

**RURAL
HEALTH
WEST**

Aboriginal HEALTH CONFERENCE

2 0 2 3

18 AND 19 NOVEMBER 2023

ESPLANADE HOTEL FREMANTLE BY RYDGES

Walyalup

Sponsorship AND EXHIBITION OPPORTUNITIES

Rural Health West is proudly funded by WA Country Health Service and
the Australian Government Department of Health and Aged Care



Government of Western Australia
WA Country Health Service



Rural Health West invites you to join us at the Aboriginal Health Conference 2023.

We are delighted to invite sponsors and exhibitors to participate in the Aboriginal Health Conference 2023.

This conference provides an opportunity for health professionals working in the Aboriginal health space to come together to share their experiences, stories and innovations, so that they may help close the gap in health and wellbeing for Aboriginal people.

Many attendees travel from remote and isolated locations, so this conference is an excellent opportunity for exhibitors to connect with health professionals who may be otherwise difficult to reach.

The conference provides opportunities for delegates to talk with exhibitors away from their busy work places and learn more about new products and services that may enhance the care Aboriginal people receive

in rural and remote communities across Western Australia.

Conference delegates are committed and passionate health professionals keen to explore new thinking and techniques.

We have a range of exhibition, sponsorship and advertising opportunities available for the Aboriginal Health Conference 2023.



Tim Shackleton
Chief Executive Officer

CONFERENCE ARTWORK

ABOUT THE ARTIST

Michelle Kickett

Michelle Kickett was born on Whadjuk Country in Western Australia. Originating from the Noongar people and a member of the Ballardong and Whadjuk clans of the York and Perth areas, she has lived in the area most of her life.

Michelle developed an enthusiasm for sketching at an early age, focusing on people, landscapes and animals. As a teenager she started working in acrylics, taking inspiration from her father, the artist Noongali (Dennis Kickett).

Focusing on Aboriginal ways of life, Michelle's work draws on dreamtime stories which have been passed down to her from her Elders but aims to educate non-Aboriginal people about both traditional and contemporary aspects of her culture. Her work is held in collections throughout the world.

ABOUT THE ARTWORK

This artwork represents a core Rural Health West value – Dedication. I have symbolised Elders sitting around a fire, with a circle connecting them that signifies and unites their dedication to serving and practising culture. The reason I chose to use our Elders to reflect dedication was due to the fact without their dedication to its survivability, a lot of culture knowledge would be lost and forgotten. As reflected in Rural Health West's 'Dedication' value, having commitment to culture is a key part in its survivability and acceptance in the wider community.

OUR VISION FOR RECONCILIATION

Our vision is for healthier Aboriginal communities, achieved by working alongside Aboriginal people to ensure quality healthcare is accessible and culturally appropriate.





ABOUT THE CONFERENCE

The Aboriginal Health Conference 2023 will be held in Walyalup, at the Esplanade Hotel Fremantle by Rydges on Saturday 18 and Sunday 19 November 2023.


PROGRAM

This conference will provide an opportunity for rural health professionals to discuss and exchange ideas on the following key issues relating to the health and wellbeing of Aboriginal communities. The conference program will have five streams:

- **Caring for Elders**
- **Social and emotional wellbeing**
- **Culturally competent care**
- **Sexual health**
- **Health across the life course**

WHO ATTENDS

The conference attracts more than 200 delegates with a passion for Aboriginal health. Delegates at the conference will include general practitioners, specialists, Aboriginal health workers and practitioners, health service managers and health professionals involved in rural and regional Aboriginal healthcare.



“We had great opportunities to network and see our colleagues from the regions.”

2022 EXHIBITOR

This conference is being held on the lands of the Noongar people. We respectfully acknowledge these traditional owners who will be asked to welcome delegates to the conference.

Your opportunity to *meet, connect* and *build relationships*

In the digital world in which we live, exhibitions provide organisations a unique marketing advantage – the opportunity to generate new opportunities, as well as meet, connect and build rapport with current and prospective customers.

Discover how becoming a sponsor or an exhibitor at this conference will provide you with a unique opportunity to promote and showcase your products and services.

You will have direct access to more than 200 delegates involved in Aboriginal health. The conference is also an opportunity for you to network with other exhibitors from a variety of organisations.

The majority of delegates are from rural locations, which provides the perfect opportunity to make new contacts.

The benefits to your organisation include:

- An enhanced company profile.
- Increased customer contact and business opportunities.
- A unique opportunity to give delegates ‘hands-on’ experience with your products.
- An opportunity to launch new products.
- Business development.

This will result in:

- Heightened awareness and an enhanced corporate and/or product profile.
- Increased business potential and relationship development.
- Secured business leads.

