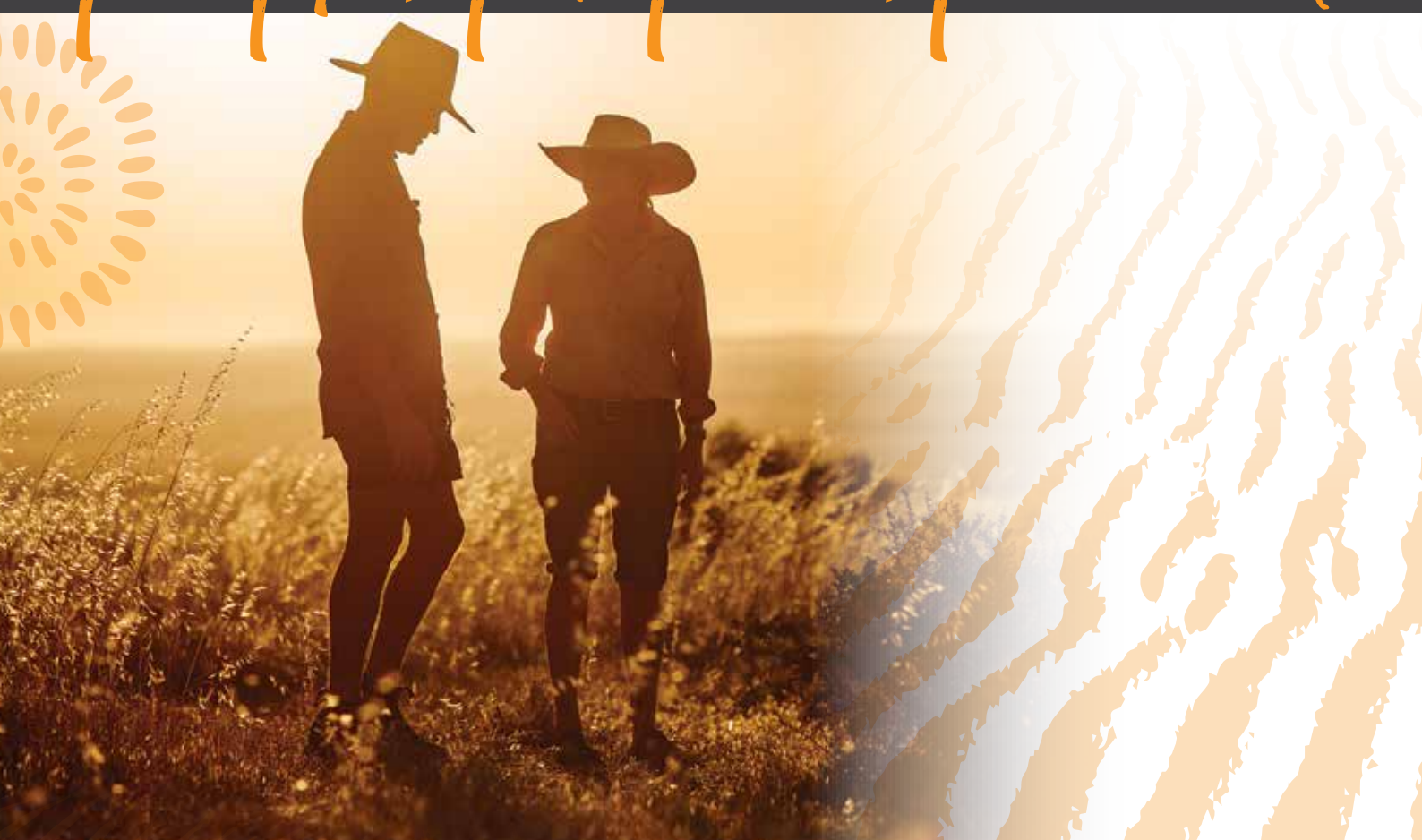


WA RURAL HEALTH CONFERENCE 2023



Saturday 11 March and Sunday 12 March 2023
PERTH CONVENTION AND EXHIBITION CENTRE

people, purpose, passion



A unified pathway TOWARDS MEANINGFUL *care*

SPONSORSHIP AND EXHIBITION PROSPECTUS



Government of Western Australia
WA Country Health Service

*This conference is proudly delivered by Rural Health West
in partnership with WA Country Health Service –
Better Medical Care Initiative and the Australian
Government Department of Health and Aged Care*

INVITATION

Rural Health West invites you to attend the WA Rural Health Conference 2023 to be held on Saturday 11 and Sunday 12 March 2023 at the Perth Convention and Exhibition Centre.