We recommend that your online booking be completed as early as possible to ensure sponsorship rights and exhibition space. A floor plan of the trade exhibition is on page 11. Organisations should note that booths are allocated to sponsors and exhibitors strictly in order of the date of receipt of the online booking and payment. Your involvement will be featured in the final program, subject to printing deadline.



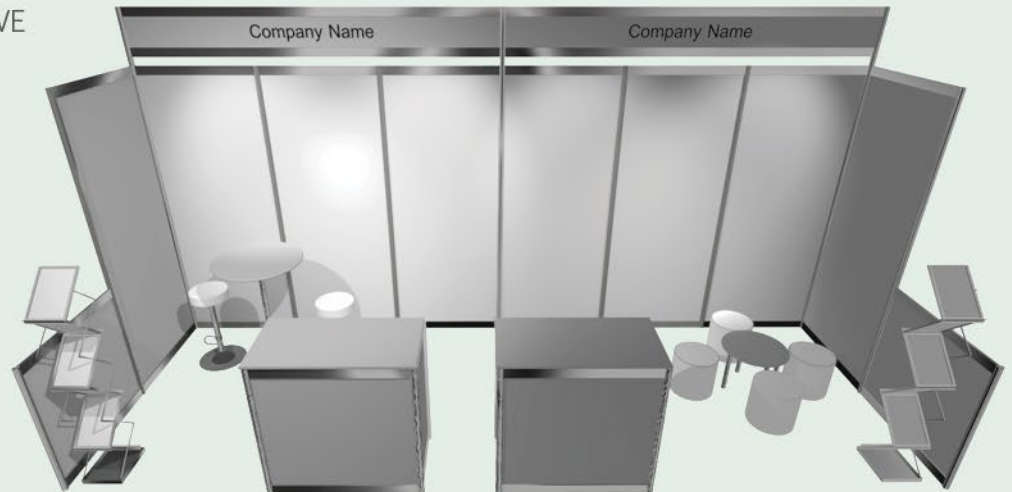
Following on from the success of last year's conference, we expect strong interest from exhibitors and delegates.



KEY PARTNERSHIP OPPORTUNITIES

GOLD PARTNER

\$6,000 INCLUSIVE OF GST



- One large 6m x 2m upgraded premium exhibition booth in the trade exhibition area in prime location.
- Your logo on booth fascia.
- Furniture package to include:
 - 2 x stools and a high table
 - 2 x high counters
 - 1 x low table and stools
 - 2 x free standing brochure stands
- Acknowledgement as the Gold Partner with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
 - Advert to be shown on LED screens across the venue (artwork supplied by sponsor)
- Verbal acknowledgement as the Gold Partner at the official opening and closing conference sessions.
- Two conference registrations.
- Four exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- One promotional item in the conference satchel (supplied by sponsor).
- Company profile/advert in one Rural Health West e-bulletin.

VALUED AT MORE THAN \$8,000

KEY PARTNERSHIP OPPORTUNITIES

SILVER PARTNER

\$5,000 INCLUSIVE
OF GST



- One large 6m x 2m upgraded premium exhibition booth in the trade exhibition area in prime location.
- Your logo on booth fascia.
- Furniture package to include:
 - 2 x stools and a high table
 - High counter
 - 1 x low table and chairs
 - 1 x free standing brochure stand
- Acknowledgement as the Silver Partner with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
- Verbal acknowledgement as the Silver Partner at the official opening and closing conference sessions.
- One conference registration.
- Four exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- One promotional item in the conference satchel (supplied by sponsor).

VALUED AT MORE THAN \$7,000

KEY PARTNERSHIP OPPORTUNITIES

BRONZE PARTNER

\$4,000 INCLUSIVE
OF GST



- One 3m x 2m upgraded premium exhibition booth in the trade exhibition area in prime location.
- Your logo on booth fascia.
- Furniture package to include:
 - 2 x stools and a high table
 - High counter
 - 1 x free standing brochure stand
- Acknowledgement as the Bronze Partner with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
- Verbal acknowledgement as the Bronze Partner at the official opening and closing conference sessions.
- One conference registration.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- One promotional item in the conference satchel (supplied by sponsor).

VALUED AT MORE THAN \$4,500

KEY SPONSORSHIP OPPORTUNITIES

BARISTA CART SPONSOR – IN TRADE EXHIBITION \$4,000 INC GST

- Acknowledgement as the Barista Cart Sponsor with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be displayed on a rotational basis with other logos, images and special features in main plenary
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- A qualified barista to service fresh quality coffee from the cart. Coffee beans will be supplied by an Indigenous owned and run business.
- Option to add on one 3m x 2m standard exhibition booth in the trade area for \$1,000.

BARISTA CART SPONSOR – IN FOYER \$4,000 INC GST

- Acknowledgement as the Barista Cart Sponsor with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be displayed on a rotational basis with other logos, images and special features in main plenary
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- A qualified barista to service fresh quality coffee from the cart. Coffee beans will be supplied by an Indigenous owned and run business.
- Option to add on one 3m x 2m standard exhibition booth in the trade area for \$1,000.

CONFERENCE APP SPONSOR – \$3,000 INC GST



One ONLY

Put your company's products and services in the palm of more than 180 conference delegates as the sole partner of the conference mobile phone app.

- Acknowledgement as the app Sponsor with your logo in/on the following:
 - Company logo on all event app pages
 - Sponsor 'page' embedded in event app
 - Printed conference program
 - Conference website (with hyperlink)
- Holding slide used during all sessions
- Logo to be displayed on a rotational basis with other logos, images and special features in main plenary
- Two conference registrations.
- One promotional item in the conference satchel (supplied by sponsor).
- One social media mention.



ABSTRACT SPONSOR – \$2,000 INC GST



One ONLY

This year, we are seeking an Abstract Sponsor who will provide financial support for accepted Abstract presenters, including travel and registration fee costs. The following will also be included:

- Acknowledgement as the Abstract Sponsor with your logo in/on the following:
 - Printed conference program
 - Conference website (with hyperlink)
- Holding slide used during all sessions
- Logo displayed on a rotational basis with other logos, images and special features in the main plenary.
- Four conference registrations.

EXHIBITION BOOTH OPPORTUNITIES

PREMIUM EXHIBITION BOOTH – \$3,700 INC GST

- One 3m x 2m exhibition booth.
- Your logo on booth fascia.
- Furniture upgrade to include:
 - Two stools and high table
 - One free-standing brochure stand
- Two 120 watt spotlights per booth.
- One 5 amp power point per booth.
- Logo on conference website with hyperlink.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- Exhibitor may bring free-standing display, corporate banners, etc. to be placed in their exhibition booth.

STANDARD EXHIBITION BOOTH – \$3,300 INC GST

- One 3m x 2m exhibition booth.
- Your logo on booth fascia.
- One trestle table and two chairs.
- Two 120 watt spotlights per booth.
- One 5 amp power point per booth.
- Logo on conference website with hyperlink.
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks.
- Exhibitor may bring free-standing display, corporate banners, etc. to be placed in their exhibition booth.

SPONSORS INCLUSIONS BREAKDOWN

	PARTNERSHIP OPPORTUNITIES			SPONSORSHIP OPPORTUNITIES		
	GOLD \$6,000	SILVER \$5,000	BRONZE \$4,000	ABSTRACT SPONSOR	BARISTA CART PARTNER	APP SPONSOR
Exhibition booth	6m x 2m premium booth	6m x 2m premium booth	3m x 2m premium booth	–	Option to add for \$1,000	–
Furniture package tier	1	2	3	–	–	–
Verbal acknowledgement by MC at official opening and closing sessions	✓	✓	✓	–	–	–
Logo featured on LED screens throughout the venue	✓	✓	✓	✓	✓	✓
Conference delegate registration	2	1	1	4	–	2
Exhibitor pass	4	4	2	–	2	–
One promotional item in the conference satchel	✓	✓	✓	–	–	✓
Company profile/advert in one Rural Health West e-bulletin	✓	–	–	–	–	–



“Fantastic opportunity to engage and learn from a broad spectrum of health professionals.”

2022 DELEGATE

ADVERTISING OPPORTUNITIES

SACHEL INSERT – \$550 INC GST

- One promotional flyer up to A4 size or one item, to be inserted in conference satchel (flyer/item to be supplied by sponsor).

ADVERTISEMENT ON LED SCREENS – \$550 INC GST



- One colour advert (artwork to be supplied by sponsor) shown on LED screens across the venue.

PLEASE NOTE: Contact the Events Team ahc@ruralhealthwest.com.au to discuss video options on LED screens.

WANT MORE?

If none of the above opportunities on offer meet your needs, please get in touch with the events team to talk through some alternative options.