Health professionals are busy and it can be challenging finding effective ways to engage them. This is even more true of rural health professionals who may be one of only a few health professionals in town, supporting the entire community from babies to the elderly and everything in between.

The WA Rural Health Conference provides organisations with a unique opportunity to interact with health professionals from across rural Western Australia in one location.

Over the past few years, the WA Rural Health Conference has expanded to provide a multidisciplinary conference program for all health professionals working across rural WA and an opportunity for

them to access leading experts, their fellow practitioners, researchers and decision-makers in the rural health space.

This is an excellent forum to meet and reunite face to face with health professionals and offers a range of networking and engagement possibilities.

You are invited to peruse our range of menu of exhibition, sponsorship and advertising options available for the 2023 conference.

We anticipate the conference will attract more than 300 delegates from across the state, making this an ideal opportunity to engage with medical, nursing, research, allied health and other specialist professionals.

We have developed opportunities to provide you with maximum exposure, promoting and acknowledging your involvement in the lead up to, throughout and after the conference.

Whether you're looking to showcase new technology or seeking to connect to health professionals about tried and trusted products and services, we would be delighted if you could join us in 2023.

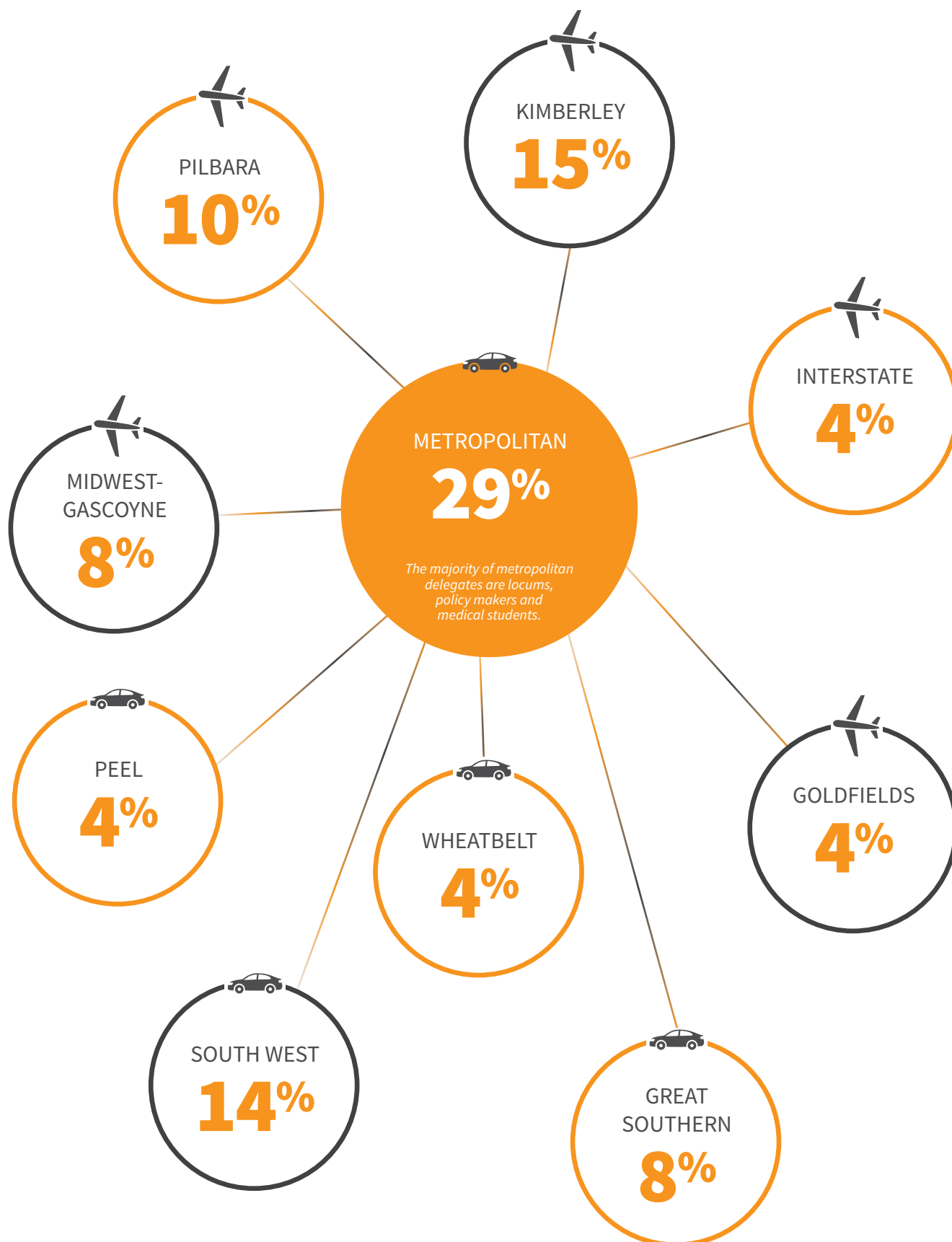
Thank you in advance for supporting the 2023 WA Rural Health Conference and contributing to the health and wellbeing of rural communities.

A handwritten signature in black ink, enclosed within a simple black oval outline.

Tim Shackleton
Chief Executive Officer

ABOUT THE CONFERENCE

Where our delegates travel from





Who attends

The conference is expected to attract more than 300 delegates from across Western Australia. This conference is open to all health professionals.

Attendees at the conference will include:

- Medical practitioners
- Nurses
- Specialists
- Midwives
- Allied health professionals
- Aboriginal health professionals
- Medical, nursing and allied health students

Venue

The conference will be held at the Perth Convention and Exhibition Centre. This venue is in an ideal city location. The convenient setting is steps away from shopping, entertainment, attractions, the picturesque Swan River, and parks and gardens – all within easy reach.

The conference is being held on the lands of the Nyoongar people. We respectfully acknowledge these traditional owners who will provide a welcome to country for delegates.

Theme and program

The conference theme: ***People, Purpose, Passion - A unified pathway towards meaningful care*** will be addressed through:

- Presentations
- Panel discussions
- Clinical updates
- Practical workshops
- Hands-on concurrent sessions
- Case study learning opportunities

For further information on the conference, please [**CLICK HERE**](#).

BENEFITS FOR PARTNERS, SPONSORS AND EXHIBITORS

Becoming a partner, sponsor or exhibitor at this expanded conference provides a unique opportunity for you to promote and showcase your products and services.

The majority of delegates are from rural and remote locations, which provides the perfect opportunity to make contact with hard to reach health professionals.

It will be to your advantage to confirm your involvement at the earliest opportunity in order to gain maximum benefit to your organisation through pre-conference promotion and advertising.

The conference is an opportunity for you to network with other major sponsors from a variety of organisations.

The benefits to your organisation include:

- An enhanced company profile
- Increased customer contact and business opportunities
- A unique opportunity to give delegates 'hands-on' experience with your products
- An opportunity to launch new products
- Business development opportunities
- Access to a wide range of health professionals you may not otherwise visit due to remoteness

This will result in:

- Heightened awareness and an enhanced corporate and/or product profile
- Increased business potential
- Increased relationship development
- Secured business leads

We recommend the sponsorship and exhibition application form is completed as early as possible to secure sponsorship rights and exhibition space.

A floor plan of the trade exhibition is on page 17. Organisations should note that booths are allocated to sponsors and exhibitors strictly in order of the date of receipt of the booking form and payment.

Your involvement will be featured in online material from the time you confirm your commitment.

Rural Health West will develop a conference app for this event. A component of this app will encourage delegates to visit exhibitors where they will be scanned and accumulate points at each exhibition booth. Delegates who accumulate the required number of points will be eligible to win a prize to be drawn at the close of the conference.

Thank you for a fantastic and memorable weekend.

2021 exhibitor

KEY PARTNERSHIP OPPORTUNITIES

GOLD PARTNER

\$8,500 INCLUSIVE
OF GST

**ONE
ONLY**



- The Gold Lounge will be located in the centre of the exhibition hall, guaranteeing a high volume of foot traffic.
 - The Gold Lounge includes flooring, seating and coffee tables, bar stools and high tables.
- Logo to be shown on LED screen at the registration desk.
- Advert to be shown on LED screens across the venue including registration desk (artwork supplied by sponsor).
- Acknowledgement as the Gold Partner with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
- Acknowledgement as the Gold Partner at the official opening and closing conference sessions.
- Two conference registrations, which allow access to all conference sessions.
- Two WA Rural Health Excellence Awards Gala Dinner tickets.
- Four exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks. Exhibitor registrations do not allow access to other social events or conference sessions.
- One promotional item in the conference satchel (supplied by sponsor).
- Company profile/advert in one Rural Health West e-bulletin.
- Option to add charging station for \$1,000.