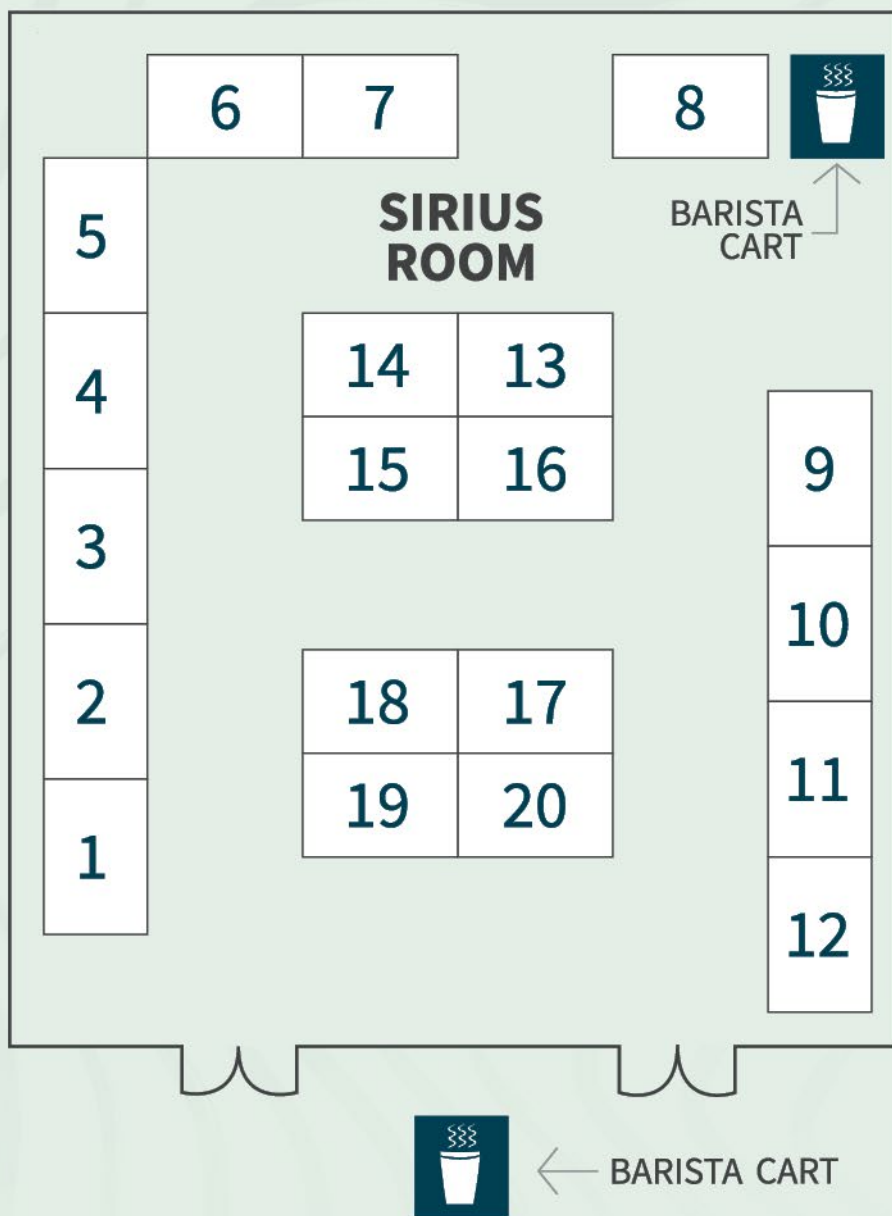
Contact details

For further information,
direct your enquiries to:

Rural Health West Events Team
PO Box 433 Nedlands
Western Australia 6909

T **08 6389 4500** | F **08 6389 4501**
E ahc@ruralhealthwest.com.au

EXHIBITION FLOOR PLAN



EXHIBITION DATES AND TIMES

Saturday 18 November 2023

7.00am-8.30am

Exhibitors bump-in

8.30am-5.00pm

Exhibition open

(including refreshment breaks)

Sunday 19 November 2023

8.30am-11.00am

Exhibition open

(including refreshment breaks)

11.00am-1.00pm

Exhibitors bump-out

1.00pm-3.00pm

Exhibition booths dismantled



TERMS AND CONDITIONS

All packages must be paid in full within 30 days of booking. Sponsorship will be confirmed only upon full payment of your invoice. Alternative payment options may be discussed with Rural Health West. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their booking, except upon prior written consent from Rural Health West. Penalties will apply.

Rural Health West reserves the right to alter the floorplan and/or relocate any exhibition space without notice. In the event that this happens, Rural Health West will communicate all changes to relevant parties.

CANCELLATION POLICY

All cancellations must be notified in writing. Cancellations received **prior to 8 September 2023** will receive a full refund less a \$250 fee. Cancellations received **after 8 September 2023 and prior to 2 October 2023** will receive a 50 per cent refund, less a \$250 fee. Cancellations received thereafter will not be entitled to any refund.

Full terms and conditions can be downloaded from the website
ruralhealthwest.eventsair.com/ahc2023/sponsorship-prospectus

PLEASE NOTE

All deposits and payments will be refunded should the conference be cancelled or rescheduled.

CONTACT AND BOOKINGS

To book your preferred package, complete the online booking form as soon as possible.

For further information, please contact:

T 08 6389 4500

E ahc@ruralhealthwest.com.au



Book
NOW