VALUED AT MORE THAN \$15,000

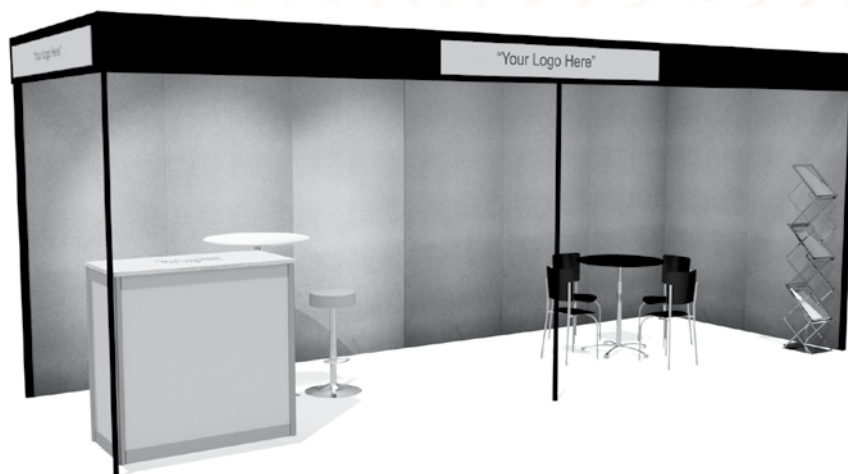


KEY PARTNERSHIP OPPORTUNITIES

SILVER PARTNER

\$6,000 INCLUSIVE
OF GST

**ONE
ONLY**



- One large 6m x 2m upgraded premium exhibition booth in the trade exhibition area in prime location.
- Acknowledgement as the Silver Partner with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
- Acknowledgement as the Silver Partner at the official opening and closing conference sessions.
- Two conference registrations, which allow access to all conference sessions.
- Four exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks. Exhibitor registrations do not allow access to other social events or conference sessions.
- Your logo on booth fascia.
- Logo to be shown on LED screens across the venue (artwork supplied by sponsor).
- One promotional item in the conference satchel (supplied by sponsor).
- Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- Company profile/advert in one Rural Health West e-bulletin.



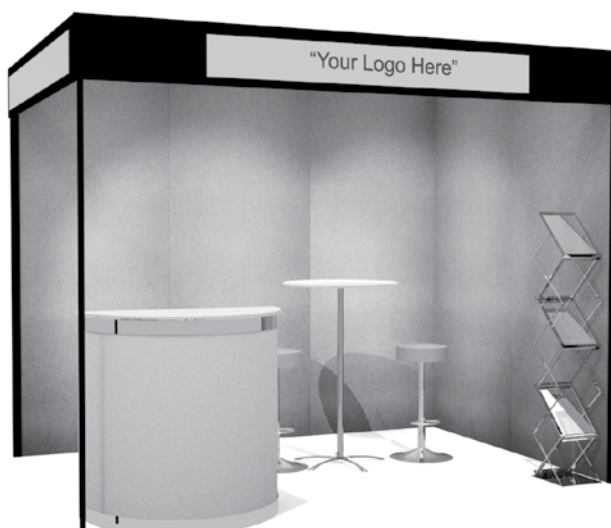
VALUED AT MORE THAN \$10,000

KEY PARTNERSHIP OPPORTUNITIES

BRONZE PARTNER

\$5,000 INCLUSIVE
OF GST

**ONE
ONLY**



- One 3m x 2m premium exhibition booth in the trade exhibition area.
- Acknowledgement as the Bronze Partner on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - The holding slide used during all sessions
- Acknowledgement as the Bronze Partner at the official opening and closing sessions.
- One conference registration, which allows access to all conference sessions.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks. Exhibitor registrations do not allow access to other social events or conference sessions.
- Your logo on booth fascia.
- Company logo shown on the LED screens across the venue.
- One promotional item in the conference satchel (supplied by sponsor).
- Logo displayed on a rotational basis with other logos, images and special features in main plenary.



VALUED AT MORE THAN \$7,500

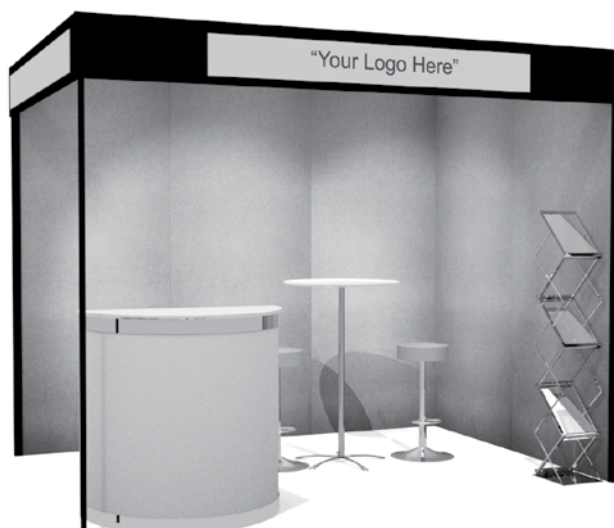
EXHIBITION OPPORTUNITIES

In the digital world we now live in, exhibitions provide organisations with a unique marketing advantage – the opportunity to meet, connect and build rapport with current and prospective customers.

Discover how becoming an exhibitor at this conference will provide you with a unique opportunity to promote and showcase your products and services. You will have direct access to more than 300 delegates involved in rural health. The conference is also an opportunity for you to network with other exhibitors from a variety of organisations.

PREMIUM EXHIBITION BOOTH

\$4,400 INCLUSIVE
OF GST



**LIMITED
NUMBER OF
PREMIUM
EXHIBITION
BOOTHS**

- One 3m x 2m exhibition booth.
- Furniture upgrade to include:
 - Two stools and high table
 - Small curved high desk
 - One free-standing brochure stand
 - Two 120 watt spotlights per booth
 - One 5 amp power point per booth
- Your logo on booth fascia.
- Logo on conference website with hyperlink.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks. Exhibitor registrations do not allow access to other social events or conference sessions.
- Client may bring free-standing display, corporate banners, etc.



Great conference and great networking with like-minded colleagues.

2021 exhibitor

STANDARD EXHIBITION BOOTH

\$3,500 INCLUSIVE
OF GST

- One 3m x 2m exhibition booth.
- Company name on booth fascia.
- Two 120 watt spotlights per booth.
- One 5 amp power point per booth.
- One trestle table with table cloth and two chairs.
- Logo on conference website with hyperlink.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks. This does not allow access to other social events or conference sessions.
- Client may bring free-standing display, corporate banners, etc.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

BARISTA CART SPONSOR

IN TRADE EXHIBITION

\$5,500 INCLUSIVE
OF GST

**ONE
ONLY**

- One 3m x 2m exhibition booth in the trade exhibition area.
- Barista cart located in the Trade Exhibition (see floor plan on page 17).
- Company logo in the conference program.
- Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- Opportunity to provide branded eco coffee cups/sleeves (sponsor to provide their branded eco coffee cups/sleeves by 6 March 2023).
- Opportunity to place one pull-up banner next to cart.
- A qualified barista will serve fresh quality coffee from the cart.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks. Exhibitor registrations do not allow access to other social events or conference sessions.

BARISTA CART SPONSOR

IN FOYER 2

\$5,500 INCLUSIVE
OF GST

**ONE
ONLY**

- One 3m x 2m exhibition booth in the trade exhibition area.
- Barista cart located in Foyer 2 (see floor plan on page 17).
- Company logo in the conference program.
- Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- Opportunity to provide branded eco coffee cups/sleeves (sponsor to provide their branded eco coffee cups/sleeves by 6 March 2023).
- Opportunity to place one pull-up banner next to cart.
- A qualified barista will serve fresh quality coffee from the cart.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks. Exhibitor registrations do not allow access to other social events or conference sessions.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

CONFERENCE APP SPONSOR

\$5,000 INCLUSIVE
OF GST

**ONE
ONLY**

- Put your company's products and services in the palm of more than 250 conference delegates as the sole partner of the conference mobile phone app.
- One 3m x 2m exhibition booth in the trade exhibition area.
- Company logo on app landing page.
- Company logo on all main pages.
- Company logo links through to company website or other social (digital) media platform.
- Sponsor 'page' embedded in app.
- Company logo in the conference program.
- Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- Two social media mentions.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks. Exhibitor registrations do not allow access to other social events or conference sessions.



YOUNG PROFESSIONALS LOUNGE

\$3,000 INCLUSIVE
OF GST

**ONE
ONLY**

- A focal meeting point for delegates to identify and locate you on site.
- Located in the foyer at the top of the main entrance to the conference guarantees a high volume of foot traffic to your stand.
- Furniture to include:
 - One three-seater couch
 - Three single seats
 - Two coffee tables
 - Two high tables
 - Four stools
- Two exhibitor registrations: these enable representatives to work in this area, talk with delegates and includes conference catering at refreshment breaks. Exhibitor registrations do not allow access to other social events or conference sessions.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR

\$2,500 INCLUSIVE
OF GST

**ONE
ONLY**
Saturday
only

- One 1m x 2m banner displayed during the breaks (sponsor to provide banner).
- Table signs acknowledging sponsor name and logo at catering stations during lunch.
- Opportunity to display company literature on a table display reserved for the sponsor during the breaks.
- Company logo on conference website.

LANYARD SPONSOR

\$1,500 INCLUSIVE
OF GST

**ONE
ONLY**

- Each delegate is required to wear his or her name badge for the duration of the conference.
- Branding the lanyards allows for higher visibility and exposure of your brand, and will increase brand awareness amongst all delegates.
- Logo or company name printed on the lanyard worn by every conference delegate in full colour.

Please note:

This sponsorship must be booked and paid for by **Friday 17 February 2023** due to printing timeframes.

ADVERTISING OPPORTUNITIES



*Meet, connect and build relationships
with current and potential customers*

SATCHEL INSERT

\$550 INCLUSIVE
OF GST

- One promotional flyer (up to A4 size) or item in conference satchel (sponsor to supply flyer/item).

FULL COLOUR ADVERT

\$550 INCLUSIVE
OF GST

- One full colour advert shown on LED screens across the venue (sponsor to supply artwork).

**LIMITED
OPPORTUNITIES
AVAILABLE**

Please note:

You can contact the Events team to discuss video options **T** 08 6389 4500 | **E** warhc@ruralhealthwest.com.au

TERMS AND CONDITIONS

All packages must be paid in full within 30 days of booking. Sponsorship and Exhibitor bookings will be confirmed only upon full payment of your invoice. Alternative payment options may be discussed with Rural Health West.

No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their booking, except upon prior written consent from Rural Health West. Penalties will apply.

Rural Health West reserves the right to alter the floor plan and/or relocate any exhibition space without notice. In the event that this happens, Rural Health West will communicate all changes to relevant parties.

Cancellation policy

All cancellations must be notified in writing. Cancellations received prior to 8 January 2023 will receive a full refund less a \$250 fee. Cancellations received from 9 January to 21 January 2023 will receive a 50 per cent refund, less a \$250 administration fee. Cancellations received thereafter will not be entitled to any refund.

PLEASE NOTE

All deposits and payments will be refunded should the conference be cancelled or rescheduled.

Full terms and conditions can be downloaded from our website.

To view the cancellation policy, **CLICK HERE**.

CONTACT AND BOOKINGS

To book your preferred package, complete the online booking form as soon as possible and return to:

PO Box 433 Nedlands WA 6909

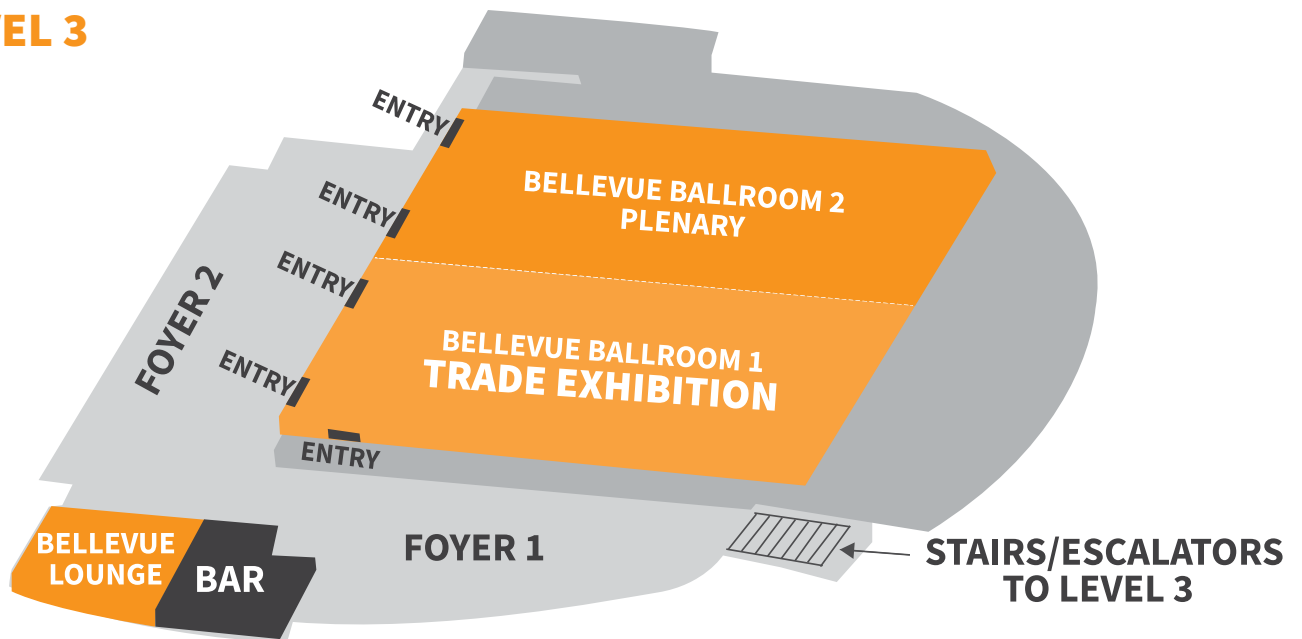
T 08 6389 4500
E warhc@ruralhealthwest.com.au
W ruralhealthwest.eventsair.com/2023warhc

**BOOK
NOW!**
**CLICK
HERE**

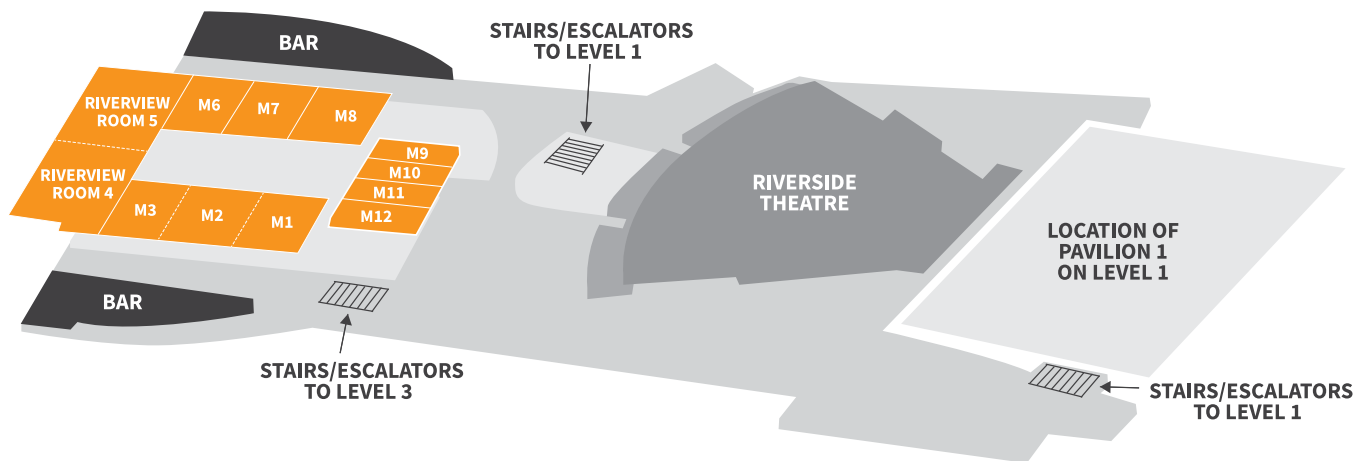


VENUE FLOOR PLAN

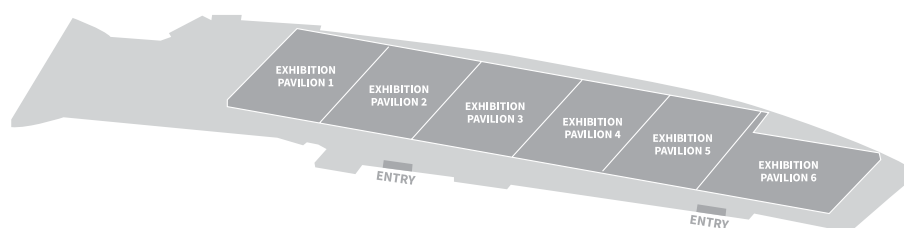
LEVEL 3



LEVEL 2

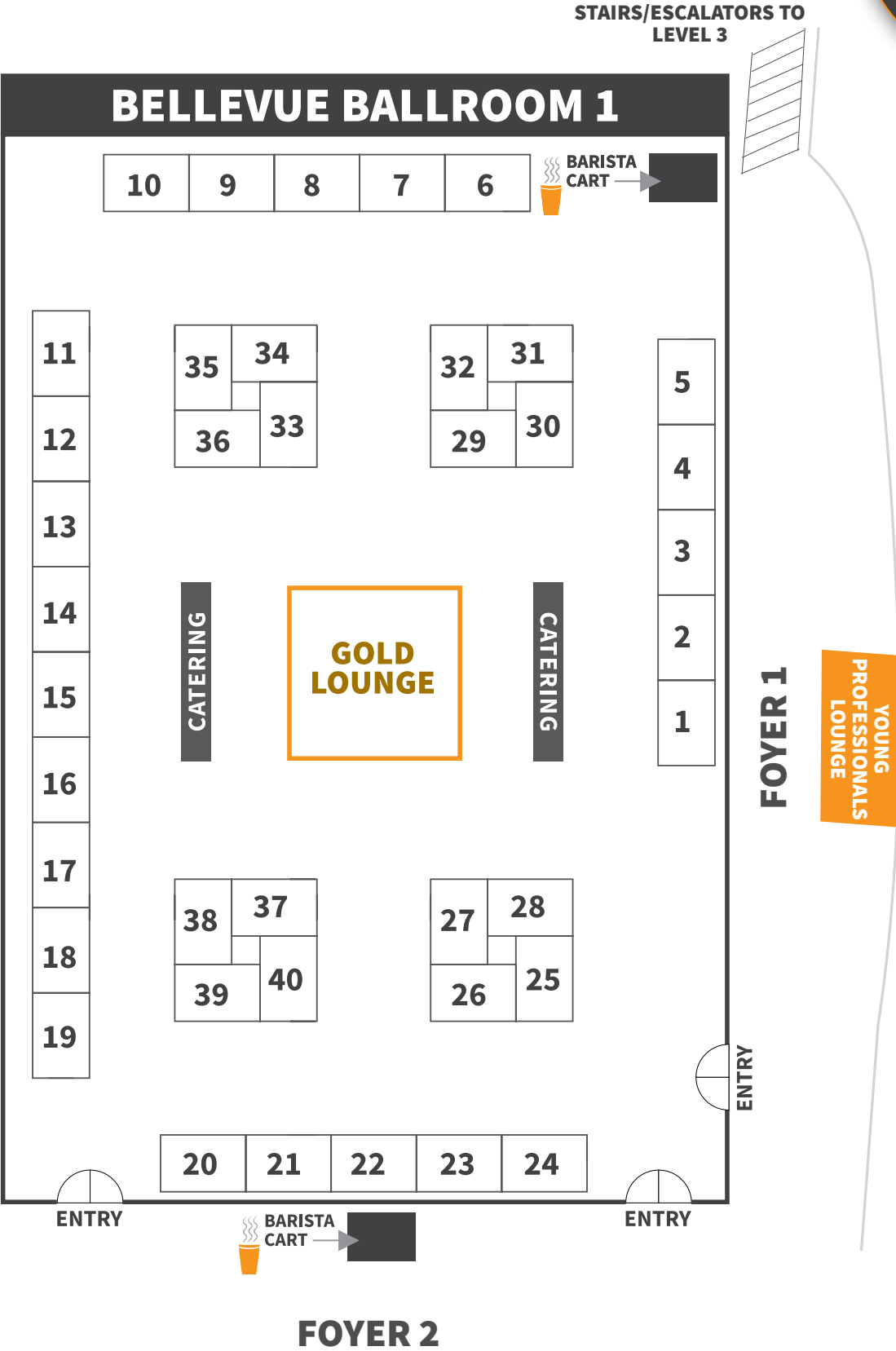


LEVEL 1



EXHIBITION FLOOR PLAN

BOOK NOW
TO GET THE BOOTH OF YOUR CHOICE
CLICK HERE 



PRELIMINARY EXHIBITION DATES AND TIMES

SATURDAY
11 MARCH 2023
7.00am-8.30am
Exhibitors bump in
8.30am-5.00pm
Exhibition open (includes tea breaks and lunch)

SUNDAY
12 MARCH 2023
8.30am-11.00am
Exhibition open (includes tea break)
11.30am-1.00pm
Exhibitors bump out
1.30pm onwards
Exhibition booths dismantled